

WIN MARGARET SULLAVAN'S WEDDING RING

Hollywood

5¢ a copy

36

JUNE
NSC
★

5¢

H
O
L
L
Y
W
O
O
D



MAY 18 1936
PERIODICAL DIVISION

Natural Color
Photo of
**SHIRLEY
TEMPLE**

**S SHIRLEY TEMPLE
A POOR LITTLE RICH GIRL?**



HERE'S TO *Irresistible* YOU!



Here's to Irresistible YOU . . . a toast and a challenge! There IS an Irresistible YOU whether you have discovered it or not. To be Irresistible, is the art of being a woman. To help you to be irresistible, is the art of IRRESISTIBLE PERFUME.

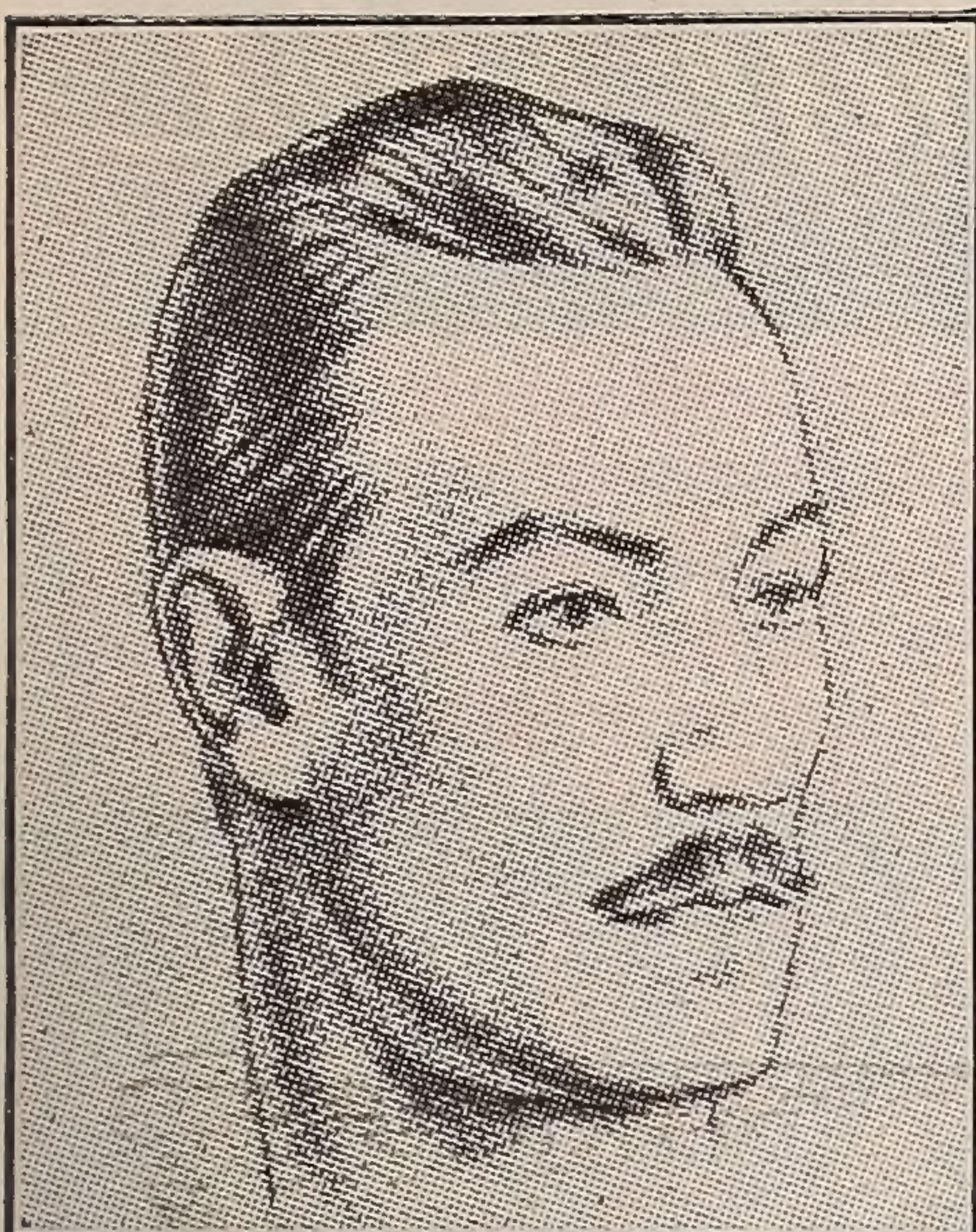
You'll discover your own allure through the thrilling emotional lift of IRRESISTIBLE PERFUME. It is lasting and as exciting as champagne, gay as cocktails for two. There is further allure in the tender texture of Irresistible Face Powder and in the provocative challenge of Irresistible Lip Lure, the new lipstick. Try all the Irresistible Beauty Aids. Each has some special feature that gives you glorious new loveliness. Certified pure, laboratory tested and approved.



BUY
Irresistible
PERFUME and BEAUTY AIDS

ONLY 10¢ EACH AT ALL 5 AND 10¢ STORES

IRRESISTIBLE PERFUME, FACE POWDER, ROUGE, LIP LURE, MASCARA, COLD CREAM, COLOGNE, BRILLIANTINE, TALC



OLD MONEY WANTED

We Pay The World's Highest Prices

DON CORRADO ROMANO
FOUNDER OF
ROMANO'S
COIN SHOP Estab. 1927

UP TO **\$5000.00** EACH

AMAZING CASH PREMIUMS PAID FOR OLD MONEY!

There may be a valuable coin in the very change you have in your pocket now! There are many rare coins in circulation today for which I will pay up to \$5,000.00 apiece! Do you know what to look for? Perhaps you have a fortune hidden away in an old trunk without knowing it! Keep posted on coin values and recognize your chance for profit when it comes along! Don't sell your coins, encased postage stamps, or paper money to any other dealer until you have first seen the prices that we will pay for them.

\$2,000 FOR ONE LARGE COPPER CENT!

We will pay for 1909 Cents up to \$10.00 each—1860 Cents, \$50.00—Cents of 1861, 1864, 1865, 1869, 1870, 1881, 1890, \$20.00 each—Half Cents, \$250.00—Large Copper Cents, \$2000.00—Flying Eagle Cents, \$20.00—Half Dimes, \$150.00—20c Pieces, \$100.00—25c before 1873, \$300.00—50c before 1879, \$750.00—Silver Dollars before 1874, \$2500.00—Trade Dollars, \$250.00—Gold Dollars, \$1000.00—\$2.50 Gold Pieces before 1876, \$600.00—\$3 Gold Pieces, \$1000.00—\$5 Gold Pieces before 1888, \$5000.00—\$10 Gold Pieces before 1908, \$150.00—Commemorative Half Dollars, \$6.00—Commemorative Gold Coins, \$115.00.

PAPER MONEY—Fractional Currency \$26.00. Confederate Bills \$15.00. Encased Postage Stamps \$12.00.

FOREIGN COINS—Certain Copper or Silver Coins \$15.00. Gold Coins \$150.00, etc.

\$500

was paid to
B. P. Nicklin of Tennessee!

\$395

was paid to
Mr. Morse of Massachusetts!

\$120

was paid to
B. T. Connor of Massachusetts!

Hundreds of others, too numerous to mention, have received large sums!

GET POSTED! SEND NOW FOR PRICE LIST!

I will send you an illustrated listing of rare coins and bills for only 10c! The information you gain may be worth a small fortune to you. Coins pass through your hands every day—some of them may be valuable. Learn how to know them before you let a big opportunity slip through your fingers! Don't WAIT!

Send Dime Today for large illustrated list before sending coins.

Address your envelope to:

ROMANO'S COIN SHOP

Dept. 570

Springfield, Mass.

CUT FILL OUT AND MAIL TODAY!

ROMANO'S COIN SHOP, Dept. 570
Springfield, Mass.

Gentlemen: Please send me your large illustrated list for which I enclose 10c in cash carefully wrapped.
(PLEASE PRINT PLAINLY)

NAME _____

ADDRESS _____

CITY _____ STATE _____

They were BORN to play these roles

You never saw two stars more perfectly suited to portray the "male-and-female" of this great drama of San Francisco's bravest days! Clark Gable, owner of a gambling hell and Jeanette MacDonald as the innocent girl, stranded in a wicked city! Their first time together on the screen...and it's an electrifying thrill!

Clark
GABLE
Jeanette
MAC DONALD

IN **San Francisco**

WITH
Spencer **TRACY**

Jack Holt • Ted Healy • Jesse Ralph

Directed by W. S. Van Dyke

A METRO - GOLDWYN - MAYER Picture

See the "Paradise" hottest spot of Frisco's most daring days... with Clark managing!

See New Year's Eve revels in San Francisco...with champagne flowing in fountains!

See "The Chickens' Ball"...with a pot of gold for the most popular entertainer!

See A gala first night at the Tivoli Opera House...Jeanette MacDonald the glamorous star!

See San Francisco in flames...a roaring cauldron of death and destruction!

HERE'S A LOVE SONG FOR YOU!

It's called
"WOULD YOU"

The composers of "Alone" (Brown and Freed) have written a new one called "WOULD YOU". Try it on YOUR sweetheart for exciting results... but first hear Jeanette MacDonald sing it. The screen's beautiful songbird also sings a thrilling number... "SAN FRANCISCO" in addition to "THE JEWEL SONG" and "MANON".

MAY -7 1936
JUNE, 1936

Vol. 25 No. 6

Hollywood

The News Reel
of the Stars

W. H. FAWCETT, Publisher

TED MAGEE, Editor

JACK SMALLEY, Managing Editor

Table of Contents

HOLLYWOOD SPOTLIGHTS

Loretta Young, Smart Dame.....	25
by Wm. Ulman, Jr.	
Bing Crosby's Color Madness.....	26
by Walt Campbell	
Carole Lombard Is Not a Star!.....	27
by Eric Ergenbright	

SPECIAL FEATURES

My Daughter, Bette.....	16
by Mrs. Davis	
Gary Cooper's Second Honeymoon.....	18
by Fanya Graham	
Is Shirley Temple a Poor Little Rich Girl?.....	28
by Katharine Hartley	
A Date with Nelson Eddy.....	29
by Mitzi Cummings	
Joan Crawford Answers Her Critics.....	31
by Mark Dowling	

NEWS OF THE STARS

What They're Filming.....	6
Under Two Flags (Production News).....	7
Hollywood News Reel.....	8
Win Margaret Sullavan's Wedding Ring!.....	13
Fan Mail.....	14
Eyewitness Photos.....	20
Latest Beach Clothes.....	22
A Study in Light and Dark.....	30
Beauty in the Evening.....	34
Topper's Reviews.....	38
The Projection Room.....	40
Star Gazing.....	74

BEHIND THE SCENES

The High Cost of Kisses.....	32
Norman Taurog Kiddled His Way to the Top.....	33

CHARLES RHODES, Photographer

Cover photo by Edwin Bower Hesser

Editorial Office: 7046 Hollywood Blvd., Hollywood, Calif.

HOLLYWOOD is published monthly by Hollywood Magazine, Inc., 1100 West Broadway, Louisville, Ky. Entered as second-class matter at the post office at Louisville, Ky., under the act of March 4, 1879, with additional entry at Greenwich, Conn. Copyright 1936. W. H. Fawcett, Publisher; Roscoe Fawcett, Editor and General Manager; Allen E. Norman, Assistant Advertising Director. Advertising forms close, 20th of third month preceding date of issue. Advertising offices: New York, 1501 Broadway; Chicago, 360 N. Michigan Ave.; San Francisco, Simpson-Reilly, 1014 Russ Bldg.; Los Angeles, Simpson-Reilly, 536 S. Hill St. General business offices, Fawcett Bldg., Greenwich, Conn. Editorial offices, 7046 Hollywood Blvd., Hollywood. Subscription rates 50c a year and 5c a copy in United States and possessions and Canada, foreign subscriptions \$1.00. Printed in U. S. A.

MEMBER AUDIT BUREAU OF CIRCULATIONS

JUNE, 1936

Today in Hollywood



When the soft ball tournament opened in Hollywood, Jeanette MacDonald was selected to pitch the first ball. It was a gala night, and I saw many stars in attendance



Pat O'Brien and his lovely wife were absolutely swamped by autograph seekers. But as usual, Pat was a good sport and joined Jeanette in bowing for the fans

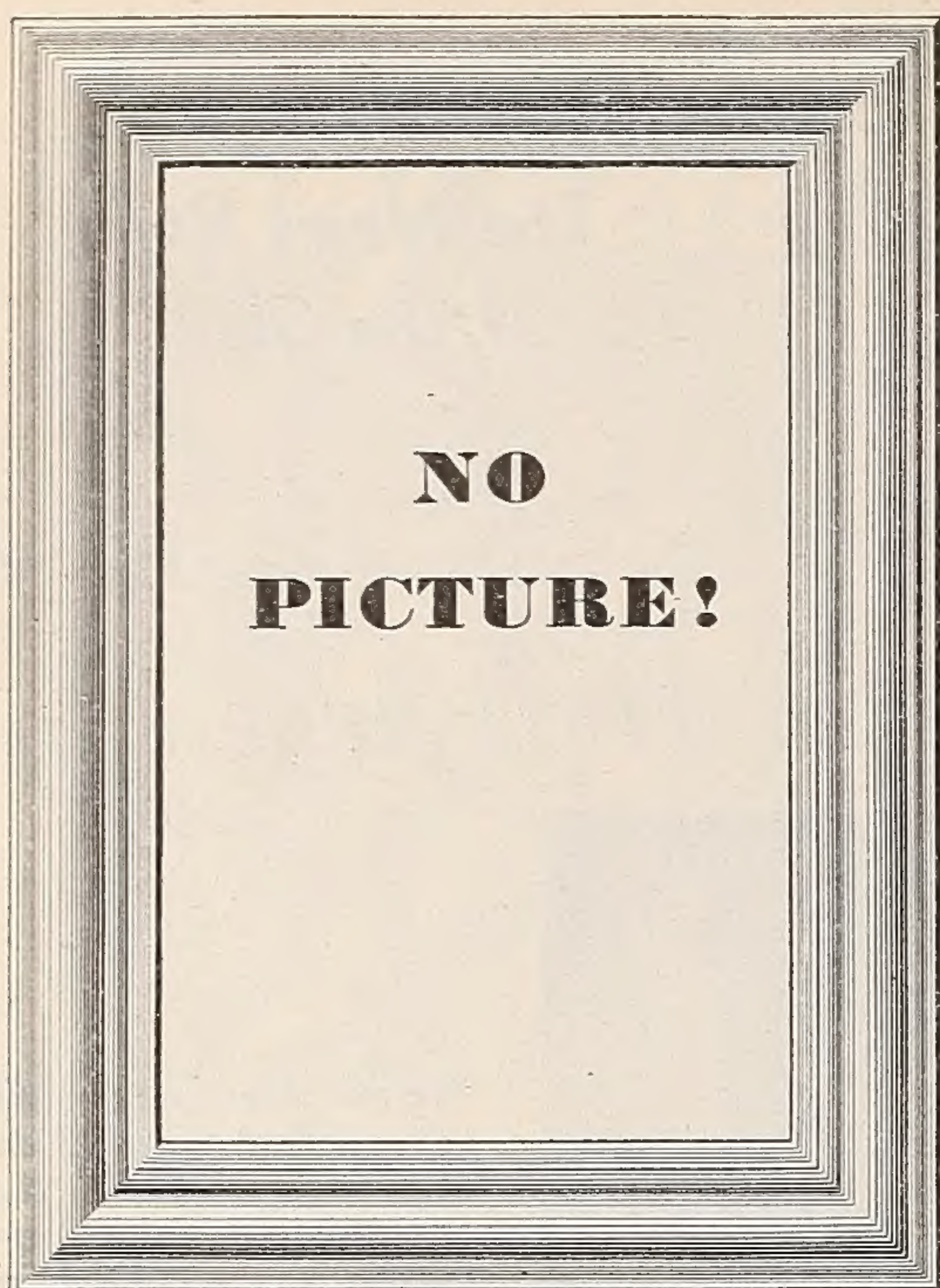


We all attended the Screen Dancers Guild ball at the Ambassador, just to see these two "It" winners. The young lady is Patsy Donovan, the gentleman, Don Ackerman



Lew Ayres, directing *Glory Parade*, had a beard-growing contest with his crew. Ernest Millar, cameraman, won the trophy. Mae Clarke and Jimmy Dunn are looking on. All photos were snapped by Charles Rhodes. Watch for our travelogue next month

Ted Magee, Editor



**NO
PICTURE!**

Impossible to print a picture that would make its point and still stay within the bounds of good taste

WE'D LIKE to take some person who had just taken a harsh, over-acting cathartic ... and turn on the X-ray camera. We'd like to *show* you just what happens within you when you take so drastic a purge.

If you could see a picture like that, you wouldn't be likely to take such medicine again. You'd be super-careful to take only a laxative that is *correctly timed*. A laxative like Ex-Lax.

WHY HARSH CATHARTICS ARE BAD FOR YOU

When you take a cathartic that over-acts, it throws your entire system out of rhythm. It hurries unassimilated food through your body, causing violent muscular action in your alimentary tract. You have pains and griping. You feel weak afterwards ... all worn out!

Authorities agree that strong purgatives and cathartics should *never* be taken except upon the advice of a physician.

WHY CORRECT TIMING IS VITAL

Now, what happens when you take a *correctly timed* laxative like Ex-Lax?

Well, except for the relief you get, you hardly know you've even had a laxative. You take a little Ex-Lax tablet, preferably at night. It tastes just like delicious chocolate. It works easily and gently, taking 6 to 8 hours to be effective! No stomach pains! No distress or nausea! No unpleasant after-taste.

30 YEARS' PROOF

For over 30 years, Ex-Lax has been the approved family laxative. *More people use it than any other laxative in the world.* You can count on it for mildness, effectiveness and correct timing. A box costs only 10c at any drug store. Or 25c for the economical, family size.

TRY EX-LAX AT OUR EXPENSE!

(Paste this on a penny postcard)

Ex-Lax, Inc., P. O. Box 170 F.G.66
Times-Plaza Station, Brooklyn, N. Y.

I want to try Ex-Lax. Please send free sample.

Name.....

Address.....

City.....Age.....

(If you live in Canada, write Ex-Lax, Ltd., Montreal)

What They're Filming

San Francisco

(M-G-M)

● LOVE HAS BEEN found in many strange places ... Love under a Miami moon ... Love in the Tropics ... Love in the Arctic ... Love in a Rumble Seat.

Now it has befallen the creative minds of motion pictures to find love amid disaster, with Clark Gable and Jeanette MacDonald involved in tempestuous romance as nature unchains her dreaded forces, as the earth sways, as buildings topple into the streets, as frantic men and women scramble out of tottering houses, hysterical and shrieking, to be buried in the debris of falling walls.

Such was the plight of the city of San Francisco just thirty years ago—as the hands on the old Ferry Building clock indicated 5:13 on the morning of April 18, 1906—and such is the dramatically colorful setting of Metro-Goldwyn-Mayer's



"I could use another singer in this joint..."
Clark Gable gets acquainted with Jeanette MacDonald in this scene from M-G-M's early California film, *San Francisco*

San Francisco, soon to reach the screen with Gable, Miss MacDonald, Spencer Tracy, Jack Holt and many other popular players listed among the cast.

The story is that of Blackie Norton, played by Gable, born and bred on the Barbary Coast and the prosperous owner of the "Paradise Cafe," the "hottest" spot on the Coast; of Mary Blake, homeless girl with ambitions to become a great singer, who is given her first chance by Blackie in his resort, and who rises to great operatic heights; of the fervent romance involving Blackie and Mary; of Jack Burley (Jack Holt) and his treachery aimed at Blackie to win Mary's love; of the kindly Father Tim Mullin (Spencer Tracy), Mary's counselor in her affairs of love; of the mighty forces of nature—a disastrous earthquake—that awakens Blackie and Mary to the final decision they were born for each other.

[Continued on page 52]

STUDIO CALL SHEET

Angel of Mercy—(Warners)—Kay Francis, Donald Woods in story of Florence Nightingale. Touching hospital scenes.

Charge of Light Brigade—(Warners)—Errol Flynn, Anita Louise in a dashing story of the Crimean War. Just started.

The Good Earth—(M-G-M)—Paul Muni, Luise Rainer and cast just launching work on this one. Looks big.

Rhythm on the Range—(Paramount)—Bing Crosby yodels over a steer. Five hundred extras working in big scenes. Long way to go.

Princess Comes Across—(Paramount)—Fred MacMurray, Carole Lombard. Shooting moving along slowly. Headed for cutting room.

Road to Glory

(20th Century-Fox)

● THIS PRODUCTION is the first American-produced screen production revealing the French side of the World War. It concerns the adventures of two officers and the father of one of them—Warner Baxter and Fredric March with Lionel Barrymore in the rôle of Baxter's father.

A romance of love and self-sacrifice against the panorama of the great war, June Lang handles the feminine rôle of the triangle involving the two officers. And, if one wishes to look at the picture from another angle, it is a mighty appeal for peace.

The screen play is by Joel Sayre and William Faulkner, directed by Howard Hawks, with Gregg Toland, A. S. C. cinematographer.

June Lang, the only girl in the picture, experienced her greatest test in her greatest part to date in this picture. It happened like this: With Baxter, March and Barrymore, the girl had rehearsed a scene before lunch. All were letter perfect.

[Continued on page 51]



A mute story of the War ... Warner Baxter, June Lang and Fredric March in a scene from 20th Century's *The Road to Glory*

HOLLYWOOD

Hollywood Productions



Burning sands? Not at six in the morning! Members of the cast making *Under Two Flags* wait restlessly for more sunshine as the day's maneuvers begin. Short wave radio coordinates the troops



Midday—and no desire for heat now!—Ronald Colman and Claudette Colbert sip tepid water amid the sand dunes of the Colorado River country near Yuma. Cold water is bad medicine

UNDER TWO FLAGS

(20th Century-Fox)

IN 1916 it was Theda Bara, Stuart Holmes, and Herbert Hayes; in 1922 Priscilla Dean, Stuart Holmes and James Kirkwood re-enacted the story; now, twenty years after the first production, *Under Two Flags* comes to life again with the most amazing cast of all: Claudette Colbert, Ronald Colman, Victor McLaglen, Rosalind Russell.

Incorporating romance, action and high drama, *Under Two Flags* promises to be one of the major pictures of the year at 20th Century. Frank Lloyd, the director of *Mutiny on the Bounty*, is the genius behind the scenes, and some 35 important players are in the supporting cast.

We aren't going to tell you all about the story, but it starts out like this: Claudette Colbert is an exotic young French girl in an Arab-surrounded post in the Sahara. Victor McLaglen, as commander of the post, considers her his personal property. Claudette, however, is attracted by Colman who in turn finds a young English woman, Rosalind Russell, especially interesting. When McLaglen, in a jealous passion, sends Colman to almost certain death among the Arabs, the real drama begins.

● **TO FILM THE SCENE** it was necessary to travel to the dune country near the Arizona border. Here, not far from the southern transcontinental highway, camp was set up. Technicians and workers hated the task. They recalled the woes that beset the *Beau Geste* company in years gone by. Every mile they traveled away from the highway was over treacherous sand dunes towering one after another.

Transportation of supplies was the first problem. Certainly the example set by the *Beau Geste* company was no guide. The latter troupe sledged everything

across the dunes, hauling material piece by piece up one side and letting it shoot down the other. Each sled load was preceded by a prayer. Careening down the sides of a sandy, 70 degree pitch was mad business with casualties entirely too high. Actors, cameras and props were dumped unceremoniously in a tangle at the bottom.

Obviously the *Under Two Flags* company preferred to avoid such mishaps. Delicacy of new sound equipment made safety mandatory. After considerable discussion, a wood road was built for five-eighths of a mile across the sand. Built by Yuma Indians, the road's 6,000 odd Eucalyptus logs were anchored down in 20 days and a thunderous motorcade of

tractors and trucks began the trek to the camp site.

● **TWENTY-SEVEN TRUCK LOADS** of lumber were hauled to the scene. With 90 carpenters on hand, four of the largest outdoor sets in many a year went up almost overnight. These sets included a fort 200 feet square for the embattled Foreign Legion; an Arabian oasis with eight buildings and transplanted palms; two Arabian tent cities; a horse market and a smaller fort.

But still the construction work continued. One camp had to be constructed for 200 major players; another housed 600 higher-paid extras, and a third was built for locally hired extras who were to become Arabs.

Each of the 107 house tents had maid service, heating facilities, electricity and other conveniences. In addition a radio headquarters, two large wardrobe tents, two offices, three mess halls, and stables were erected.

The "tenderfoot camp" of Hollywood extras was nearest the main highway. Five miles distant, over treacherous gullies and high drifts, lay the camp for the riding extras. The third camp was two miles further yet.

To feed the more than 1,000 extras, 20th Century hired Anderson Brothers' facilities. It was this outfit that satisfied the appetites of thousands of workers at Boulder Dam during its construction.

● **LOCATION WORK, DESPITE THESE** facilities was no bed of roses. A strident bugle yanked men from their sleep each morning at 4:30 a. m. Watchmen stormed into the tents, lighted fires to combat the early morning cold of the desert country.

A typical day would see the heghira to location begin an hour later, following breakfast. At a common meeting point Director Lloyd and his crew would be set

[Continued on page 50]



Claudette Colbert . . . she wears men's pants and fights like a man for her man . . .



Slenderized
BY
JANTZEN

In the new Jantzens you will find the loveliest fabrics of the year in richness of texture and beauty of design. The marvelous elasticity achieved through Jantzen-stitch gives them figure-control qualities to an amazing degree. They mold the body into slenderizing lines of beauty. Being Jantzens, they fit perfectly, permanently.

IRENE BENNETT, appearing in the Paramount picture, "*The Sky Parade*" wears the Jantzen BRÄ-TUCK MIO, \$4.95. Other Jantzen models \$4.50-\$8.95.



Jantzen Knitting Mills, Dept. 281, Portland, Ore.
Send me style folder in color featuring new 1936 models. Women's ☐ Men's ☐

Name _____

Address _____

Hollywood Newsreel



Bon voyage on the ship of matrimony! Jack Oakie plants a kiss on Venita Varden, the gal who put him on the water-wagon—and kept him there. They were married when the train reached Yuma



Marjorie Lane, the little lady in white, sang at the Trocadero until M-G-M gave her a contract! She's shown with Allan Jones and his girl friend, Irene Franklin, who is said to be wearing a special ring . . .

FAN MAIL COSTS Dick Powell \$480 a month for postage, to say nothing of his time, stationery and stenographic fees. . . . Buster Crabbe has purchased a Lake Arrowhead apple orchard as a site for a boys' school. . . . Blonde Marion (opera star) Talley has gone red-head for her rôle in *My Old Kentucky Home*. . . . Ethel Merman has within the last three months tapped the stock market for sufficient profit to keep her in luxury the balance of her days. . . . W. S. (Woody) Van Dyke, now Hollywood's highest salaried director, began his movie career as messenger boy for David Wark Griffith when the latter was megaphoning *Intolerance*. . . . Kay Linaker's favorite sport is fencing. . . . Glenda Farrell sheds her golden tresses and becomes a "brownette" for her next rôle. . . . Edward G. Robinson inhales twenty-five cigars a day when he's emoting, cutting to twelve when he's between pictures. . . . Robert Taylor is taking swimming lessons from Johnny (Tarzan) Weissmuller. . . . Dolores Del Rio and hubby, Cedric Gibbons, will house-guest it under U. S. Ambassador Ruth Brian Owen's embassy roof while they're in Denmark. . . . Leo Carrillo spent two weeks on tour with Tom Mix's circus, donning a clown's make-up twice daily. . . . The Donald Woods are expecting. . . . James Stewart's hobby is collecting model airplanes. . . . Anita Louise is left-handed in everything except writing her name. . . . Fred Keating, a crack pianist, plays only by ear. . . .

Gifts Come To Shirley

WHEN LORD AND LADY CAVENDISH (Adele Astaire) took their departure after a sight-seeing sojourn in Hollywood, they dispatched a costly jeweled clasp to Shirley Temple, who had won their hearts during

a luncheon at 20th Century-Fox studio. "Isn't it beautiful!" gasped the curly-topped star as she opened the package.

Two days later, however, came a gift from Texas' chief executive, Gov. James V. Allred, including a document commissioning Shirley as a member of the Texas Rangers and the gold badge that goes with the honor.

"That's the most beautiful thing I ever saw," commented Shirley as she fondled the emblem of authority. Then turning to her mother, she handed her the Cavendish clasp.

"You better put this away for safe-keeping," she told the mater. "I think I'd rather wear this badge!"

• •

Elegance To Return

ADOLPHE MENJOU, whose sartorial elegance has long decorated the screen, will soon return to his public. Menjou's career has been interrupted frequently by illness; a few months ago he suddenly underwent a major operation. Doctors now pronounce him cured.

• •

Isabel's Secret Fear

Isabel Jewel, notified by a Cairo shipping firm that a huge crate is en route to her, does not appear to be overly-anxious to see the cargo. Indeed, she appears a bit apprehensive.

Not long ago Isabel took Englishman John Philip Romleigh on a tour of Paramount studios just before he sailed for Egypt.

He asked if he could repay the favor by sending her some little memento from the land of restless sands. Flipped Jewel: "Sure, send me a camel."

[Continued on page 10]

*Hollywood Does A Mirthful
Martial Musical Up 'Brown'*



JOE E. BROWN

joins the army and
'slays' the world as the
head man of a riotous
regiment of singing



SONS O' GUNS

Including Joan

BLONDELL

Beverly Roberts, Eric Blore,
Winifred Shaw, Craig Reynolds,
Joseph King, Robert Barrat



TAKE A BOW, LLOYD
BACON, FOR YOUR
DIRECTION

And the Same To You,
Warren & Dubin, for
These Great Songs
"A Buck And A Quar-
ter A Day", "Put On
A Uniform", "In The
Arms Of An Army Man"

THE PICTURE OF
THE MONTH

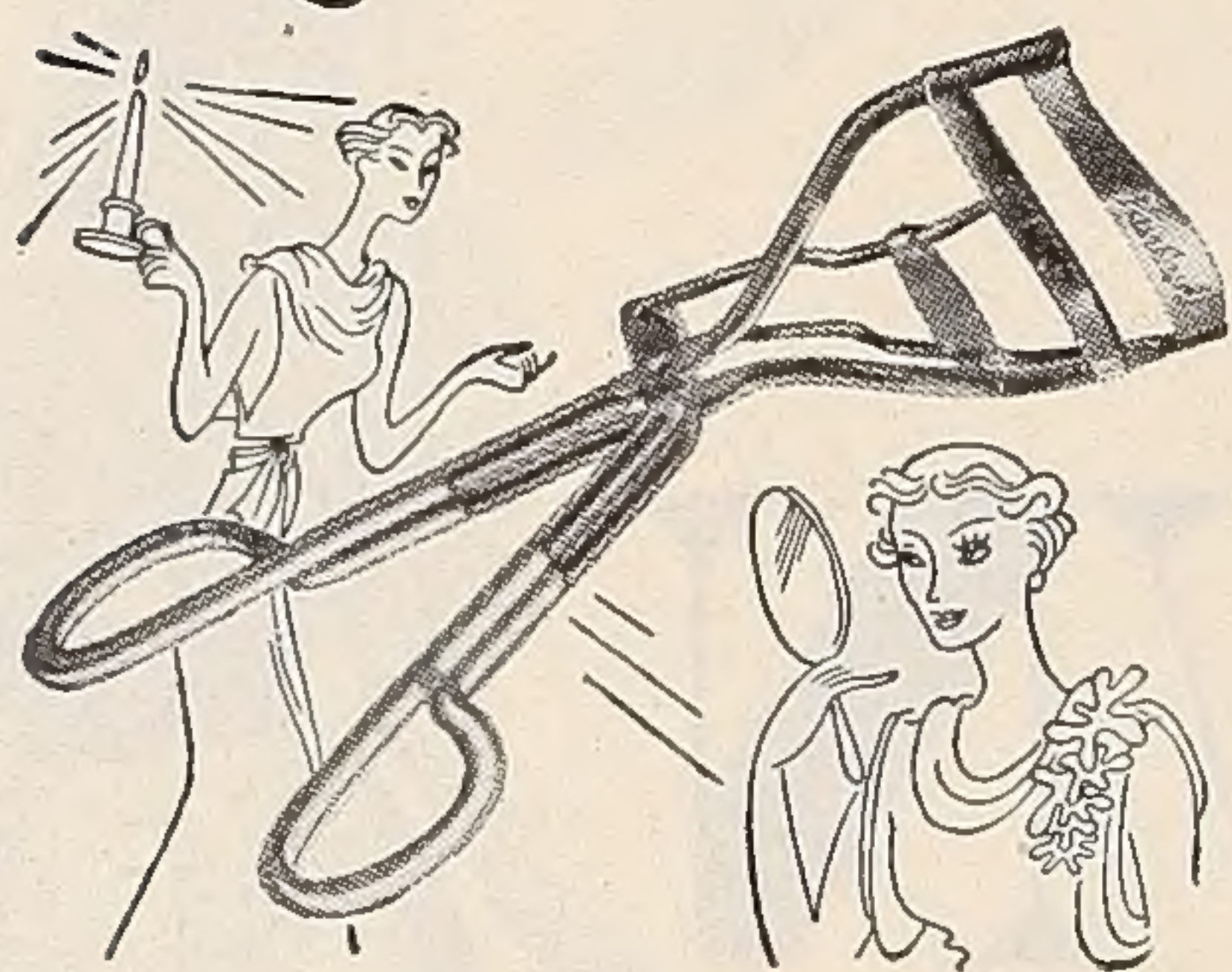
Those thousands of "Bright
Lights" audiences who demanded
another song-and-dance show for
Joe have had their way! Warner
Bros. went right out and bought
that famous stage musical 'Sons
O' Guns,' equipped it with an
uproarious cast and all modern
conveniences including new
Warren and Dubin songs, and a
passionate apache dance number
by Joe that stops the show.
The riotous results emerge as
the month's top entertainment.



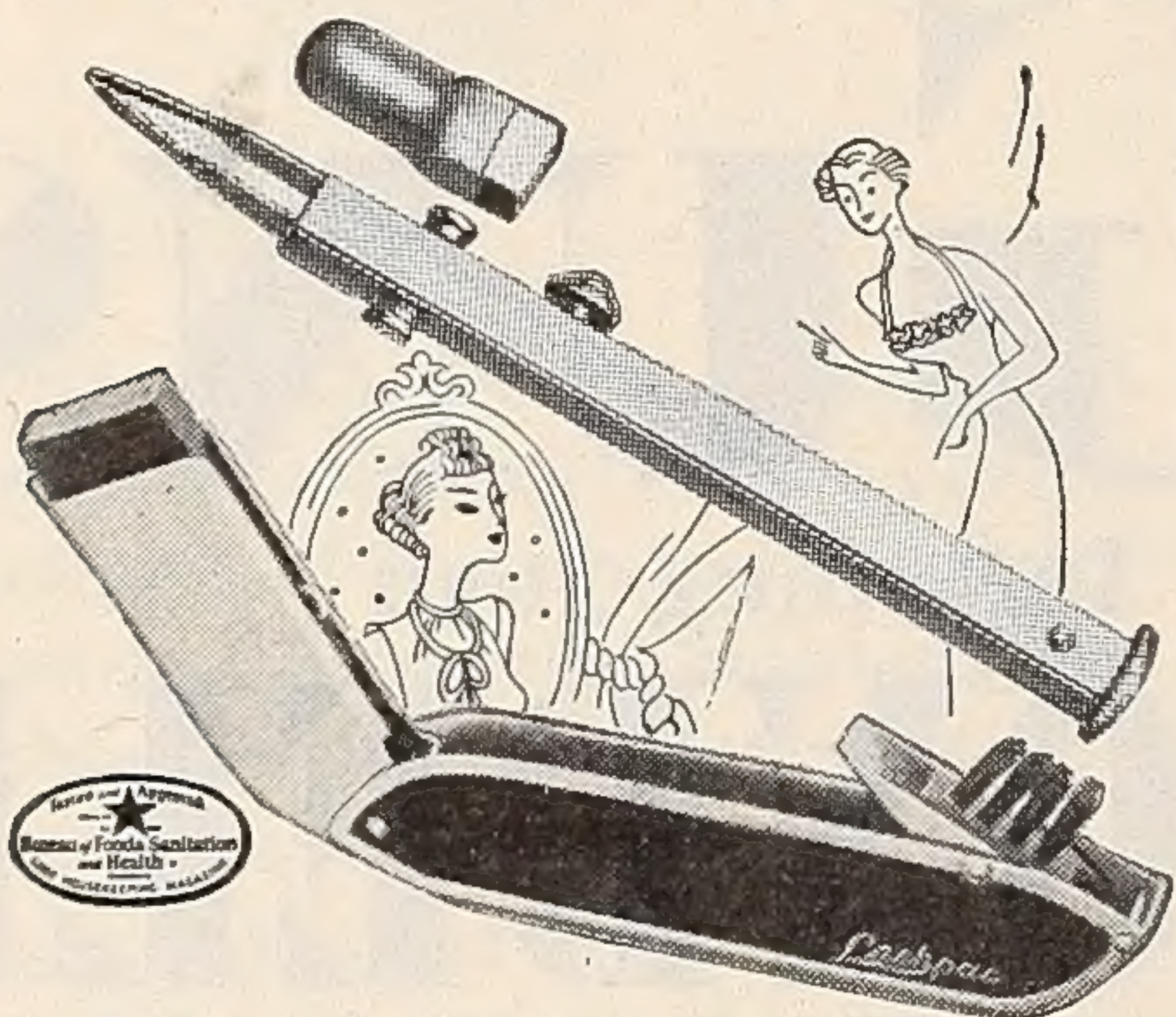


EYE DEAS

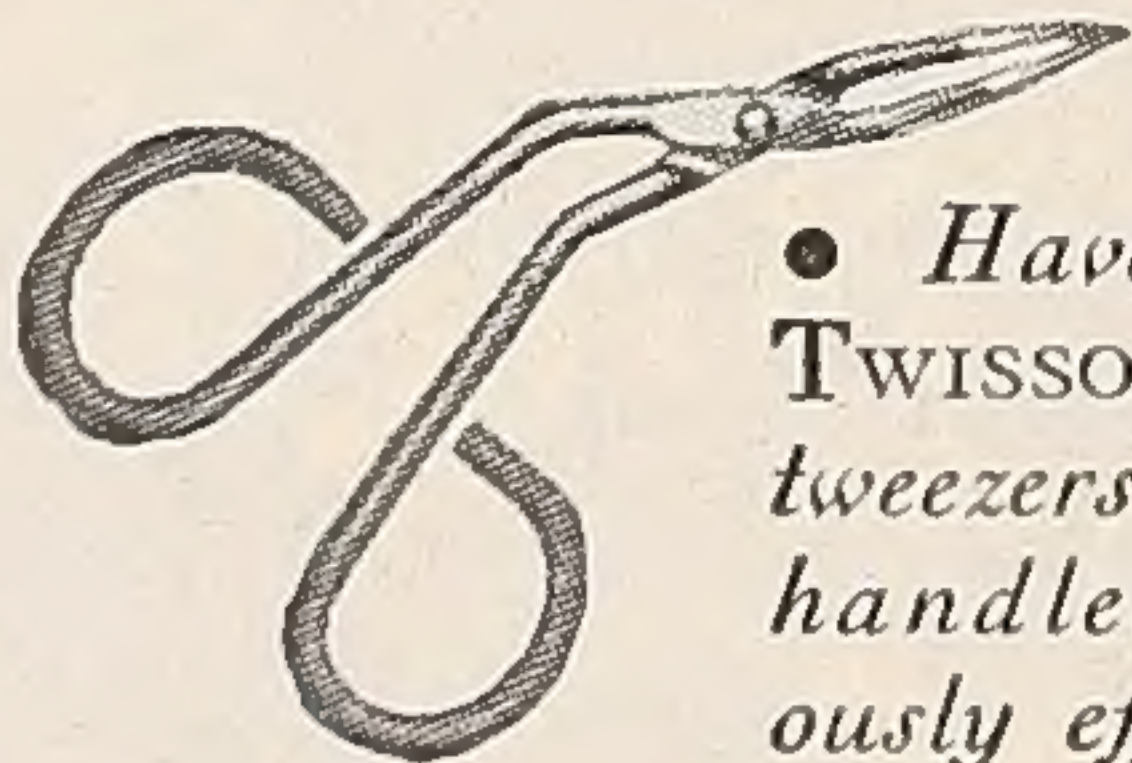
by Jane Heath



DO CANDLELIT dinner tables appear in your When-to-be-Beautiful Chart these early spring months? Then make this simple, amusing experiment: First, make up your face. Then, with KURLASH, curl the lashes of *one eye*. Add LASHTINT to these lashtips and touch the eyelid with SHADETTE. Now light a candle and look in a mirror. Notice how the side of your face with the eye unbeautified "fades away" . . . but how the other seems more delicately tinted, glowing and alive. It's the best way we know to discover how eye make-up and curled and glorified lashes can make your whole face lovelier. KURLASH does it without heat, cosmetics or practice. (\$1 at good stores.)



Naturally, the candlelight test will show up straggly, bushy, or poorly marked brows. And that will be your cue to send for TWEEZETTE, the automatic tweezer that whisks away offending hairs, roots and all, painlessly! Probably you'll want a LASH-PAC also, with a unique stick of mascara, like a lipstick, to darken lashes and mark brows. It has a clever little brush for grooming too! Each, \$1—at good stores.



• Have you tried TWISSORS—the new tweezers with scissor handles—marvelously efficient—25c.

Write JANE HEATH for advice about eye beauty. Give your coloring for personal beauty plan. Address Dept. SB-6.

Kurlash

The Kurlash Company, Rochester, N. Y. The Kurlash Company of Canada, at Toronto, 3.

Hollywood Newsreel

(Continued from page eight)



More fun than fishing! Homeward bound, the crowd contented itself with tall stories. From the left: Capt. Bob Oeffinger, Evalyn Knapp (hostess of the day), Editor Ted Magee of HOLLYWOOD, Editor Eric Ergenbright of MOVIE CLASSIC, Paul Kelly and Mrs. Kelly.

Burglars Take Warning

RISING FROM A HILL in Brentwood, a suburb of filmland, Irene Dunne's new home will have every modern development including adequate magic eye burglar alarms. Lovely Irene, one of the most reticent persons in Hollywood, nevertheless has been something of a favorite with burglars. Since coming to Hollywood she has been held up twice, had her home robbed once.

Barn Dance Favored

PALM SPRINGS, the small metropolis of the desert, boasts plenty of varied night life, including hay rides and steak suppers of the old fashioned sort. Lured by the

fun of barn dances were such personages as these: Constance Talmadge, Townsend Netcher (her husband), Clara Bow and husband Rex Bell, Robert Woolsey and Amos 'n' Andy.

Pons vs. Moore

JOYS AND GRIEFS of stardom are all in the point of view, Lily Pons, Metropolitan warbler, suggested almost simultaneously with Grace Moore's temperamental outburst on cows and music. The latter diva, you may recall, was burned over the necessity of milking a cow all day while singing a tune in her new picture. Grace intimated she could get along without Hollywood if such things were necessary.

Spoke up tiny Lily: "I am asking your Uncle Sam to make me a legal citizen of the United States. Gradually I shall retire from grand opera and devote all my efforts to the films. The talkies are harder work than opera, but much more fun!"



He was mistaken for Will Rogers so often that A. A. Trimble, Cleveland map salesman, was urged to appear in M-G-M's *The Great Ziegfeld* as a tribute to the comedian.

ON THE COVER

This month's natural color photo of Shirley Temple, made by Edwin Bower Hesser, portrays with utmost fidelity the charm and simplicity of the child star.

Shirley wanted to hold a vagrant cat in her arms for this picture, but the feline failed to appreciate the signal honor and simply would not hold still. Shirley's next choice was a bouquet of flowers which she carefully selected herself.

Mr. Hesser took three pictures of Shirley and all proved perfect. He gave all the credit to the little star who knows more than many an adult about correct pose for "still" shots.

Sullivan's Tumble

IMPULSIVE, TOM-BOYISH Margaret Sullivan, with two cinch box office hits completed, won't finish the third vehicle for a long time to come. Universal's *Next Time We Love* met instantaneous success. Wanger's *The Moon's Our Home* (see Topper's Reviews, this issue) is a cinch to breeze right into your heart. Margaret went over to Paramount to do *I Loved A Soldier*. The picture had scarcely got under way when a little clowning between her and Stuart Erwin blew things sky high.

Between scenes she had a seltzer bottle battle with Stu. When he gained the upper hand, Margaret fled across the stage, Stuart in hot pursuit. She tripped over a cable on the floor, got to her feet with the realization something had snapped. Doctors pronounced it a broken arm. Paramount officials groaned, shelved the production at a time when the impulsive star was at her best as a box office hit. Most worried of all was Henry Fonda, Margaret's ex-husband. Rumor is that these two will patch up their troubles and wed again when her divorce from Wyler becomes final.

Cagney On Vacation

BARRING MIRACLES, recalcitrant James Cagney will not return to the screen for at least four months or more. Cagney, winner of the first round in his effort to part company with Warner Brothers, is off for Europe during the lull.

Because Warners granted Pat O'Brien top billing in *Ceiling Zero*, a superior court ruled Cagney's contract automatically breached. Cagney, who had sought to smash his \$4,500 a week agreement, had argued a losing battle along other grounds, was surprised and pleased at the court's decision.

Next move will be in state Supreme Court, four months hence. If Cagney's victory is upheld, he will proceed post-haste to free lance.

Fairbanks To Wander Home

ROAMING DOUGLAS FAIRBANKS, recently married in Paris to Lady Sylvia Ashley, will return to Hollywood to make his home following completion of his next picture, *Marco Polo*.

Friends report that Fairbanks will shoot necessary exterior scenes in the Orient, then speed back to Hollywood. Meantime, plans have been made for a new mansion on the star's rolling 2,500-acre ranch a hundred miles from Hollywood, near La Jolla.

How Rumors Start

HOLLYWOOD, CONSTANTLY plagued by many false rumors, might have cited this as a good example of how phonies get started. Two women, sipping a cocktail at the Brown Derby, were overheard talking movie news. Said one: "Did you hear about Jean Harlow dying?" Answered the other: "Isn't that terrible! And to think she only married last week!"

Such news will come as a surprise to blonde Jean.

[Continued on page 42]

They wondered why he passed them by, for *Her*...



She was so *Fragrantly dainty*

Hers is the lovelier way to avoid offending . . . She bathes with fragrant **Cashmere Bouquet Soap!**

So *alluring* . . . your fragrant daintiness when you bathe with this lovely scented soap!

And how completely safe you are from any fear of offending! For Cashmere Bouquet's rich, luxurious lather goes down into every pore . . . washes away so thoroughly every trace and cause of unpleasant body odor!

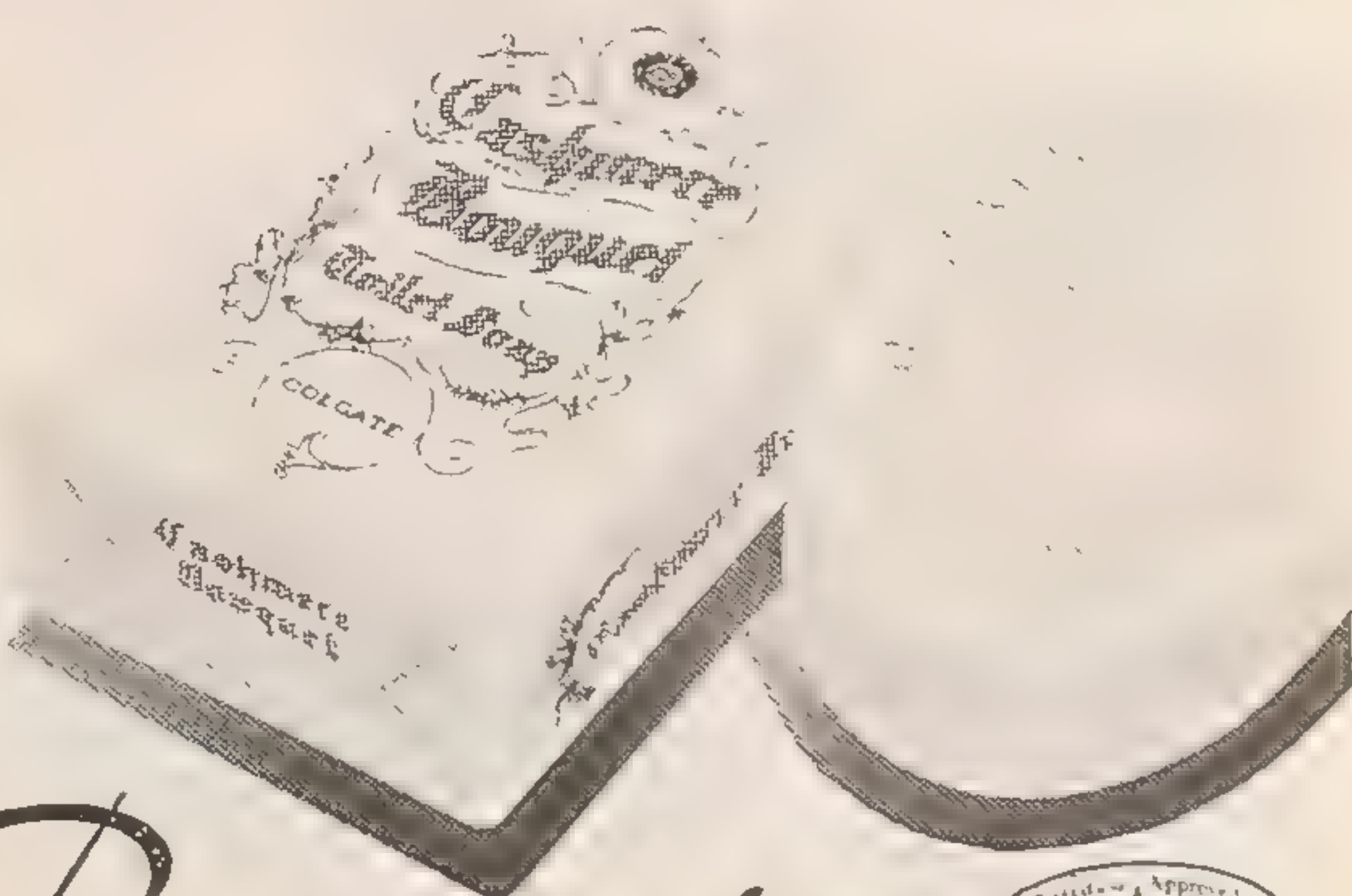
Then Cashmere Bouquet's subtle, costly perfume lingers glamorously . . . Hours after you've stepped from your bath, it still whispers lovely things about you.

You will want to use this pure, creamy-white soap for your complexion too. Its generous lather is so gentle

and caressing. Yet it removes every trace of dirt and cosmetics; leaves your skin radiantly clear, alluringly smooth.

Cashmere Bouquet now costs only 10¢! The same long-lasting soap which for generations has been 25¢. The same size cake; scented with the same delicate blend of 17 rare perfumes. Cashmere Bouquet is sold at all drug, department and 10¢ stores.

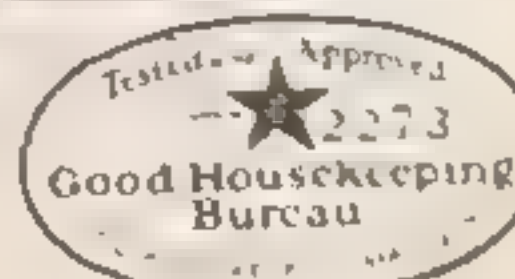
NOW ONLY 10¢ the former 25¢ size



BATHE WITH

Cashmere Bouquet

THE LOVELIER WAY TO AVOID OFFENDING



THE PICTURE YOU'VE DREAMED ABOUT!

The Golden Voice of
GRACE MOORE

The Romantic Dash of
FRANCHOT TONE

The Glorious Melodies of
FRITZ KREISLER



Grace Moore
FRANCHOT TONE
"The King Steps Out"

WALTER CONNOLLY

Raymond Walburn • Victor Jory • Elisabeth Risdon

And the World-Famed Albertina Rasch Ballet

Screen play by Sidney Buchman

Directed by JOSEF VON STERNBERG



Frank Capra's genius achieves another masterpiece in this magnificent comedy drama by the brilliant Robert Riskin. See it now—you'll want to see it again!

GARY COOPER

Mr. Deeds Goes To Town

JEAN ARTHUR

George Bancroft • Lionel Stander
Douglass Dumbrille • H. B. Warner

A FRANK CAPRA Production

Screen play by Robert Riskin
Story by Clarence Budington Kelland

HOLLYWOOD

Fanagram Contest

Win Margaret Sullavan's Wedding Ring!

MARGARET SULLAVAN's wedding ring—the one you saw her wearing in Universal's splendid picture *Next Time We Love*—is this month's prize in HOLLYWOOD Magazine's Fanagram contest. If you have tried Fanagrams before, be sure and read the rules carefully. This month's contest is slightly different. But it's still the most amusing contest you could ask for! All fun and no work!

We have given examples in previous issues of Fanagrams. Take the name of *Gracie Allen*, for instance. By rearranging the letters, without omitting or adding a single one, you can create the phrase *age in cellar*. Similarly, *Fred Astaire* becomes, by manipulating the letters, *I read faster*. There is a Fanagram in every name, and it's fun to find one.

This month we are adding a second phase to solving Fanagrams. It's called a double Fanagram. Here's how it works: First, take the name of a movie star. For example, *Mary Pickford*. Then rearrange it into a Fanagram. We make it read *Cry of dark imp* in this example. Now here comes the new part: by adding one letter only, of your own choice, change the Fanagram into an entirely different phrase. To illustrate the point, we have added the letter "e" to Mary Pickford's name. And after due manipulation of the thirteen letters, we have the new double Fanagram *ye Roman oil barrel*.

Hard to do? Well, it depends on your ingenuity. We will help you along with another example. Take the name of *Gloria Swanson*. Rearranged it becomes *a slow rain song*. Now we will add a letter. After due study, it becomes apparent that the one letter we need is a "t," and by using it we get the phrase *No girl was so tan*. That's your double Fanagram.

Now. To be in the running for Miss



Here's lovely Margaret Sullavan as she appears in *Next Time We Love*. Someone will win the ring she wears in this picture!

Sullavan's beautiful and valuable wedding ring, you must fulfill the following conditions:

- (1) Create a double Fanagram using the name of your favorite star.
- (2) Create a double Fanagram from the name Lionel Barrymore.
- (3) Create as many possible double Fanagrams as you can from the name Olivia de Havilland. Remember that with each double Fanagram, you may add one different letter, and only one, over and above the letters in her name.

[Continued on page 64]



Bull's-eye! Diana Gibson, right, points with pride to her shot while Nan Gray, left, and Marla Shelton look on. The girls hold target practice on the back lot at Universal

FANAGRAMS RULES

1. Read the sample FANAGRAMS carefully before attempting your solution.
2. Note the three separate requirements necessary to make you eligible as a prize winner.
3. Neatness counts, but cleverness and originality will largely determine the winner.
4. The judges shall be selected by the editor of HOLLYWOOD Magazine, and their decision will be final. No correspondence can be entered into regarding any entry, nor will entries be returned.
5. Contest closes June 15. The winner will be announced as soon thereafter as possible.
6. No employee or relative of an employee of this magazine is eligible.
7. Any number of solutions may be offered by one person.
8. Address all entries to Fanagrams Editor, HOLLYWOOD Magazine, 7046 Hollywood Blvd., Hollywood, Calif. Be sure your address is correct!

GLAZO

presents

**A NEW POLISH
FAR SUPERIOR
TO ALL OLD-STYLE
FORMULAS**



**The most important news
in years, for lovely hands**

HERE is such a nail polish as you've dreamed of wearing! The new Glazo, with its remarkable new formula, attains a beauty of sheen and color far beyond the realm of polishes of the past. Every longed-for virtue of nail polish perfection reaches its zenith in Glazo's new creation.

You've never seen a polish so rich in lustre... so long and perfect in wear. Chipping and peeling are gone—and—forgotten woes. Glazo's exclusive, fashion-approved shades retain their full beauty for several *extra* days.

Streaking becomes a lost word, for new Glazo floats onto every finger with perfect evenness of color. Evaporation has been so amazingly reduced that the polish is usable down to the last drop.

For even a day, don't deny your fingertips the luxury of this new Glazo. Just 20 cents.





ROSITA MORENO
in "HOUSE OF A
THOUSAND CANDLES,"
a REPUBLIC PICTURE

Doubly ATTRACTIVE!

MEN find her "doubly attractive" since she learned the secret of lovely, fascinating eyes. And it's the same story over and over again whenever a girl first learns how easy it is to have long, lovely lashes.

You, too, can have that fascinating loveliness that invites romance, if you bring out the natural beauty and charm of your eyes with WINX Mascara. It works wonders. Just a touch of WINX to your lashes and instantly they appear darker, longer and more lustrous . . . your eyes sparkle . . . your whole appearance seems improved.

Try WINX today and see for yourself why so many smart, well-groomed women use WINX regularly for both daytime and evening make-up. You will particularly like the way its emollient oils keep your lashes luxuriantly soft and natural-looking at all times.

WINX Mascara is offered in four colors—black, brown, blue, and green—and in three convenient forms—the new Creamy WINX (which is gaining in popularity every day), and the old favorites, Cake WINX and Liquid WINX. All are harmless, smudge-proof, water-proof, non-smarting, and easy to apply.

Your local drug and department stores carry WINX Mascara in the economical large size. You can also obtain the complete line of WINX Eye Beautifiers in *Introductory Sizes* at all 10¢ stores.



WINX

Eye Beautifiers

FAN MAIL

by HARMONY HAYNES



Snapped at the Cafe Lamaze during the cocktail hour were Marlene Dietrich, Dolores Del Rio, Lili Damita and her actor husband, Errol Flynn, newest star of the year

LETTERS FROM EVERYWHERE—a man in New York wants to read about Errol Flynn, a girl in Mexico is looking for a job as an extra, a Chicago critic praises Irene Dunne. Here, in this cross-section of American life, we gather the opinions of a multitude and try to print the best letters.

What's on your mind about the film industry and its stars? Sit down now and write your contribution to the Fan Mail department. Trade your letter for a crisp dollar bill. That's what will come to you for each letter printed in this column! Roses or turnips, the best letters will find their way to print.

Fan club members have been especially busy these spring days writing to our corner of the magazine. We have had 32 more clubs listed with us and dozens of letters have come in. Fan clubbers or critics, we want all the letters you can write!

Walter Wanger's new picture in Technicolor, *Trail of the Lonesome Pine*, hasn't been out long, but already we are getting letters cheering the film. We launch this month's fan mail with a typical parcel of praise:

The Rainbow Era

Dear Editor:

I have just returned from seeing *Trail of the Lonesome Pine*, and if that is what California looks

like (you can't tell me those mountains really are the Blue Ridge!) then I'm coming out for a first hand view! It seems strange indeed that movie moguls had to wait so long to discover how beautiful an outdoor picture could be in natural color. Here's hoping that this is the first of many Technicolor features.

Sincerely,

Margaret Freeman,
New York City.

Reader Freeman will be delighted to learn that California's beauty will be depicted in no less than 19 Technicolor features and scores of short subjects within the year. Technicolor's laboratories in something of a dither over the sudden arrival of the color era, regrettably are refusing many contracts due to taxed facilities. Scheduled for color are the following top pictures: *Ramona*, *Desert Song*, *God's Country*, *Beau Geste*, *Garden of Allah*.—The Editor.

Conspiracy over Television?

Dear Editor:

We have been having quite a controversy in our office about the television situation. Everyone seems to think that it's pretty far away except for a young artist who claims he has seen the perfect thing. If that's true, why can't we have sets in our own homes where we can enjoy pictures without going out? Is there a conspiracy to suppress television, or what?

Raymond Smithson,
Omaha, Neb.

[Continued on page 48]

Trade Your Letter For A Dollar Bill

There's always something to talk about in Hollywood, and there's always something to write about Hollywood! Sit down now and write Harmony Haynes. If you want an answer, enclose a stamped, addressed envelope. If you want a dollar, write a letter interesting enough to appear in print! Address it to Harmony Haynes, HOLLYWOOD Magazine, 7046 Hollywood Blvd., Hollywood, Calif.

Gloriously The Screen Surrenders to COLOR!

*... in the first dancing romance
filmed in all the breathless
beauty of the new*

TECHNICOLOR!

THRILL to a throbbing love story
of Old California . . . gay with
the laughter of sweet Senoritas
. . . alive with the dash of bold
caballeros . . . atingle with the
music and song and dancing of
daring hearts aflame
in a land of carefree
adventure.

**PIONEER
PICTURES**

presents

DANCING PIRATE

**A CAST OF
HUNDREDS**

featuring

CHARLES COLLINS

Dancing idol of Broadway

FRANK MORGAN

Laugh star of 50 hits

STEFFI DUNA

The girl of "La Cucaracha"

Luis Alberni • Victor Varconi

Jack La Rue • Directed by LLOYD

CORRIGAN. Designed in color

by ROBERT EDMOND JONES.

Distributed by

RKO RADIO PICTURES ★

*You've never seen any-
thing like the spectacular
"Moonlight Dance" . . .
and a score of other
gasping scenes!*

Hear the sentimental
songs by the hit
composers, Rodgers & Hart: "When You Are Dancing
the Waltz" and "Are You My Love?"

**"PIONEER
PICTURES
COLOR
THE
WORLD"**

**EASY NOW TO
GET TEETH
LOOKING
TWICE AS
WHITE!**



New!
**PEPSODENT
TOOTH POWDER**

1 GETS TEETH TWICE AS BRIGHT
... adds charm to any smile!

2 IS TWICE AS SOFT
... safe even for children's teeth!

3 CLEANS MORE THOROUGHLY
... foams between teeth

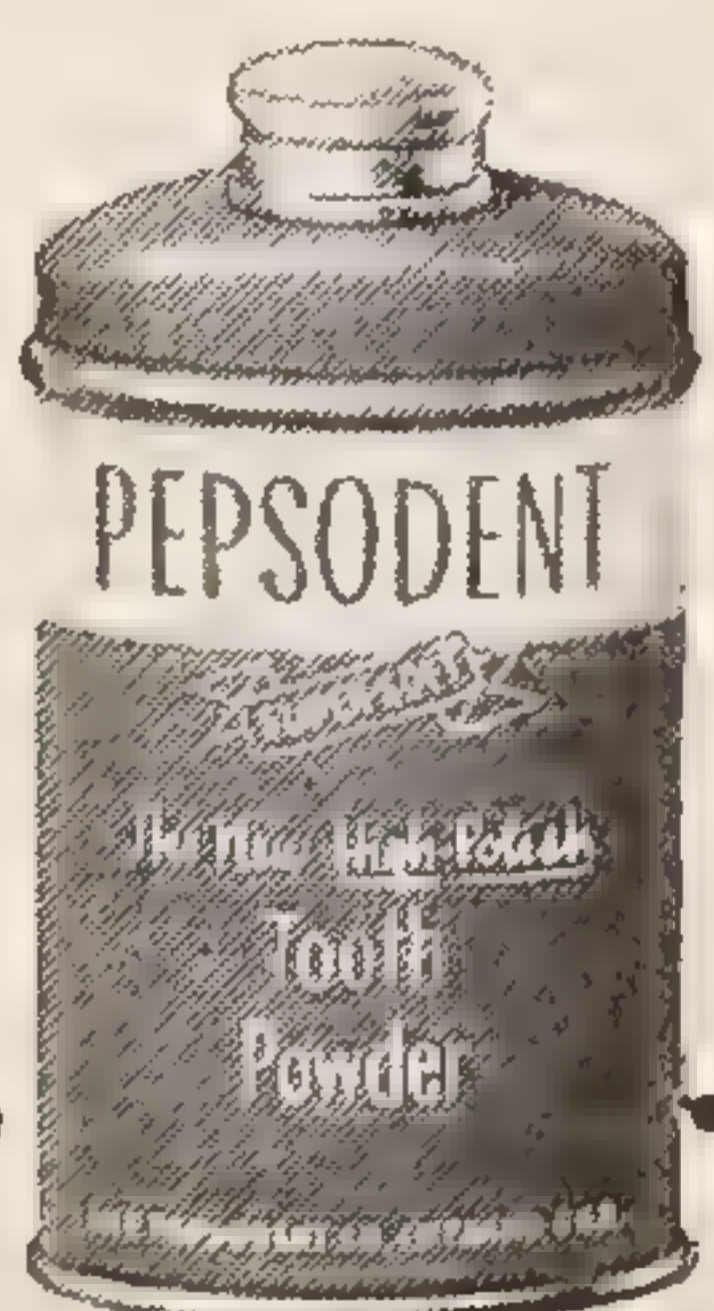
4 LASTS WEEKS LONGER
... far more economical to use!

Large Can

25c

Family size 50c

*Holds over twice
as much*



The Professional Tooth Powder
for Daily Home Use

Star's Own Story

My Daughter Bette, by Mrs. Davis

ONE DAY, not so very long ago, I happened to overhear a gentleman talking of Bette.

"She's most unusual," he said, "she uses her head. I'll wager there never was a part written that she wouldn't tackle. She's absolutely fearless when it comes to drama."

no part in the social lives of grown people until they were old enough to take an intelligent part. At times it seemed a bit severe to exclude our two little girls, Bette and Barbara, from the dinner table simply because they weren't old enough to make perfect dinner companions. Now that I look back, I realize that he was



She's the Academy prize winner to you, but only a grown up little girl to Mrs. Davis

My mind flew back over the years, pausing over the events of her life, and in summing up those events, I realized that Bette had always used her head, and that she had always been undaunted and fearless in her effort to forge ahead. Perhaps that quality in her character is a heritage, handed down to her by her forebears who crossed the Atlantic in the *Mayflower* and who took as their symbol of strength, the *Plymouth Rock* upon which they stood as they pledged their faith to God and the new country.

Although some people today place little faith in family and background, I have always believed that Bette was endowed with the spirit of those Pilgrim fathers. Just as they fought off the obstacles of a new country, Bette has fought off all the obstacles connected with her career—and just as they conquered, she conquered. Often afraid and discouraged, she never revealed it to anyone but myself. When the Academy awarded her its highest honor, it was the crowning climax of a long struggle. Thrilled? Of course she was!

THE FIRST SEVEN years of her life were spent in the typical New England home, devoid of maudlin sentiment, but never lacking in thoughtful kindness. Bette's father believed that children should not rule the home and should take

right from both standpoints—theirs and ours.

We did not turn the house over to the children and adjust our lives to suit their moods. We treated them as people rather than babies and they responded to the treatment. They never heard, and therefore, never uttered a word of baby-talk.

My mother was a great influence in their lives. She always placed common sense ahead of custom and was far ahead of her day. She had polished hardwood floors in her house when every one else had carpets from wall to wall. As a little girl, I wore bloomers to match my dresses when all other little girls were wearing starched white panties trimmed with handmade lace. From my mother, Bette learned to love flowers and to arrange them beautifully. She also learned about birds and all other little outdoor creatures.

When Bette was seven and Barbara six, our home broke up. I felt that a home that was not complete was not a home at all and the question of what would be best for the girls confronted me.

Since they had never been robust children, I sought a country school, becoming very much interested in one in the Berkshire Hills, a *Crestalban* out-door school conducted by Abbot Thayer's sister, Miss Whiting.

HOLLYWOOD

● If I HAD EXPECTED any childish tears at parting, I must have been greatly disappointed. Both of the girls, and especially Bette, were very enthusiastic about the idea and also about the school. Of course, it was a boarding school and all the pupils had to look after their own clothes, make their beds and generally rely upon themselves instead of their elders. They spent 16 hours a day out of doors and Bette's health was built up to withstand all the hardships her later profession demanded of her.

For six years we saw each other only during vacations or holidays but that doesn't mean that we were far apart. Sometimes I feel that miles bring people closer together. Every day seemed to be a day in which to plan for some future date together.

When they were twelve and thirteen, I decided to go to New York and study



"Good-by, mama, have a heck of a good time!" Bette Davis kisses Mrs. Ruth Favor Davis a fond farewell as the mother boards the Matson liner *Malolo* for a vacation in Hawaii

photography. I had always been interested in the work and wanted to learn more about it. The school I was to attend was on upper Broadway and the girls were enrolled in the 138th Street school.

It was their first introduction to foreign children and probably the most interesting event of their lives. I had wanted them to have a cultural background and now I felt that they needed public school life.

There was one great disappointment in store for them in that school—they were both set back a half grade. Bette protested vigorously but she was overruled.

"I'll show them someday," she said and then apparently forgot about it, obeyed rules and had a good time in the freedom of her first public school.

The next fall we moved over to East Orange. Bette started off to school one morning still lacking one-half year for high school, and did not return until dinner time. I was greatly concerned and

[Continued on page 46]



"Kiss me again or I'll yell for help!"

THERE was a young actor
...oui, oui!

No respect for convention
had he.

He got slapped on the cheek
And jailed for a week
Just for kissing a girl in
Paree!

* * *

THE reason is not hard
to see...

The answer is simply that
he

Never met the young miss
Till he stole that sweet
kiss

But things happen fast in
Paree!

PICKFORD-LASKY
PRODUCTIONS
presents



Francis LEDERER in ONE RAINY AFTERNOON



with

IDA LUPINO
HUGH HERBERT
ROLAND YOUNG

Erik Rhodes • Joseph Cawthorn

Directed by
ROWLAND V. LEE

Released thru United Artists

The
Dancing
Divinity




JESSIE MATTHEWS in "IT'S LOVE AGAIN"

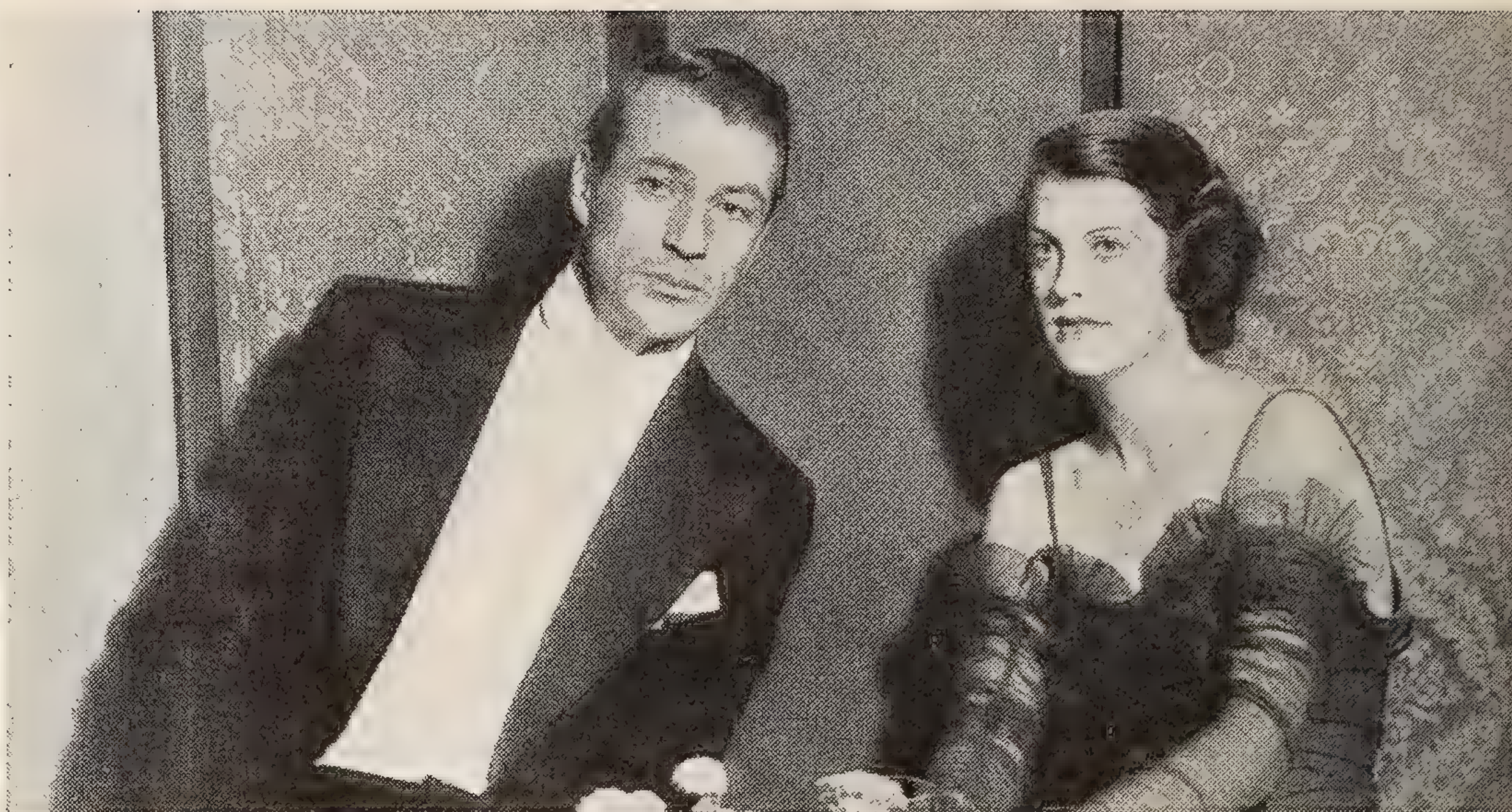
with
ROBERT YOUNG

... Romance,
Comedy, Adventure in
Rhumba Rhythm ...

COMING TO YOUR
FAVORITE THEATRE

A  Production

Gary Cooper's Second Honeymoon



Here's Gary with his wife, the former Sandra Shaw. Privacy's the thing they love—and Gary doesn't often talk about his marriage! Read this scoop story!

DING-A-LING. Ding-aling-ling! Gary Cooper, standing on the doorstep of his new Brentwood Heights home, grunted. Sandra, his lovely brunette wife, sighed. Topper, their prize Sealyham, barked his dismay.

What right, the trio were asking each other wordlessly, had the telephone to ring just after they had locked the front door and were actually on their way for a six-weeks holiday in Bermuda?

No right whatsoever, they evidently decided — also without words — for they shrugged their shoulders, turned on their heels, and ran, not walked, toward the waiting car.

But the telephone rang again—this time more insistently. "Come back! Come back! You'd better come back!" it seemed to jangle.

"A w, s h u c k s!" Gary grumbled. "I guess I'll have to answer it. But if—" and he loped toward the nearest entrance.

Sandra, waiting in the car, held her breath. She knew what that "if" meant. If it was the studio calling! If there were additional scenes to be made on Gary's latest picture! If his next assignment was to be ready sooner than they expected! If . . . if . . . if!

Gary answered the telephone. The studio was calling. And one of the executives at that. But no, he wasn't a messenger of sad tidings. He just wanted to wish the Coopers a grand holiday.

Gary's heart settled back in its customary niche as he thanked the caller and shoved the telephone back into place. The wide grin on his long and lean face revealed that "God was in his heaven and all was right with the world!"

● WELL, THEY WERE on their way at last. Of course, there were still possibilities. A messenger might be waiting at the airport. They might receive a long-distance telephone call during their week of seeing the shows in New York. A steward might hand them a cablegram aboard the boat bound for Bermuda.

Once in Bermuda, however, the odds would be on their side. Studio executives don't take Bermuda as casually as they do Honolulu or New York. The Hawaiian Islands, to Hollywood, are just around the corner. Just a cluster of dots on the Pacific Ocean an inch or two away from the mainland. And New York is just an overnight air jaunt away. No distance at all when a new picture is waiting. But Bermuda, all the way across the continent and then off in the Atlantic—no, they'd think twice before ordering Gary to rush back to Hollywood.

The distance was one of the reasons why Gary decided upon Bermuda. We thought there might be others so, just as Gary finished his last scene in *Mr. Deeds Goes to Town*, the new Frank Capra production for Columbia, we accosted him to find out what they were.

"Why Bermuda?" we wanted to know. "Did something special happen while you were there the last time? Is that why you're going back?"

Gary looked down at us from his six-foot-three-ness. Close up, he looked tired and harassed. But he rubbed his lean cheek with those long, artistic fingers of his and grinned that crooked smile.

"No-o-o-o," he drawled. "Nothing at all special happened. That's why I'm going back!"

That brief speech is typical of Gary Cooper who, both in private and public life, is very like the character he portrays in *Mr. Deeds*, a simple, straightforward, sincere young man who dislikes fuss and fanfare.

● GETTING-AWAY-FROM-IT-ALL is as universal an urge in Hollywood as it is in Hoboken. A vacation is just as welcome to a screen star who earns thousands of dollars a picture as it is to a fifteen-dollar-a-week shipping clerk. But the screen star usually encounters more difficulties in getting away. Gary has succeeded only twice during the past six

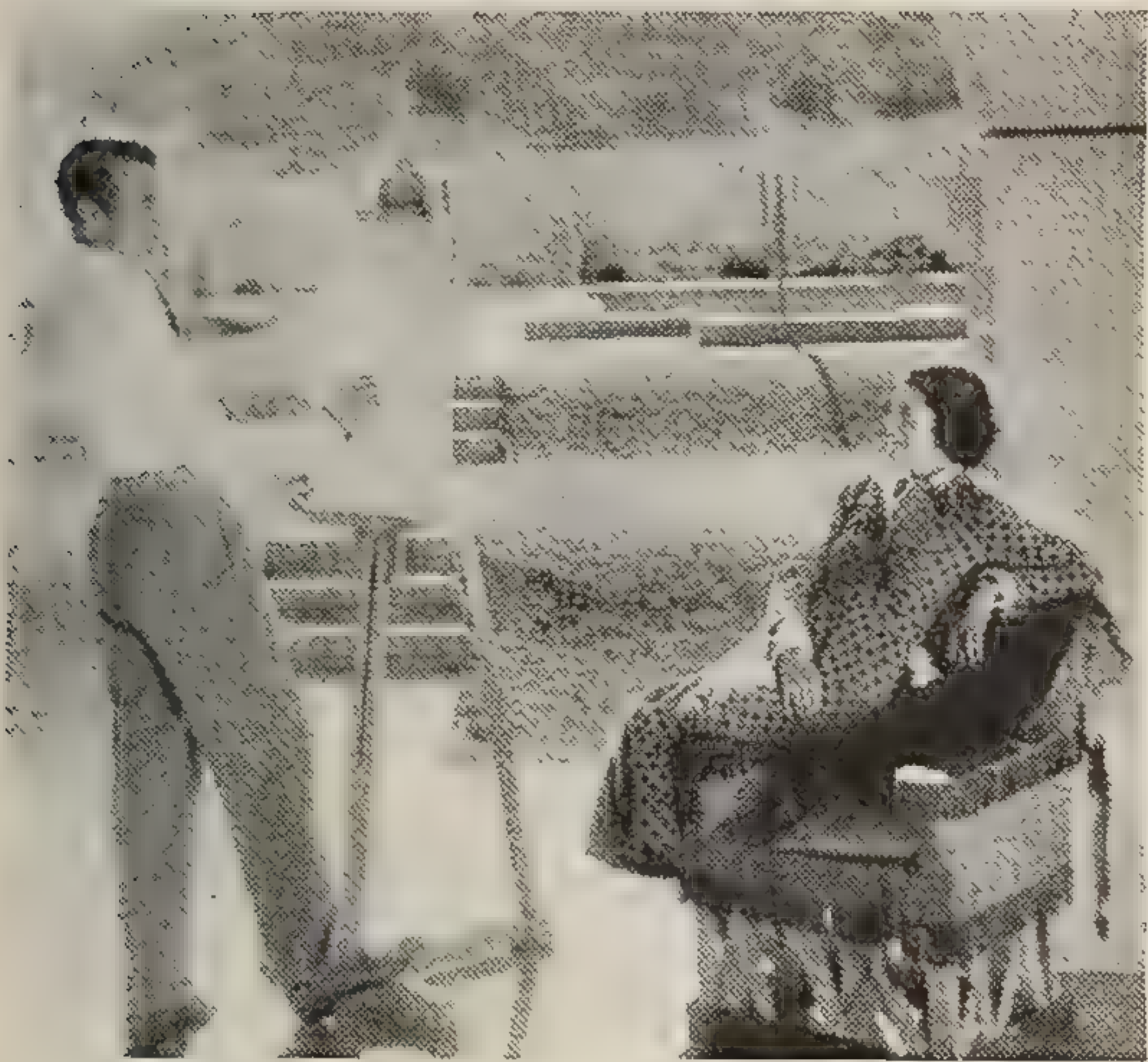
HOLLYWOOD

years—once for that adventurous expedition into the jungles of Nairobi, in darkest Africa, and once for a scant two-week Bermuda holiday with Sandra.

On at least eighteen other occasions he was all set to go hunting for mountain lions in the interior of Mexico—only to have added scenes or a new picture ruin his carefully-laid plans. Now do you understand why he was so reluctant about answering that telephone?

The Bermuda vacation a year ago served as a brief and belated honeymoon, for the Coopers, married in New York City on December 15, 1933, were deprived—thanks to another picture!—of the holiday which is as traditional to American newlyweds as life, liberty and the pursuit of happiness. With them, it's been a two-year pursuit of a honeymoon!

That's why they're in Bermuda now—getting another installment of their honeymoon. That's why they're not partaking of the social life of the island colony—they want to be alone together. That's why, when they embarked on that



Sketching a scene from his front door! Gary and Sandra posed this one in their home just before they left for Bermuda

Bermuda-bound steamer, they were as excited and thrilled as any young couple en route for Niagara Falls.

But, even at that, they didn't travel incognito. No posing as Mr. and Mrs. John Smith of Peoria. Gary doesn't like that sort of thing.

"I'm no prince or king or exiled royalty," he explained one day. "My own name is still good enough on checks, so I guess it's all right on passenger lists. If people want to know who you are, they're going to find out anyway. As for a disguise—imagine what I'd look like with dark glasses and a fake mustache!

"If people want my autograph, they're welcome to it. Will Rogers used to say the time to start worrying would be when they didn't want it. Anyway, I haven't gotten writers' cramp yet!"

● AND SO, WHILE APRIL SHOWERS and May flowers are bringing spring to the rest of the world, Gary Cooper is in Bermuda, lounging lazily on the beach, those long, muscular legs of his luxuriously buried in warm, sunkissed sand. Perhaps that bronzed body is glistening with the salt of the sea as he rides the crest of a fun-loving breaker. Maybe he's running briskly up the beach. Or he and

[Continued on page 43]



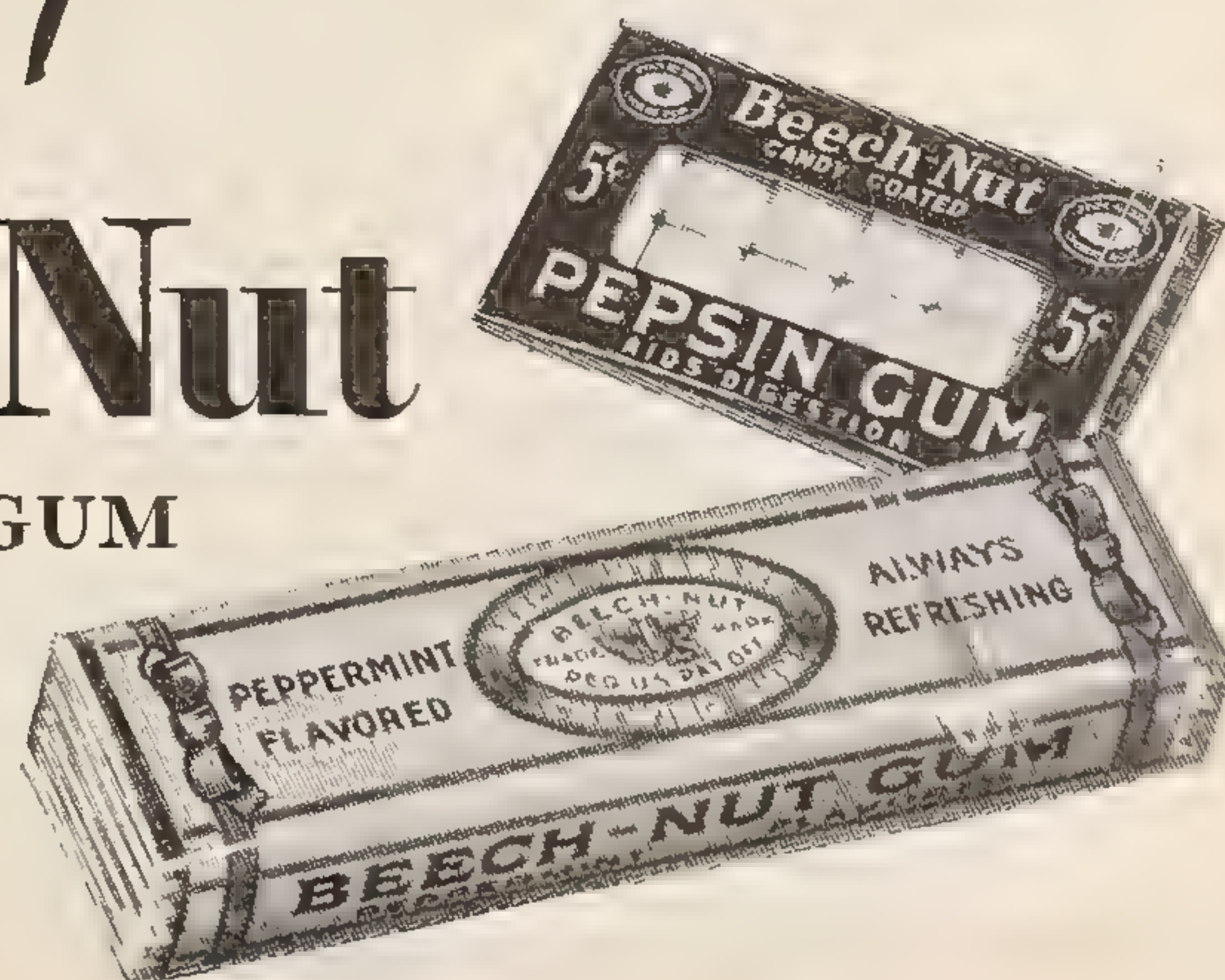
When the horse runs home and the ground is hard,
When you wish you were safe in your own back yard,
When your face is red as a riding coat,
When things get tough and they get your goat,
Then it's time to test the flavor true
That helps you forget you are black and blue . . .
Don't faint, don't swear and don't count ten,
Just rip off the wrapper and yield to that yen . . .

Compose yourself

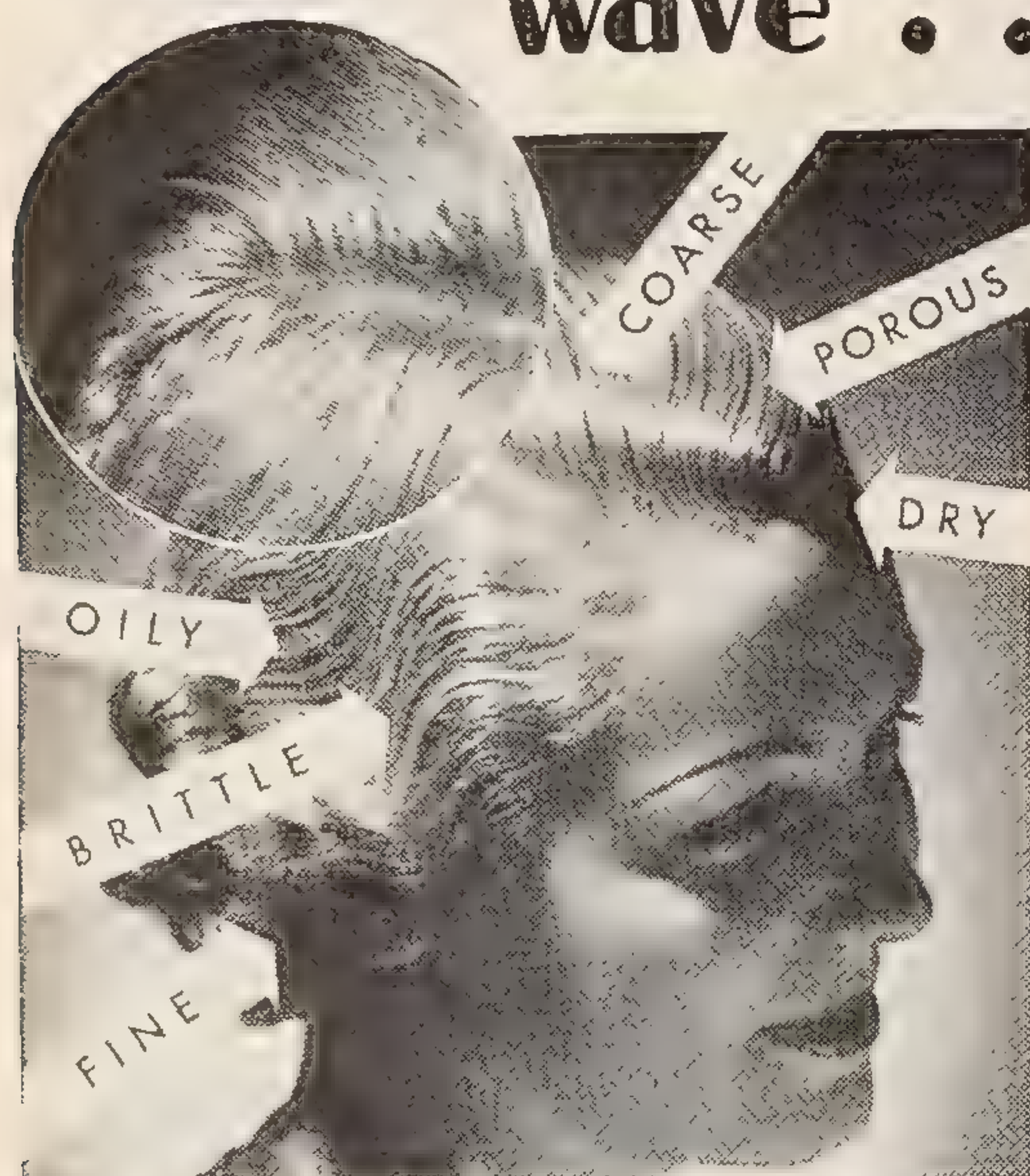
WITH

Beech-Nut

THE QUALITY GUM



Take the Guesswork out of your permanent wave . .



Did you ever stop to think that your hair is just as individual as your fingerprint? You know, of course, that some hair is oily—other hair dry; that there is elastic—porous—brittle—coarse—fine—strong and weak hair, as well as many other types.

And to insure absolute success of your Permanent Wave... the material used must be scientifically correct for your particular type of hair.

Would you like to take the guesswork out of your next Permanent? Of course, you would. And now for the first time you can be sure before you enter your favorite beauty shop that—

1. Your hair has been scientifically and microscopically tested for tensile strength, quality and texture.
2. The material used for your wave is exactly right for your type of hair.
3. The solution and pads used on your head are your own personal property—fresh and clean.
4. That you have taken every precaution to insure perfect satisfaction with your next Permanent.

HAIR SERVICE, INC. offers you, FREE . . . this scientific test of your hair. Simply cut a small strand of your hair, and send it to us. We agree to diagnose and analyze your hair and will send you a personal permanent wave unit, consisting of the proper solution for your hair and 36 permanent wave pads! More than enough for most heads. Take them to your favorite beauty shop and be assured that the materials used are comparable with those used in giving most \$10.00 permanents—that they are hygienically safe, and can be used with practically any permanent wave machine.

Remember . . . you pay only \$1.00 for the solution and pads. The personal scientific analysis is FREE. You may pay postman if you prefer.

HAIR SERVICE, INC.
521 Fifth Avenue, New York City.

Please scientifically analyze enclosed strand of my hair.
☐ Enclosed find \$1.00 for personal permanent wave material.
☐ I will pay postman \$1.00, plus postage, on receipt of personal permanent wave material.

Name _____
Address _____
City _____ State _____
My hair is ☐ Bobbed ☐ Long ☐ Dyed
☐ Bleached ☐ Natural Shade

EYEWITNESS

by
CHARLES RHODES



Wandering into the Bamboo Room of the Brown Derby, I snapped this of Gail Patrick, Randolph Scott and Carole Lombard



Dressed in the smartest of spring clothes, lovely Marlene Dietrich and Dolores Del Rio paused for this photo at the airport



Visiting Charles Ruggles' new ranch home, I found these stars there to wish him good luck on his new dog kennels: (front row) Wallace Ford, Arline Judge, Charlie, himself, Lola Lane and Al Hall; (back row) Jack Oakie, Wesley Ruggles, Jack Haley and Jack Woody

PHOTOS



Why go to the Follies when you can see a lovely vision like this at Palm Springs! June Lang had a sunny smile for me as she began her morning stroll



Richard Dix and his charming wife seldom make public appearances. I caught this shot of them, at the premiere of *Rhodes*



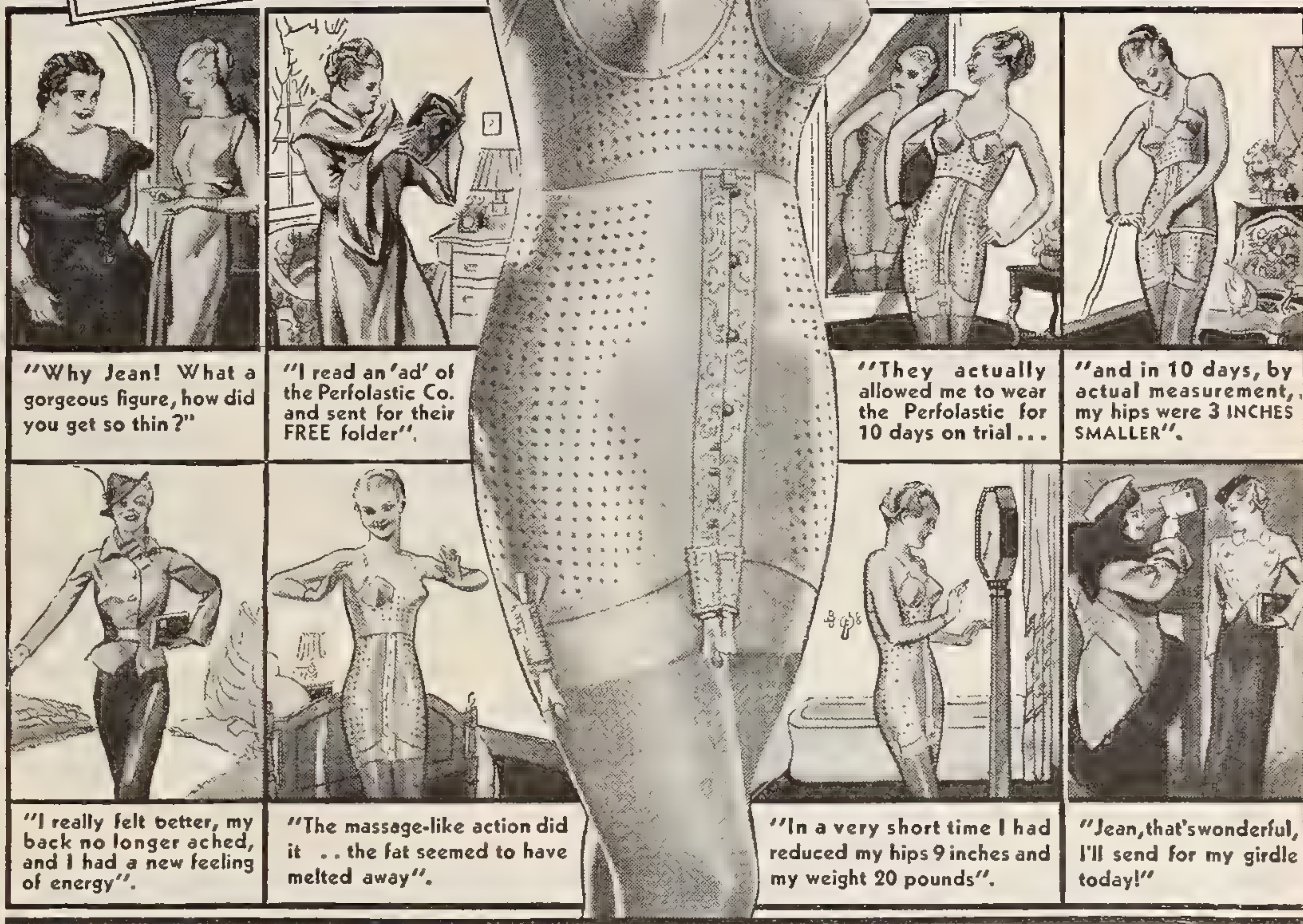
Wandering among the tables at the Biltmore, I snapped this cross-section of a filmland party. Seated next to Clark Gable is Merle Oberon

SUMMER is the ideal time to REDUCE!

Reduce . . . your WAIST AND HIPS THREE INCHES IN TEN DAYS

with the
PERFOLASTIC GIRDLE
or it won't cost
you one cent!

... Read how
Miss Jean Healy
reduced her hips
9 INCHES!



You Can TEST the PERFOLASTIC GIRDLE and BRASSIERE For 10 DAYS at our expense!

WE WANT YOU to try the Perfolastic Girdle and Uplift Brassiere. Test them for yourself for 10 days absolutely FREE. Then, if you have not reduced at least 3 inches around waist and hips, they will cost you nothing!

THE MESSAGE-LIKE ACTION REDUCES QUICKLY, EASILY and SAFELY

■ The massage-like action of these famous Perfolastic Reducing Garments takes the place of months of tiring exercises. It removes surplus fat and stimulates the body once more into energetic health.

KEEPS BODY COOL AND FRESH

■ The ventilating perforations allow the skin pores to breathe normally. The inner surface of the Perfolastic is a delightfully soft, satinized fabric, especially designed to wear next to the body. It does away with all irritation, chafing and discomfort, keeping your body cool

and fresh at all times. A special adjustable back allows for perfect fit as inches disappear.

■ The Perfolastic Girdle and Brassiere knead away the fat at only those places where you want to reduce, in order to regain your youthful slimness. Beware of reducing agents that take the weight off the *entire* body ... for a scrawny neck and face are as unattractive as a too-fat figure.

SEND FOR 10-DAY FREE TRIAL OFFER

■ You can prove to yourself quickly and definitely whether or not this very efficient girdle and brassiere will reduce *you*. You do not need to risk one penny ... try them for 10 days ... at our expense!

Don't wait any longer ... act today!

PERFOLASTIC, Inc.

41 East 42nd St., Dept. 76, NEW YORK, N. Y.

Without obligation on my part, please send me FREE booklet describing and illustrating the new Perfolastic Girdle and Brassiere, also sample of perforated rubber and particulars of your

10-DAY FREE TRIAL OFFER!

Name

Address

City State

■ Use Coupon or send Name and Address on Post Card.

INTIMATE SHOPPING TIPS

By
MARY PAULINE CALLENDER
Authority on Feminine Hygiene



Naturally, we women can't ask a man clerk about personal hygiene accessories. So let me give you the benefit of my experience on intimate items in which you can have complete confidence.

Mary Pauline Callender

For Utmost Comfort

Perhaps a friend has told you about the pinless Kotex belt. It's truly a new design for living! Dainty secure clasps prevent slipping. The belt is flat and thin, woven to a curve that fits. This gives self-balance—you can bend every-which-way without harness-like restraint, without being waist-line conscious! Yet this extra comfort and safety costs nothing extra. Your store has 2 types: Kotex Wonderform at 25c and the DeLuxe at 35c.



For Personal Daintiness



If you've listened to the radio story of Mary Marlin, you've heard me tell how Quest, the *positive* deodorant powder, assures all-day-long body freshness. And being unscented it can't interfere with your perfume. You'll want Quest for under-arms, feet, and for use on sanitary napkins—it doesn't clog pores or irritate the skin. See how long the large 35c can lasts, and you'll agree this is indeed a small price for the personal daintiness every woman treasures.

For the Last Days

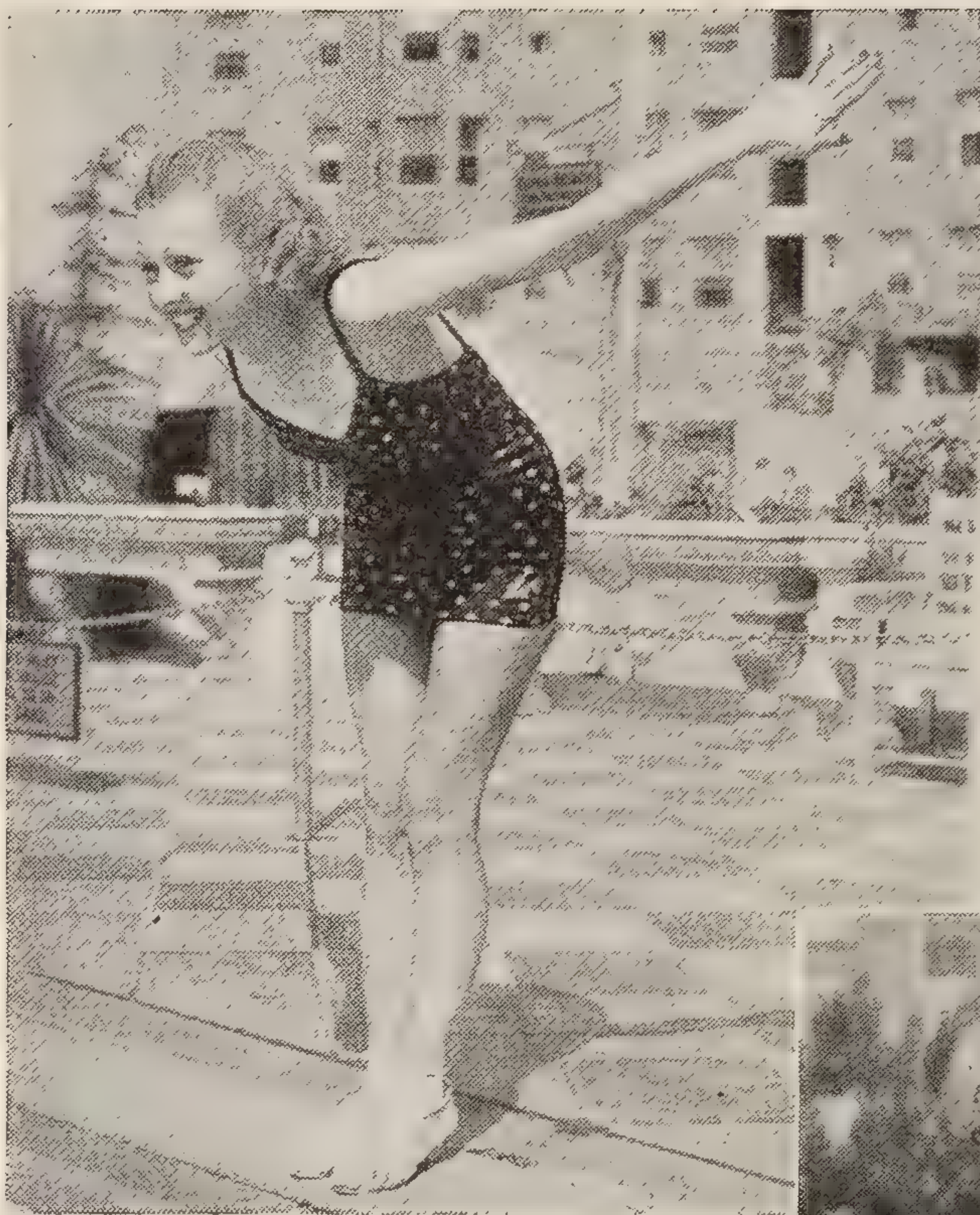
Here's something new that's gaining favor with many women. *Invisible* sanitary protection of the tampon type—and the name is Fibs. They are a product of the famous Kotex laboratories—the best recommendation I know for hygienic safety. Perhaps you'll want to try Fibs when less protection is needed. They're absolutely secure—may conveniently be carried in your purse for emergency measures. The box of 12 is 25c.



A Gift For You!

In fact, three gifts. One is a booklet by a physician, "Facts about Menstruation." The others are "Marjorie May's 12th Birthday" (for girls of 12) and "Marjorie May Learns About Life" (for girls in their teens). They give facts in a simple motherly manner for you to tell your daughter. All are free—write me for the ones you want. Mary Pauline Callender, Room 1400, 919 N. Michigan Ave., Chicago.

SUMMER DAYS!



Evalyn Knapp, lovely film player, displays the modes of the summer in modern, colorful swimming suits

Ready to plunge in! Wearing an attractive Catalina suit, Evalyn swings into action. Her navy blue, polka dotted mermaid's costume combines two desirable features—attractiveness and comfort



Two views of another attractive Catalina swimming suit, worn by Miss Knapp. The braided cords lend dash to the solid color. Evalyn is an excellent swimmer and believe it or not owns six bathing suits, each a different style. This red and white one is a favorite

Love

**as burning as
Sahara's Sands**

From Ouida's romantic novel of the French Foreign Legion, flashes this glorious spectacle-drama of men's heroism and women's devotion, enacted by one of the greatest casts the screen has ever seen.



UNDER TWO FLAGS

starring
Ronald COLMAN
(Beau Geste)

VICTOR McLAGLEN
(The Informer)

featuring
Claudette COLBERT
(It Happened One Night)

ROSALIND RUSSELL
(Rendezvous)

with GREGORY RATOFF • NIGEL BRUCE • C. HENRY GORDON • HERBERT MUNDIN

AND A CAST OF 10,000

a **DARRYL F. ZANUCK** 20th CENTURY PRODUCTION
(Les Miserables . . . House of Rothschild)

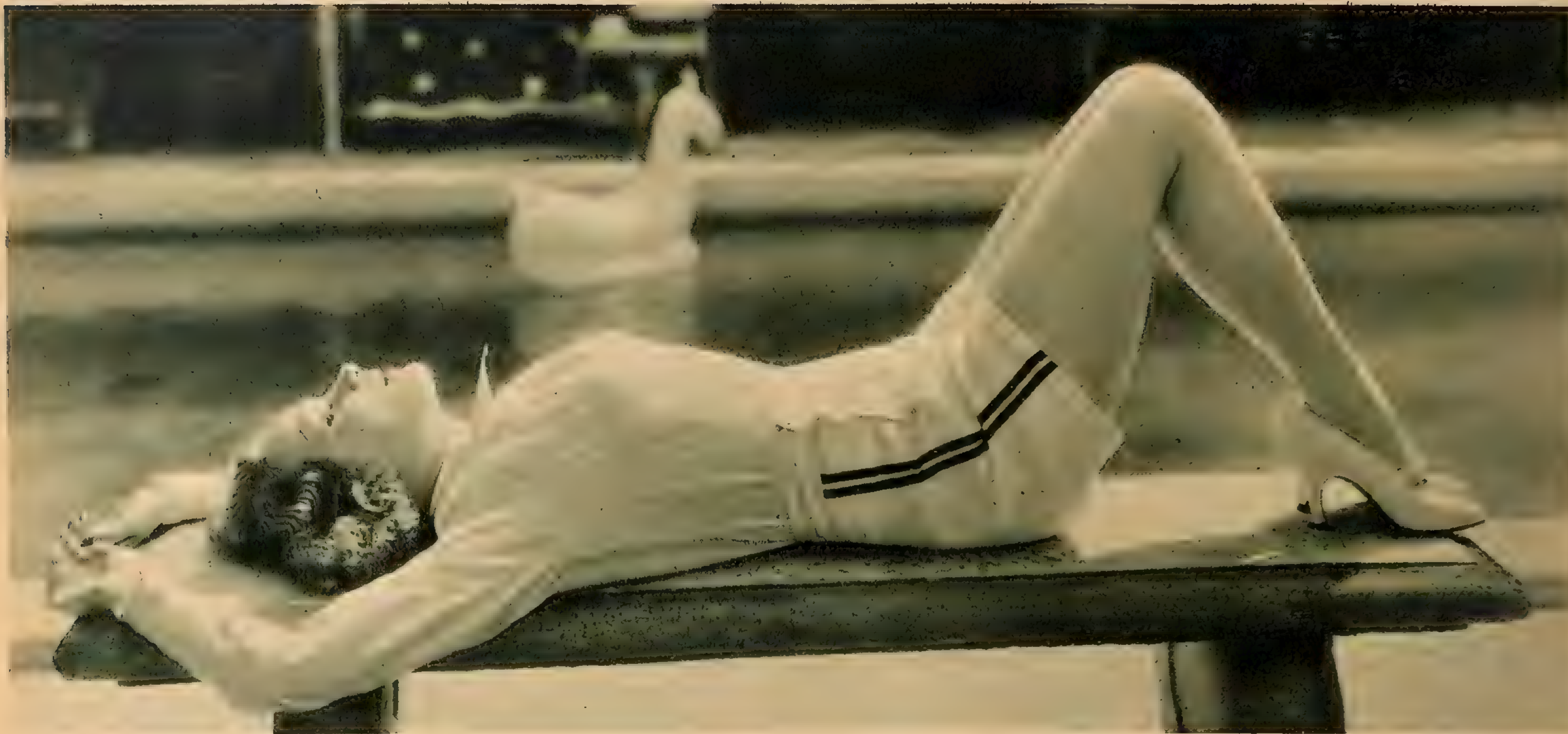
Presented by Joseph M. Schenck

Directed by Frank Lloyd *(Cavalcade . . . Mutiny on the Bounty)*

Associate Producer Raymond Griffith • Based on the novel by Ouida



HOLLYWOOD SPOTLIGHTS



Lovely Marlene Dietrich's stock has soared in the wake of her fine work in *Desire*. She'll do *Garden of Allah* next for Selznick, then go to England for one film

Freddie Faces Fate

THE SMOKE OF LEGAL BATTLES over little Freddie Bartholomew makes the young star heir apparent to the title of Poor Little Rich Child provided it doesn't go to Shirley Temple (see page 28.) When Freddie was too small to care, his mother vested the legal guardianship of the child in Millycent Bartholomew, his aunt.

The years, proving good to them both, brought happiness and contentment to little Freddie, kindly Aunt Millycent. Coming to America, Freddie gradually developed his acting genius under her care. Now, with the child old enough to be nearly Boy Scout age (twelve), mother Lillian May Bartholomew opposes final guardianship papers.

Things Hollywood did not consider favorably: (1) rumors that the whole Bartholomew clan might migrate from England to filmland; (2) Lillian May's sensational disappearance for a week after reaching the U. S.; (3) any court order that might go against Freddie's own wishes.

• •

How Gable Slays Them!

LEO CARRILLO TELLS us something interesting about Clark Gable's shooting prowess. Gable, as you may have heard, has something of a reputation for hitting the bull's-eye when he lifts a gun.

Recently he and Carrillo went duck hunting. They regarded themselves as pretty evenly matched when they started out. They came back with an equal number of ducks. But all the same, Carrillo thinks Gable had an unfair advantage.

"All I got were male ducks," Carrillo

said. "And I had to shoot practically perfect to nail them. But Gable—ah, that man is lucky! All he had to do was stand there and show himself. And all the lady ducks came squawking right over in front of the fellow. He couldn't have missed them with a sling shot!"

How's that for putting your charm to work?

• •

Old Hat Still Fits

ONE OF THE MORE cheering of the recent Hollywood tales revolves around Fred MacMurray, whose rise to screen fame—and popularity—has become the sensation of the last twelve months.

Studio executives seeking to show Fred all possible consideration, took him to look at the lot's prize dressing suite—a suite constructed for Pola Negri, remodeled for Clara Bow and renovated and enlarged again for Sylvia Sydney.

Fred strolled through the spacious quarters, including living-room, dining-room, dressing-room, kitchen and bath. The chieftains breathlessly awaited his comment. It came:

"Thanks a lot," he said, "but I'm an actor, not a social butterfly. If you don't mind, I'll stay where I am!"

And with that the star hied himself up two flights of stairs to the cubby-hole that has been his since the day he arrived in Hollywood!

• •

Groucho in Name and Fact

So You THINK the professional comic

fairly drools with a sense of humor! Listen to this.

A newspaper reporter was sent out to the studio to interview Groucho Marx. Groucho, in the event you scramble 'em, is the one with the black mustache and big ceegar. Arriving at the studio late in the afternoon he was told that Groucho would see him at home.

"Wait a minute, though," exclaimed one of the publicity men. "You look quite a bit like Groucho yourself. Suppose we have the make-up man make you up as Groucho before we go over."

"Okey doke with me," quoth the scrivener, "if you'll do likewise. There's that mad look of the Groucho on your pan, too."

So off the two dashed to that department where miracles occur, whence they departed half an hour later looking for all the world like Groucho and his twin.

They rang the doorbell of the comedian's home. Mrs. Marx met them in the hall and immediately waxed hysterical.

The publicity man entered the library, where Groucho awaited. "What's the meaning of this?" he demanded, without the trace of a smile.

Already feeling rather foolish, the interviewer went in. "You'll have a hard time getting that mustache off," Marx told him, glumly. "What's the idea?" he asked. Groucho may be able to dish it out . . . but apparently he can't take it. Such a prank would have been greeted by the majority of comedians with a hearty guffaw and chortle, but apparently Groucho Marx doesn't always travel with the sense of humor he is supposed to possess in goodly measure.

Loretta Young— Sweet Girl, Smart Dame

THAT HAPPY GLINT, long missing from Loretta Young's eyes, is back again after many stormy months. A year ago she basked warmly in the bright light of popularity. She completed two smash hits, *The Crusades* and *Shanghai*. Every producer was either at her door demanding her services, or lamenting his inability to line her up.

And then it happened, strangely and forebodingly. The radiance faded from



— Photo by Charles Rhodes

Has Loretta Young a real romance here? She's being seen frequently with Director Eddie Sutherland at Hollywood affairs. Right, ready for the evening in an exotic gown with a silver fox wrap

her glance, the sparkle from her manner. Serious-faced doctors gathered around, ordered Loretta to take a complete rest before she encountered a complete breakdown.

The ensuing months passed slowly for Loretta. She couldn't help fretting over her enforced vacation, but like a good scout she repaired to the desert and took the rest cure prescribed for her.

Now she is back at work, busy as ever and full of the spontaneous gaiety she has always displayed. She recently finished *The Unguarded Hour* at M-G-M with Franchot Tone and is now doing *Private Number* with Robert Taylor. Knowing that Loretta will soon be on the screen in a thousand home towns over the country, we dug up some interesting material to satisfy fan appetites.

Loretta is not only a sweet girl, she's a smart dame, too. In private life the things she does would make you smile with joy. It's nice to see business acumen alongside lilting personality. And we have a story or two to prove our point. Come with us to the Young household of an evening!

● **THE FRONT DOOR BANGED.** Mrs. Young and two of her daughters, Sally Blane and Polly Ann Young looked up inquiringly from their books. Rapid footsteps approached the library, petulant footsteps, and then Loretta flung herself into the room.

While she seized a cigarette and flopped into a chair the whole family looked at her in amazement. No word was spoken. No one knew just quite what to say. They'd never seen Loretta in a bad temper. It was something so utterly new that they were flabbergasted. All through dinner she was by turns airy, abstracted and surly, yet there wasn't a word of question or remonstrance spoken. A family with three girls in the profession can recognize a fit of temperament when they see it. . . . But what literally stopped them was the fact that it was Loretta, of all people, who should show signs of the one thing she'd always beefed about in others . . . going Hollywood!

Directly after dinner she went to her room. And it was then that Loretta was stopped cold. Pinned significantly on her door was a large, garish gilt star. There was nothing else, just that. Not a word had been spoken, but that star spoke volumes. Loretta deflated like a balloon. Very slowly and thoughtfully she went into her room to think. A few moments later she could be seen stealing down the back stairs and out into the night.

● **THE FRONT DOOR CLOSED** with a slight jar.

Mrs. Young and two of her daughters, Sally Blane and Polly Ann Young, looked up from their books. Rapid footsteps approached the library, light, running footsteps, and then Loretta ran in. "Hello, everybody!" she grinned, "what's new in the world this night? . . . Look! I've got some gimmicks and gadgets here . . ."

Walking around the room as she spoke, she plopped a package into the laps of each of her sisters and her mother, some hankies for Sally, hose for Polly Ann and perfume for her mother. Peace offerings? Not exactly; more in the nature of small, graceful apologies for her previous stormy entrance.

The conversation was gay and animated for the rest of the evening and entirely without a single reference to the uncomfortable interlude. They ended up by playing bridge and having the usual swell time they have when all four are home together. Parenthetically, let us add, that that was the one and only burst of temperament ever actually recorded against Loretta.

She may be an important luminary in Hollywood skies today, but at home she is no more important than any of the rest of the family, no more important than she was eight years ago when she was just an

[Continued on page 67]



Hollywood Spotlights

Bing Crosby's Color Madness

IT WAS AT A SUNDAY polo game in Hollywood. Gorgeously-gowned women and immaculately-garbed men were viewing the event from their exclusive vantage point.

Suddenly all eyes were drawn from the field toward the doorway through which a remarkable figure was entering. He was known to most of them; in fact, he would be known around the world wherever movies are shown. He had a string of horses at Santa Anita and Aunt Kitty (his one winner of the season) came home at the last minute. But even a horse race or a polo game couldn't compete for a moment with his array of clothing, described as follows:

Trousers—tan.

Shirt—pink.

Coat—black with huge checks and wide stripes.

Necktie—a brown and purple mixture.

Hat—gray.

To the motion picture stars present, he attracted only a normal greeting.

It was just Bing Crosby.

● TO THE NON-THEATRICAL eyes in the group, this sartorial splendor was somewhat sensational, but such garbling of the color spectrum long ago ceased to attract attention from his friends and associates in and around Hollywood.

A filmland columnist has described Bing's favorite outfit as a canary yellow sweater, rose shirt and a Paisley scarf tucked beneath a navy blue suit.

He should have added an old, soft floppy gray cap and the picture would have been complete.

● WHY ON EARTH WOULD ANYONE persist in defying all the laws of color harmony with such clashing arrays of vivid hues? Well, let's ask Bing, himself.

"Because I like 'em!" Bing answers, promptly.



Bing Crosby is a crooner, but no clothes horse! He's wearing one of his favorite outfits in this photo with his son, Gary

After all, it's very simple, isn't it? But there is a much deeper reason than that, which we'll find shortly.

Bing's simple and direct answer provides the clew to one reason for his ec-

centricities in dress. He is, shall we say, slightly bullheaded about this matter of clothes. Even his tailor, one of the best in Hollywood, has learned that any disagreement with Bing's exceptional ideas on clothes is just so much wasted breath.

Out at Toluca Lake, which Bing, Dixie Lee and their three youngsters call home, a solicitous negro servant takes care of Bing's personal effects, keeps them in shape and in order, but, do you think Bing would let him lay out his clothes or help him dress? Not on your life!

"I always have been able to get dressed without help, and I guess I can yet." Bing settles the argument.

Once in a while, Dixie puts in a word when he starts toward the doorway wearing one brown sock and one blue one, but otherwise Bing is the final word in his sartorial schemes. At the studio before the cameras, the studio costume department assumes responsibility for the question of clothes, and fortunately Bing hasn't gone in for Technicolor yet.

This "because I like it" theory also partially explains another Crosby penchant. Bing likes old, comfortable clothes—an easy pair of brown or gray pants, just a little baggy preferably; a turtle-neck sweater (sometimes two,) usually yellow; a gray or tan coat, ordinarily of a huge-check design, and a nondescript, comfortable cap of some kind.

● THIS IS BING CROSBY as his friends know him around the studio when not before a camera, before the microphone as a radio entertainer, and elsewhere around the film colony.

Bing's penchant for big-check designs overrides his physical make-up. Bing is chunkily built, very broad through the shoulders. He is only five-feet-ten and weighs 175 pounds, which should cause any tailor to suggest slenderizing longitudinal stripes. But not to Bing! He likes checks, and checks it is.

"Don't they have stripes running up and down, as well as across." Such is Bing's
[Continued on page 65]

PUTTERING AROUND

» » » ANITA LOUISE & HELEN MACK



Step right up ladies—a bucket full of golf balls for each!



Who's first? Look out, Anita and Helen, this isn't all sheer fun!



Aha—we told you so! Linament and hot packs for the arms tonight

Photostory by Charles Rhodes

Carole Lombard: She's Not a Star!

THERE ARE NO STARS in Hollywood! On the strength of that statement at least half of the screen colony—and that the more elegant half—would convict Carole Lombard of caste betrayal, of *lese majesty*, of communistic tendencies.

In our humble opinion, it would be more just to convict her of common sense!

Let's call the court to order, summon Carole to the stand—and you shall be the jury and the judge. And before our hearing is concluded, you may have gleaned a strikingly accurate picture of the motion picture industry as it is today—a different industry by far than that haphazard, topsy-turvy tribute to insanity which flourished in these green hills of Hollywood a few short years ago.

Carole entered pictures as plain Jane Peters, a very attractive, very American, very down-to-earth young lady with the average middle-class background. She had an unusually efficient set of brains, an alert pair of eyes and a driving ambition. She *didn't* have glamour—then. But she has acquired it—since. And, in the process, she has acquired a vast amount of specialized knowledge that would be an "Open Sesame" to many a girl with screen ambitions.

● "THE VERY FIRST PREREQUISITE to screen success today," Carole contends, "is the realization that every person employed in a creative capacity in the making of a picture is an equally important cog in a great machine. Good



pictures result when all the cogs work smoothly together, each one performing its work to the best of its ability and aiding the others to perform theirs. Whenever there's the least friction, the pictures—and everyone concerned—suffers.

"Hollywood has always placed so much emphasis on the importance of its stars that perhaps the players themselves are not entirely to blame for developing false ideas of their own importance. But, irrespective of who deserves the blame, the fact is that inflated egos and good pictures don't 'jibe.'

"I hear 'stars' talking about 'their pictures,' 'their publics,' 'their this' and 'their that.' Okay—but it's fatal to forget that the author, the dialogue-writer, the director and the cutter are just as im-

portant to the finished picture as the star. Whenever a star forgets that and begins to believe his own fan mail, he's on the way out!

"Why anyone ever goes 'high-hat' in this business is and always has been a mystery to me.

"Look—on the set where I was working today, there were no less than a dozen former stars. A few years ago, each one of them was in the limelight, receiving just as many fan letters and just as much attention as I or any other player receives today. And, now, they're working as bit players or, still worse, as five-dollar-a-day extras. And if I pointed them out to you, I'll wager that you couldn't recall their names.

[Continued on page 54]

SAILING, SAILING!

«

«

«

«

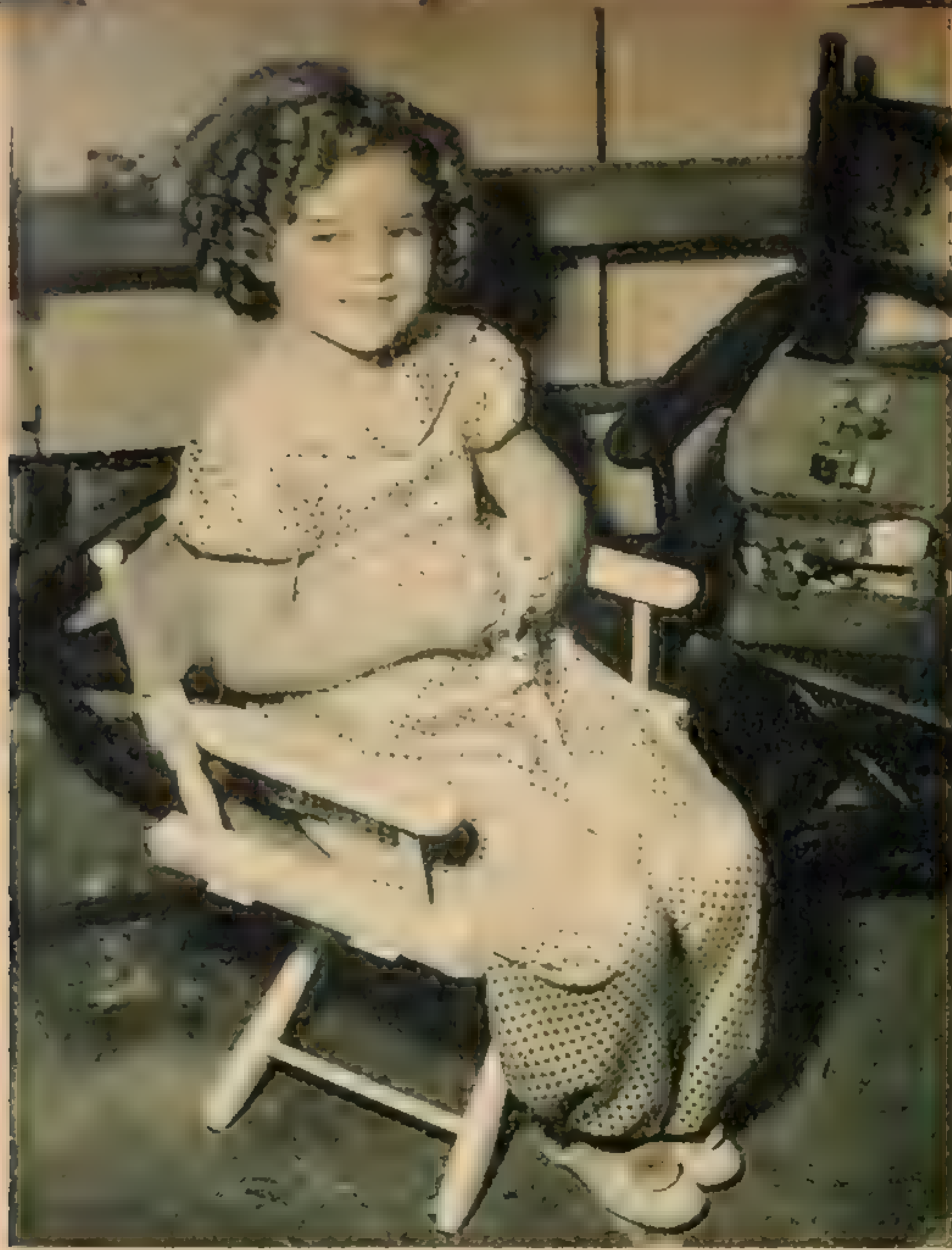
CLAIRE TREVOR



Photo story by Charles Rhodes

It's anchors aweigh, and a heigh-ho for the open sea as Claire Trevor seeks relaxation! Avast, ye lubbers!

Far away from troubles and care—and plenty of sun for a nice coat of tan! So this is the life of a sailor!



Sew? Certainly! The star of *Poor Little Rich Girl* learns fast, but still she hasn't learned that she is comparatively rich



Acting has never been work for Shirley. It's all just a game to her. Therefore her playmates treat her as a regular pal



Shirley likes her dolls, like any other normal youngster. Here she plays with her Shirley Temple doll named "Sweetness"

Is Shirley a Poor Little Rich Girl?



Shirley never lacks things to do. When she isn't playing with other children, she's apt to be tending to her knitting, aided by Michael Whalen

by

KATHARINE HARTLEY

to \$4,000 . . . still Shirley Temple would be the richest little girl in the world!

Her wealth is a wealth that can't be measured in dollars and cents. It's a strange and wonderful kind of wealth: it can't be dissipated, it can't dwindle. The more she spends of it, the more she has! It's happiness, of course—the kind that comes from an abundance of love, and talent, and sweetness. It shines in her eyes, glows in her skin, tinkles in her laugh, and overflows her heart. As anyone who knows her will tell you: Shirley Temple is the happiest little girl in the world!

But why shouldn't she be? you ask. She has everything she can ever need or want for all the rest of her life! Yes, but believe it or not, those things mean nothing to Shirley. Except for the five dollars she gets every week—four of which she spends on gifts and "treats"—she doesn't even know what money is! Once when she held a five dollar bill in her hand, she said:

"Is this my salary, Mummy?"

"Oh, no, you make quite a bit more than that, but Daddy is saving the rest for you so you'll have it when you grow up."

"Will it be a lot?" Shirley asked.



"Quite a lot! Why do you look so worried?" "Because will it be enough for me to buy a vegetable market? That's what I want to know!"

"Oh, yes! Yes, I'm sure there will be
[Continued on page 58]

IF SHIRLEY TEMPLE had never seen a movie studio . . . if she had never drawn a salary . . . if her closet weren't full of adorable dresses . . . if every mail weren't laden with presents . . . if her weekly earnings weren't close

I Have a Date with NELSON EDDY

by MITZI CUMMINGS

DEAR Lucy Lovelorn:
Last night I was out with one of Hollywood's most eligible bachelors. He is tall, handsome, and blonde. He bought me orchids and sang me arias. Tell me, why do I feel so significant today?
Ardent Eyes.

Dear Ardent Eyes:
Quick! Tell me, who is this exceptional gentleman?

Lucy Lovelorn.

Dear Miss Lovelorn:
Nelson Eddy! That's who!
Ardent Eyes.

Dear Ardent Eyes:
Can you arrange a date for me?
Lucy Lovelorn.

Dear Miss Lovelorn:
Not on your life. I want to wrap him up and take him home for myself. Can you blame me?

Ardent Eyes.

To know that Miss Lucy Lovelorn, who is supposed to give advice turned turtle and wanted my Nelson for herself, only proved conclusively what women, all over these United States of America, think of him. You'll please forgive me, therefore, if the elevation of my nose goes somewhat skyward. I feel pretty snooty. I also feel pretty good. I also feel like telling everything (well, nearly everything!) that happened. So, restrain your sighs, and your little itching hands that would like to snatch the blonde giant of song, and listen!

● THIS OL' HEART had been twittering something dreadful ever since one day, at the M-G-M studio, Nelson asked me if I'd care to spend some Tuesday evening with him. We might do anything, he said, but we certainly would take in Direc-



Bowling . . . dancing . . . oysters . . . and then to an early morning party! Here's a group photo to prove it: Bob Taylor, Irene Hervey, Ted Healy, Mitzi Cummings, Nelson Eddy

tor W. S. VanDyke's party, sooner or later. To begin with, we decided to be folksy and go bowling! This all appealed to me . . . anything would have! . . . and I snapped out a breathless "yes!" to his invitation. Until Tuesday arrived, however, I thought I would die of the fidgets and suspended mental activity. However it finally poked its nose around the corner, as Tuesdays will, and I was the Athletic Girl in slacks and sweater, ready to bowl, when Nelson arrived.

"Be down in a minute!" I yelled over the bannister.

An ear-splitting burst of song answered me. "A-ah! We are going bow-ling! Bow-ling! Bow-ling!" He launched the last notes somewhere on the high "C's" and when, in a few moments I ran down-

stairs, there he was, also appropriately garbed in slacks and sweater, chuckling to himself at the jokes in some English humor magazines.

"That was a pretty roundelay you just popped out with," I said.

Nelson grinned, then, impetuous fellow, he grabbed my hand, rushed me out the door, and deposited me in his buggy.

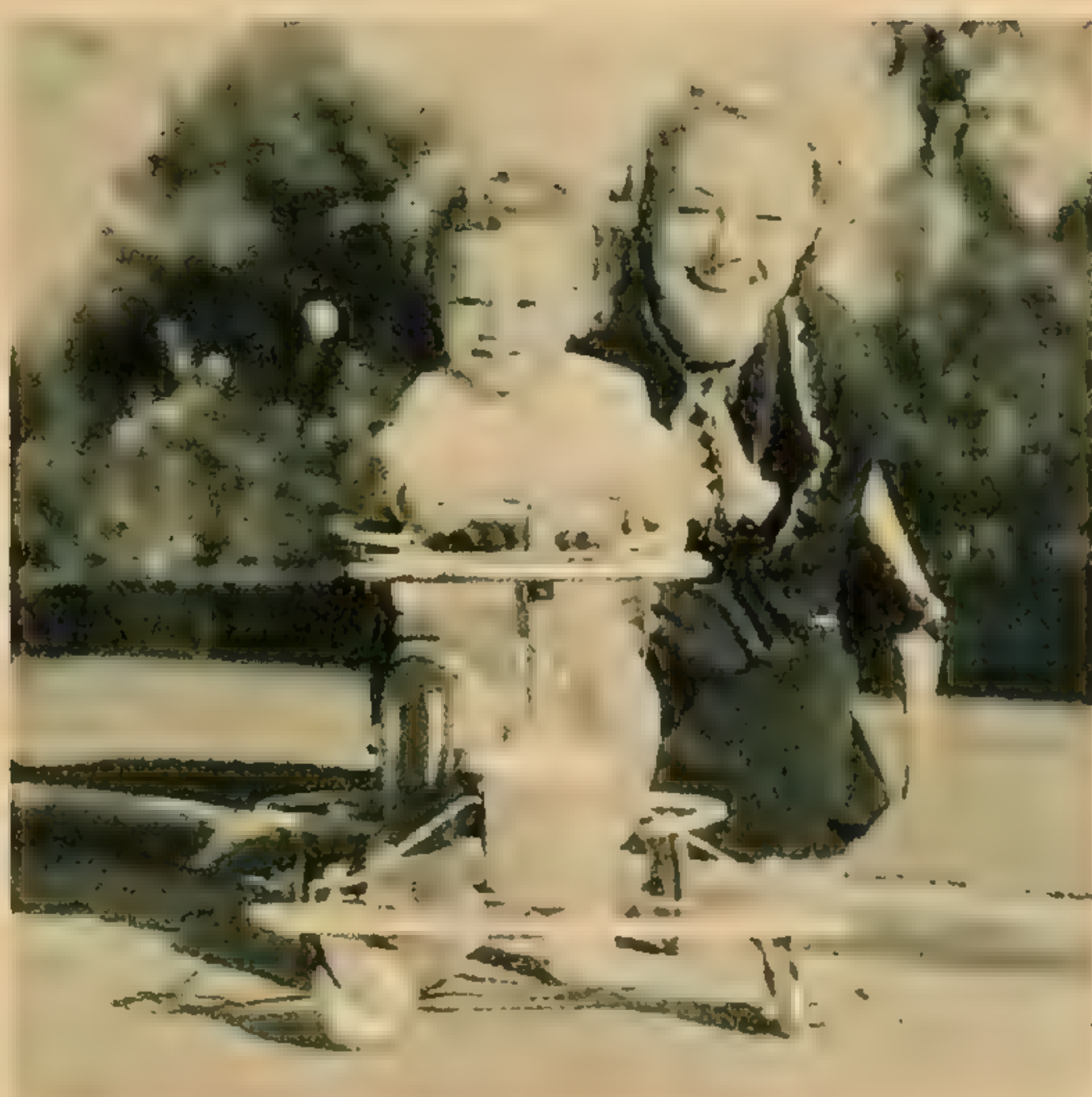
● IN A FEW MINUTES we were at the bowling alleys. I warned him that while I loved exercise, knocking down the pins was something I knew practically less than nothing about. He waved it aside. "I'll teach you," he said easily, and thenceforth put in a solemn couple of minutes choosing just the proper ball
[Continued on page 69]

BABY'S FIRST STEP

SALLY EILERS & POOCHIE



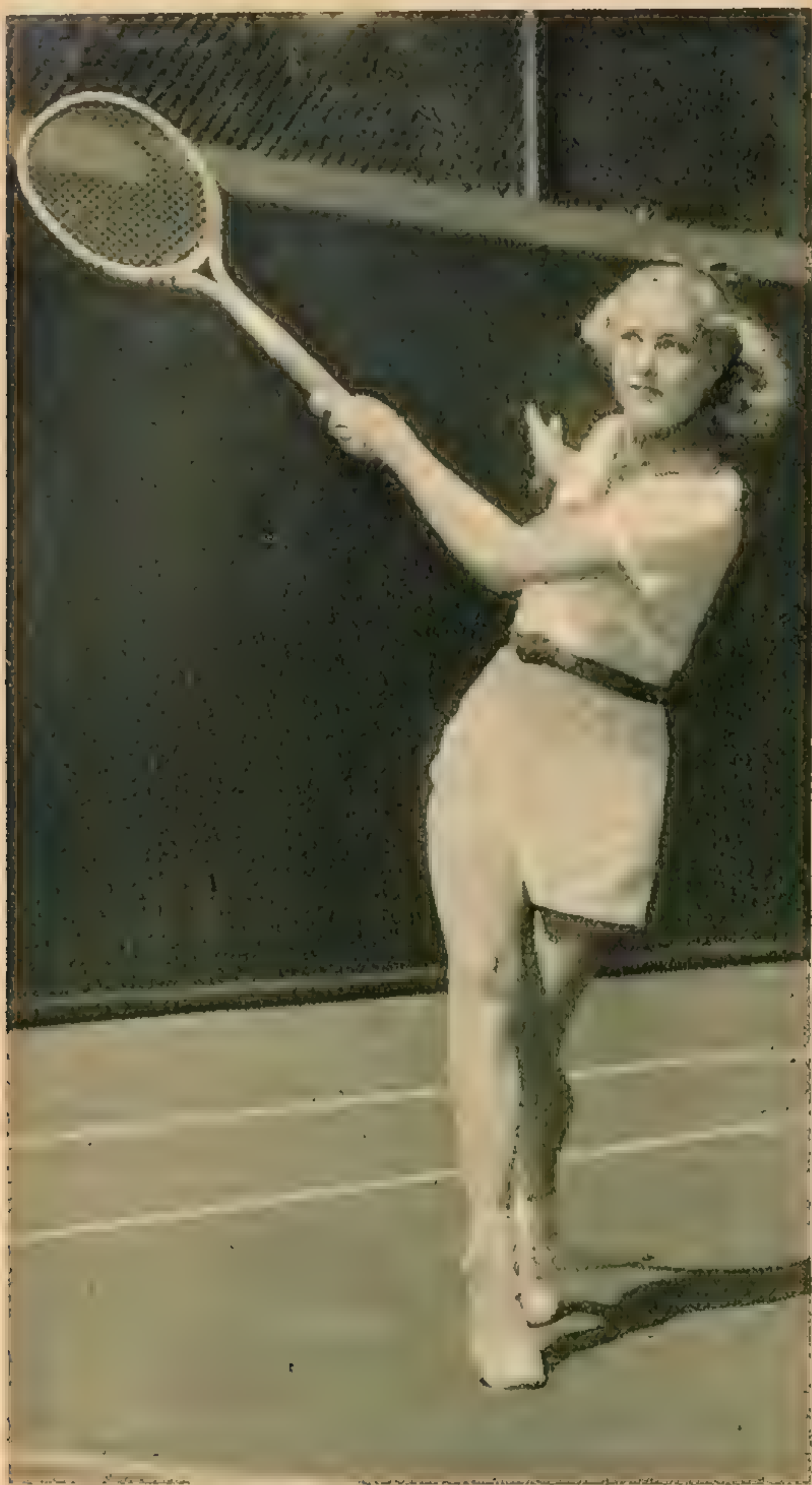
Sally Eilers' personable son, Harry Joe Jr., Poochie goes for a buggy ride . . .



Ah, but here's the way to get exercise! Harry Joe seems to be getting ambitious



Photostory by Charles Rhodes
He's gone and done it! It's Graduation Day for Harry Joe and he takes his first step



A Study in LIGHT and DARK

Blonde and brunette, Anita Louise and Dolores Del Rio make an interesting contrast of types as they play tennis in sunny Hollywood!

by
CHARLES
RHODES



JOAN CRAWFORD

answers her critics

by MARK DOWLING

JOAN CRAWFORD'S childish! She's gone ritzy! Since her marriage she has forgotten about everyone but Franchot!

These are the arrogant statements leveled at her from critics over the country—words that have gone unanswered for months by the brilliant star. But now Joan talks back—in plain, forceful language! She's standing up for herself after a lot of abusive criticism, and what she told me sounds logical in any language!

Joan speaks frankly, every sentence pounding home a point. When she asks a question, there is reasoning in behind it. For instance:

"Is it fair to criticize *anyone* unless we know why they did a thing—or if they really did it? Can't people learn the difference between stories based on rumor and quoted stories, for which the writers must have actually met and talked with a star?"

We discussed the criticism which has been levelled against Joan—criticism of things both little and big—all the way from petty, unimportant things she is supposed to have done to deep-rooted traits in her character.

One critical letter read in part: "Just as you reached the top, you failed me. You forgot you were a glamorous woman and became a silly child. Instead of reading about what you learned from life, or what you planned to do, I began reading about your picking raisins out of bread and sitting on the floor to entertain the press. Do we have to see our lady of culture and refinement literally wearing rompers?" (See April HOLLYWOOD, p. 16.)

● **JOAN MADE NO EFFORT** to dodge the issues, to be starrily aloof, to take refuge in silence in the face of the difficult questions.

"Answer?" she cried. "I'd love to answer! Sometimes I sit up nights thinking

up ways to answer some of the letters I receive . . .

"It's terrible to feel that you've disappointed someone," she said once. "It used to be like a knife in my heart. *It hurts.*"

"Then sometimes—" her eyes flashed, "I grow so furious at them for *believing* the silly stories that I'd like to slap their faces—those people who believe whatever they read about people, without knowing either the circumstances or the truth of the things they criticize them for."

"Pick raisins out of bread? If I choose, I shall continue to pick raisins out of bread! It happens that raisins are good for me, and bread, besides being fattening, is not. And if I am served raisin bread again, I'll do the same thing!"

"I did sit on the floor at that press reception in New York. Does the writer of this letter realize that there were only twenty-five chairs—and over one hundred guests in the room? I surrendered my chair to an elderly lady of the British press. I remained standing until the French correspondents, who were sitting in a group on the floor, began asking me questions. As I chatted with them, quite naturally, I joined their group. Is there anything so very childish about that?"

"I've been criticized for dancing with gardenias between my teeth. Just that. Do these people believe that I am an idiot? I assure them I'm not! It just happens that I'm one of those people who can't wear flowers. They wilt on me. So I carry them in my hand. *But not, I assure you, between my teeth!*"

● **JOAN GLANCED AGAIN** at a letter, trying to find some basis for a calm and judicious reply to its author. She told me the amusing—and pathetic—story of her reception in New York on her recent trip.

A reporter knocked on the door of her compartment soon after the train left Harmon. He had boarded it there to get an interview. Joan received him at seven-thirty. "I felt sorry for him—he must have risen at five to be there. He asked me about marrying Franchot. I said I'd discuss any other topic, but not that."

"I've been criticized for that, too. I told him we were just two funny people who preferred to keep such things for ourselves alone. That we'd never be married if he and others kept following us!"

"We talked, finally, of other things.

Then just as he left the train lurched and threw him against the wall. I apologized laughingly for the train's behavior, and

Absolute opposites, yet Anita Louise and Dolores Del Rio are good friends who mutually enjoy their contrasting traits



—Photo by Charles Rhodes

Mr. and Mrs. Franchot Tone . . . Joan Crawford's marriage began a series of hot criticisms aimed in her direction. Now she talks back with revenge!

said it had been like that for the whole trip. At night I had to stuff myself in the berth with pillows to keep from being thrown out.

"When I reached New York that story had been twisted and I read with astonishment **JOAN CRAWFORD SAYS SHE HATES TRAINS BECAUSE SHE HAS TO SLEEP ALONE!**"

It was amazing to find a star who is so deeply affected by a single criticism among the thousands of adulatory letters she receives. A friend told us a story about Joan and a certain writer who penned many uncomplimentary things about her—for no discoverable reason. Then he met Joan, and was won by her charm and naturalness.

"I never realized before how sensitive you are," he told her. "I never dreamed how much these things I have written about you might hurt."

[Continued on page 73]



Rhodes Photo

The HIGH COST of Hollywood Kisses

by KATHARINE HARTLEY

LOVE IS THE most expensive ingredient that goes into the making of a motion picture. A kiss that lasts four seconds on the screen takes nearly four hours to make and costs about \$4,000! But if kisses cost twice that much, they'd still be worth it—for their box office return runs into millions.

I've heard dozens of women raving about *Mutiny On The Bounty*. But do they lay emphasis on the stirring story, on the fine photography, or on the deep rich characterizations? They do not. The first crack out of the box is, "My dear, such love scenes! Gable and Mamo! They made my knees weak!" So you see, while the sea part of that story was for men, the love story was for women—and without those love scenes *Mutiny* might have been a box office flop! The greatest pictures in the world, without love, seldom meet their mark!

Yet love scenes give producers, directors, cameramen, actresses and actors the biggest kind of a headache. On the day a big love moment is to be filmed, all the people on the picture—even members of the technical crew—have what is com-



monly known as the kissing jitters!

First of all the set is closed. No visitors! And, especially, no visitors from the publicity department. Romantically inclined scribes are too apt to jump to conclusions when they see a blush on the leading lady's cheek during the kissing scene. And after all the blush, or flush, might mean anything. It might mean embarrassment, hate, warmth—or, yes, it might mean love. But if that is the case—all the more reason for keeping the publicity department out!

● So, WITH A CLOSED set, the atmosphere is naturally more tense than usual. Extras stop playing bridge and gather around, gaping with curiosity. Make-up experts and hairdressers, too, leave the dressing rooms for the front line of the scrimmage—so they'll be ready to make repairs after each "take." Wardrobe men and women arrive on the set with duplicate wardrobes for the kisser and the kissee . . . and milady's maid stands by with the smelling salts!

You think it's not as bad as all that? Well, it is! A kiss is not so easily done as said. It must be plotted and blue-printed just as carefully as any other bit of movie action. The cameraman has the most difficult job. Suppose Leslie Howard is kissing Norma [Continued on page 55]



High pressure moments on any set—with the public barred! Top, Gene Raymond and Wendy Barrie matched noses perfectly for this scene; center, a tender moment in *Anthony Adverse* between Fredric March and Olivia de Havilland, when one small error would make the audience laugh at the wrong time; below, Leslie Howard and Norma Shearer in an intimate scene from the picture *Romeo and Juliet*

He Kiddled His Way to the Top

NORMAN TAUROG, ace film director who recently completed Eddie Cantor's *Strike Me Pink* and is now directing Bing Crosby in *Rhythm on the Range*, on more than one occasion has been described as the man who never grew up.

Even more aptly, however, should he be dubbed the man who kidded his way to the top. For Taurog's whole existence is influenced and determined by his unusual outlook upon life, and through his uncanny ability to rib everything and everybody he has risen to an enviable spot among the foremost directors of the motion picture screen.

At the ripe old age of nine, he made his debut on the stage . . . and right off, slam-bang, made up his mind to be a dramatic actor that would put an end to ALL dramatic actors. Ere he had tread the boards a single week, it was in the bag . . . and even he trembled to think what would happen when he ultimately turned on the heat. (Modestly, he reckoned this might take a year or so.)

Straightway, he proceeded toward his goal, simply wowing audiences with the force of his histrionic powers. Then . . . he discovered he had been interpreting a comic character.

● FOR A TIME, YOUNG MR. TAUROG was crushed. How was he going to achieve his object, he wanted to know, if he had to play comedy. LOW comedy, he added, bitterly—he'd heard this expression somewhere and the term remained with him.

His mother took him aside and explained gravely that to be able to make people laugh and forget their troubles was one of the greatest of all gifts. Intrigued by her glowing words, Normie—he preferred to be called Norman, however (more dignified, you know)—reconsidered. Toying with the idea, he decided possibly somebody else should be the one to startle the world with emoting . . . and promptly cast in his lot with HUMOR.

For seven years, young Taurog appeared on the stage in many successful plays, among them *The Good Little Devil* with Mary Pickford. When Biograph filmed this stage play, with Mary in the leading rôle, Norman was drafted for the same rôle he had portrayed before the footlights, and the movies gained a son destined to do them proud in later years.

As a clever juvenile, then, he worked with such actresses as Edith Roberts and Florence Lawrence. But directing finally overshadowed Taurog's interest in acting—perhaps because nobody wanted him when he reached the awkward age—and he determined to put into practice ideas he had stored up over a period of years. Consequently, he became an assistant director with the old Imp Company, famous for its comedies.

So adroit was his comedy sense that soon he was sent to California and



There's just one way to roll a fag correctly, says Director Taurog. He's showing Bing Crosby the technique in this lull during shooting of *Rhythm on the Range*

embarked upon a career as a comedy director in his own right. One of the prime reasons why Larry Semon held forth so long at the top was due largely to Taurog's priceless megaphoning. For three years he directed all the comedian's productions, later joining Educational Films as one of that company's ablest comedy constructors and directing geniuses. From short subjects, with his talent, it was but a step to features.

● ONCE IN THE feature field, Taurog proceeded to go to town, so to speak. Even in two-reelers he had made a name for

himself in the direction of children, regardless of their age, and with this experience, added to his uncanny knowledge of child psychology, he turned out one of the greatest boy pictures ever made, *Skippy*. Incidentally, he was responsible for the casting of Jackie Cooper in the title rôle, a part that immediately skyrocketed Jackie to everlasting screen fame.

For his masterly work in this picture, Taurog won the directorial award of merit given in 1931 by the Academy of Motion Picture Arts and Sciences. And now he really came into his own, for in rapid succession he turned out one hilarious production after another, always, however, interpolating his films with poignant bits of action, packing them cram full of heart interest.

● REMEMBER MAURICE CHEVALIER in *A Bedtime Story*? One of the most popular pictures ever filmed, Taurog, through his priceless ability to "kid," built this from just another Chevalier appearance to a brilliant work of art. Discovering another little boy, this time a tot less than a year old—yes, Baby LeRoy—he put him in scenes throughout the feature with the Frenchman and the result will always be recalled with chuckles of delight.

For this picture, Taurog resorted to tried-and-true home methods of working with the baby, since LeRoy was too young to take direction . . . and, also, in working upon the audience's imagination and emotions.

In one scene, you may remember, Chevalier lets Baby LeRoy, whom he has taken into his home as a foundling, play with his watch. Immediately, the baby hurls it to the floor, completely demolishing it. Whereupon, Maurice, with malice aforethought, prevails upon his valet, Edward Everett Horton, to allow the infant to play with his timepiece. The audience howled with mirth anticipating what was

[Continued on page 56]



Here's Mr. Taurog with Jackie Cooper, his nephew. The director was largely responsible for Jackie's early success—but he made the boy stand on his own feet!

GANTNER

Floating Bra

SWIM SUITS



"Jinx"
Falkenberg,
appearing in
Big Brown Eyes
Walter Wanger
Productions!

Miracles of smartness! Gantner floating bra suit (above) in gorgeous quilted matelassé... cork buttons... \$8.95. Below, uncut velvet effect, soft as sea-mist... perfectly adjustable, with multicord straps... \$7.95.
(*amazing concealed semi-detached uplift, found only in a Gantner)

Gantner styles at smart shops everywhere!
(Style book upon request)



GANTNER & MATTERN CO., Dept. F
San Francisco Chicago New York
Makers of America's Finest Swim Suits

Hollywood Charm School

Beauty in the Evening

The arms and shoulders are nearly as important as the face in an evening gown or at the beach

By
Ann Vernon

WHY OTHERWISE beauty-conscious girls will neglect their arms, shoulders, back and throat, when it is well known that these are among their most valuable beauty assets, I can't imagine. The popular girl at a formal night party never forgets this fact.

But nevertheless, girls who devote hours to keeping their hair sleek and shining, their eyelashes curled and their fingernails gleaming, pay no more attention to arms, back and neck than they do to the national deficit! They scarcely remember an evening gown is all-revealing. They should know better, too, for Hollywood, alive to all phases of feminine beauty and glamour, has always emphasized these "forgotten charms" and required every actress to care for them as faithfully as she cares for her face, hair and slim waistline. Witness the luscious and the matchless contour of Harlow's arms and back in the photograph on this page!

You can't hide your arms and back these days, especially in summer. Your bathing



Lovely arms, shoulders and back, like Jean Harlow's, are assets to be guarded carefully

suit, your sleeveless, backless sports dresses and your evening frocks, so frankly low and so revealingly simple, make arms and backs terribly obvious. And, even though your face, above your cool tennis dress, is a picture of loveliness, you mustn't think that red, rough arms, blemished back and dingy throat will pass unnoticed.

There are four factors in attaining and preserving beauty in this respect. First, the contour of your arms, back and throat must be normal and in proportion to your size; second, your posture must add to their beauty instead of concealing it; third, the skin itself must be kept smooth, refined and youthful in texture and, finally, correct make-up must be used to provide the same finished effect as facial make-up.

● IF YOU ARE OVERWEIGHT or underweight you must, of course, correct this condition before you can have beautifully formed arms, shoulders and throat. That means a sensible routine based on restricted diet and reducing exercises. If, however, your figure is normal except for the arms or neck, you must concentrate on these faults.

If, for example, you have fat upper arms that make you feel miserable in an evening dress, or a back so bony it looks murderous, there are beneficial exercises

[Continued on page 63]

Write Ann Vernon regarding your beauty problems. She will be glad to serve you personally concerning the skin, hair and figure. Don't hesitate to ask for the trade names of the interesting products mentioned in this article. Address Miss Ann Vernon, HOLLYWOOD Magazine, 1501 Broadway, New York. Be sure and enclose a stamped and addressed envelope for her reply. There's no other charge!



**THEY ALWAYS SAY
THEY WANT SOMEONE
WITH MORE
EXPERIENCE...**

**-BUT THAT
WASN'T
THE REAL
REASON
SHE COULDN'T
GET
A JOB**

THANK YOU **SO** MUCH FOR TELLING ME ABOUT THESE JOBS, MRS. WHITE - I'LL START RIGHT IN TRYING TO LAND ONE, TOMORROW -



NEXT DAY

I'M SORRY, MISS BAKER, BUT I THINK MRS. WHITE MISUNDERSTOOD ME - WE REALLY NEED SOMEONE WITH MORE EXPERIENCE

I COULDN'T TAKE ON A GIRL WITH PIMPLES LIKE **THAT**!



NEXT WEEK

NO, MRS. WHITE - I HAVEN'T HAD ANY LUCK. I **CAN'T** SEEM TO PUT MYSELF ACROSS. I WISH I KNEW WHAT.

MY DEAR, I'M GOING TO BE VERY PERSONAL. I THINK THE TROUBLE MAY BE YOUR SKIN. HAVE YOU EVER TRIED EATING FLEISCHMANN'S YEAST TO CLEAR UP THOSE PIMPLES?



LATER

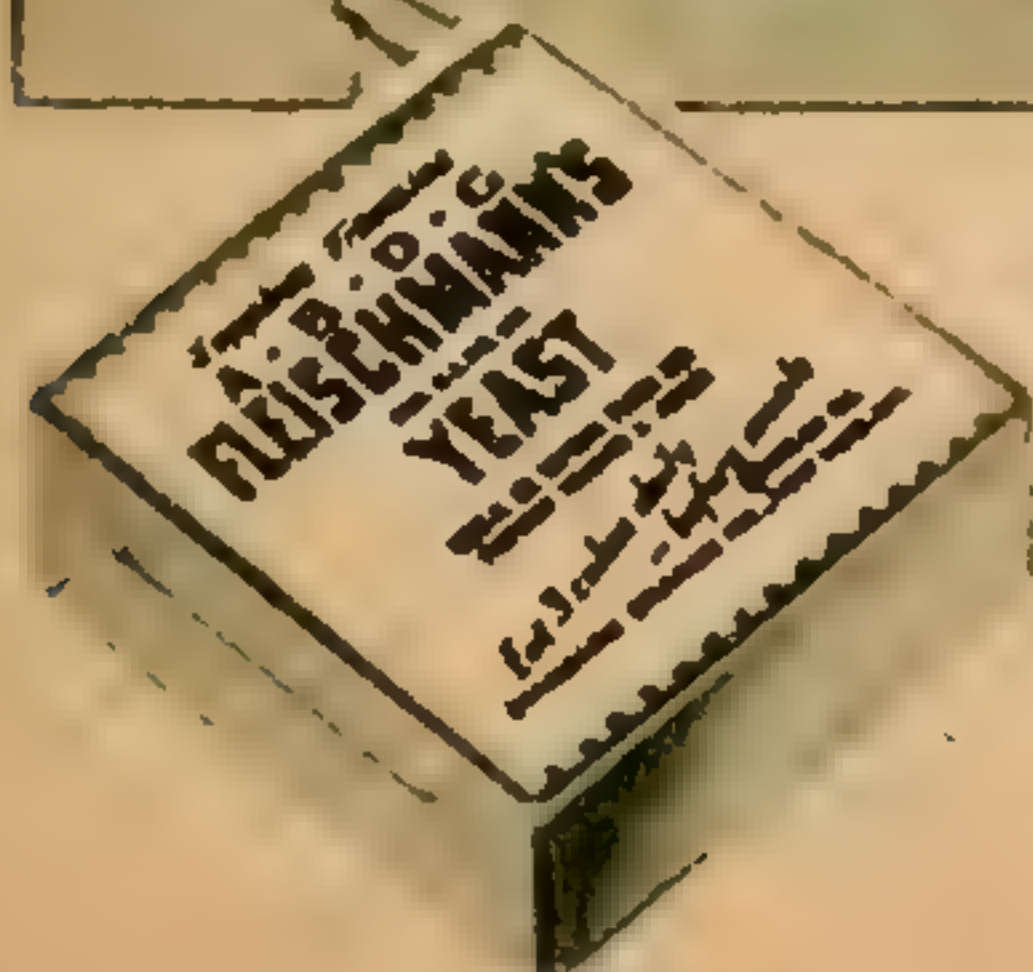
MOTHER - I'VE **GOT A JOB**! IT'S WHERE ALICE WORKS - AND **SHE** SAYS **ONE** REASON THEY TOOK ME WAS BECAUSE THEY **LIKED** MY **LOOKS**! I MUST TELL MRS. WHITE!!

AND BE SURE TO THANK HER AGAIN FOR TELLING YOU ABOUT FLEISCHMANN'S YEAST!



SAY - MISS BAKER - I'VE GOT **STILL** **ANOTHER** TRADE-LAST FOR YOU -

JIMMY - ARE YOU **SURE** YOU'RE NOT MAKING UP ALL THE NICE THINGS YOU TELL ME?



**-clears the skin
by clearing skin irritants
out of the blood**

**Don't let Adolescent Pimples
be a handicap to YOU**

AFTER the beginning of adolescence—from about 13 to 25, or even longer—many young people are troubled by pimples.

During these years, important glands develop and final growth takes place. This causes disturbances throughout the body. The skin gets oversensitive. Waste poisons in the blood irritate this sensitive skin and pimples break out.

Fleischmann's fresh Yeast is often prescribed to help get rid of adolescent pimples. It clears these skin irritants out of the blood. Then—pimples go!

Eat 3 cakes daily—one about ½ hour before each meal. Eat it *regularly*—plain, or in a little water—until your skin clears. Start today!

IS YOUR HAIR AS BEAUTIFUL AS ROSINA LAWRENCE'S?



ROSINA LAWRENCE
20TH CENTURY FOX STAR



Choose one of Duart's Hollywood Hairstyles and your hair can be as lovely and alluring as that of any star

It's the truth! A screen star's coiffure is her ONE personal feature that you can copy exactly. First, send for the FREE book of Duart's screen star coiffures. Then, take it to your hairdresser and do just as the lovely stars themselves do—demand a genuine Duart Permanent Wave. Duart is the only wave endorsed by the MOTION PICTURE HAIRSTYLISTS GUILD. The distinguished members of the Guild are responsible for the beauty care of each and every star in all Hollywood Studios. Their highly prized beauty advice has brought glamour and allure to many a star. No matter what type or color hair you have, a Duart Permanent Wave will bring you new and radiant loveliness.

Remember to ask for *your* SEALED package of Duart waving pads for your next permanent.

DEMAND THIS SEALED PACKAGE
FOR A GENUINE DUART WAVE



Brighten Your Hair with Duart Rinse

Choose from 12 beautiful shades. No dye—no bleach. Rinses the hair "squeaky clean" and adds a touch of sunlight. Send 10 cents for a full 2-rinse package and the FREE book of Duart's Screen Star Coiffures. See coupon.

DUART
PERMANENT WAVES

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Dark Brown | <input type="checkbox"/> Henna | <input type="checkbox"/> Black | <input type="checkbox"/> Medium Brown |
| <input type="checkbox"/> Chestnut Brown | <input type="checkbox"/> Golden Brown | <input type="checkbox"/> White or Gray (Platinum) | <input type="checkbox"/> Golden Blonde |
| <input type="checkbox"/> Titian Reddish Brown | <input type="checkbox"/> Titian Reddish Blonde | <input type="checkbox"/> Ash Blonde | <input type="checkbox"/> Light Golden Blonde |

SEND 10c FOR HAIR RINSE AND FREE BOOKLET
DUART, 984 Folsom Street, San Francisco, Calif. Enclosed find 10c; send me shade of rinse marked and copy of your booklet, "Hollywood Coiffures for 1936."

Name.....
Address.....
City..... State.....

DUART WAVES ARE THE CHOICE OF THE HOLLYWOOD STARS

NEW TYPE CREME OVERNIGHT

by DORIS DUMONT

HELP! I'm becoming hysterical. Phones ring, photographers dash in and out, mail pours in by the bagful, four secretaries work at racing speed to keep up. Who would have thought the introduction of this new type creme made from milk would have caused such a tidal wave of interest. Excuse me if I sound breathless and confused. The magazine has just wired, "Where is your article—you are late," so I'm writing this and eating a three o'clock sandwich at the same time (no lunch today), for this copy must make the next air mail.

BEAUTY editors of famous magazines and newspapers all over the country are writing, wiring and telephoning for information to give their readers on this, the first beauty creme ever made from milk. At the same time, stars, social celebrities, and hundreds of others just like yourself, dear reader, are writing in to say that never in all their lives have they used any creme, lotion or soap, that produced such marvelous results—and so quickly. I'm not good at astrology or fortune telling but I predict right here and



BELOW: Kathleen Burke, famed "Panther Woman" of the screen, removing her makeup with Creme of Milk.



ABOVE: Gilda Grey, soon to be seen in "The Great Ziegfeld," says, "Every beauty-wise woman knows that nothing can replace milk on the skin."

now that Creme of Milk—that's the name of this new type creme, will revolutionize the whole face creme industry. As you perhaps know there are thousands of brands of face creme, but never before in all the world has anyone succeeded in making a face creme from pure, fresh, dairy milk. Let me pause here and give you briefly the reasons why Creme of Milk is such an overnight sensation.

MILK has been famous as the Number 1 skin beautifier for thousands (yes, thousands!) of years. Scientists have now found out why. Milk contains certain delicate oils that are very closely related to the natural oils of the human skin. You see both the milk oils and the skin's own oil are produced by the same natural process—glandular secretion.

THESE milk oils can penetrate the outer skin tissue and the pores more quickly and

HOLLYWOOD

BEAUTY IS SENSATION!



ABOVE: Edith Hubner, Guild member and head of the Hairstyling Department at Metro-Goldwyn-Mayer, says: "Even blase Hollywood has never seen any creme to equal Creme of Milk."

BELOW: Maxine Jennings, star of "The Witness Chair," RKO Radio picture, marvels at the quick, easy cleansing effected by Creme of Milk.



more deeply than any face creme ever known before. Besides, the milk oils have a revitalizing effect on the skin and bothersome blackheads, clogged pores, dryness, roughness, oiliness and other skin surface troubles are quickly banished.

THE skin specialist explains it this way. Ordinary cremes, lotions or soaps remove the natural oil from the skin at the same time the dirt and makeup are removed. Thus, almost every woman today is bringing on skin trouble by actually *starving* her skin for natural oil. Prove this to yourself, the specialist says, by comparing the skin on your face with the skin on other parts of your own body.

REPLACE the lost natural oil and you will quickly win back the natural beauty of your complexion. It's as simple and easy as that. But then, aren't all the best things really simple?

STORES everywhere are being supplied with Creme of Milk as fast as possible but production is far behind. Best thing to do is write direct to me (I'll hire four more secretaries if I have to) and you'll get your first jar of Creme of Milk by return mail—postage paid. Send fifty cents for regular size jar or \$1 for large economy size. Address your letter to Doris Dumont, Hollywood, Calif. P.S.—Creme of Milk will stay sweet and fresh practically forever.



ABOVE: Joan Marsh, fascinating young RKO star, snapped while opening her first jar of Creme of Milk.

BELOW: Mrs. Peverell Marley, Hollywood socialite and lovely wife of camera expert Marley, snapped at headquarters of the Motion Picture Hairstylists Guild.



BEAUTY CREME made from *Milk*

Milk replaces lost natural oils of the skin—then dryness, blackheads, coarse pores and other blemishes are banished.

No ordinary creme, lotion or soap has ever been able to duplicate the amazing effects of milk on the skin. And now all the beauty benefits of pure fresh dairy milk have been made into a delightful and entirely new type of face creme—Duart's Creme of Milk. This is the quickest, simplest, easiest and most effective beauty treatment ever. Just a minute morning and night. You can almost feel your skin drinking it in.

Creme of Milk positively will not grow hair and it will stay sweet and fresh no matter how long the jar sits on your dressing table. Mail our coupon now. You will be delighted and surprised at the thrilling effects Creme of Milk will have on your skin from the very first day.

All Hollywood Praises Creme of Milk

Hollywood's "Supreme Court" of beauty is officially known as the Motion Picture Hairstylists Guild. They are responsible for the beauty care of EVERY STAR in every studio in Hollywood. All 85 of their official members ENDORSE CREME OF MILK, the only face creme they have ever endorsed.



MAE CLARKE

starring in "A House Of A Thousand Candles," a Republic Production, says: "Milk has been the finest of all skin beautifiers since the beginning of civilization—and now that science has discovered how to make a beauty creme from milk—every woman can easily enjoy its marvelous effects on the skin."



LENORE SABINE, President of the Motion Picture Hairstylists Guild and Head Hairstylist of Paramount Studios says: "Creme of Milk is truly a NEW TYPE of creme. There is nothing else like it—every star I know is using it to protect the beauty of her skin."



NINA ROBERTS, Vice President of the Motion Picture Hairstylists Guild and Head Hairstylist at United Artists Studio says: "Creme of Milk is the greatest cosmetic discovery of our time. Use it just once and you'll never go back to ordinary cremes."

DUART'S
creme of milk
ALL-PURPOSE FACIAL CREME

In 50c and \$1 sizes at your favorite Cosmetic Counter

TRY CREME OF MILK for only 10c
Mail Coupon Today to DUART, 984 Folsom St.
San Francisco, Calif.

I enclose 10c for which please send me ONE regular 20 cent size jar of Creme of Milk.

Name.....

Address.....

City.....State.....6

I'VE FOUND A NEW WAY
TO BUY
RAYON
UNDER-
THINGS!

*"Ask for garments
made of Spun-lo"*

**It's Stabilized to Resist Runs
... Shrinking and Fading**

PUT an end to guesswork in buying undergarments! A new, finer rayon fabric has been developed. It is called Spun-lo. And it is stabilized! Made of finest rayon yarns, scientifically controlled to assure absolute evenness of texture and uniform tensile strength. No weak spots to break into runs. And a special process gives it a permanently dull lustre. Get Spun-lo stabilized rayon in all your undergarments. It costs no more. As always, the price depends on styling and workmanship. You'll be amazed to find how long it wears... how beautifully it fits after washing. Also available in men's undergarments.

INDUSTRIAL RAYON CORP.
Cleveland, Ohio



**LOOK FOR THIS LABEL
WHEN YOU BUY UNDER-
GARMENTS...** In addition to the brand name of the maker, look for this label which identifies the Spun-lo fabric in underthings.

Spun-lo Guaranteed
AS ADVERTISED IN
GOOD HOUSEKEEPING
MAGAZINE
The Stabilized Rayon Fabric

TOPPER'S REVIEWS

If he waves his hat, it's grand! Otherwise—!

by TED MAGEE



For top notch satire, see *The Moon's Our Home*. Margaret Sullavan and Henry Fonda do a marvelous job

THE MOON'S OUR HOME—
(Wanger-Paramount)—Climb aboard for



a dizzy ride through a world of delightful madness, expertly negotiated by Margaret Sullavan and Henry Fonda. Here is 80 minutes of grand comedy, yet behind it all is a touch of sadness created because this film is too close to the actual human lives of Margaret and Henry, who once knew each other as husband and wife in real life. There is, for instance, their marriage in this picture—and separation. It's all in high humor, yet one senses an undercurrent of stark realism. Then they meet again. Says Margaret: "I'm the girl you married once." Replies Henry: "I'll never let you leave again." And Margaret whispers fervently: "I'll never want to go again!" Lines like those lend real drama to the play. And the preview audience felt every ounce of it, too.

But about the picture: Margaret plays the rôle of Cherry Chester, movie star, who hates all globe trotters. Henry Fonda is Amberton, world traveler, who scorns all movie stars. Traveling incognito they



Small Town Girl brings Janet Gaynor back to the screen, with handsome Robert Taylor as her leading man

meet, fall in love, get married. When the truth outs, the best fun begins. Third most important person in the excellent cast is Charles Butterworth, who is amusing despite the fact that his rôle holds very little.

SMALL TOWN GIRL—(M-G-M)—It's the season for the return of old favorites at M-G-M; in *Small Town Girl* Janet Gaynor makes her 1936 début almost simultaneously with Loretta Young in *The Unguarded Hour* (elsewhere in this column.) Janet's rôle is made to order: she is a small town girl sick of old associations. Meeting Robert Taylor, she goes on a fling with him, ending up at the



The Country Beyond is a vigorous outdoor picture, with Robert Kent, Rochelle Hudson, and lovable dog-star Buck

parson's. The rest of the picture is devoted to their marital woes, with Lewis Stone excellently portraying the father-in-law and Binnie Barnes the other girl. *Small Town Girl's* appeal lies in Janet's unhappy position, Taylor's undeniable charm. Edgar Kennedy is in for a good comedy rôle. Other well known players, such as Andy Devine, contribute to the good impression.

As a result, one feels a due amount of pity for Janet's lonely situation, yet at the same time finds the whole picture full of chuckles. It looks like another step upward for Taylor, who shares honors equally with the young lady. And if you have forgotten Janet in the lapse of a year, this will bring her sharply back into the focus of your eyes.



Shades of Oil for the Lamps of China! Pat O'Brien and Josephine Hutchinson are paired again in *I Married a Doctor*

MR. DEEDS GOES TO TOWN—(Columbia)—Every now and then little Columbia Studios step forth and present one of the finer pictures of the year. Frank Capra has done it again in *Mr. Deeds*, which you may have heard of before as *Opera Hat*, one of its several tentative titles. Gary Cooper, an unassuming young man of the hills, inherits a mere 20 million. He goes to New York where a misunderstanding press nearly drives him crazy. Despite the advice of his anti-press agent, Lionel Stander, he gets into a mess of trouble, largely through the keen reporting of Jean Arthur, a lady of the press. Then his scheming lawyers have him arrested on an insanity warrant. The courtroom session is one of the funniest things in ages. Gary Cooper is at his very best in *Mr. Deeds*, and the film is so full of excellent players that we really can't begin to name them. Biggest laugh: Cooper playing the tuba in the brass band at the railroad station.

[Continued on page 44]



You'll enjoy Loretta Young, Roland Young (above) and Franchot Tone, the three stellar characters in *The Unguarded Hour*



Most Bad Breath Begins with the Teeth!

REMEMBER this important fact—and take the *sure* way to avoid bad breath! Use Colgate Dental Cream. Its special penetrating foam removes decaying food deposits lodged between the teeth, along the gums, and around the tongue—which dentists agree *cause* most bad breath. At the same time, a unique, grit-free ingredient polishes the enamel—makes teeth sparkle.

Try Colgate Dental Cream—today! Brush your teeth... your gums... your tongue... with Colgate's. If you are not entirely satisfied after using one tube, send the empty tube to COLGATE, Jersey City, N. J. We will refund **TWICE** what you paid.

NO OTHER TOOTHPASTE EVER MADE MY TEETH SO BRIGHT AND CLEAN!

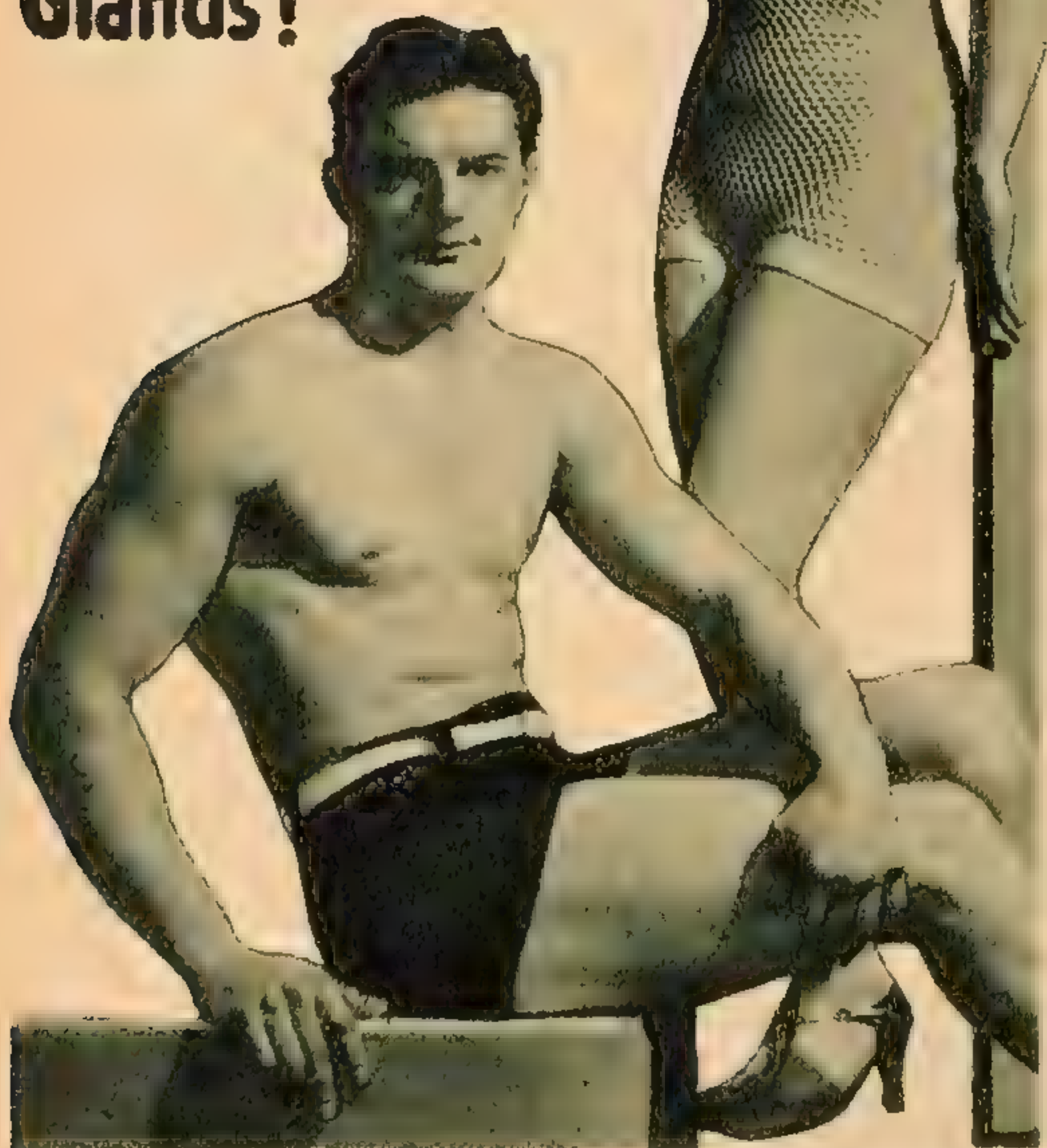


20¢
LARGE SIZE
Giant Size, over
twice as much,
35¢



How to Build Up WEAK, SKINNY RUNDOWN NERVOUS FOLKS...!

Feed Them *Strength*
Building Iodine
For Blood and
Glands!



Thousands Say It's Quickest Way to Add Lbs. of Solid Flesh—Make You Strong and Rugged—Make You Sleep, Eat and Feel Better—Advise Seedol Kelpamalt for Best Results!

Here's new hope and encouragement for thousands of even naturally skinny, weak, worn out, haggard-looking men and women whose energy and strength have been sapped by overwork and worry, who are nervous, irritable, always half sick and ailing. Science says one of the principal causes of these rundown conditions is "GLANDS STARVING FOR IODINE." When these glands don't work properly, all the food in the world can't help you. It just isn't turned into flesh. The result is, you stay skinny, pale, tired-out and rundown.

The most important gland—the one which actually controls body weight and strength-building—needs a definite ration of NATURAL ASSIMILABLE IODINE all the time—to regulate metabolism—the body's process of converted digested food into firm flesh, new strength and energy.

Thousands say, for NATURAL IODINE in convenient concentrated and assimilable form, take Seedol Kelpamalt—now recognized as the world's richest source of this precious substance. It contains 1,300 times more iodine than oysters, once considered the best source. 6 tablets alone contain more NATURAL IODINE than 486 lbs. of spinach or 1,387 lbs. of lettuce.

Try Seedol Kelpamalt for one week and notice the difference. If you don't gain at least 5 lbs. of "stay there flesh," feel stronger, eat better and sleep better, the trial is free. 100 jumbo size Seedol Kelpamalt Tablets—four to five times the size of ordinary tablets—cost but a few cents a day to use. Get Seedol Kelpamalt today. Seedol Kelpamalt is sold at all good drug stores. If your dealer has not yet received his supply, send \$1.00 for special introductory size bottle of 65 tablets to the address below.

SPECIAL FREE OFFER

Write today for fascinating instructive 50-page book on How to Add Weight Quickly. Mineral contents of Food and their effects on the human body. New facts about NATURAL IODINE. Standard weight and measurement charts. Daily menus for weight building. Absolutely free. No obligation. Kelpamalt Co., Dept. 825, 27-33 West 20th St., New York City.

SEEDOL
Kelpamalt Tablets

Manufacturer's Note:—Inferior products, sold as kelp and malt preparations—in imitation of the genuine Seedol Kelpamalt are being offered as substitutes. The Kelpamalt Company will reward for information covering any case where an imitation product has been represented as the original Seedol Kelpamalt. Don't be fooled. Demand genuine Seedol Kelpamalt Tablets. They are easily assimilated, do not upset stomach nor injure teeth. Results guaranteed or money back.

The Projection Room

by JACK SMALLEY



In *Sutter's Gold*, Edward Arnold portrays both fact and history. In the above scene Arnold (Gen. Sutter), prepares to leave the Hawaiian Islands as his companion, Lee Tracy, weds a native girl, Rita Rozelle. Mitchell Lewis plays the rôle of King Kamehameha

SUTTER'S GOLD (Universal)

● Epochal westerns, of the calibre of *The Covered Wagon*, are coming back to the screen. First of these is Universal's great picture, *Sutter's Gold*, based on the amazing exploits of a Swiss adventurer, Johan Sutter, which held the Projection Room enthralled for more than two hours of stirring action.

Picture shows that Jim Cruze, *Covered Wagon* director, has lost none of his virile power for projecting the real flavor of the West onto the silver screen. And it is a field day for Edward Arnold. He dominates every episode. Lee Tracy and Binnie Barnes are excellent—Binnie grows more beautiful with each new picture.

After seeing the film, all of us were curious to learn the facts behind this romantic version of Sutter's life. It is a colorful section of American history that unfolds.

Sutter founded his fort at Sacramento. He had come overland to the coast via the Oregon Trail, only to find that there was no way to reach California by land in the wintertime. He had to sail to Hawaii in order to reach San Francisco!

He landed there some sixty years before Hawaii was annexed to the United States. His arrival there was published in *The Sandwich Islands Gazette* with this notice:

Passengers Arrived

Per Hudson's Bay Barque Columbia from Columbia River. (Sunday, Dec. 9, 1838) Capt. J. Sutter.

He sailed from there the following April, aboard the *Clemintina*, for California. Ever alert to turn a dollar to his own advantage, Sutter speculated in copra and mother-of-pearl during those months, while he dreamed of an empire of his own.

Signing an agreement with residents of

Honolulu, he deposited 75,000 Dutch florins which were to pay for the hire and shipment of an army recruited from native Hawaiians. The first contingent was to sail within 18 months of his departure. He was confident that he would find the land he sought by that time.

Capt. Sutter selected Hawaiians because he knew they were strong, sturdy and loyal. Their feats of seamanship and daring as members of the crews of American whalers in the Arctic had shown their ability to withstand hardships. His was to be no haphazard, unorganized expedition. To camouflage his movements at first he created Sutter's Pacific Trading Co. His army was to march and, if necessary, fight under the house flag he designed for his new company. This flag consisted of a "black bishop's crozier surrounded by six red stars on a field argent."

The rest of Capt. Sutter's story is well known . . . how he seized his domain in California; built his fort at Sacramento; gained fame, fortune and prestige; lost his great holdings when gold was discovered on his property; and spent the balance of his life in a fruitless effort to regain part, at least, of his losses.

To enact this story for films, 200 native Hawaiians were employed. Their swim from the ship to shore, following the mutiny staged by Sutter, is a highlight of the picture, although pure fiction. *Sutter's Gold* is a picture for all the family. It will send you to your history books, filled with new interest in the development of these United States.

UNBURDEN!

HOLLYWOOD Magazine wants to hear from you by letter. We'll trade a dollar bill for every letter worth printing. Write us now—write about any film subject on your mind. We're in the mood to listen!

Brief Guide

PUT THESE ON YOUR "MUST" LIST:



Rose Marie—(M-G-M)—Jeanette MacDonald and Nelson Eddy amid beautiful scenery and beautiful songs. One of the very best.

Trail of the Lonesome Pine—(Paramount)—Glorious Technicolor that marks a milestone; fine performances by MacMurray, Sidney, Fonda, Fred Stone.

The Great Ziegfeld—(M-G-M)—Three hours of gorgeous spectacles in one of the best pictures ever! Luise Rainer, William Powell, Myrna Loy.

The Country Doctor—(20th Century)—It's a natural with the Dionne quintts, Jean Hersholt and swell cast.

Magnificent Obsession—(Universal)—Irene Dunne and Robert Taylor in the screen version of the best seller.

Captain Blood—(Warners)—In which you meet a dashing hero by the name of Errol Flynn and get better acquainted with lovely Olivia de Havilland.

Mutiny on the Bounty—(M-G-M)—Gable, Laughton and Tone in a magnificent saga of the sea.

Thanks A Million—(20th Century)—Rollicking musical with Dick Powell as the ultra-star.

Night at the Opera—(M-G-M)—Three Marx brothers raise the roof at the opera. Screamingly funny.

Story of Louis Pasteur—(Warners)—Paul Muni, Donald Woods, Anita Louise in an absorbing science story.

I Dream Too Much—(RKO)—Lily Pons brings her voice and personality to the screen. You will not be disappointed.

Midsummer Night's Dream—(Warners)—All star cast makes Shakespeare easy to take. Glorious settings.

Diamond Jim—(Universal)—Edward Arnold clicks magnificently in the life story of the famous Diamond Jim Brady.

WATCH FOR THESE BETTER FILMS:



Petrified Forest—(Warners)—Leslie Howard and Bette Davis continue the high standards of the stage play. Swell desert stuff.

Anything Goes—(Paramount)—Bing Crosby, Ethel Merman and superior cast in a tuneful musical show.

Wife vs. Secretary—(M-G-M)—Myrna Loy, Jean Harlow and Clark Gable. Jean has sex without lowcut gowns, and her wild shouting is all missing.

Message to Garcia—(20th Century)—John Boles, Barbara Stanwyck, Wallace Beery in a pretty good picture.

Little Lord Fauntleroy—(Selznick)—Dolores Costello and Freddie Bartholomew in a picture that is almost aces.

These Three—(Goldwyn)—Joel McCrea, Merle Oberon, Miriam Hopkins and a pair of fine kid actors. Really grand picture.

Love Before Breakfast—(Universal)—Carole Lombard and Preston Foster make an unimportant picture very entertaining indeed.

Robinhood of El Dorado—(M-G-M)—A saga of the gold rush with Warner Baxter doing a marvelous job. Picture should have been epic; just missed.

Rhodes—(Gaumont-British)—Walter Huston's performance makes this worth while. Low on love interest, high on drama.

Modern Times—(United Artists)—Charles Chaplin returns to the screen in good comedy. Maybe not his very best, but good.

Gentle Julia—(20th Century)—Jane Withers ascends the long trail to box office hits with this one. Tarkington stuff.

Desert Gold—(Paramount)—Rates mentioning because it represents top notch westerns.

Three Godfathers—(M-G-M)—Chester Morris, Lewis Stone and Irene Hervey do a western in nice style.

Snowed Under—(Warners)—George Brent, Genevieve Tobin, and typical Warner cast in a bang-up comedy.

Next Time We Love—(Universal)—A tragic, poignant story of career vs. marriage enacted by Margaret Sullavan and James Stewart.

The Milky Way—(Paramount)—Harold Lloyd's newest and perhaps funniest screen yarns. Swell supporting cast.

Prisoner of Shark Island—(20th Century)—The story of a Civil War martyr, Dr. Samuel Mudd, played expertly by Warner Baxter. Tragic but highly interesting just the same.

Captain January—(20th Century)—Shirley Temple turns orphan in this picture, one of her

[Continued on page 62]

DO BRUNETTES LOOK OLDER THAN BLONDES



No!

THE ANSWER IS THAT 7 OUT OF 10 BRUNETTES USE THE WRONG SHADE OF FACE POWDER!

BY *Lady Esther*

If there's one thing women fool themselves about, it's face powder shades.

Many women select face powder tints on the wrong basis altogether. They try to get a face powder that simply matches their type instead of one that enhances or *flatters* it.

Any actress will tell you that certain stage lights can make you look older or younger. The same holds true for face powder shades. One shade can make you look ten to twenty years older while another can make you look years younger.

It's a common saying that brunettes look older than blondes. There is no truth in it. The reason for the statement is that many brunettes make a mistake in the shade of the face powder they use. They simply choose a brunette face powder shade or one that merely matches their type instead of one that goes with the *tone* of their skin. A girl may be a brunette and still have an olive or white skin.

One of Five Shades is the Right Shade!

Colorists will tell you that the idea of numberless shades of face powder is all wrong. They will tell you that only five shades are necessary and that one of these shades will flatter your tone of skin.

I have proved this principle. I know that five shades will suffice. Therefore, I make Lady Esther Face Powder in only five shades. One of these five shades, I know, will prove just the right shade for you. It will prove your most becoming and flattering.

I want you to find out if you are using the

right shade of face powder for *your* skin. I want you to find out if the shade you are using is making you look *older* or *younger*.

One Way to Tell!

There is only one way to find out and this is to try all five shades of Lady Esther Face Powder—and that is what I want you to do at my expense.

One of these shades, you will find, will instantly prove the right shade for you. One will immediately make you look years younger. You won't have to be told that. Your mirror will cry it aloud to you.

Write today for all the five shades of Lady Esther Face Powder that I offer free of charge and obligation. Make the shade test before your mirror. Notice how instantly the right shade tells itself. Mark, too, how soft and smooth my face powder is; also, how long it clings.

Mail Coupon

One test will reveal that Lady Esther Face Powder is a unique face powder, unparalleled by anything in face powders you have ever known.

Mail the coupon or a letter today for the free supply of all five shades that I offer: I will also send you a 7-days' supply of my Four-Purpose Face Cream.

(You can paste this on a penny postcard.) (23)

Lady Esther, 2030 Ridge Ave., Evanston, Ill.

Please send me by return mail a liberal supply of all five shades of Lady Esther Face Powder; also a 7-days' supply of your Lady Esther Four-Purpose Face Cream.

Name _____

Address _____

City _____

State _____

(If you live in Canada, write Lady Esther, Ltd., Toronto, Ont.)

FREE

**"No more 'tired,'
'let-down feeling' for me."**



**"I reasoned that
my red blood corpuscle strength
was low and I simply
took a course of S.S.S. Tonic
and built it back."**

IT is all so simple and reasonable. If your physical let-down is caused by lowered red blood corpuscles—which is all too frequent—then S.S.S. Tonic is waiting to help you...and will, unless you have a serious organic trouble that demands a physician or surgeon.

Remember, S.S.S. is not just a so-called "tonic." It is a tonic specially designed to stimulate gastric secretions, and also has the mineral elements so very, very necessary in rebuilding the oxygen-carrying red corpuscles in the blood.

This two-fold purpose is important. Digestion is improved...food is better utilized...and thus you are enabled to better "carry on" without exhaustion—as you should.

You may have the will-power to be "up and doing" but unless your blood is in top notch form you are not fully yourself and you may remark, "I wonder why I tire so easily."

Let S.S.S. help build back your blood tone...if your case is not exceptional, you should soon enjoy again the satisfaction of appetizing food...sound sleep...steady nerves...a good complexion...and renewed strength.

S.S.S. is sold by all drug stores in two convenient sizes. The \$2 economy size is twice as large as the \$1.25 regular size and is sufficient for two weeks treatment. Begin on the uproad today. © S.S.S. Co.



**Makes you
feel like
yourself
again**



Hollywood Newsreel

(Continued from page eleven)

Cabot Abandons Golf

COOL, EMOTIONLESS Actor Bruce Cabot has given up the noble game of golf... temporarily, no doubt. Cabot, playing with some friends a short time ago, became so excited that he wrapped a \$25 mashie around a tree and left the course. True to his word, he hasn't returned to the game—yet.

• •

Loretta's Scheme Of Life

THE RUMOR PERSISTS that Loretta Young will shortly announce her betrothal to the four-times-wed Eddie (Director) Sutherland, nephew of Thomas Meighan. And Loretta is all worn out from issuing denials.

What the gossipers haven't heard, however, is Loretta's oft-repeated vow that she will never marry again until she is ready to cast aside her screen career.

"And that day is a long way off!" emphatically adds the young star.

• •

Stanwyck's Situation

TWO IMPORTANT CONSIDERATIONS stand as barriers against the rumors Barbara Stanwyck will marry Robert Taylor in days to come.

Barbara's divorce from Frank Fay will not become final for another nine months. Further, it may never become final! Friends say that when Barbara parted with her husband, she made him this promise: If he re-established himself professionally within one year, she would return to him. In the last few weeks Fay's popularity as a comedian on Rudy Vallée's program has zoomed; radio executives predict he will be the air's ace funny man.

• •

Personality Pair Chosen

CHOSEN AS THE "It" boy and girl of the season by the Screen Dancers' Guild, handsome Don Ackerman and lovely Patsy Donovan have caught the eyes of movie moguls in recent days. The two winners were selected at a gala ball in the Fiesta room of the Ambassador Hotel.

COOKING PRIZE WINNERS

Prizes in HOLLYWOOD Magazine's Recipe Contest go to the following lucky contestants:

\$10 Prize: Mrs. Gertrude Daly, Lafayette, La.

\$5 Prize: Mrs. Frank Raggio, San Francisco, Calif.

\$1 Prizes: D. W. Spaulding, Meadville, Pa.; Mrs. Gertrude Staley, Vermilion, Ohio; Mrs. David A. Myers, Washington, D. C.; Sophie Soltes, E. St. Louis, Ill.; Mrs. Rose Silverstein, Roxbury, Mass.; Agatha J. Decker, Glenshan, Pa.; Mrs. R. O. Noble, Tiffin, Ohio; Mrs. M. R. Kunze, Houston, Tex.; Mrs. Mara Rhunka, Philadelphia, Pa.; Mrs. F. E. Trube, Houston, Tex.; Mrs. H. M. Davis, San Diego, Calif.; Mrs. Ruth Weld, Los Angeles, Calif.; Miss Agnes Geary, Everett, Mass.



"I Keep My Windows Spic and Span with 15¢ CLOPAY WINDOW SHADES"

CLEVER ME! I've found that 15c CLOPAYS look every bit as rich and lovely as costly shades. And they're so inexpensive I simply rip them off the rollers when they're soiled and attach fresh new ones in a jiffy with that patented gummed strip." Try it yourself! Millions now use 15c CLOPAYS! They wear amazingly—won't crack, fray or pinhole. Variety of smart patterns and rich, plain colors. Also see the new 15c *CLOPAY LINTONE that "looks like costly linen." See them in leading 5 & 10 and neighborhood stores. Write for FREE COLOR SAMPLES to CLOPAY CORP., 1595 York St., Cincinnati, Ohio.

FRECKLES

DISAPPEAR in 5 to 10 days



Don't worry over unsightly freckles. Here's a new way to remove them quickly and gently while you sleep. Simply apply Nadinola Freckle Cream over face and arms at night. Then watch freckles disappear usually in 5 to 10 days. Your skin is cleared, freshened, becomes satin-smooth. NADINOLA Freckle Cream is guaranteed by a laboratory with over 36 years' experience in this type of skin treatment. Only 60c at toilet counters; 10c size at Five and Ten Cent Stores. Or send a dime for trial package to NADINOLA, Box 135, Paris, Tenn.

NADINOLA Freckle Cream

No JOKE TO BE DEAF

—Every deaf person knows that—Mr. Way made himself hear his watch tick after being deaf for twenty-five years, with his Artificial Ear Drums. He wore them day and night. They stopped his head noises. They are invisible and comfortable, no wires or batteries. Write for TRUE STORY. Also booklet on Deafness. Artificial Ear Drum



THE WAY COMPANY
774 Hofmann Bldg. Detroit, Michigan

BEHIND THE SCENES!

That's where HOLLYWOOD Magazine takes you every month! Don't miss a single issue—and remember—it's only a nickel!

Skin torment of eczema, rashes, chafing, dryness—quickly checked and healing promoted with Resinol

Sample free. Resinol, Dept. 11B, Balto. Md.

HOLLYWOOD

Gary Cooper's Second Honeymoon

(Continued from page nineteen)

Sandra may be burying each other in sand mountains. Perhaps the two of them are bicycling up and down curved roads. For, in that pastoral isle in mid-Atlantic, when you want to go places, you do it afoot or on horseback or you rent bicycles. There are no private automobiles available. Imagine! No traffic jams, no service stations, no stop-and-go signals!

The Coopers are living in a secluded little cottage overlooking the sea, a cozy place they admired the year before. The "servant staff" consists of one houseboy. No secretaries. No maids. No butlers and no chauffeurs. No telephones, no newspapers and no callers—except the grocer and the butcher. No guests—except Topper, their Sealyham!

And when they feel in a mood for exertion, they play tennis or badminton. And when it rains—as it does even in Bermuda!—they may put on their oldest clothes (they took very little else!) and saunter through the drizzle. Or they'll build castles in the cheery fire on their own hearth.

● PERHAPS, OF A SATURDAY evening, as a special celebration, they'll dine at one of the hotels. They may dance once or twice, but the chances are they'll stroll down to the neighborhood theatre to see a picture they missed in Hollywood.

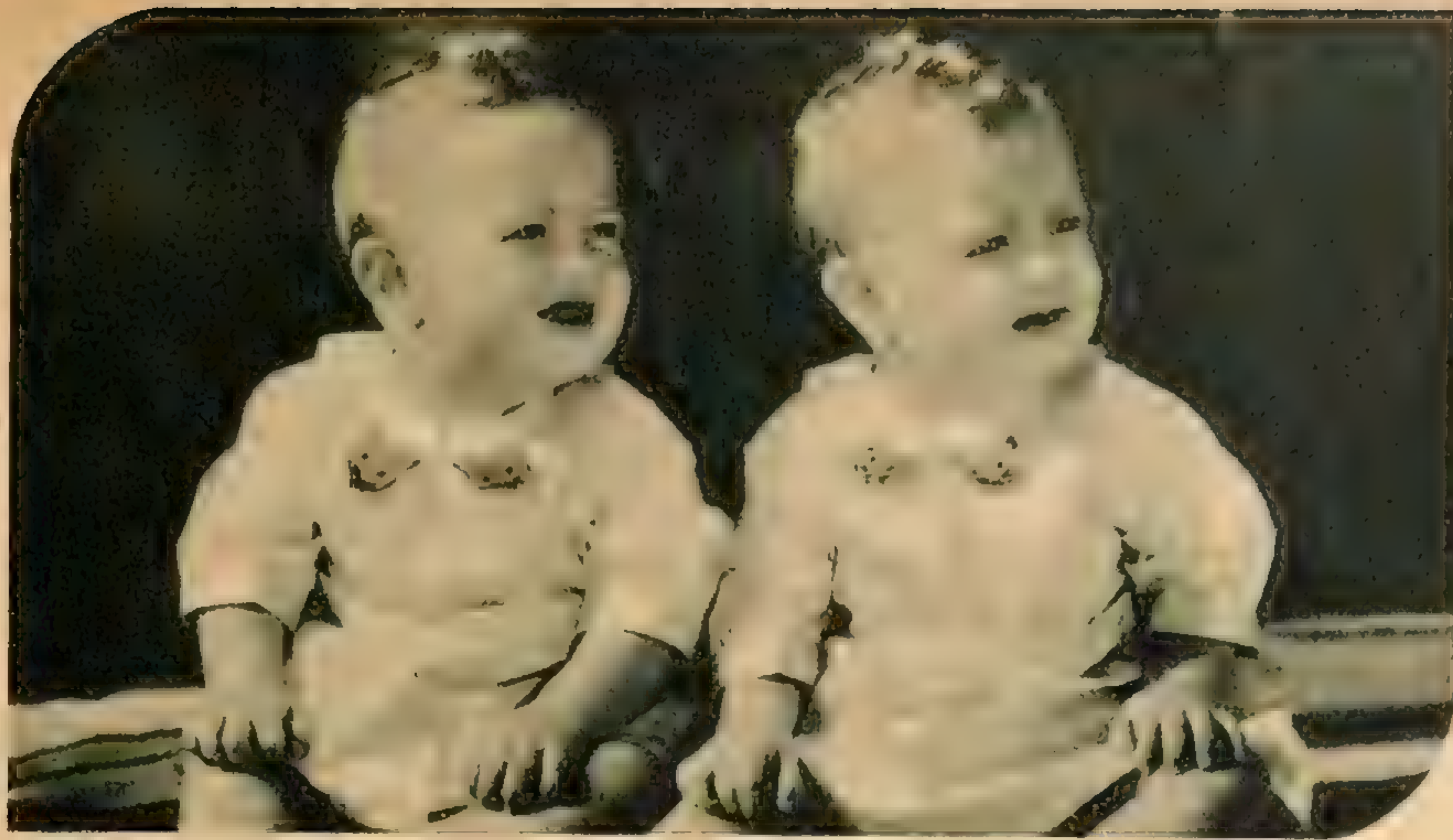
If they hold hands as they stroll through the star-splattered night, nobody will pay any attention to them. Just another couple, vibrant with youth, in love with life, delighted to be alone in a far-away corner of the world designed for contentment. Nobody will even know they exist—and they'll love it.

Bermuda is like that. Unlike Palm Springs, Miami, Biarritz or Honolulu, no one goes there to see or to be seen. It's a question of do-unto-others-as-you-would-they-would-do-unto-you, which means that vacationers—and honeymooners—are left to entertain themselves. Now do you know why Gary and Sandra couldn't wait to continue their honeymoon in Bermuda?

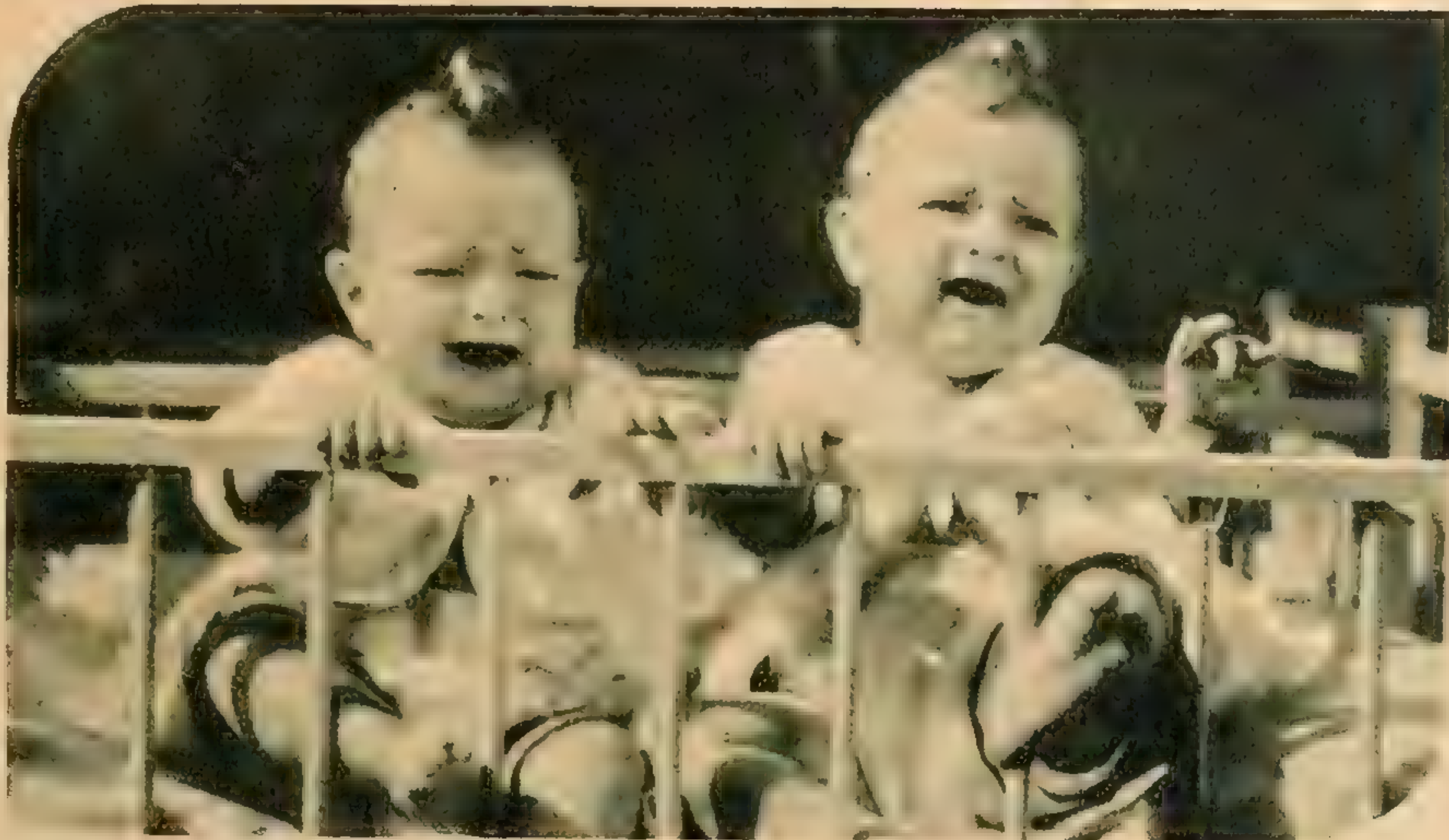
● WHEN YOU WENT OFF on your holiday last year, chances are you took along "Anthony Adverse." The Coopers didn't—this time. But Gary clutched a copy of the new Ernest Hemingway book, "Green Hills of Africa," personally inscribed to him by the author. He also took along anthologies of the West, travel tales and one or two brisk novels of cowboy life. He can't get enough of the outdoors, even though his new Brentwood Heights estate overlooks mountains, valleys, the Pacific Ocean—and even Catalina Island on a clear day!

"And I'm going to do some sketching," Gary said, when we asked him about his holiday. "I used to be an artist. At least I thought I was—until four newspaper editors threw me and my cartoons out of their offices!"

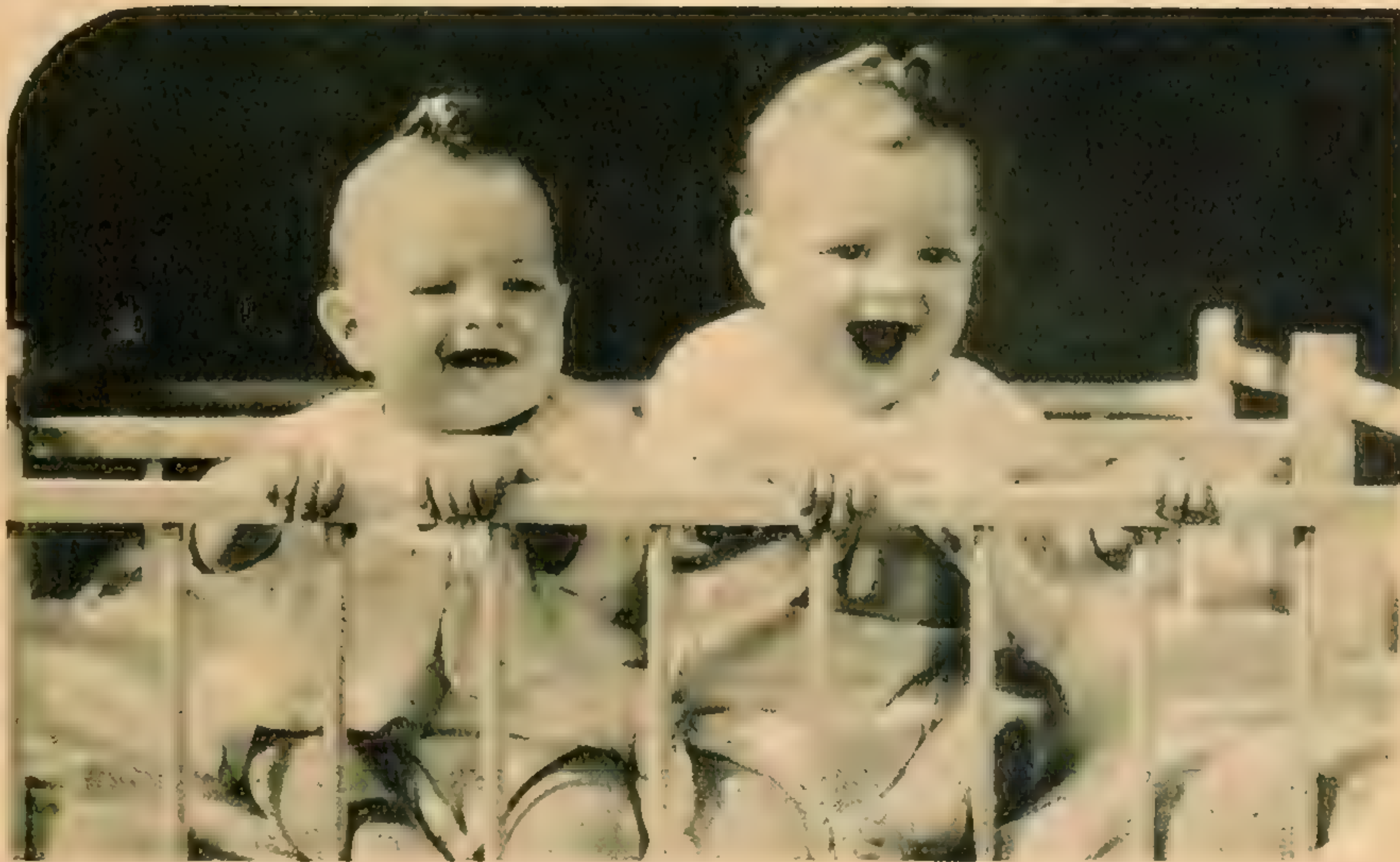
But, because he enjoys making pictures, Gary took along his painting and drawing outfits. He likes to make charcoal impressions of strangers, water-color landscapes, and water-color and crayon sketches of animal life. He'll bring back a sketchbook filled with such scenes—but not for publication.



"What! Go to bed? . . . Well, that's a dirty trick! We let you get us dressed up, and we did stunts for your old company . . . and now your dinner's ready, you pack us off to bed!"



"We won't lie down and go to sleep! Not one eye will we close all night long . . . you'll see how much noise twins can make! Our feelings are hurt—and we're prickly and cross!"



"Ah-h . . . ! She's getting the Johnson's Baby Powder! (Good teamwork, eh?) When we get rubbed with that silky-slick powder, we'll purr like kittens. Mother—we forgive you!"



"I'm Johnson's Baby Powder—the comfort and joy of millions of babies, because I soothe away prickly heat and all the little chafes and irritations that make them cross. The talc I'm made of is the finest, rarest Italian kind—no gritty particles and no orris-root. And I have three helpers in taking care of babies' skins—Johnson's Baby Soap, Baby Cream and Baby Oil. Try them, too!"

Johnson & Johnson
NEW BRUNSWICK NEW JERSEY

"I COULDN'T TAKE A STEP IN PEACE!"



Every Move,
Every Position,
Cost Me Pain"

ANY person with Piles knows what suffering is. Piles cause you physical suffering. They cause you mental distress. They make you look worn and haggard.

Piles can take various forms—internal or external, itching or painful, bleeding or non-bleeding—but whatever form they take, they are a cause of misery and a danger.

A Scientific Formula

Effective treatment today for Piles is to be had in Pazo Ointment. Pazo is a scientific treatment for this trouble of proven efficacy. Pazo gives quick relief. It stops pain and itching. It assures comfort, day and night.

Pazo is reliable because it is threefold in effect. First, it is soothing, which tends to relieve soreness and inflammation. Second, it is lubricating, which tends to soften hard parts and also to make passage easy. Third, it is astringent, which tends to reduce swollen parts and to stop bleeding.

Real Results

Pazo comes in Collapsible Tube with Detachable Pile Pipe which permits application high up in rectum where it reaches and thoroughly covers affected parts. Pazo also now comes in suppository form. Pazo Suppositories are Pazo Ointment, simply in suppository form. Those who prefer suppositories will find Pazo the most satisfactory as well as the most economical.

Send for Trial Tube

All drug stores sell Pazo-in-Tubes and Pazo Suppositories. But a liberal trial tube will be sent on request. Just mail coupon below and enclose 10c (coin or stamps) to help cover packing and postage.

Grove Laboratories, Inc.
Dept. 37-F, St. Louis, Mo.

MAIL!

Gentlemen: Please send me trial tube Pazo. I enclose 10c to help cover packing and postage.

NAME.....

ADDRESS.....

CITY.....STATE.....

This offer is good in U. S. and Canada. Canadian residents may write H. R. Madill & Co., 84 Wellington St., West, Toronto, Ont.

Topper's Reviews

(Continued from page thirty-nine)

tion as the town assembles to bid him good-bye. By all means see this rollicking film, and don't forget a single member of the family. You will remember it alongside of *It Happened One Night*.

BIG BROWN EYES—(Wanger-Paramount)—Humorous melodrama again with Cary Grant as the young detective and Joan Bennett the wise-cracking manicurist. Together they round up the gang of jewel thieves, but only after Joan graduates into the ranks of journalists. That now famous young villain, Alan Baxter, again steals into the picture and practically swipes the show. Despite his sophomoric appearance, Baxter currently bats 100 per cent as the sinister gun toter. Joan Bennett gets her best chance in a long time to act, and amazingly enough, she does a swell job. Come along for good entertainment.



THE SKY PARADE—(Paramount)—It's a parade for the kiddies because Jimmie Allen swings into action as the young sprout learning the ground end of flying. The story is apt to pall on adults, but there is no doubt that the youngsters will cheer when Jimmie, without air training, has to land a plane when the pilot has been killed. We won't bother to discuss the first three quarters of the picture. In the cast are Kent Taylor, William Gargan, Robert Fiske and Katherine DeMille. They all do what they can.



THE UNGUARDED HOUR—(M-G-M)

—Occasionally there comes to every man an unguarded hour, a period in which later he is unable to account for his movements. Such is the basis for a strong mystery story revolving around Franchot Tone and Loretta Young, man and wife in this picture. Tone aspires to the attorney generalship, only to be arrested as a murder suspect because he cannot account for one brief hour in his life. Scotland Yard and its chief, Lewis Stone, believe that Tone is guilty. How he proves his innocence is something we won't reveal. Loretta Young is competent, lovely and intelligent in her return to the screen. Franchot Tone's rôle demands a top notch portrayal—and gets it. Every member of the supporting cast aids in making this one of the better mystery shows of the season. Roland Young particularly should be singled out for his deft handling of the comedy relief.



I MARRIED A DOCTOR—(Warners)

—The title of this film is apt to be misleading. Our story does not concern the worries of a woman who married a physician, but rather the problems of a small town doctor (Pat O'Brien) who married a big-town girl (Josephine Hutchinson.) O'Brien brings her back to his narrow, provincial townsmen and expects everything to be hunky-dory. Miss Hutchinson, however, aspires to improve the town's beauty, joins efforts with a striving, misunderstood young archi-



The Secret of Her BEAUTIFUL COMPLEXION

and her
popularity



A CLEAR, naturally lovely skin—radiant health—sparkling eyes! These are the things that attract and hold men.

Nature intended you to have these natural charms. If you don't have them, something is wrong; but perhaps nothing more serious than the ordinary fault of sluggish elimination. The system becomes clogged with poisonous wastes which often cause dull or broken-out skin, loss of energy, headache run-down condition.

Thousands of women find relief for these troubles in Stuart's Calcium Wafers. These marvelous little wafers gently help the system eliminate waste products. In a very few days you should feel and see a change. Your skin clearer! Your eyes brighter! Your energy renewed! Stuart's Calcium Wafers are 10c and 60c at all drug stores. Try them—results should delight you!

FREE trial package. Send name and address on postcard to F. A. Stuart Co., Dept. A-106, Marshall, Michigan.

ITCH

... STOPPED IN ONE MINUTE...

Are you tormented with the itching tortures of eczema, rashes, athlete's foot, eruptions, or other skin afflictions? For quick and happy relief, use cooling, antiseptic, liquid **D.D.D. PRESCRIPTION**. Its gentle oils soothe the irritated skin. Clear, greaseless and stainless—dries fast. Stops the most intense itching instantly. A 35c trial bottle, at drug stores, proves it—or money back.

DR. WALTER'S QUICK REDUCING GARMENTS for any part of the body. Flesh colored gum rubber hose relieve swelling and varicose veins quickly; they fit perfectly and improve shape immediately.

14 inch LEGGINGS	\$3.00 pair
14 " STOCKINGS	6.75 "
BRASSIERE	\$2.25
UPLIFT BRASSIERE	3.25
GIRDLE (laced up back)	4.50
ABDOMINAL REDUCERS	for men and women...\$3.50

Send circular measures of part of body to be fitted when ordering. Pay by check or money order—no cash. Write for literature.

DR. JEANNE F. G. WALTER, 389 Fifth Ave., N. Y.

REMOVES HAIR

PERFUMED

X-BAZIN

CREAM or POWDER

Simply apply—wash off.

Giant Size Tube or Powder 50c Smaller Tube 10c

never costs more than . . . ALL DRUG—DEPT. STORES—TEN CENT STORES

EASILY·QUICKLY·SURELY

HOLLYWOOD



—Charles Rhodes Photo

John Mack Brown, president of the L. A. Anglers and Liars Association greets Gene Raymond on his arrival home from Florida where Gene caught a 90 lb. marlin swordfish. Members on hand are Johnny and his wife, Gene and Anita Louise

fect, played by Ross Alexander. The latter soon mistakes her interest for love, thus precipitating a bad situation that ends inevitably in tragedy. Once again Pat O'Brien and his co-star create the mood found in *Oil for the Lamps of China*; nevertheless, this picture cannot assume the importance of the earlier film. It fails to carry much of the charm we expected, although proving to be quite absorbing in theme. You may recognize this picture as a remnant of Sinclair Lewis' opus, *Main Street*.

PETTICOAT FEVER — (M-G-M) — Contributing to the current flood of semi-sophisticated light comedy, Robert Montgomery and Myrna Loy band together in this film to handle a thoroughly amusing situation in the wilds of the north. Montgomery is the radio operator, snowed-in far away in Labrador. Out of the sky come Miss Loy and her fiancé, Reginald Owen, when their plane gives up the struggle. Montgomery soon learns that Owen is something of a nit-wit character, proceeds to fall head over heels in love with the girl. Dialogue and action is confined to the radio cabin, yet there is plenty of reason for the audience to chuckle itself silly. Real complications arise when the radio man's former sweetheart enters the scene. *Petticoat Fever* will amuse everyone, and especially please Montgomery and Loy fans.

BROADWAY PLAYBOY — (Warners) — It's just possible that this picture will appeal to family groups. Warren William is the playboy who is about to marry June Travis. His old small town friend, Gene Lockhart, comes to town for the ceremony. Lockhart proceeds to gum up the situation in about as assinine a manner as one could imagine. His wife (real, as well as screen) shares honors with him and William, if there are any to give out. Maybe you had better go see for yourself. To those in the mood, the film might hold interest.

SCARED?

That panicky doubt—that fear of embarrassment—what woman hasn't known it?

Would you like to banish it forever? Then try Modess—the new and different sanitary pad. *It's certain-safe! Invisible!*

YOU CAN ALWAYS BE CAREFREE NOW!

You can always be confident—with certain-safe Modess.

It stays safe—no striking through—as with many ordinary reversible pads. Notice specially treated material on sides and back.

It stays soft—no chafing—the edges remain dry. Wear *blue* line on moisture proof side *away* from body for complete protection.



End "accident panic"—ask for **Certain-Safe Modess!**

The Improved Sanitary Pad

Try *N-O-V-O*—the safe, easy-to-use, douche powder in its new Blue and Silver Box. Cleanses! Deodorizes! (Not a contraceptive.) At your drug or department store



**DON'T QUIT
HALF WAY**
Forhan's goes deeper

DOES BOTH JOBS

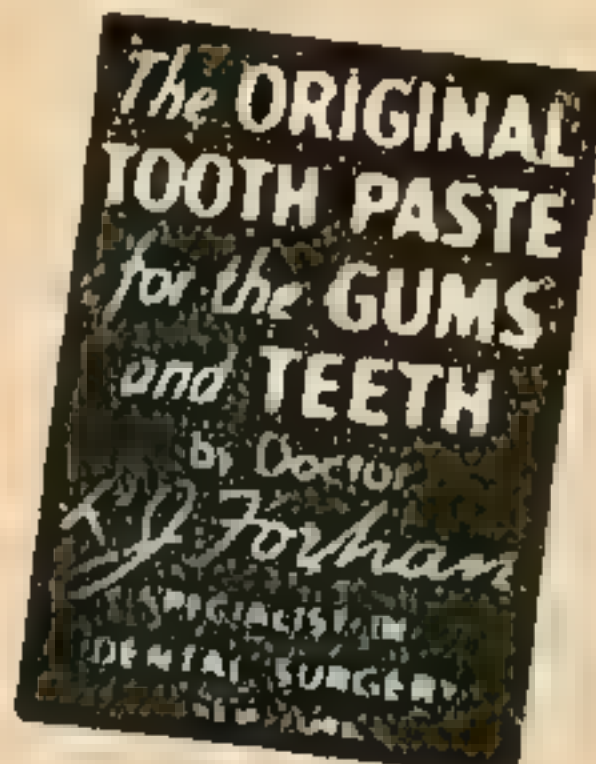
CLEANS TEETH

Half way care of the teeth is fooling thousands of people. They clean their teeth regularly. Yet they leave the door wide open to the greatest cause of dental trouble—soft, spongy, bleeding gums. Why run this risk? Forhan's costs no more than most other tooth pastes and gives you double protection—whitens teeth and safeguards gums at the same time.

SAVES GUMS

Forhan's is different from all other tooth pastes. No other tooth paste brings you the famous Forhan formula—long used by dentists everywhere to combat gum troubles. You can feel its healthful effects as soon as you begin to use Forhan's. Shortly you see its benefits, too—whiter teeth, firmer gums. Ask for Forhan's today.

Forhan's



What SHE TOLD WORN-OUT HUSBAND



She could have reproached him for his fits of temper—his "all in" complaints. But wisely she saw in his frequent colds, his "fagged out," "on edge" condition the very trouble she herself had whipped. Constipation! The very morning after taking **NR** (Nature's Remedy), as she advised, he felt like himself again—keenly

alert, peppy, cheerful. **NR**—the safe, dependable, all-vegetable laxative and corrective—works gently, thoroughly, naturally. It stimulates the eliminative tract to complete, regular functioning. Non-habit-forming. Try a box tonight. 25c—at druggists.



NR TO-NIGHT
TOMORROW ALRIGHT

FREE: Beautiful five-color 1936 Calendar-Thermometer. Also samples of **NR** and Turns. Send stamp for packing and postage to A. H. Lewis Co., Dept. 70H-4 St. Louis, Mo.

My Daughter, Bette

(Continued from page seventeen)

was just about to send out a searching squad when she walked proudly but wearily into the house.

"Well," she said, "I'll either be in high school tomorrow or I won't be."

She had gone to the principal and asked to take the high school entrance examinations. He told her that four of them had already been taken and that she could not take them all at one sitting and that he could not permit her to leave the room while taking them because she might talk to the other children.

● SHE BARGAINED WITH HIM to permit her to take them provided she did not leave her desk until they were all completed. She sat from eight in the morning until after five at night—but she passed and the next day entered high school.

Bette had always been interested in the drama but did not study it seriously until she went to *Cushing Academy* at Ashburnham, Mass. There she studied every phase of it and received actual practice by playing in school plays. It was there that she met Harmon O. Nelson, Junior, who was to become her future husband.

She was sixteen then and they were very much in love. It is characteristic of Bette that she should stay in love with the same man all through the years until she finally married—seven years later. I remember when she came to Hollywood, so many people said, "Well, that'll be the last of Ham." But they didn't know Bette. No matter how many men came into her life, in her heart, it was always Ham.

After Bette finished at *Cushing*, she was determined to have a stage career and I was more than anxious to help her achieve her goal. Barbara had decided upon a University education so that left me to aid Bette in her venture.

We had some hair-raising experiences during the time Bette was struggling to get a foothold. I worked, just as I had ever since our home was broken up, not because I had to, but because I loved the work and extra money is always needed when you are trying to bring up children.

We did endure plenty of hardships but the wolf was never "howling at the door." We never went without food and we never slept in the park. However, had we been forced to do that, I am sure we would have laughed and considered it a glorious adventure, just as we considered all the other obstacles we had to overcome.

● I THINK THE HARDEST part of those early days rested with Bette. There seems to be so much hopeless, endless waiting connected with getting a part on the stage. I did not have to go through that because I had my daily work but I am sure that Bette often felt impatient, although she never once showed signs of discouragement.

When Bette was sixteen she saw Peg Entrusite play *Hedwig* with Blanche Yurka in *The Wild Duck* and she prayed to do the part. Years later, her chance came, and with it—came the measles. For a time it looked as if the opportunity she had so long hoped for was to pass her by.

I said to her, "Now let's figure how soon you will be able to play it and maybe they will wait."

It wasn't easy to estimate how soon one might get over an illness but we set the limit at three weeks and they agreed to wait that long. That meant that Bette

TYPEWRITER 1/2 Price

Now Only

10¢ a Day

AFTER
10 Day

FREE Trial

No Money Down



Positively the greatest bargain ever offered. A genuine full sized \$100 office model Underwood No. 5 for only \$14.90 (cash) or on easy terms. Has up-to-date improvements including standard 4-row keyboard, backspacer, automatic ribbon reverse, shiftlock key, 2-color ribbon, etc. The perfect all purpose typewriter. Completely rebuilt and FULLY GUARANTEED. Lowest Terms—10c a Day

Learn Touch Typewriting
Complete (Home Study) Course of the Famous Van Sant Speed Typewriting System—fully illustrated, easily learned, given during this offer.

Money-Back Guarantee

Send coupon for 10-day Trial—if you decide to keep it pay only \$3.00 a month until \$49.90 (term price) is paid. Limited offer—act at once.

INTERNATIONAL TYPEWRITER EXCHANGE
231 West Monroe St., Chicago, Ill., Dept. 618
Send Underwood No. 5 (F.O.B. Chicago) at once for 10-days trial. If I am not perfectly satisfied I can return it express collect. If I keep it I will pay \$3.00 a month until I have paid \$49.90 (term price) in full.

Name _____ Age _____
Address _____
Town _____ State _____

ONCE THEY CALLED ME FRECKLE FACE



"Winter snow, brisk winds and spring sun always bring out the freckles. Never... until I used Othine... was I able to remove them. Within a few days' time Othine shows remarkable results, clearing the skin with no more effort than applying this famous cream nightly."

Try Othine Double Strength for freckles and roughened or over-tanned skin. 25 years of successful use recommend it... at drug and department stores everywhere. Sold on money-back guarantee.

OTHINE
DOUBLE STRENGTH

HAIR on LIPS

Made Invisible with Oxygen

Thousands who formerly suffered the embarrassment of ugly hair on lips, chin and other parts of the face, now use Dioxogen Cream and have a skin lovely to look at and lovely to feel.

Oxygen is nature's safe bleach. It is not drying to the skin. The fact that Dioxogen Cream actually makes face hair invisible, shows that it really does things which ordinary creams cannot do. Dioxogen Cream clears out the pores, refines coarseness, lightens spots and breaks up the greasy substances that cause blackheads.

Start using Dioxogen Cream and within 24 hours you'll see a surprising improvement in your skin. Within 30 days you'll have the kind of complexion you've always dreamed about. Sold at 50¢ and \$1 by dep't stores and druggists.

ANY PHOTO ENLARGED

Size 8x10 inches

or smaller if desired.

Same price for full length

or bust form, groups, land-

scapes, pet animals, etc.,

or enlargements of any

part of group picture. Safe

return of original photo

guaranteed.

SEND NO MONEY Just mail photo

or snapshot

(any size) and within a week you will receive

your beautiful life-like enlargement, guaran-

teed fadeless. Pay postman 47c plus postage-

or send 49c with order and we pay postage.

Big 16x20-inch enlargement sent C.O.D. 78c

plus postage or send \$1 and we pay postage.

47¢



Take advantage of this amazing offer now. Send your photos today. Specify size wanted.

STANDARD ART STUDIOS

104 S. Jefferson St. Dept. 226-6 CHICAGO, ILLINOIS



The latest in nightgowns? Well, not exactly! Margaret Sullavan remodels this ancient number during a moment of need in Wanger's *The Moon's Our Home*

would have to learn her lines by that time also. That girl actually learned that entire difficult part from my reading the lines to her while she was in bed. You see, she could not read because in measles the eyes are weakened and must be protected from any strain.

She was very weak the night she went on and I did hold my breath until the final curtain, feeding her milk and wine between scenes to give her strength. And after it was all over, what do you suppose she said? She said, "Well, Ruth we did it!"

Do I have to say more to tell you what kind of a daughter she is?

When Bette decided to make Hollywood her home, she began looking around for a house. The new, modern homes in Beverly Hills, Bel-Air, Brentwood, Toluca Lake did not appeal to her. She drove up one street and down the other searching for something that looked like "home."

At last she decided upon a very old house on Franklin Avenue. It looked pretty dingy to me but a month later it was a bit of old New England with all its simple charm. The living room is not large but it is cozy with its fire place and handy book shelves, and it is brightened by many a tiny bowl filled with flowers.

Here Mr. and Mrs. Harmon O. Nelson, Junior, spend their happy evenings doing the things they like best—reading or listening to music.

Up until the time Bette married, we had been together constantly—not so much as mother and daughter, but as good, understanding friends. It was difficult for me to adjust my life without Bette but being a good friend, instead of a sensitive mother, I was happy she was married to the boy she had loved so long.

The friendship we have enjoyed so many years still exists. I have no unreasonable ideas about "duty to mother" and do not feel injured if Bette does not call up every day at a certain hour. I know she'll call when she has time and that when she does it will be because she wants to and not because she feels that it is her "duty," and that knowledge probably makes me the happiest mother in the world. The fact that she is a screen star, winner of the Academy Award for 1935, makes no difference whatever.

JUNE, 1936

RADIO CITY MUSIC HALL

ROCKETTES REVEAL

new makeup secret

CHOOSE YOUR MAKEUP BY THE COLOR OF YOUR EYES



FOUR GORGEOUS ROCKETTES, from paintings by Ski Weld, noted illustrator.

"BE LOVELIER," the Rockettes tell you. "Be lovelier," echo stars of stage and screen and society. You will be — when you wear Marvelous the Eye-Matched Makeup.

For here at last is makeup that matches . . . face powder, rouge, lipstick, eye shadow, and mascara, in true color symphony. And here's makeup that's *right* for you . . . scientifically keyed to your personality color, that color that never changes, *the color of your eyes*.

Artists, models, beauty experts approve this new makeup now featured by drug and department stores . . . Marvelous Face Powder, Rouge, Lipstick, Eye Shadow, or Mascara . . . guaranteed for purity by Richard Hudnut . . . full size packages, 55 cents each. (Canada, 65 cents.)

Be ready for romance. Prove the magic of Marvelous the Eye-Matched Makeup . . . and *thrill* that man-who-matters . . . this very night.



REG. U. S. PAT. OFF. **MARVELOUS** *The Eye-Matched* **MAKEUP**
by **RICHARD HUDNUT** COPR. 1936, RICHARD HUDNUT

Vacation Pointers



● **YELLOWSTONE**... America's greatest National Park. May be included in a transcontinental trip. 1936 tour rate via delightful hotels the lowest ever!

● **PACIFIC NORTHWEST**... Rainier National Park, Mt. Baker, Olympic Peninsula, fascinating cities of Seattle, Portland, Tacoma, Spokane, surrounded by a vacation paradise.

● **ALASKA**... Cruise the mountain-fringed Inside Passage to a land of unsurpassed scenic beauty.

● **CALIFORNIA**... Go or return through the colorful Pacific Northwest.

Go by Air-Conditioned Train...

Comfortably, safely, economically. (Travel costs from the East this summer probably will be the lowest in years.)

Air-Conditioned, Roller-Bearing NORTH COAST LIMITED



For free literature and information, address a letter or card, or mail the coupon to

E. E. NELSON
274 Northern Pacific Ry.
St. Paul, Minn.

I am interested in Western trip to.....

() Escorted, All-expense tour.

() Independent tour.

Please send details.

NAME.....

ADDRESS.....

Be an ARTIST

MAKE \$50 TO \$100 A WEEK! Many of our successful students are now making big money. Our simple methods make it fun to learn Commercial Art, Cartooning and Designing at home, in spare time. New low tuition rate. Write for big free book, "ART for Pleasure and Profit," today. State age. Address:

STUDIO 966. WASHINGTON SCHOOL OF ART
1115—15TH STREET, WASHINGTON, D. C.

Fan Mail

(Continued from page fourteen)

No object of conspiracy, television will be on the market as soon as scientists can solve transmission problems. In the opinion of such experts as M. H. Aylesworth, former head of NBC, the "revolution" will occur in one year's time. Film celebrities, mindful of television's imminence, have journeyed to San Diego's Exposition to see the interesting television exhibit; yet even this exhibit is "old-fashioned" compared to the latest device intended for the home. Chief obstacle: inability to transmit television beyond, at most, a 100-mile zone from the radio station.—The Editor.

She Likes Clark—but—

Dear Editor:

I've got just one answer for Riggs Thomas of Memphis, who thinks (Fan Mail, April HOLLYWOOD) that Clark Gable is a hot shot traveling salesman with a phoney personality. Mr. Thomas must be jealous of Gable's really remarkable personality. I could sit down and be catty about Jean Harlow and Myrna Loy in the same picture, but I won't! Mr. Thomas and a lot of other men probably liked the girls just as much as we women like Clark Gable. Too bad more husbands aren't of his type.

Mrs. Married Gal,
Little Rock, Ark.

—This Lady Doesn't!

Dear Editor:

Riggs Thomas is right! It's high time the studios treat Clark Gable like an ordinary man. He can act, and he is good looking. But it's a crime to make him splutter personality as they did in *Wife vs. Secretary*. I would a lot rather remember him as the fine, vigorous leader, Fletcher Christian, whom I saw in *Mutiny on the Bounty*. After that triangle picture, I can't say I still like Gable. So there!

Mildred Richards,
Chicago, Ill.

Just One More Remark—

Dear M-G-M:

Saw *Wife vs. Secretary* the other evening and decided that in addition to giving us a glimpse of Harlow's hips and Gable's chest you also wanted us to know that you have Alice Duer Miller on your staff of writers.

Now I don't mean to say that a writer should have no credit but must she step right into the action and tell us that she is a good writer? I think it would have been much more in keeping with the story if she had called at the office of *Stanhope Publications* instead of having Clark Gable show us a close-up of her name in the magazine he was publishing.

And, besides, if I remember correctly, Faith Baldwin wrote the original story!

Don't let it happen again.

Margaret Vetter,
Manteca, Cal.

You are correct—Faith Baldwin did write the original story. Alice Duer Miller assisted with the screen story.—The Editor.

An Extra Wants a Job

Dear Editor:

I wrote to the "Search for Talent" headquarters, asking for a job as an extra in the motion pictures; but they told me to write to you as their contest did not include a visit to Mexico City where I was living at the time.

In case you want to know, I took a small part in a picture called *Devil's Canyon*, starring Noah Beery Jr. and Frank Morgan. I am a dark blonde girl of 16, green eyes; tall; I can swim, ride horseback, ride bicycles, skate, dance, sing and other things. I retire, hoping to receive an answer which will make me happy as I am sure it will.

Marina Calo,
Navajoa,
Sonora, Mexico.



A CORN'S
LIKE A
TACK IN
YOUR TOE!

GET OUT ROOT AND ALL—THIS SAFE WAY

THAT aching, burning, blistering corn... it's like a tack in your toe! Don't just trim the head off. Get it *all* out! Get rid of it for good!

How? With Blue-Jay—the scientific corn plaster that draws out *root and all*. No danger of infection, as there is when you cut or pare a corn. No growing back of the same corn over and over again. When you Blue-Jay a corn you draw it out completely—end it forever!

Blue-Jay has a remarkable *double-action*. It stops pain instantly, the moment it's applied. Then quickly the corn dries, loosens, lifts out — *is gone!* Package of 6 for 25¢ at all drug stores.

TRIAL OFFER: We will be glad to send one Blue-Jay to anyone who has a corn, to prove that it ends pain instantly, removes the corn completely. Just send your name and address with 5¢ to cover the cost of packing and mailing. Act quickly before this trial offer expires. Address Bauer & Black, Dept. B-6, 2500 South Dearborn St., Chicago, Ill.

ECZEMA TORMENTS quickly pacified by efficient help of **POSLAM** A CONCENTRATED OINTMENT

Send for FREE SAMPLE Poslam STATION G NEW YORK

PHOTO Enlargements

Clear enlargement, bust, full length or part group, pets or other subjects made from any photo, snapshot or tintype at low price of 49¢ each; 8 for \$1.00. Send as many photos as you desire. Return of original photos guaranteed. **SEND NO MONEY!** Just mail photo with name and address. In a few days postman will deliver beautiful enlargement that will never fade. Pay only 49¢ plus postage or send 50¢—8 for \$1.00, and we will pay postage ourselves.

BEAUTIFULLY FREE! To acquaint you with the HIGH CARVED FRAME quality of our work we will frame, until further notice, all pastel colored enlargements FREE. Illustrations of beautifully carved frames for your choice will be sent with your enlargement. Don't delay. Act now. Mail your Photos today. Write NEW ERA PORTRAIT COMPANY 11 E. HURON STREET, DEPT. 700 CHICAGO, ILLINOIS



Your Eyes Made Beautiful LASHES

QUICKLY APPLIED, MAKES EYES MORE BRILLIANT, EXPRESSIVE!

The secret of the captivating beauty of movie stars! Long, dark, lustrous lashes that transform eyes into bewitching pools of irresistible fascination. Makes the eyes look larger, more brilliant, and far more expressive. Try a pair of these wonderful lashes and you will be surprised at such magic charm so easily acquired. Quickly put on by anyone, absolutely safe, can be used again and again. Mailed promptly on receipt of coin. 35¢ pair, 3 pair \$1.00.

MITCHELL BEAUTY PRODUCTS, Dept. 2001-F, St. Louis, Mo.

GET RID OF UGLY HAIR **ZIP** ODORLESS DEPILATORY

The new Zip Facial Hair Remover contains no sulphides, no offensive odors. Instantly eliminates every trace of hair. Face, arms and legs. Ask your dealer or write Madame Berthe, 562 Fifth Ave., New York

HOLLYWOOD Magazine, much as it would like to help ambitious actors, is unable to extend aid to Senorita Calo or others. Thousands of persons each week seek work as extras; a few hundred win a day's work and nearly all face ultimate disappointment.—The Editor.

What!—An Orchid?

Dear Editor:

The thing that I like best about HOLLYWOOD Magazine is that you don't play favorites—you play the field. And that, dear sirs, is the only way to run a magazine because your favorites might not be my favorites and vice versa.

Some people are always complaining about a magazine because the editor didn't fill the whole thing up with stories and pictures of one particular star—but not me. I can be just as happy reading about the other favorites as I can my own.

Keep on being impartial—please.

Best to you,

B. L. Welch,
659 Mettleton South,
Springfield, Missouri.

A Perfect Performance

Dear HOLLYWOOD:

Since you invited long-delayed kicks, I am taking you at your word and registering one with you. It's about the Academy Awards this year. I agreed with the Academy that Bette Davis and Victor McLaglen both did splendid work that was worthy of the highest recognition—but their work was not perfect.

In my estimation there was only one perfect performance this year—that of Eric Linden in *Ah Wilderness*.

I am not young—in fact I graduated from a small town high school in 1905. I was considered a pretty smart boy in school. I could manage to quote *Swinburne* whenever I found myself being "misunderstood." I slept with a copy of the *Rubaiyat of Omar Khayyam* under my pillow and when I sneaked the old *Stevens* out of the "garage" to take my little sweetheart for a ride and my father told me I'd land in jail, I waved my arm in a gesture of futility and shouted, "Grey walls do not a prison make!"

I outgrew my "literary pains," of course and settled down to rear a family of healthy boys and girls. My oldest son is graduating this year—and believe it or not, I discovered a copy of *Omar* under his pillow just last night! Tonight I took him to see *Ah Wilderness* and it paved the way for a heart-to-heart talk between us. After our little chat he asked if he could "throw" a theatre party for all the boys in his class.

I told him that I considered it a splendid idea but added, "Why do you want them to see that particular picture?"

"Ah, gee, Dad," he replied, "the fellows all think that their fathers aren't able to understand modern youth and I want to prove to them that boys of thirty years ago weren't any different than boys of today."

That is my proof that Eric Linden should have won the Academy Award!

Very truly,

James Stewart,
Council Bluffs,
Iowa.

The beloved late Will Rogers played the rôle of the father in the stage version of *Ah Wilderness*. Mr. Rogers was not in the habit of turning to the stage at given intervals as many motion picture stars are but he said of this play, "It's an institution in itself—the greatest institution in the world—the American home, and I'd like to be a little part of it."—The Editor.

This Petrifies Us

Dear Sir:

Petrified Forest was a vast fraud as a worthy picture for the co-starring geniuses, Bette Davis and Leslie Howard.

Personally I don't care for films with a mixture of Gertrude Stein and Noel Coward, with a dash of Bernard Shaw, as this picture was so evident.

Leslie's role as the intellectual left me both puzzled and amused. Intellectualism is a fine cast to be in, but one would hardly throw fluent speeches at the face of Public Enemy No. 1!

Bette was excellent, even if she was hampered by an undeveloped plot!

Sincerely,

Mrs. Edward Hill,
Centralia, Wash.

Every girl owes it to herself to make this "Armhole Odor" Test

If moisture once collects on the armhole of your dress, the warmth of your body will bring out stale "armhole odor" each time you wear your dress.



IT is a terrible thing for any nice girl to learn that she is not free from perspiration odor. Yet 9 out of 10 girls who deodorize only will discover this embarrassing fact by making a simple test.

You owe it to yourself to make the test tonight. When you take off your dress, remember to smell the fabric under the arm. If moisture has collected on the armhole, *even once*, you will be able to detect a stale "armhole odor."

You cannot protect yourself *completely* by the use of creams or sticks, which deodorize only. They cannot keep the little hollow under your arm *dry*.

You may be completely dainty, but people near you are conscious of the stale "armhole odor" of your dress! They think it is *you*!

There is one SURE protection

Once a woman realizes what the problem is, she will insist on underarm *dryness*. That is why millions of fastidious women regularly use Liquid Odorono. With the gentle closing of the tiny pores in the small area under the arm, no moisture can ever collect on the armhole of your dress, to embarrass you later by creating an impression of uncleanness.

Any doctor will tell you that Odorono is entirely safe. With Odorono, the excess perspiration is simply diverted to less "closed-in" parts of the body, where it is unnoticeable and evaporates freely.

Saves your lovely gowns

There's no grease to get on your clothes. And with all moisture banished, there's no risk of spoiling an expensive costume in one wearing. Just by spending those few extra moments required to use Odorono, you'll be repaid not only in assurance of complete daintiness, but in money and clothes saved, too!

Odorono comes in two strengths—Regular and Instant. Regular Odorono (Ruby colored) need be used only twice a week. For especially sensitive skin or hurried use, use Instant Odorono (Colorless) daily or every other day. At all toilet-goods counters.

If you want to be completely at ease and assured, send today for samples of the two Odoronos and leaflet on complete underarm dryness offered below.



RUTH MILLER, The Odorono Co., Inc.
Dept. 6F6, 191 Hudson St., New York City
(In Canada, address P. O. Box 2320, Montreal)
I enclose 8¢ for sample vials of both Instant Odorono and Regular Odorono and leaflet on complete underarm dryness.

Name _____

Address _____

City _____ State _____

She knows the secret of
"BREATH CONTROL"



PEPSODENT ANTISEPTIC
 Keeps breath pure and sweet
 1 to 2 hours longer



Hollywood Curler
presents the
"JULIET"

Now that Shakespeare is "tops" in movie town, the longer bob, as featured in "Romeo and Juliet" is being seen on the Boulevard... This hairdress is one of many easily made with Hollywood Rapid Dry Curlers... Whether you want lots of curls or just a few, you can arrange your hair quickly in a variety of flattering ways with "the Curler Used by the Stars". Write for FREE BOOKLET of hair styles, sketched in Hollywood. Address Hollywood Curler... 5916 Hollywood Boulevard... Hollywood, California.

U. S. PATENTS
 2,000,893
 2,000,894

HOLLYWOOD ★
 ★ *Rapid Dry* **CURLER**

3 for 10¢ AT 5¢ AND 10¢ STORES AND NOTION COUNTERS

Under Two Flags

(Continued from page seven)

up for action. The actors would divide into their respective units and plod on across the sands.

Greatest technical problem was the handling of so many men. Only one shot could be made at any site; footprints in the sand spoiled the area for further use unless a high wind should come up—and this was a woe never invited.

The sound engineers finally solved the



Nigel Bruce and Claudette Colbert stand under the microphone on the desert location of the *Under Two Flags* company. No paradise this, because of sand storms

problem. Several portable radio sending and receiving units, operating on ultra-short waves (eight meters) were hauled to the site. Each group of men thus was in direct communication with Lloyd at all times. If he wished them to converge at one point, spoken orders were instantly carried far across the sands.

Only one serious sand storm interrupted work, but this alone did considerable havoc by incapacitating a number of people afflicted with hay fever or asthma allergies. Each afternoon, however, a 25 or 30-mile wind would come up shortly after lunch, with unpleasant consequences. As a result, camera equipment had to be practically overhauled every night to remove the fine grains of sand from the delicate apparatus.

● MCLAGLEN AND COLMAN KNEW what to expect. Both had been on the location when *Beau Geste* was shot; both knew it was no picnic. Not so for Actress Colbert, however, who never before had been on location to such a primitive, isolated spot.

To those who only know the Claudette of the penthouse, her rôle in *Under Two Flags* will be something to see. Here she

*She Lost 17 lbs.
 of **FAT**
 in 4 Weeks

by **SAFE**
 Food Method
NO DRUGS

Just like
 Eating Candy!

● At last! You can reduce **SAFELY** by the new **FOOD METHOD**...no dangerous drugs. Losing fat with **SLENDRETS** is like eating candy! But unlike candy, delicious **SLENDRETS** take fat off, quickly! You lose weight by a safe new **FOOD PRINCIPLE** which converts accumulated fat into energy. You feel better, look years younger! **SLENDRETS** contain no drugs...no dangerous dinitrophenol, no thyroid. Not laxative.

Read How Others Lost Fat: "I reduced 48 lbs., look 10 years younger," writes Mrs. Sims, Iowa. "36 lbs. of fat gone. Never felt better," writes Miss Angell, N. Y. "Lost 5 lbs. this week, leaves no flabby skin," writes Miss Nolan, Calif.

REDUCE QUICKLY...or NO COST!

● If you are not entirely satisfied with the wonderful results from the very first package, you get your money back in full. You can't lose one cent.

ACT ON THIS OFFER TODAY!

Don't give **FAT** another day's start...but be sure you reduce the safe **SLENDRETS** Food Method Way. Don't use drugs! At drug or dept stores, or send \$1 for generous-supply package containing 84 **SLENDRETS**. Or, \$5 for 6 packages, Currency, Money Order, or Stamps. (Enclose payment. Or send 10c fee on C.O.D. orders.) Sent in plain wrapper.

Scientific Medicinal Products Co. Dept. F636
 Russ Bldg., San Francisco, Calif.

Please send me on your Money-Back Offer

- ☐ The \$1 package, containing 84 **SLENDRETS**
 - ☐ 6 packages of **SLENDRETS** for \$5.
- (Be sure payment is enclosed)

Name.....

Address.....

City..... State.....



WITHOUT THAT DYED LOOK

Friends compliment you on the soft, natural appearing color and lustre of your hair when you use **NOURISHINE**, which acts gradually to positively and safely renew your youthful looks. **NOURISHINE TONIC** and **COLORING** also dissolves and removes dandruff accumulations. Cooling, soothing and stimulating **NOURISHINE** stops itching and acts as a tonic. Easy and harmless to use—**NOURISHINE** is not sticky or greasy and will not rub off. Apply like a tonic for dandruff—brush through hair for color. Get "Triple Acting" **NOURISHINE** at all drug and department stores—\$1.25. For better results use **NOURISHINE NON-ACID SHAMPOO**—50c. Valuable book sent **FREE**—"Home Care of the Hair."... Address—**NOURISHINE SALES CO.**, Dept. 66F, 443 S. San Pedro St., Los Angeles, California.

HOLLYWOOD

is no hot house rose; her face is more likely to be covered with perspiration than not; she wears pants to consort with the Legionnaires, fights like a man for the man she wants.

Born in France, Claudette understands the psychology of a French girl, speaks the language fluently. Her selection for this rôle pleased Director Lloyd no end.

All together, approximately 1,400 persons spent three weeks among the sand dunes. On occasions local populations were hired en masse for big scenes, bringing more than 3,000 people on the scene at one time. More than 6,000 costumes were used in the production. Props included 1,287 French Lebel rifles, 800 U. S. 30-06's, the latter rebuilt to resemble Arabian arms. Strangest fact: \$2,500 was spent for insurance against camel bites. Reason: the 15 camels showed unusual fondness for actors instead of hay.

Road to Glory

(Continued from page six)

After lunch they assembled on the set which represented a French wine cellar converted into a temporary hospital. During the lunch period Baxter had gone through the process of having his uniform torn, muddied and covered with synthetic blood. His face was made up to show the effects of having gone through a terrific explosion. Dirt and blood were daubed and streaked over it, particularly around the forehead and eyes.

● THE CAMERAS BEGAN to grind. Lionel Barrymore was seated on a chair near the door, while June and March were in each other's arms. They separated suddenly as the door opened.

Baxter came in in his bedraggled uniform and battle-torn makeup. He looked at the lovers with a fixed stare.

"Paul, don't look at me that way. I can't help it. I love him," June exclaimed, with fear, surprise and horror showing on her face. She did not have to try to simulate horror.

March stepped forward and addressed his wounded captain:

"You must listen to me," he said. "We've tried to keep away from each other—not to hurt you. For months. Well it's no good. It won't work. We love each other, and you might as well know it."

Baxter continued to stare at them in a dazed, hurt sort of way.

"Can't you understand, Paul?" June begged.

Baxter's only answer was, "Help me to a chair, will you?"

● THE SCENE GREW in intensity. Then came the climax of June's and March's realization of the extent of Baxter's wounds.

It was the big scene of the picture—the scene which everyone feared because upon it depended the strength of the whole picture. June, particularly, had worried about it for weeks.

When Howard Hawks called "Cut!" he rushed forward to congratulate June. Baxter shook hands with her proudly and Freddie March told her she had acquitted herself like a veteran in realistic acting.

"I wasn't acting," June protested. "I was just plain scared to death at Warner's makeup! I thought he was really hurt!"



TO BE BEAUTIFUL
be sure to go to
your BEAUTY SHOP
weekly. Also, daily
help keep your face-
muscles young with
DOUBLE MINT gum.

Be Wise—Alkalize

Alka-Seltzer Makes a sparkling alkalizing solution containing an analgesic (acetyl salicylate). You drink it and it gives prompt, pleasant relief for Headaches, Sour Stomach, Distress after Meals, Colds and other minor Aches and Pains.

AT ALL DRUGGISTS 30¢-60¢

Alkalize with Alka-Seltzer

TUNE IN THE NATIONAL BARN DANCE SATURDAY NIGHT NBC NETWORK

ONE NEVER GETS A HEADACHE, SON, FROM BEING OVER WISE.

BUT IF I DO, I'M WISE ENOUGH TO ALKA-SELTZER-IZE.

HEADACHE

NO-BOD-DEE KNOWS HOW GOOD WE FEEL WE AL-KAL-IZED AFTER THAT MEAL.

ACID INDIGESTION

DO YOU JOHN AND MARY LOU, TAKE ALKA-SELTZER, TRIED AND TRUE, TO KEEP YOU WELL?

EXCESS ACIDITY

Freshen TIRED EYES

Tired eyes make you feel tired all over. Refresh them with Murine. Cools and soothes reddened, sensitive eyes. Relieves burning, irritated eyes instantly. Use at least twice daily.

MURINE FOR YOUR EYES

San Francisco (Production)

(Continued from page six)

● IT IS NO SECRET that California has had a few earth shivers—even as other sections of the United States—but does California wait for an earthquake when temblor scenes are required to strengthen dramatic plot in a motion picture? California does not. The technicians provide a synthetic one, so realistic that it sends ripples of excited fear up and down the human spine.

A visit to a *San Francisco* stage is the best illustration. On Stage 12 is found the interior of Lyric Hall, a popular resort on the Barbary Coast at the time of the San Francisco disaster.

Jeanette MacDonald has just been awarded a loving cup filled with gold coins for representing Gable's "Paradise Cafe" in an entertainment program. Gable has interrupted the ceremony, has retired to a corner table of the cafe.

The floor is crowded with dancers. Jack Holt is escorting Miss MacDonald from the place. Director W. S. Van Dyke is shouting his commands through a public address system. A dozen cameras are aimed at the scene, half of them anchored to the dance-floor, the others secured to platforms suspended from the rafters and freed from the floor by a few inches.

Director Van Dyke is shouting: "Now listen closely, everybody. There is no danger facing you in this scene. . . First you'll hear the rumble for the count of one-two-three . . . then the trip-hammer, one-two-three . . . next the floor trembles to the count of one-two-three . . . the balcony falls . . . the ceiling caves in . . . and the wall is shaken down . . . Please pay attention to your cues . . . Ready! Turn 'em!"

The ominous rumble begins. The cafe floor starts trembling.

"It's an explosion!" Jack Holt shouts, gathering Miss MacDonald in his arms and struggling toward an exit. The floor rocks insanely, knocking dancers off their feet. Shrieks and screams drown the director's shouts. The balcony creaks, starts to sink, as diners scramble over its rail and drop to the shaking floor.

The wall beside Gable groans. In the scramble, Gable shoves a woman clear of the tottering wall. Gable, too, should have leaped, but he was too late. The deluge of bricks (light, wooden ones) tumbled onto Gable, the entire wall crashing down upon him, completely burying him at the bottom of an eight-foot pile of debris.

● THE SCENE IS OVER. A moment or two later, Director Van Dyke asks: "Where's Clark?"

An extra cries . . . "He's under the wall!"

A dozen workers dig feverishly to extricate Gable. Miss MacDonald fears he may be injured, perhaps unconscious. The three hundred extras mill around anxiously. Fully five minutes elapse before Gable is extricated. A little groggy, covered with dirt, his clothing torn to shreds—he comes up, weakly smiling, and only slightly bruised. As Gable struggles to his feet, the entire company applauds him thunderously.

Excitement subsides. The incident is forgotten. It was only a part of a day's work in a great film studio, and actors and others lapse into the routine of making screen dramas.

Two Approved Treatments



1 for Freckles

Stillman's Freckle Cream

You can banish those ugly, embarrassing freckles quickly and surely in the privacy of your room. Your friends will wonder how you did it. Stillman's Freckle Cream removes them while you sleep. Leaves the skin soft and smooth, the complexion fresh and clear . . .

50¢ A JAR

2 for Pimples

Stillman's Actone

No one likes pimples. You can get rid of yours—have a clear skin again with Stillman's Actone. It's guaranteed to give you satisfaction. Takes only a few seconds to apply—then immediately becomes invisible. Write today for \$1 folder "Pimples removed" . . .

by **Stillman's** AT ALL DRUG STORES

FREE BOOKLETS ON REQUEST
THE STILLMAN CO., Dept. 106, Aurora, Ill.

ITCHY PIMPLES

QUICK RELIEF Or Money Back!

With one application of time-tested **PETERSON'S OINTMENT** you can get quick relief from the awful irritation of ugly, itching pimples, rashes and blotches. It's amazingly effective. Itching stops; angry redness soothed; skin looks better, feels better. One 35c box proves to you what millions have found out in last 30 years. Try it now. Wonderful to soothe eczema, itching of feet or cracks between toes. All druggists. Money back if not delighted. **SAMPLE FREE.** Write to Peterson Ointment Co., Buffalo, N.Y., Dept. HK2

MERLE OBERON'S "Unmarried" Anniversary

Read this strange, hitherto untold story of the beautiful Goldwyn star in **SCREEN PLAY**, now on the stands. It will delight you!

JUNE

Screen Play

HOLLYWOOD

● OTHER EARTHQUAKE SEQUENCES followed on succeeding days, thrilling scenes, all created for screen entertainment—a huge street scene with brick walls falling, refugees seeking lost kin as the street heaves and splits to a width of eight feet and a depth of twenty feet; of another street scene with Gable frantically searching for Miss MacDonald, tongues of fire spurting from house windows, a street opening up and a telephone pole collapsing, missing Gable by inches, the dangling wires dipping into a broken gas main to shoot searing flames to the rooftops; of a huge downtown area, completely devastated by fire and temblor; breadlines, looters, troops with orders to shoot to kill; relief, hope, salvation—and the dawn of a new and greater San Francisco.

San Francisco will reveal the rugged, two-fisted Gable of old—a lovelier Jeanette MacDonald, and a surprising change in Spencer Tracy, wearing priestly robes in film drama for the first time.

Production Tip-offs

TWO FILMS NEARING the release stage look especially good from the production standpoint and deserve attention of film followers. For pure unadulterated fun, Joe E. Brown's *Sons O' Guns* is the bet bet of the coming months. Filmed with a splendid cast which includes unpredictable Joan Blondell, and lovely Winifred Shaw, the picture can't help but click. Joe joins the army and the fun begins.

Remember *La Cucaracha*, the Technicolor short that startled the world? You'll find a whole full length film of equally beautiful color work, plus a throbbing, gay story of old California in Pioneer's startling picture, *Dancing Pirate*. Steffi Duna, Charles Collins and Frank Morgan lead the latest assault on black-and-white films. *Dancing Pirate* should move a step further toward the color era.

Appetite Tempters!

You may have autographed sets of many of the stars' favorite recipes for a 3c stamp each! Just write in to HOLLYWOOD for these Star Recipes. Every set comes printed on a punched leaflet made to fit any 8½ by 11 loose leaf note book and is autographed by a star.

Here are several delicious menu suggestions you are certain to want:

Mona Barrie's Famous Soups	3c
Jim Cagney's Tuna Recipes	3c
Adrienne Ames Apple Recipes	3c
Mae Clarke's Favorite Cakes	3c
Raquel Torres' Mexican Dishes	3c
Heather Angel's Salads	3c
Andy Devine's After Dinner Snacks	3c
E. G. Robinson's Honey Cakes	3c
Margaret Sullavan's Tasty Puddings	3c
Raisin Recipes from Noah Beery, Jr.	3c
Pinky Tomlin's Favorite Hot Breads	3c
Valerie Hobson's Casserole Dishes	3c
Cottage Cheese Delights from Binnie Barnes	3c
Savory Ham Dishes from Gloria Stuart ..	3c
Sally Eilers' Appetizing Leftovers	3c

Address your letters to Dorothy Dwan, HOLLYWOOD Magazine's Food Editor, 7046 Hollywood Blvd., Hollywood, Calif. No letters answered unless a stamped and addressed envelope is enclosed!

SCREEN

FOUNDATIONS
and GIRDLES

STYLED BY
HICKORY

THE STARS ARE SAYING

Your Figure May Be Your Fortune

You'll make a fortunate discovery in figure control with the new "Screen" Foundation.

Lovely to look at! Delightful to wear! It's so porous, cool and comfortably controlling. Made of two-way stretch preshrunk and runproof mesh Lastex. Exercises stern control over wayward bulges. Lace uplift bra is specially designed to effect a beautiful bustline. \$5

"Screen" Girdle and Pantie of the same porous Lastex, \$3.50

You should find "Screen" and other beautiful Foundations, Girdles and Brassieres Styled by Hickory at your favorite Corset Department. If not—write for FREE descriptive brochure illustrating the newest in two-way stretch Lastex Creations. Address 1143 West Congress Street, Chicago, Illinois

A. STEIN & COMPANY • CHICAGO • NEW YORK



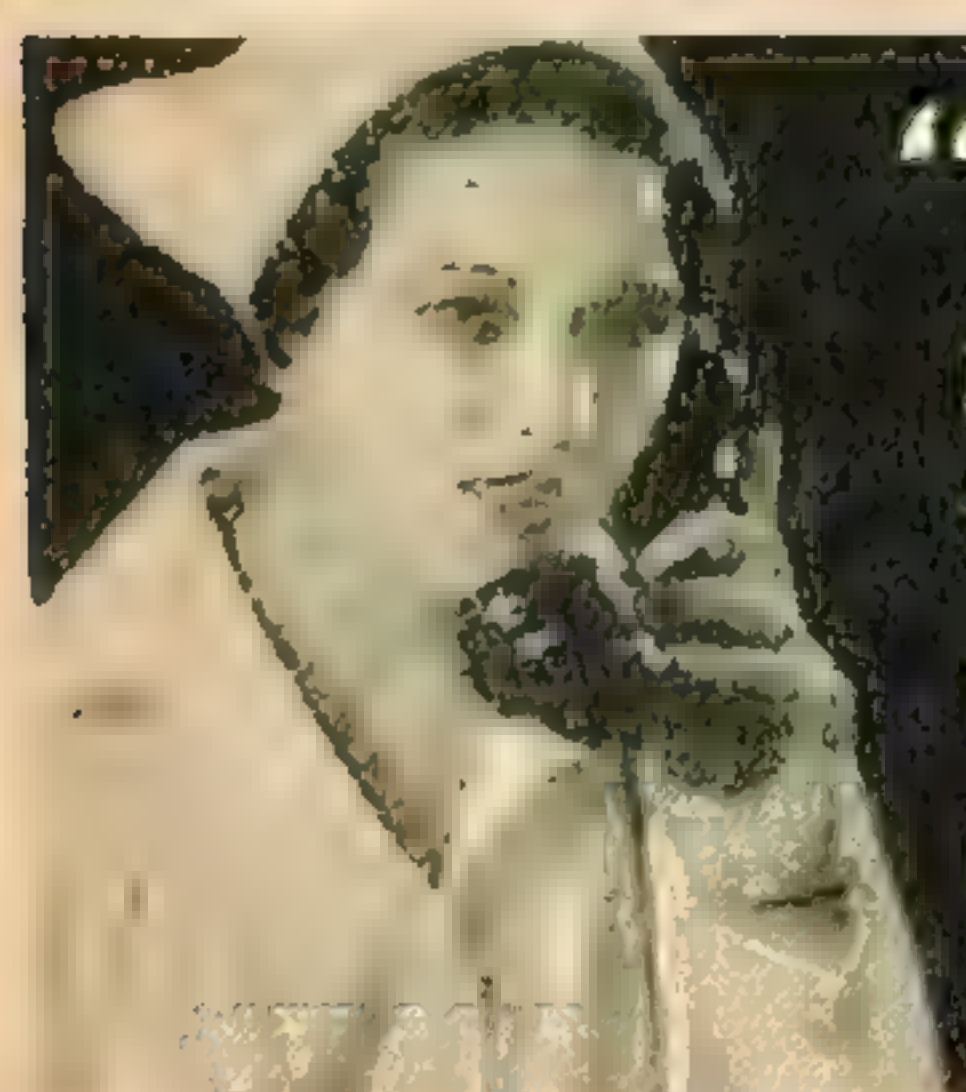
Loved and Admired

PAINLESS—SAFE—QUICK INEXPENSIVE, PLEASANT AND EASY TO USE—BEAUTIFIES SKIN

● I once had ugly hair . . . was discouraged. Tried depilatories, waxes, liquids, even razors. Nothing was satisfactory. Then I discovered a simple, painless, inexpensive method. It worked! Thousands have won beauty, love, happiness with the secret. My FREE Book, "How To Overcome Superfluous Hair," explains the method and proves actual success. Mailed in plain envelope. Also trial offer. No obligation. Write Mlle. Annette Lanzette, P.O. Box 4040, Merchandise Mart, Dept. 277, Chicago.



SEND for FREE book, "How To Overcome Superfluous Hair." Also trial offer. Write Mlle. Annette Lanzette, P.O. Box 4040, Merchandise Mart, Dept. 277, Chicago.



"Yes, Madam—
NOT ONLY THAT,
THEY GIVE ADDED
PROTECTION, AND
ARE SO CONVENIENT
AND DEPENDABLE."

PAR-I-O-GEN (Pronounced PAR-I-O-JEN) • TABLETS •

Sound reasoning and common sense recommended the form, the convenience, and the dependability of PAR-I-O-GEN Tablets, features which are often so difficult adequately to describe.

They are neatly packaged in tubes, each tube containing twelve convenient tablets which are immediately effective and dependable. PAR-I-O-GEN Tablets have been available for years and are sold by progressive drug stores nearly everywhere.

A tablet dissolves in a few moments and the solution thus formed has been found by thousands to be entirely adequate and dependable without the use of water or other accessories.

PAR-I-O-GEN Tablets are non-caustic, stainless, greaseless. They provide an effective deodorant although practically odorless. It is a long-acknowledged fact that they offer the practical, common-sense answer to the problem of

FEMININE HYGIENE

The Price of the Regular Size Tube of 12 Tablets is \$1

FREE OFFER: If you can find a Druggist who does not have PAR-I-O-GEN Tablets when you ask for them, send us his name and address and we'll send you a trial package FREE. Simply address:

AMERICAN DRUG & CHEMICAL CO.
Dept. 196 420 S. Sixth Street, Minneapolis, Minn.

Carole's No Star!

(Continued from page twenty-seven)

"What happened to them?"

"Why, the answer is easy. They appeared in too many bad pictures in succession. And behind that fact, in almost every case, is an inflated ego, a false conception of the star's importance.

"How can I, or any other player who happens to be at the top today, work with those ghosts from the past, and convince ourselves that we're Heaven's Gift to the screen?"

● CAROLE, MIND YOU, rates just now as one of the three or four most important actresses in Hollywood. Her value to her contract studio makes her wishes respected. If she so desired, she could insist on receiving the spotlight in every scene. She could demand that the dialogue and the action be "thrown" to her. Instead, we have heard her argue vehemently with the director in an effort to "build" another player's rôle. And we've marvelled, for such an attitude is rank heresy in a business where "dog eat dog" has been the general rule.

"I'm just being selfish," Carole declares. "When I insist on any other player's rôle being 'fattened,' it is because I believe the picture will benefit in the process. I want good pictures!

"Fan mail is very nice, star billing flatters my vanity, and I enjoy holding the spotlight in an important scene—but the greatest delight of all is to hear someone say, 'A swell picture!' That comes under the heading of insurance. Just as long as the pictures I play in are good pictures, I will be in demand. And if building another player's rôle builds the picture, I benefit.

"Bill Powell taught me that and it's the best advice I've ever had in this business. He, in turn, learned the lesson from Dick Barthelmess, who remained a star for more consecutive years than any other player in screen history. Barthelmess deliberately tried to surround himself in each picture with the best actors obtainable. He threw scenes to them and built their parts in every way possible. And, after the previews of his pictures, whenever anyone offered congratulations on his performance, he invariably retorted, 'Never mind my performance—what did you think of the PICTURE?'"

● "I'VE BEEN CRITICIZED for objecting to stories. People have called me 'high-hat' because I have refused to play certain rôles until they were re-written.

"But, I've always done my objecting before the production was started, before I was under salary. After the picture is once underway, I've been willing to work as many hours as may be necessary to finish the day's schedule. For I want to see the production cost reduced to a minimum. I want the pictures I play in to show the biggest dollars-and-cents profit possible. As long as they earn good returns, I remain on top of the ladder.

"Hollywood used to be a happy-go-lucky madhouse—but it's big business today. Better pictures have produced more discriminating audiences; it's no longer possible to 'get by' with a creaky story, an inefficient director and a 'big name' cast. The star has dwindled in importance and the scenarist and the director have come into their own. Stardom, in yesterday's meaning of the word, is out."—ERIC ERGENBRIGHT.



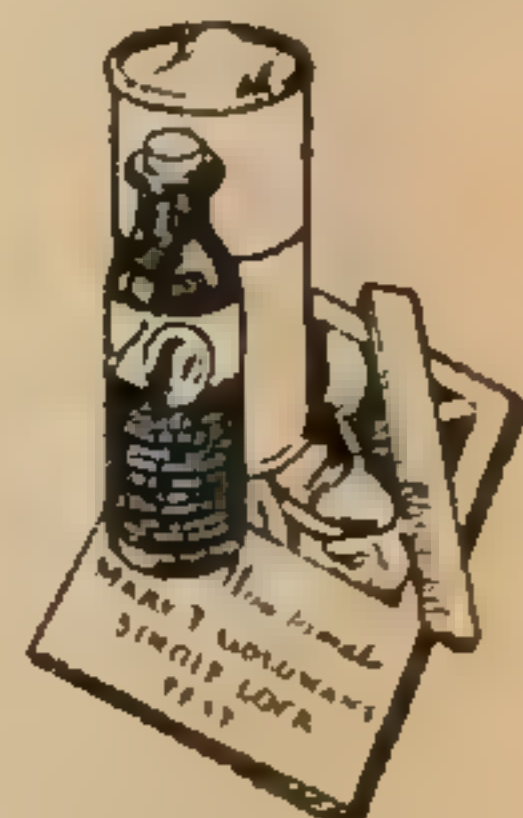
GRAY HAIR

takes on new color

(FREE Test Shows Way)

No matter whether your hair is all gray or only streaked with gray, you can transform it with new radiance. And it is so easy. Merely comb Mary T. Goldman's clear, water-white liquid through your hair. Gray strands take on new color: black, brown, auburn, blonde. Will not wash off or rub off on clothing . . . Hair stays soft, lustrous—takes wave or curl. This way SAFE. Sold on money-back guarantee at drug and department stores everywhere.

Test it **FREE**—We send Test Package. Apply to single lock snipped from hair. See results first. No risk. No expense. Just mail coupon.



MARY T. GOLDMAN

3042 Goldman Bldg., St. Paul, Minn.

Name.....
Street.....
City..... State.....
Color of your hair?.....

OILY, SHINY SKIN!

BLACKHEADS! LARGE PORES!

"Oily Skin is a dangerous breeding ground for BLACKHEADS. Never Squeeze Blackheads! It causes Scars, Infection!" warns well-known scientist.

Use wonderful KLEERPLEX WASH! Amazing NEW scientific discovery. This medicated, pore-purifying liquid acts quickly, safely. Gently, thoroughly flushes pores. A marvelous aid in overcoming Blackheads, Large Pores. Beautifies your skin! Gives you that clean-cut attractive look. No harmful chemicals! No staying home! Guaranteed pure! Thousands of grateful users—men and women. Stop wasting time and money on ordinary creams, cosmetics. Nothing like this Secret Formula. Prove it to yourself NOW! Get your 2 mos' supply of Kleerplex Wash TODAY! Just write your name and address on a piece of paper, enclose \$1. plus 10c for postage and mail direct to KLEERPLEX (TC 15), 452 Fifth Avenue, New York City—or pay postman \$1. plus COD charges. Outside U. S. \$1.25 and no CODs. MONEY BACK GUARANTEE.

CORNS REMOVED WITH CASTOR OIL

Say goodbye to clumsy corn-pads and risky razors. A new liquid called NOXACORN ends pain in 60 seconds. Dries up peskiest corns or callus. Contains pure castor oil, camphor and corn-aspirin. Absolutely safe. Winner of Good Housekeeping Seal. Easy directions on label. 35c bottle saves untold misery. Druggist returns money if NOXACORN fails to remove any corn or callus.

WANTED!

ORIGINAL POEMS, SONGS

for immediate consideration

M. M. M. PUBLISHERS

Dept. FD

Studio Bldg.

PORTLAND, ORE.

AGENTS! MAKE BIG MONEY



GIVING AWAY PICTURES of JOE LOUIS

A Full Size Specially posed photo FREE with every can of Sweet Georgia Brown Hair Dressing

Every colored person wants this picture, so "clean-up" Big Money taking orders from colored folks everywhere. Auto-graphed Photo (9" x 12") of JOE LOUIS FREE with each can of Sweet Georgia Brown Hair Straightener. Don't wait! Write today for Free Samples, Sample Case Offer and Special JOE LOUIS free Picture Offer. Hurry! Do it now!

VALMOR PRODUCTS CO.

2241 Indiana Avenue Dept. 740 Chicago, Illinois

HOLLYWOOD

The High Cost of Hollywood Kisses

(Continued from page thirty-two)

Shearer in *Romeo And Juliet*. Now Leslie may be known as a great screen lover, but when it comes to kissing, he—or rather, his nose—offers a problem. The cameraman would like to get as much of Norma Shearer during the kiss as possible, but Leslie's long nose seems against it.

So the cameraman tilts the two faces first this way, then that way, seeking the perfect angle. "Mr. Howard had better plant the kiss a little to the left of Miss Shearer's mouth. No, how about trying it to the right? No, try directly below it. No, not on the chin! No, you can't kiss her right on the mouth, either—your noses rub and look too silly! Here, see if this will do..." and the cameraman comes forward to do some more tilting and trying. This may go on for a half hour or more before the first "take" is made. By the time they're at last ready for it, Norma needs an entire new make-up, a comb and more hair pins. Leslie needs a new collar, some lipstick remover, and a rest!

● THEN, AFTER THE CAMERAMAN is all set, the sound man has his inning! What kind of a kisser will he have to contend with? There are all sorts in the film colony. Loud kissers. Silent kissers. Smackers, wheezers and sighers. The sound man has to be prepared to handle all types—and to make them practically soundless. For nothing brings a laugh so quickly as a loud smack—and the line between a love scene and a laugh scene is a dangerously thin one anyway.

Color pictures bring up still another problem in kisses. The slightest blush on the face of an actor or actress is realistically recorded by the color camera. So—blushes can prove expensive. Recently on the Technicolor set of *The Trail Of The Lonesome Pine*, director Henry Hathaway had to film a love scene between Henry Fonda and Sylvia Sydney thirteen times, because Henry showed just the tiniest trace of extra-high color around his cheek bones each time he took Sylvia in his arms.

Henry says he still can't get used to kissing strange women! I wonder how he feels about kissing his ex-wife, Margaret Sullavan, in the picture they recently completed for Walter Wanger, *The Moon Is Our Home*?

There's nothing like a kiss—even a celluloid one—to start a rumor.

Take the case of Garbo and Gilbert, for example. Garbo might have managed to keep her romance with Gilbert a secret—she has been able to keep everything else secret—except for their sensational kisses in *The Flesh And The Devil*. Fans decided that those kisses were the real thing, and nothing could convince them otherwise.

But those kisses started more than a rumor.

They increased Garbo's worth to her studio a hundred per cent, and started her on the road to her first million.

● SPEAKING OF GARBO and kisses reminds me that the very first time Lew Ayres ever saw Garbo was when he arrived on the set of *The Kiss* one morning, and was told that their first scene together was to be a passionate clinch. And Lew had never even met the lady! Poor Lew, he suffered as he had never suffered before,

[Continued on page 57]

Here are the Winners!

IN THE FIRST SEARCH·FOR·TALENT

These seven young women are the lucky winners in the popular Search for Talent conducted by HOLD-BOB bob pins, Universal Pictures, Motion Picture and Screen Play! They have been sent to Hollywood... all expenses paid... Good luck, young ladies. HOLD-BOBS are happy in the part they played in offering you your big chance!

Reading from top to bottom, the winners are:

Dorothy Kate Brown, Atlanta, Georgia

Norma Jane Slider, New Albany, Ind.

Margaret Hehn, Chicago, Illinois

Helen Dax, Minneapolis, Minn.

Dorothy Dalton
Memphis, Tennessee

Caroline Oliver
Tallahassee, Florida

Frances Nalle
Dallas, Texas

Here's
Your
opportunity

HOLD·BOBS

ANNOUNCE A

SECOND

SEARCH·FOR·TALENT

A winner selected every month—who will receive a screen test and \$50.00 in cash!!

Because of the tremendous popularity and the intense interest with which the recent Search for Talent was received... HOLD-BOB bob pins in conjunction with Walter Wanger Productions, Motion Picture and Screen Play Magazines are giving you another chance for movie fame!! In this new Search for Talent you may enter as many times as you wish... if you're not a lucky winner one month, you have a chance the next month!

All you need do to enter is fill out the entry blank on the back of the HOLD-BOB card, attach your photo, and send it to Search for Talent Headquarters. At least one of the monthly winners, at the conclusion of the entire contest, December 31, 1936, will be sent to Hollywood, all expenses paid, to appear in a Walter Wanger Production at United Artists Studio!!

While you're filling out the entry blank on the back of the HOLD-BOB card—notice the outstanding features of the HOLD-BOB pin: small, round, invisible heads; smooth, round, non-scratching points; flexible, tapered legs, one side crimped; and HOLD-BOBS come in colors to match your hair. No wonder HOLD-BOBS are so popular and are Hollywood's favorite bob pins.

Get full details for entering the new Search for Talent on the back of every HOLD-BOB card. You can identify HOLD-BOBS by the Gold and Silver Metal Foil Cards.

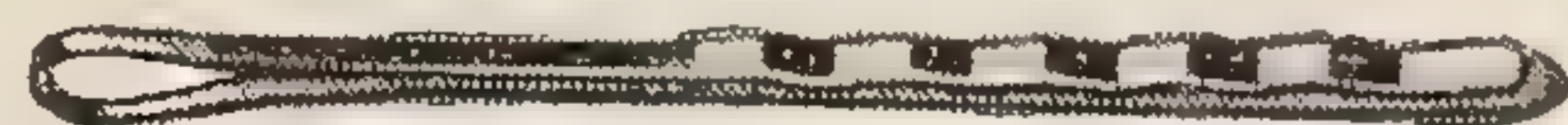


THE HUMPH HAIRPIN MFG. CO.

Sol H. Goldberg, President

1918-36 Prairie Avenue, Dept. F-66
Chicago, Ill.

Straight Style HOLD BOB



SMALL, INVISIBLE HEADS



Curved Shape Style

Copyright 1936, by The Hump Hairpin Mfg. Co.

Startling MAY 1937

THESE Sensational GENUINE JEWELRY VALUES sent for only \$1.00 DOWN TEN months TO PAY BALANCE

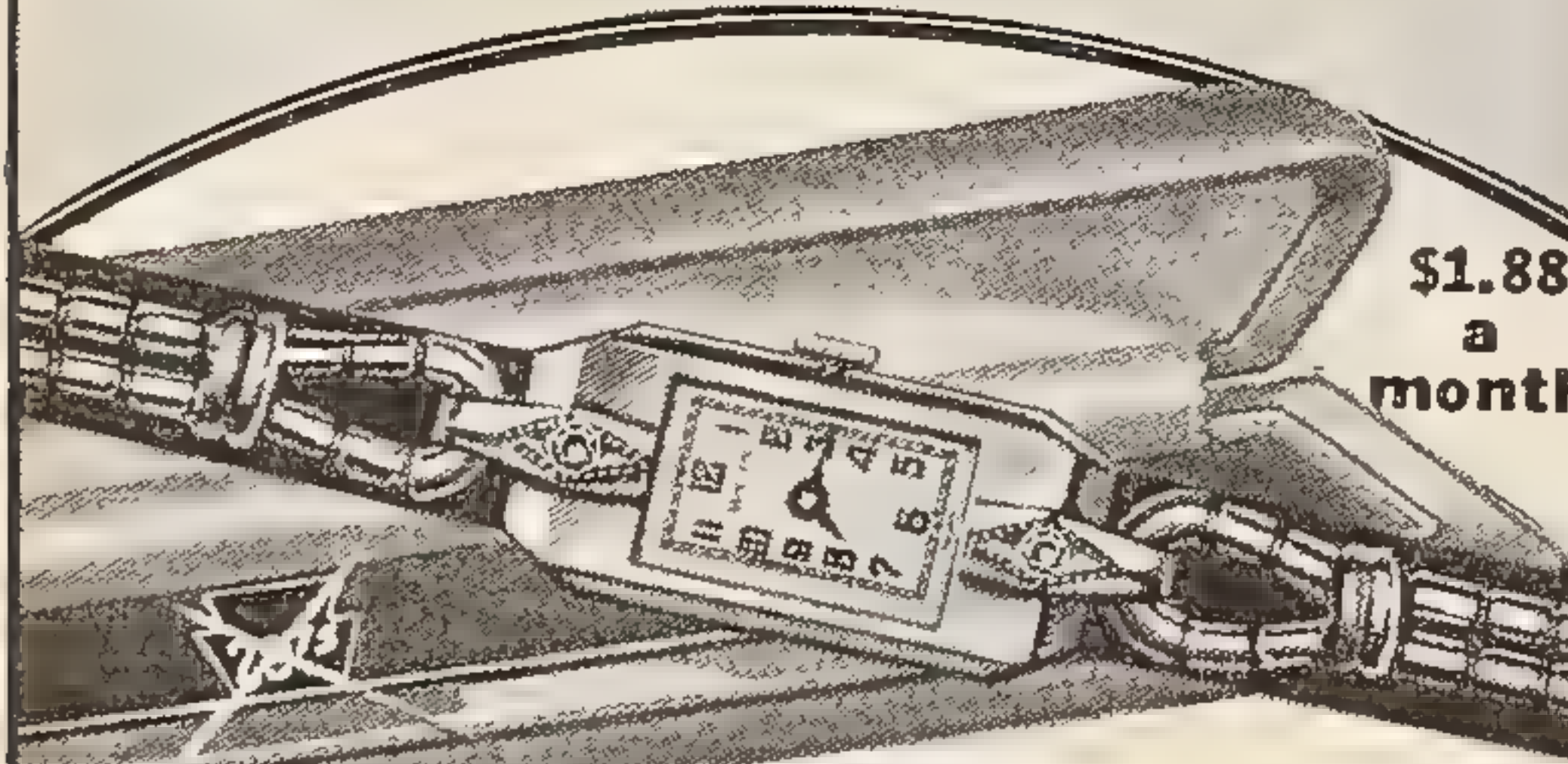
ROYAL—"America's Largest Mail Order Credit Jewelers"—offers these specially selected super-values to make 50,000 new friends right away! 10 DAYS FREE TRIAL and Royal's famous liberal terms. Send name and address with only \$1.00 deposit; state age, occupation, etc., (if possible give 1 or 2 business references). All dealings strictly confidential. No red tape—no direct inquiries—no interest or extras. Satisfaction absolutely guaranteed or money refunded.

Only \$27.85 for Both \$2.69 a month



LD-3... Exquisitely matched engagement and wedding ring ensemble of hand engraved 14K Solid White Gold. The engagement ring is set with a specially selected, dazzling genuine blue-white center diamond and 2 fiery diamonds on each side; the wedding ring is richly engraved to match. Only \$2.69 a month for both complete.

5 Diamonds



2 Diamond Baguette **Now only \$19.75**

LD-1... Elegantly styled, modern, genuine Baguette wrist watch at an amazingly low price. The streamlined white, lifetime case is set with 2 brilliant, genuine diamonds and fitted with a fully guaranteed movement. Smart, link bracelet to match. \$29.75 value specially offered at \$19.75. Only \$1.88 a mo.

\$1.88 a month



17 Jewel Waltham **Now only \$24.75**

LD-2... Factory guaranteed Famous 17 Jewel WALTHAM "Diplomat"—offered at a sensationally low price. Richly engraved, permanent white case; Fitted with link bracelet to match and smart new extra leather strap. \$37.50 value, complete for only \$24.75. Only \$2.38 a month.

Handsome Genuine leather strap included free!

FREE! "BOOK OF GEMS"

32 pages of special values in genuine diamonds, fine watches, jewelry, silverware, cameras, radios, etc.; fully described and pictured. Adults send for your copy to-day!

1936

ROYAL DIAMOND & WATCH CO.
Established 1895
Address-Dept. 29 H 170 BROADWAY N.Y.C.

VOICE

100% Improvement Guaranteed

We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises... and absolutely guarantee to improve any singing or speaking voice at least 100%... Write for wonderful voice book—sent free. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

PERFECT VOICE INSTITUTE, Studio A158, 64 E. Lake St., Chicago

He Kiddled His Way (Continued from page thirty-three)

going to happen to Horton's watch... and it wasn't disappointed.

Such situations as this are duck soup of Norman Taurog, and every producer knows it. That's why no restrictions are placed upon him in working out his own comedy episodes and interludes, and never yet has his comedy sense failed either him or the producer.

● **WHEN HE READS A SCRIPT** he visualizes what will draw the greatest laughs, then starts to work from there, building up his own scenes and kidding everything possible in the story. That's what made *We're Not Dressing* so tempting an audience tidbit, as well as *College Rhythm*, *Mrs. Wiggs of the Cabbage Patch*, *The Big Broadcast of 1936*, and, more recently, *Strike Me Pink*.

It is a well-known fact that Eddie Cantor insisted that Samuel Goldwyn, who produces his comedies, secure the services of Taurog to direct *Strike Me Pink*. Goldwyn, who seldom allows a director free rein in any of his films, permitted Taurog to revise the story along lines of his own, and to have his own way throughout the filming of *Strike Me Pink*, a hitherto-unheard-of compliment.

And now the good old West is about to be ribbed... gently, yet gloriously kidded. As this story goes to press, Taurog is taking off on the direction of Bing Crosby's latest opus, *Rhythm On the Range*.

● **TIME AND TIME AGAIN**, the great open spaces have been subjected to slapstick treatment, but with Taurog at the helm *Rhythm On the Range* promises, not slapsticks, but a more subtle approach of humor. Can you imagine Bing Crosby in the rôle of a young cow waddie playing nurse-maid to a very disagreeable gentleman cow... and playing the part "straight"? That is only one of the things to look forward to in this comedy-drama. Taurog is so enthusiastic about the possibilities of the picture that for weeks on end he has devoted every waking hour to developing its potentialities.

Off-screen, Norman Taurog bears out his own handiwork on the screen. He delights in ribbing people and invariably manages to find ways and means of playing jokes on them.

A case in point occurred only recently. Taurog invited several friends for dinner at the Trocadero, with his guest of honor, an executive of a rival company, a gentleman whom all Hollywood goes out of its way to cater to because of his power.

Before sitting down at the table, Taurog arranged with the waiter NOT to serve the important guest, but to wait on the others with all the deference of kings. Through a cocktail and soup, then, the others progressed merrily, the host indignantly ordering that the neglected one be served. Through the entree, too, the guest of honor sat plateless, obviously ill at ease but too polite to complain.

● **FINALLY, WHEN THE OTHERS** were served their steaks, he took matters into his own hands. Before Taurog could stop him he called the maitre d'hotel and in no uncertain terms demanded his chicken saute. Naturally, the director then had to explain, and none laughed more heartily than the victim when he understood the joke.—By WHITNEY WILLIAMS

Be Your Own MUSIC Teacher

Learn at Home

by wonderful improved method. Simple as A. B. C.—a child can learn it. Your lessons consist of real selections instead of tiresome exercises. When you finish one of these delightfully easy lessons, you've added a new "piece" to your list. You read real notes, too—no "numbers" or trick music. Method is so thorough that many of our 700,000 students are band and orchestra LEADERS.



PLAY BY NOTE

Piano, Organ, Violin, Cornet, Mandolin, Harp, Cello, Trombone, Flute, Clarinet, Piccolo, Saxophone, Ukulele, Guitar, Voice and Speech culture, Harmony and Composition, Drums and Traps, Banjo (Plectrum, 5-String or Tenor) Piano, Accordion, Italian and German Accordion, Trumpet.

Be Popular

Everything is in print and pictures. First you are told what to do. Then a picture shows you how to do it. Then you do it yourself and hear it. In a few short months you become an excellent musician—the life of every party!

Free Book and Demonstration Lesson

You may quickly become a fine player through the U. S. School home study method. Write at once for our illustrated Free Book and Free Demonstration Lesson. Please mention your favorite instrument. No obligation. Instruments supplied when needed, cash or credit.

U. S. SCHOOL OF MUSIC
366 Brunswick Building
New York City, N. Y.

ITCHING Stops Quick!



SKIN OUT-BREAKS



RASHES ECZEMA



FOOT ITCH

WHY writhe and squirm helplessly under itching torture? Millions have found in Hydrosal a veritable blessing for relief of rashes, eczema, athlete's foot, pimples, poison ivy. Itching stops quickly. Smarting, burning disappear. Angry redness vanishes. Used by doctors and hospitals for 25 years. Tested and approved by Good Housekeeping. Get Hydrosal from your druggist now! Liquid or Ointment, 30c, 60c.

Hydrosal

MAKE UP TO \$26.00 IN WEEK

Snag-Proofed Hosiery Wears Twice As Long Ladies! Introduce FREE ACTUAL samples Snag-Proofed, Ringless Silk Hosiery to friends. CUTS HOSE BILLS IN HALF. Individual lengths. Low priced. Experience unnecessary. No house-to-house selling. Write for Two Actual Sample Hose Free. Give your size.

AMERICAN SILK HOSIERY MILLS
Dept. B-61, Indianapolis, Ind.

GRAY Hair

If you are dissatisfied with your hair inquire into unique French method **KNOGRAY**. Colors hair any shade, blonde to black, from the same bottle. Not a restorer, exact match, obtained in few minutes. KnoGray colors roots perfectly. Permits Permanent Wave, curl. Cannot fade or rub off. Apply yourself at home, day or night. **ENTIRELY DIFFERENT** from anything you have known. Free Booklet. **MADAME TURMEL, Dept. 26B, 256 W. 31 St., New York.**

HAIR

Remove Hair Permanently

from any place on face with this simple instrument. Proven method, electrolysis; is safe, can not injure skin. No more painful than plucking hair with tweezers. No regrowth. Send for one today, don't wait. Only \$1.25 postpaid. Superior model \$2.00 postpaid. Guaranteed. **C. D. ELECTRIC COMPANY, Ruxton, Maryland.**

The High Cost of Hollywood Kisses

(Continued from page fifty-five)

just thinking about it. Then the director called for a rehearsal. Lew reached out to take Miss Garbo in his arms—but stumbled nervously over his own feet and fell on the floor instead!

To ease his embarrassment, Garbo laughed, and said that perhaps they might get along better if someone would introduce them! From that moment on, she did everything to put him at ease.

But I'll bet even Garbo couldn't put Bing Crosby at ease in a love scene! Bing doesn't mind crooning love into a microphone, but when it comes to making love to one of Hollywood's beauties, his one-woman, Puritan nature just naturally rebels!

And filming a Crosby love scene is a long, drawn out, difficult and expensive procedure. Not only because of the time and celluloid involved, but because the object of Bing's screen affections is apt to become piqued by his indifference, ay, his downright antipathy—and a piqued leading lady means trouble!

● **NOR CAN YOU REALLY BLAME** the girls for demanding bigger and better "kiss attention!" How else can they keep their reputation for sex appeal? Fans aren't going to stay awake nights thinking about them if their leading men don't seem to relish their caresses! Many a female star has hot-footed it to the front office to demand longer and more frequent kisses, for just that very reason!

But today censorship is against them. A screen kiss used to last as long as the kisser and the kissee, or the audience, could take it. But alack and alas, censorship now decrees that six seconds is the limit! And a siren has to work fast in six seconds!

The longest screen kiss in history was one between John Barrymore and Dolores Costello in *The Sea Beast*—back in the days before they were married. That lasted for almost a full minute, and was it something! However, Mr. Barrymore discreetly explained that it really wasn't such a long kiss—that the same scene was made several times and then pasted together to make one long scene. That's what he said, only none of us believe it—least of all, Dolores' father, who, they say, was seeing red!

● **THE ONLY ACTRESS** I ever heard of who didn't want to be kissed was Evelyn Venable, and she had what was known as a "kissless contract"—one of the first of its kind. In it she demanded the right to refuse to take part in any "sexy, or unseemly, intimate, or revealing scenes." For a long time the only actor who played opposite her, or kissed her, was Kent Taylor. Hollywood said she had approved him because he "kissed so nice—like a real gentleman!" Of course a lot of that was just ballyhoo—and the rest was mere coincidence. Evelyn had nothing to do with having Kent in all her pictures. He just happened to be in them, that was all. But anyway, as a kissless girl, she became famous. However, now that she's married to Hal Mohr, and the mother of a baby girl, Evelyn hopes to live it down and develop a more human reputation.

But don't some of the stars get a kick out of their love scenes, you wonder? You bet they do, and some of them are even frank enough to admit it.

She has what it takes

except one thing



She's pretty

She's lively

She's a snappy dresser

She has plenty of what it takes . . .

And yet the men "side-step" her. The other girls ignore her. For the best reason in the world!

A girl can have everything else it takes to be a favorite, but if perspiration odor makes her unpleasant to be with, she cannot hope for popularity.

It's unpardonable, these days, for any girl to carry the ugly odor of underarm perspiration on her person and her clothing. For it's so easy to prevent!

It takes just half a minute to make your underarms fresh, free from odor *all day long*. With Mum.

That's the nice thing about Mum. It's so quick and easy to use, and you can use it any time—before dressing or afterwards. For it's harmless to clothing.

And it's soothing to the skin. You can shave your underarms and use Mum at once.

Another thing about Mum—it doesn't prevent natural perspiration. It prevents only the disagreeable part of perspiration—the odor.

Don't risk letting this fault shut you out of popularity. Get the daily Mum habit, then you'll always be safe! Bristol-Myers, Inc., 630 Fifth Ave., New York.

MUM



takes the odor out of perspiration

ON SANITARY NAPKINS.

This is another way Mum can keep you from offending. Rely on its help for this and you'll never need to worry.

Instead of using lipstick TATTOO YOUR LIPS

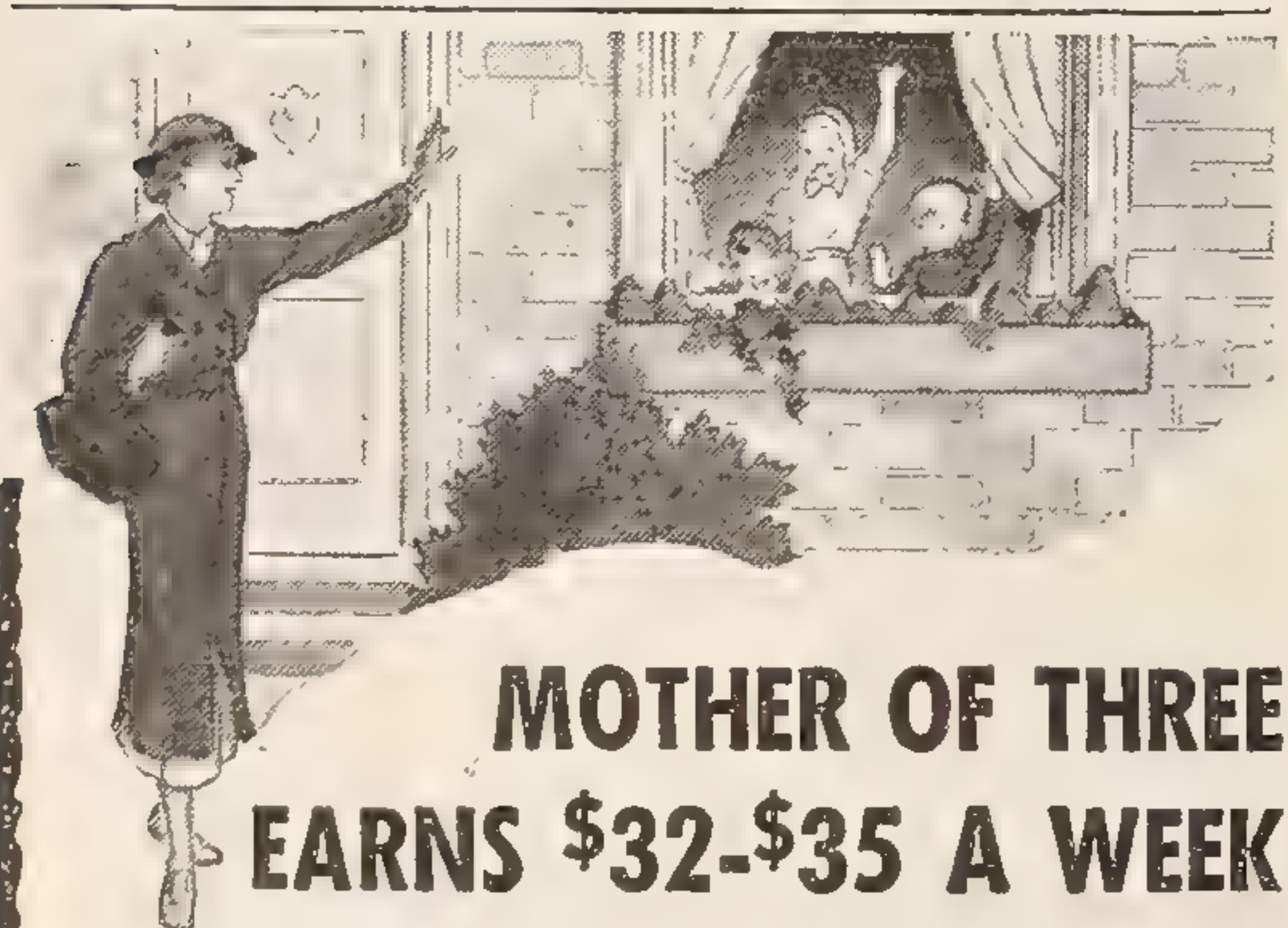


Now... for lips... TATTOO instead of lipstick! Vibrant, exciting South Sea color... luscious and appealing instead of "just red!" Transparent and pasteless instead of opaque and pasty. Chap-proof... actually makes lips smoother... younger... much more desirable! TATTOO! Put it on... let it set... wipe it off. Only the color stays... and it really stays... regardless. Test all five of TATTOO's thrilling shades on your own skin at the Tattoo Color Selector displayed in your favorite store. Then... tattoo your lips! TATTOO, \$1 everywhere.



CORAL
EXOTIC
NATURAL
PASTEL
HAWAIIAN

TATTOO SOUTH SEA COLOR FOR LIPS



"THANKS TO CHICAGO SCHOOL OF NURSING, I have been able to support my three children and keep my home together," writes Mrs. A. E., Waterbury, Conn. And Mrs. E. is only one of thousands of men and women who have found that C.S.N. training opens the way to a well-paid dignified profession!

C.S.N.-trained practical nurses all over the country are earning as much as \$25 to \$35 a week in private practice, in hospitals and sanitariums. Others, like Miss C. H., own nursing-homes. This easy-to-understand course—endorsed by physicians—enables men and women 18 to 60 to prepare themselves at home and in their spare time, for any type of practical nursing. Best of all, it is possible to earn while learning—Mrs. F. McE. took her first case before completing the 7th lesson and earned \$400 in three months!

High school not necessary. Complete nurse's equipment included. Easy tuition payments. Decide now to send for "SPLENDID OPPORTUNITIES IN NURSING," which shows you how you can win success as a nurse!

CHICAGO SCHOOL OF NURSING
Dept. 86, 100 East Ohio Street, Chicago, Ill.
Please send booklet and 32 sample lesson pages.

Name _____
City _____ State _____ Age _____

A Poor Little Rich Girl

(Continued from page twenty-eight)

enough for that," said Mrs. Temple, smiling. And Shirley looked so relieved!

● ALL THAT WAS A MONTH or so ago when Shirley looked forward to making vegetables her life career, and to being a vegetable woman. There was one she liked very much at the market where the Temples shopped. One day Shirley watched her, with her green sprinkling can, watering the purple beets and the yellow carrots and the crinkly lettuce and the little red radishes—and right then and there Shirley knew that that was what she wanted to be!

The vegetables smelled so good and fresh, like field flowers, and they were such pretty colors! And Shirley loves colors—gay ones best of all, and especially red. Also, if she were a vegetable woman, then she could always save the freshest vegetables specially for her mother.

Of course this phase has passed by now, and more recently Shirley has decided to become a hair-dresser.

Watching one evolve a new coiffure for Alice Faye the other day, Shirley was overcome with this new and more artistic ambition!

She's as simple and unaffected as that. And as naive. And so, if you have visions of her flipping through magazines and pointing to first a Rolls Royce and then a Castle on the Rhine and then a pony and then a dog cart, and so on, saying "I'll buy that someday, and that, and that, and that!" then you can just take your visions right back and save them for some other, more precocious, more materially-minded young star. Shirley just hasn't the least idea of what millions are!

● OF COURSE, NO FOND UNCLAS and aunts and no doting parents ever showered more gifts on a child than fans have showered on Shirley. The children of Tilmook sent her a prize-winning calf. A little boy in Belgium sent her a real Belgian hare. From Switzerland came a trained Saint Bernard. From Ireland enough Irish lace to trim an entire trousseau and edge all the linen in a hope chest. From China, dolls. Dolls from every country of the world, as a matter of fact. Yet these gifts don't come first in Shirley's heart—not by any means.

Last Christmas Eve afternoon, the Temple car was parked in front of one of the executive bungalows on the 20th Century-Fox lot, and parked on the running board was Shirley. "Hi, Shirley, what did you get for Christmas?"

"Oh, lots of nice things, I guess. Of course, I don't know for sure. I haven't opened anything yet. But look!"

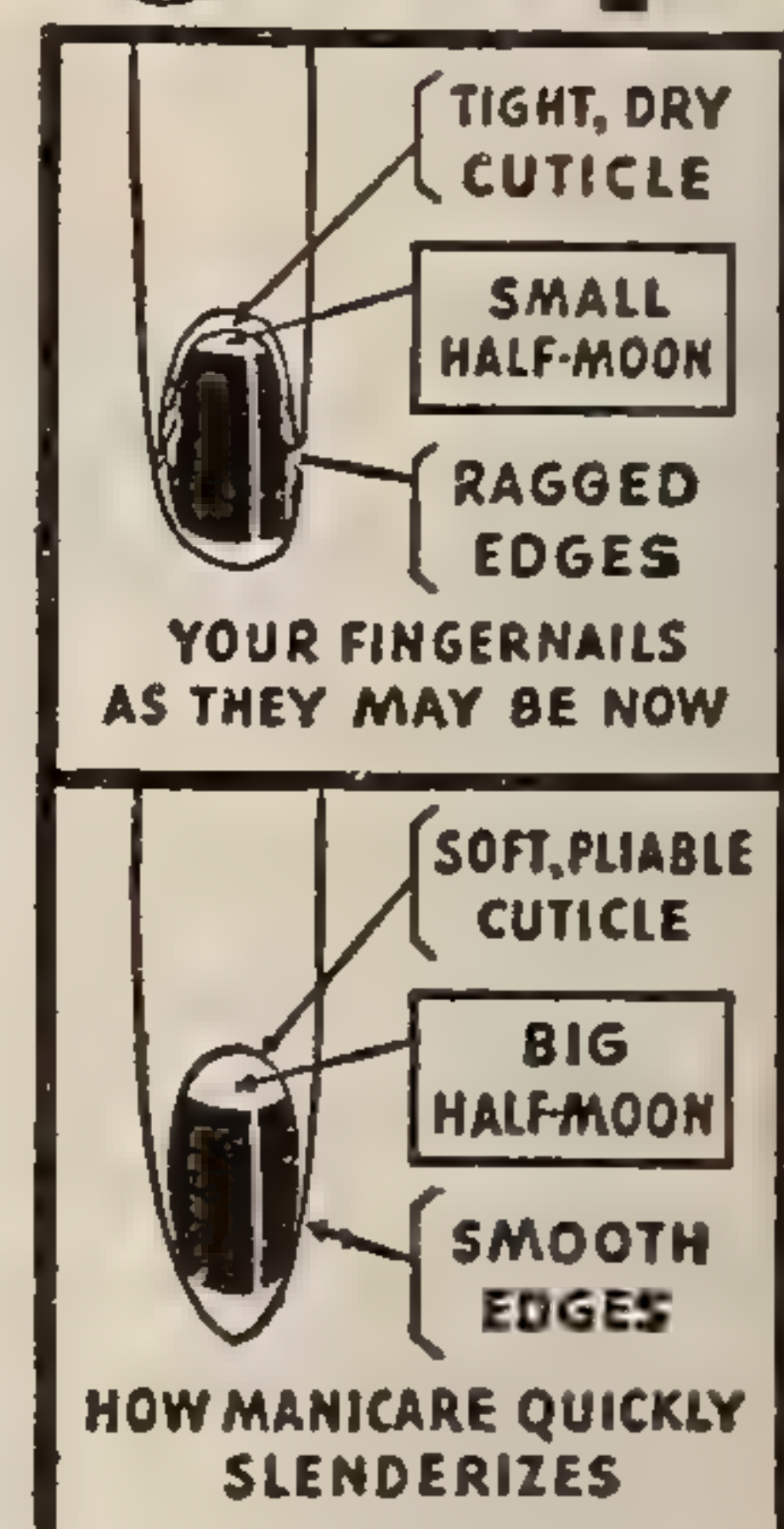
She pointed, and I looked inside the back of the car. The seat was completely snowed under with red, white, green packages. "But why don't you open them? At least some of them?" I was remembering my own early Christmases, and couldn't imagine why it hadn't been done before!

"Well, I don't feel like it right now," she said apologetically. "Oh I know they're nice and all that, but I just wouldn't like them now. You see one of my bunnies is sick. He has to be fed every three hours and we're late now. And if Mummy doesn't hurry pretty soon, I don't know what might happen." And then I saw that her little forehead really was wrinkled,

SLENDERIZE Your Fingertips

Is there a man or woman who has not admired sleek, slender fingers? You, too, can slenderize your fingertips by using "MANICARE"—the sensational new nail beautifier which softens the cuticle so you can push it back and get the biggest half-moons you ever had. A minute a day with Manicare keeps the skin around the nails soft and smooth... a perfect frame for the nails.

Manicare supplies the oils which help keep nails from getting dry and brittle. It removes stains, including nicotine. It removes odors of foods and dishwater. May be used at any time... does not disturb the polish. At dept and drug stores. 35¢ jar. Courtenay's MANICARE. ©'35 Alcock Mfg. Co.



Look 10
Years Younger

BRUSH AWAY GRAY HAIR

● Quickly and safely you can tint those streaks of gray to lustrous shades of blonde, brown or black. BROWNATONE and a small brush does it. Used and approved for over twenty-four years. Guaranteed harmless. Active coloring agent is purely vegetable. Cannot affect waving of hair. Economical and lasting—will not wash out. Simply retouch as new gray appears. Imparts rich, beautiful color with amazing speed. Easy to prove by tinting a lock of your own hair. BROWNATONE is only 50¢—at all drug and toilet counters—always on a money-back guarantee.

Women \$22 in a Week
Earn up to \$22 in a Week
and Get All Your Own Dresses Without a Penny of Cost
Showing Latest FASHION FROCKS!
Direct from Factory!



as low as
3 DRESSES
\$3.98

No House-to-House Canvassing Necessary
New kind of work for ambitious women demonstrating gorgeous Paris-styled dresses at direct factory prices. You can make up to \$22 in a week, full or spare time, and get all your own dresses free of any cost to wear and show. Fashion Frocks are nationally advertised and are known to women everywhere.
No Investment Ever Required
We send you an elaborate Style Presentation in full colors and rich fabrics. Write fully for details of this marvelous opportunity, giving age and dress size.
Dept. GG-225,
FASHION FROCKS, Inc. Cincinnati, O.

STOP Your Rupture Worries!



C.E. Brooks, Inventor
Why worry and suffer any longer? Learn about our perfected invention for all forms of reducible rupture. Automatic air cushion acting as an agent to assist Nature has brought happiness to thousands. Permits natural strengthening of the weakened muscles. Weighs but a few ounces, is inconspicuous and sanitary. No obnoxious springs or hard pads. No salves or plasters. Durable, cheap. Sent on trial to prove it. Beware of imitations. Never sold in stores or by agents. Write today for full information sent free in plain envelope. All correspondence confidential.
BROOKS COMPANY, 139A State St., Marshall, Mich.

HOLLYWOOD



The man behind the glasses is Robert Riskin. Of course you recognize the fair lady as Carole Lombard. They're hurrying to the Riviera to watch the polo games

and that her eyes were anxious and worried. "Oh I do wish she'd hurry!"

● THERE, THAT'S SOMETHING for the believe-it-or-not man! A six-year-old to whom a sick bunny means more than Christmas presents!

But then everything is "believe-it-or-not" about Shirley. Out here, we who know her often wonder how much of what we write about her is really believed, and how much is tossed off as just hooey! We admit that on paper she sounds almost too perfect.

Not long ago I went on to the set to see Mrs. Temple about plans for Shirley's seventh birthday. As we talked Shirley had her nose buried in a drawing book some few feet away, and apparently wasn't listening at all. But in the course of the conversation, I happened to mention that Harry Brand, head of the publicity department, was celebrating his birthday that day.

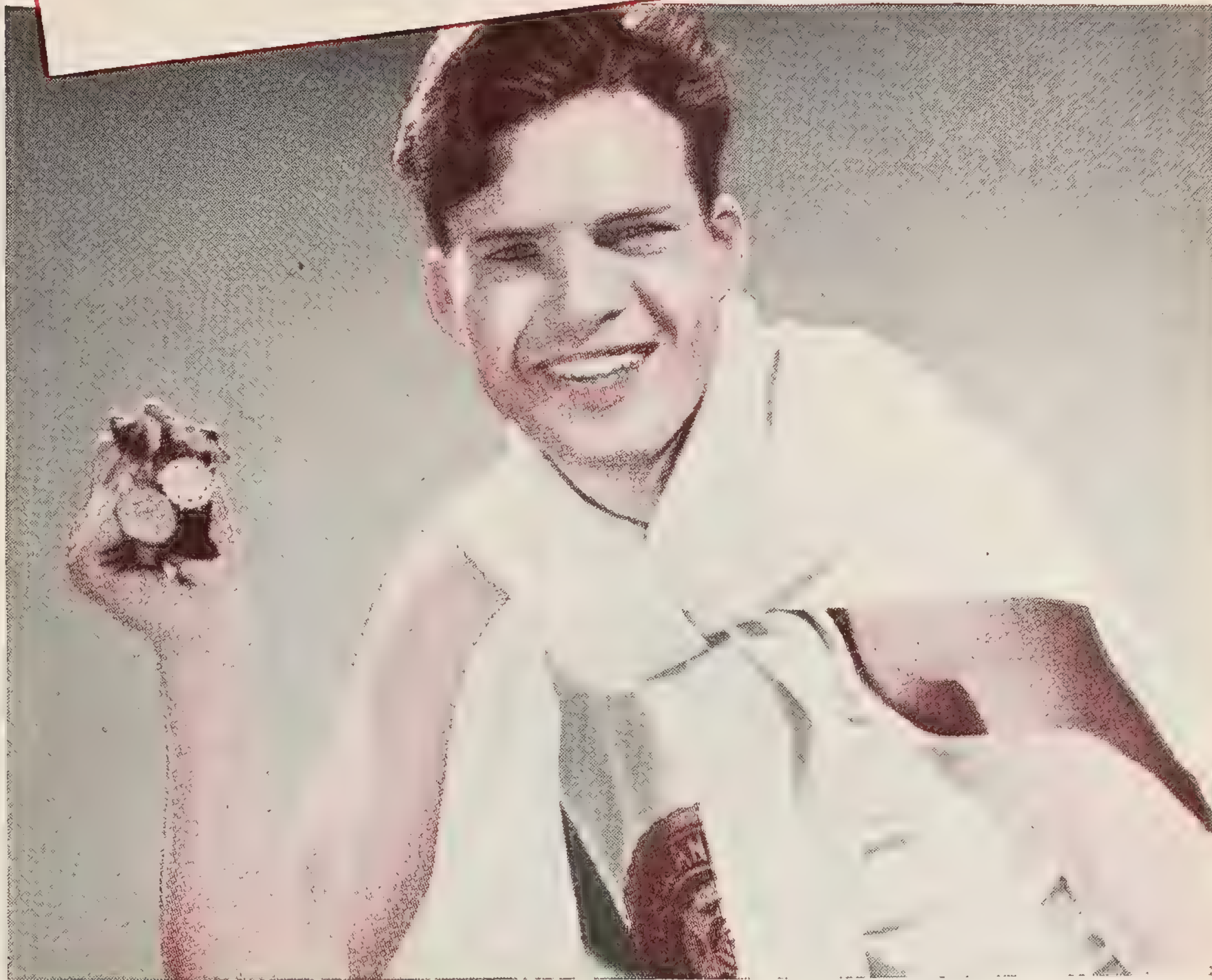
Then, a half hour later as I started back for the publicity department, where I had left my things, Shirley thrust a piece of paper into my hand, gave me a big wink, and said, "Please, will you leave this for Mr. Brand?" and skipped off. After I got back to his office, we unfolded the paper, and there in precise, inch-high letters we found the laboriously pencilled words:

Happy Birthday to Mister Brand,
with love
from his little friend,
Shirley.

What better proof of her innate, unprompted thoughtfulness!

● A FAMOUS WRITER ONCE SAID that there were really only two kinds of people in the world: those who give, and those who take. Shirley is definitely of the first category. So many children have to be

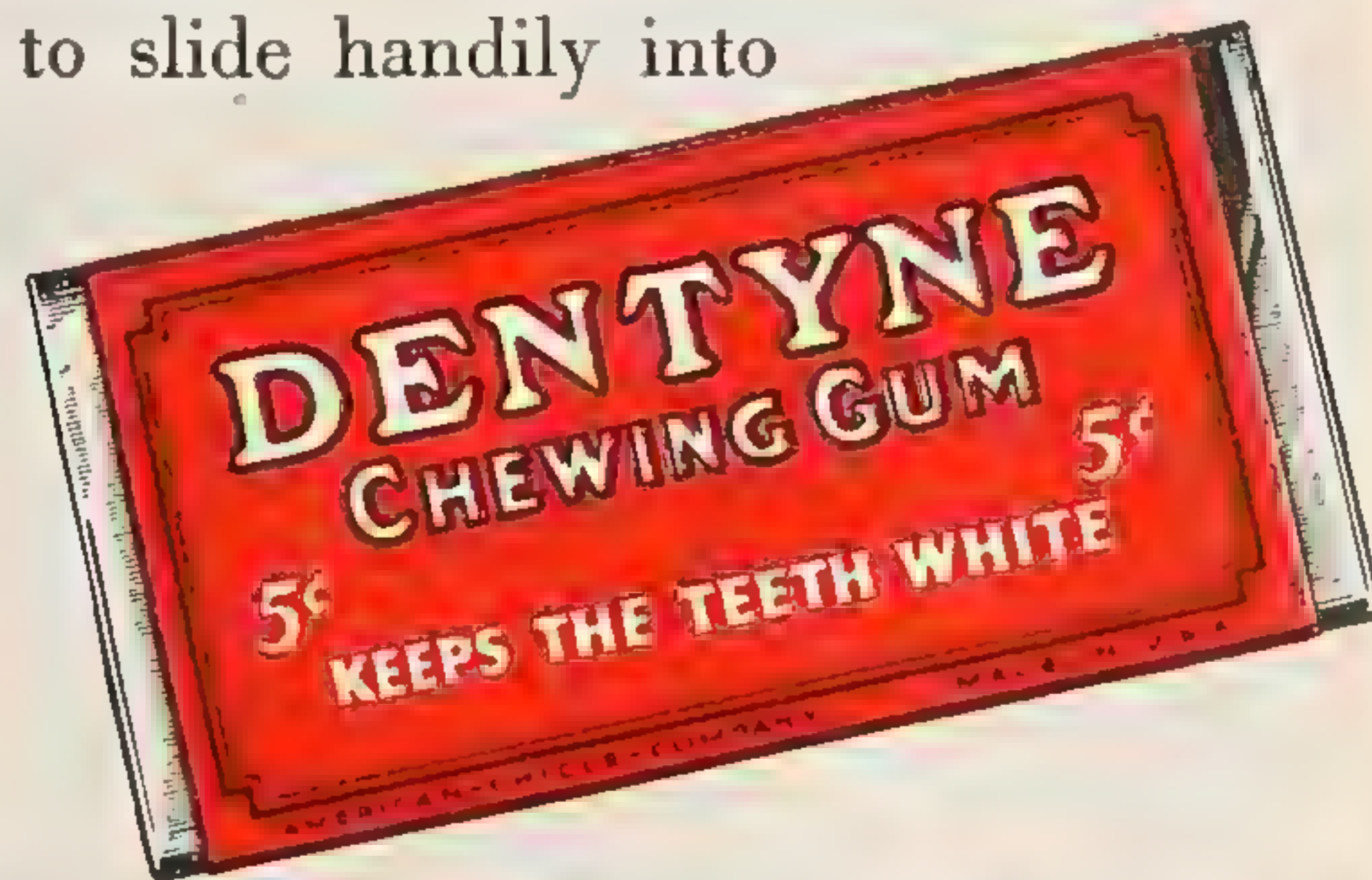
**"Dentyne Takes Double Prize
—For Aid to Mouth Health—
For Fine Flavor!"**



DENTYNE—FOR A HEALTHIER MOUTH. Our early forefathers' teeth were kept in good condition by *natural* means — by foods that required plenty of chewing. Our foods today are soft — we *need* Dentyne because its special firmness encourages more vigorous chewing — gives mouth and gums healthful exercise and massage, and promotes self-cleansing. Dentyne works in the *natural* way to keep your mouth healthy — your teeth splendidly sound and white.

INEXHAUSTIBLE FLAVOR! You can't chew it out. Smoothness with a tang — a breath of spice — Dentyne's distinctive flavor is an achievement in sheer deliciousness. You'll appreciate the shape of the Dentyne package, too — smartly flat (an exclusive feature) — just right to slide handily into your pocket or purse.

*Keeps teeth white —
mouth healthy*



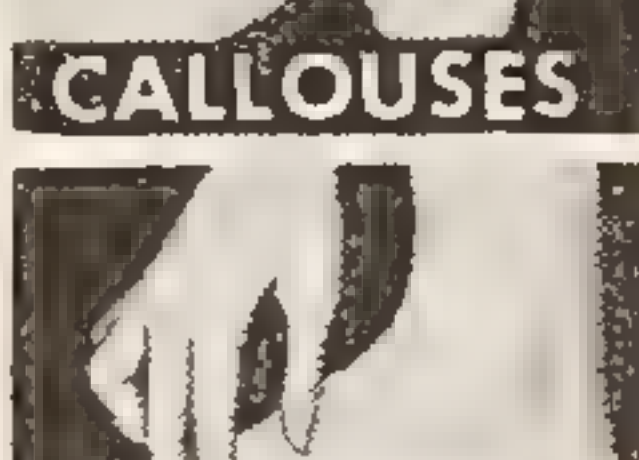
DENTYNE
DELICIOUS CHEWING GUM



EASE NEW OR TIGHT SHOES

The instant you apply New *De Luxe* Dr. Scholl's Zino-pads on any sensitive spots caused by nagging pressure, rubbing or pinching of shoes on your toes or feet, discomfort is relieved. Painful Corns, Callouses and Bunions stop hurting. New or tight shoes won't annoy you or cause sore toes or blisters. You'll walk, work, dance or golf without suffering from your feet. Using these soothing, healing, cushioning pads with the separate *Medicated Disks*, included in every box, will safely loosen and remove your corns or callouses.

New *De Luxe* Dr. Scholl's Zino-pads are flesh color, waterproof. They do not stick to the stocking, soil or come off in the bath. Sold at all drug, shoe and department stores. Always insist on the genuine Dr. Scholl's Zino-pads.



Dr. Scholl's Zino-pads

Put one on—the pain is gone!

Mail coupon to Dr. Scholl's, Inc., Dept 414, Chicago, Ill., for booklet, "The Feet and Their Care," and sample of New *De Luxe* Dr. Scholl's Zino-pads for Corns and Sore Toes.

Name _____
Address _____

TAP DANCING LEARN AT HOME

from **ALAN CHRISTIE** *Only*
TEACHER OF THE STARS

Thrill your friends . . . be popular . . . gain vivid personality and slim alluring figure . . . by learning to TAP DANCE! Alan Christie, formerly with Ziegfeld and Shubert, will teach you . . . right in your home . . . by same methods used in his Hollywood Studio. Patricia Ellis, Tom Brown, Paula Stone, Donald Woods, Bill Stanton, Raquel Torres and many others study tap dancing with Christie. Complete course . . . from beginner's fundamentals to professional tap tricks, in ten lessons. Each step explained in words and pictures. Even if you don't dance, start to tap at once. Send only one dollar NOW . . . just ten cents a lesson . . . for complete course.

ALAN CHRISTIE, STUDIO F
6331 Hollywood Blvd., Hollywood, Calif.

PATRICIA
ELLIS

entertained every hour of the day . . . so many are always begging and whining, making exorbitant demands for attention. And usually movie children, more than others, are guilty. That's because they know they're important . . . they sense that they're breadwinners, and they're sure they can get what they ask for! Yet Shirley makes no demands, ever. Her happy disposition is a part of her great wealth. She never cries or whines or begs or argues about anything.

We all know people who sit back and say, "Now make me laugh!" But Shirley is the one who leans forward and does make you laugh! She is a natural born little hostess, and adores gathering her friends and co-workers around her, even if only for a tick-tack-toe game on the set. Not because of any selfish desire to be entertained herself. But because she wants them to enjoy her game too!

● DURING THE LAST TWO YEARS, the years of Shirley's screen fame, I have only known her to become perturbed twice—neither of these perturbances could in any way reflect on her own sweet, sunshiny disposition. Both of them had to do with—you should have guessed this!—with her beloved rabbits. Once someone slighted them with some disparaging remark. Again the gardener or somebody gave them the wrong kind of food and made them sick—and on both occasions Shirley was mad and didn't mind saying so! Why not, and who could blame her? It was quite a righteous kind of indignation!

Another thing. Unlike the poor little rich girls of fiction fame, who have all the material advantages but very few friends of their own choosing, Shirley makes friends where and with whom she pleases.

The rumor that she is not allowed to mix with "ordinary" children of her own age is entirely false and foolish. Mary Lou, the little girl who stands in for Shirley on the set, may be just a stand-in in the eyes of the other players in the picture, but as far as Shirley is concerned, she is her playmate. All of picture making is just one grand and glorious game to Shirley, and when she's in front of the camera, then it's just her turn to play, and when Mary Lou is called upon to pose for the lighting, then that is Mary Lou's turn! No question of star and stand-in there!

Then there are the playmates she meets at Sunday School, and the little friends she has known all her little lifetime at Santa Monica. And Shirley also has three "best friends" in the Harold Lloyd children. When she isn't working she spends many of her afternoons there.

Still, all in all, Shirley does seem to prefer most grown-ups to most children. But that is only natural. She is more at home with grown-ups. The grown-ups she knows don't stare at her as children do.

Incidentally perhaps you have wondered, as I did, what Shirley's reaction is when people stare at her as they are bound to do everywhere she goes. Mrs. Temple tells me that when Shirley first asked her about it, she explained it this way: "They look at you, darling, for the same reason that you like to look at a pretty flower, or another nice little girl."

"You enjoy looking at something or somebody who is always sweet and good. People know that you're trying to be a good little girl—and that's why they like to look at you." Now Shirley doesn't ask it any more. Staring people no longer

A NEW IDEA IN LIFE Protection

Non-Medical
Ages 10 to 69

Initial Cost only \$1.00



The Guaranty Union Life Insurance Company, a licensed insurance company of California, has met the public demand for LOW COST life protection by issuing a new life insurance policy without costly investment features.

NON-MEDICAL! NO RED TAPE! NO INVESTMENT FEATURES! Just plain life protection providing up to \$1,000.00 for Natural Death and up to \$2,000.00 for Accidental Death, as specified, based on age. THE INITIAL COST IS ONLY \$1.00! SEND NO MONEY! It costs you nothing to inspect one of these new policies, which will be sent to you fully made out for FREE INSPECTION. It contains the liberal Incontestable and Non-Forfeiture Clauses of the California insurance laws and complies with the Legal Reserve requirements. This policy form has been approved by the California Insurance Department as complying with California Statutes.

If, after reading policy, you decide it is just the kind of insurance you have been looking for, send only \$1.00 to apply for its registration including about 45 days insurance if accepted—then as little as 2½¢ a day, based on age. If not satisfied you owe nothing. Mail the coupon or postal card today without obligation.

FREE

Inspection
Offer

NO AGENT WILL CALL

GUARANTY UNION LIFE INSURANCE CO.
Dept. 1-G, Beverly Hills, California

Without cost or obligation, mail me your new low cost Life Insurance Policy for FREE inspection.

My Name _____ Age _____

My Address _____

Town _____ State _____

Name of my Beneficiary _____

Relationship _____

If you wish to help a friend who needs this low cost protection, fill in below and he will receive Policy for Free Inspection.

Address _____

Name _____ Age _____

WAKE UP YOUR LIVER BILE—

Without Calomel—And You'll Jump Out of Bed in the Morning Rarin' to Go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk and the world looks punk.

Laxatives are only makeshifts. A mere bowel movement doesn't get at the cause. It takes those good, old Carter's Little Liver Pills to get these two pounds of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carter's Little Liver Pills by name. Stubbornly refuse anything else. 25c at all drug stores. © 1935, C.M.Co.

MILLIONS USE
"HUSH"
for
BODY ODORS

10c
SIZE AT
10c STORES

HUSH CREAM DEODORANT
HUSH LIQUID DEODORANT
HUSH POWDER DEODORANT
HUSH STICK DEODORANT

CREAM LIQUID POWDER STICK

HOLLYWOOD



We thought we knew him despite his attempts to pass incognito. It's Al Jolson's and Ruby Keeler's attractive little youngster

upset her. She thinks of them as friends who appreciate how hard she is trying to be good.

● YET IF YOU HAVE ANY IDEA that Shirley's "goodness" is forced on her, or that she is motivated entirely by parental or studio "do's" or "don'ts"—then that is an error too. "Don't" is one word that isn't in the Temple vocabulary.

If Shirley wants to do or eat something (the latter is most prevailing!) then Mrs. Temple reasons with her, and merely suggests something else. I have often heard Shirley say, "I was going to do so-and-so, but Mother had a better idea!" And she will be just as enthusiastic about Mother's new and better idea as she was originally about her own. Except on one occasion which comes to my mind:

It was while they were making *The Littlest Rebel*. In one of the earlier scenes of the picture, Shirley and several other children had to eat ice cream. Of course "had to" isn't quite the right phrase for it. They were adoring it. But after the second "take" Mrs. Temple suggested that from then on Shirley should only pretend to eat the ice cream. Shirley was only luke warm about that suggestion. But she obliged.

Incidentally, part of her allowance every day is spent on one bottle of soda pop or some other such drink—yet Shirley never drinks more than half the bottle. Another one of Mother's suggestions which she has adopted.

Shirley's greatest wealth is in her abundance of talent, however. Not only is she a natural born actress, but she has a great love of music, and a real flair for drawing. Then, too, she is studying French and Spanish now, and making great headway with them. These are the talents that will carry her along to success in almost any field . . . if and when she does leave pictures as its most famous child star.

About most child stars you can say, "But how terrible when they are not child stars any longer!" That can't be said of Shirley. There will never be any such terrible time for her. Even if she does outgrow her youthful stardom, she will keep on finding happiness in anything else she might do.

More than that, she will keep on giving happiness. She can't help it. It's that kind of wealth! And that's why Shirley can never be classed as a poor little rich girl. She's just a lucky youngster having the time of her life playing, scarcely aware that she is getting rich doing it!

Comfort—Safety— Peace of mind

BECAUSE KOTEX CAN'T CHAFE . . .
CAN'T FAIL . . . CAN'T SHOW

CAN'T CHAFE



The sides of Kotex are cushioned in a special, soft, downy cotton to prevent chafing and irritation. Thus Wondersoft Kotex provides lasting comfort and freedom. But sides only are cushioned—the center surface is free to absorb.

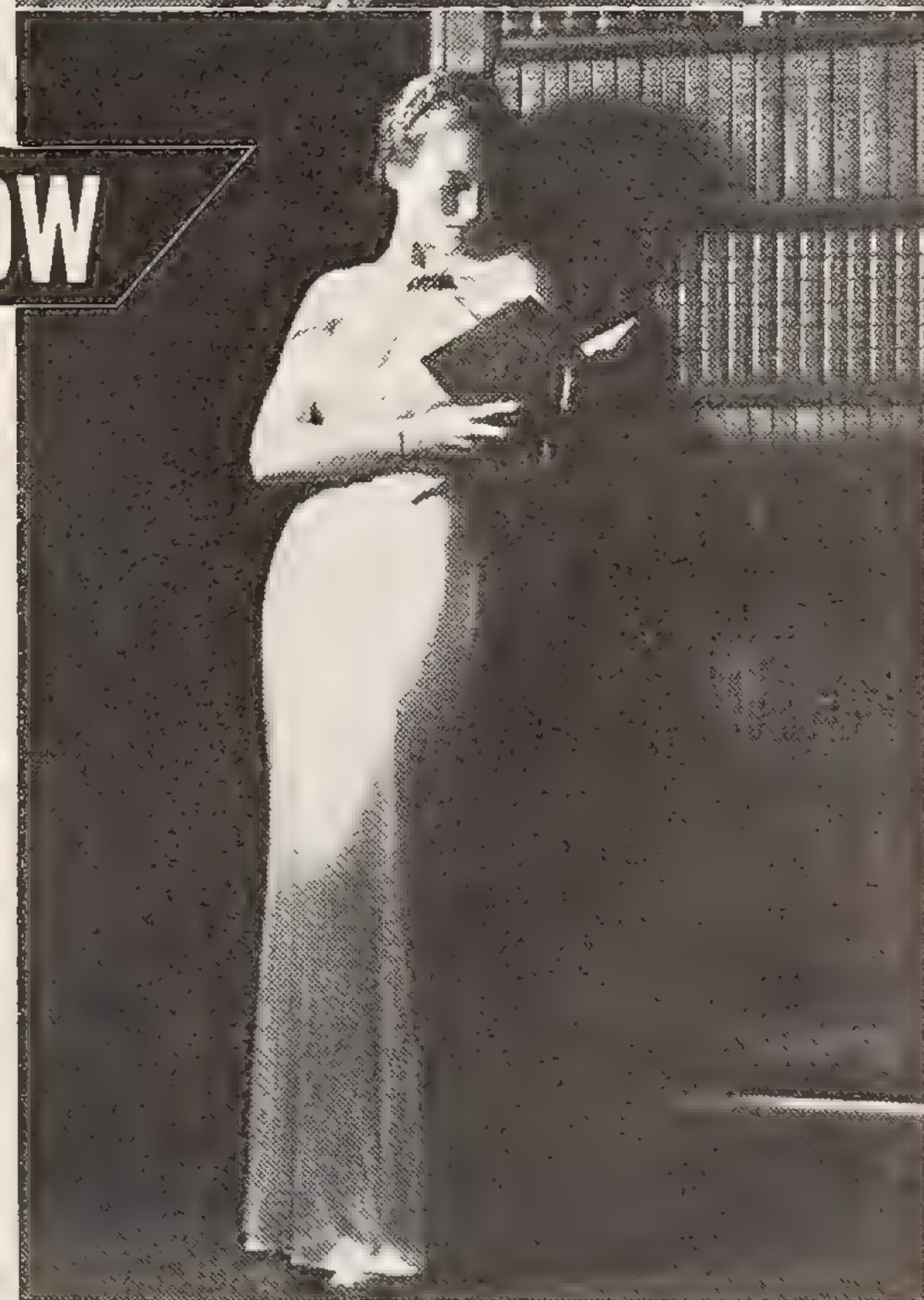
CAN'T FAIL

Kotex has a special "Equalizer" center whose channels guide moisture evenly the whole length of the pad. Gives "body" but not bulk—prevents twisting and roping. The filler of Kotex is actually 5 TIMES more absorbent than cotton.



CAN'T SHOW

The rounded ends of Kotex are flattened and tapered to provide absolute invisibility. Even the sheerest dress, the closest-fitting gown, reveals no telltale lines or wrinkles.



THREE TYPES OF KOTEX

1. REGULAR—IN THE BLUE BOX—For the ordinary needs of most women.
2. JUNIOR—IN THE GREEN BOX—Somewhat narrower—when less protection is needed.
3. SUPER—IN THE BROWN BOX—Extra layers give extra protection, yet no longer or wider than Regular.

WONDERSOFT KOTEX A SANITARY NAPKIN
made from Cellucotton (not cotton)



\$1.50
to
\$3.50



If your hair is dull and drab, you can make it lustrous with life, beautiful for all to see. STRANZIT, the new kind of hair brush, does it almost magically. Beauty Editors all say it is marvelous for waves. Instead of spoiling waves, its U. S. Patent design actually helps them. That's why Stranzit is used in most movie studios.

Remember, real honest beauty of hair and skin comes from within. You must nourish both, say dermatologists, by stimulating blood circulation. The easy, pleasant way to do this is brushing. But avoid "sissy" brushes. Be sure to get husky, penetrating bristle which really works and lasts. The Pro-phy-lac-tic name is your guarantee of bristle excellence. Look for it on hair brushes, complexion brushes, bath brushes, hand and nail brushes.

Pro-phy-lac-tic Brush Company,
Florence, Mass.

**Pro-phy-lac-tic
STRANZIT**

Hand Out FREE CIGARETTES

EARN UP TO \$95 WEEKLY

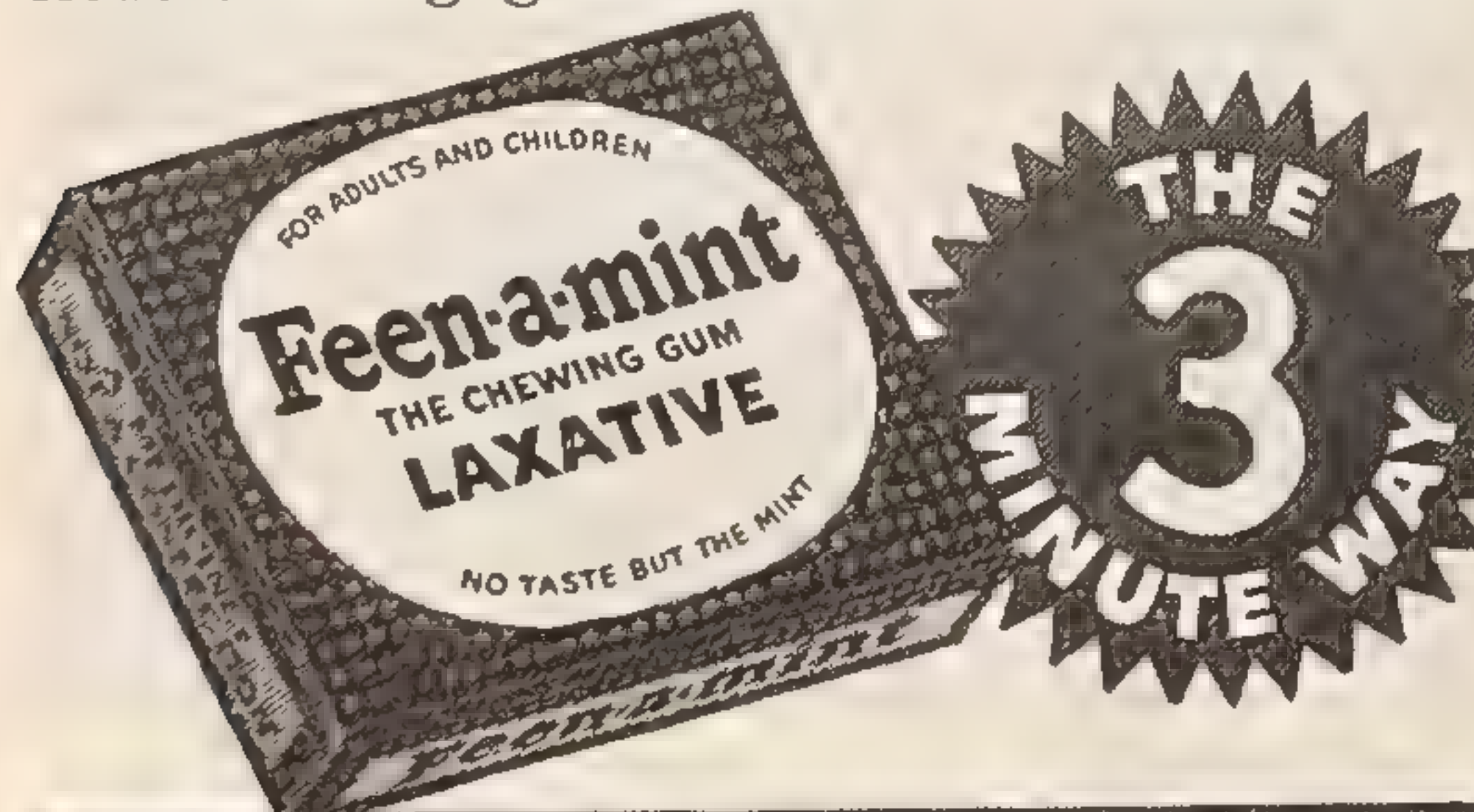
Introducing NEW WAY TO SMOKE. We furnish you Free Cigarettes. Ask any man to have a Free Smoke. Hand him LIGHTED Cigarette from beautiful pocket-size "Magic Case." Just touch button. Presto! Out comes LIGHTED Cigarette automatically. No batteries or electricity. Get Magic Case for 15 days' trial at our risk. State favorite brand cigarettes.

MAGIC CASE MFRS., Dept. G-980
4234 Cozens Ave., St. Louis, Mo.



"3 MINUTES
AT NIGHT
KEEPS ME
RIGHT"

I used to take jolting "all-at-once" cathartics—because I thought I had to. But now I've found the three-minute way. And what a difference it makes. At the first sign of trouble, I chew FEEN-A-MINT, the chewing-gum laxative, for three minutes; and the next morning I feel like a new person. And, best of all, with FEEN-A-MINT there are no griping pains—no nausea—no unpleasant after-effects. It's easy, pleasant, and thoroughly satisfactory. Children love its delicious chewing-gum flavor. 15c and 25c a box.



THE CHEWING-GUM LAXATIVE

Brief Guide

(Continued from page forty-one)

best. You'll love Guy Kibbee, Slim Summerville.

Desire—(Paramount)—Bogs down in spots, but all in all proves grand entertainment with Marlene Dietrich and Gary Cooper stand-outs.

Strike Me Pink—(United Artists)—Eddie Cantor fans will consider this his best one. Fun in an amusement park.

Every Saturday Night—(20th Century)—Family stuff—the same thing that happens in your own home—only here it is great entertainment.

Follow the Fleet—(RKO)—Ginger Rogers and Fred Astaire continue their hit parade. Swell songs, swell dances, and a new discovery named Harriet Hilliard who will catch your eye.

Just A Girl—(G-B)—Meet Jessie Matthews, the new British sensation, in a girl-imitates-boy rôle.

Ceiling Zero—(Warners)—The best Cagney-Pat O'Brien film in ages. Funny, dramatic, dynamic. Pretty near sensational.

Passing of the Third Floor Back—(G-B)—Conrad Veidt deftly handles the rôle of the Stranger who straightens out tangled lives.

Rendezvous—(M-G-M)—William Powell, Rosalind Russell in a World War spy story.

Frisco Kid—(Warners)—James Cagney, Margaret Lindsay, Donald Woods in a Barbary Coast story.

O'Shaughnessy's Boy—(M-G-M)—Wallace Beery and Jackie Cooper pluck at your heart strings in a circus picture.

Barbary Coast—(United Artists)—Miriam Hopkins, E. G. Robinson and Joel McCrea in a thrilling Barbary Coast yarn.

Big Broadcast of 1936—(Paramount)—Oakie, Crosby, Roberti, Burns and Allen broadcast. You just listen and applaud.

I Live My Life—(M-G-M)—Joan Crawford glistens. Brian Aherne and a swell cast add to the fun.

Shipmates Forever—(Warners)—Annapolis story with Dick Powell and Ruby Keeler. You may be a little tired of the song by now.

The Clairvoyant—(G-B)—Claude Rains in the title rôle joins with Fay Wray to make this a superior seer picture.

Ariane—(British International)—Elisabeth Bergner scores a triumph. The problem: marrying a kept girl.

The Crusades—(Paramount)—Henry Wilcoxon, Loretta Young and a grand cast in a De-Mille spectacle.

Three Musketeers—(RKO)—Presenting Walter Abel in a new interpretation of the famous classic.

She Married Her Boss—(Columbia)—Claudette Colbert, Melvyn Douglas, Edith Fellows in a rollicking film.

Dangerous—(Warners)—Franchot Tone and Bette Davis co-star in a marvelous love story.

Littlest Rebel—(20th Century)—Shirley Temple captures the film as usual. Secondary honors to John Boles, Jack Holt, Bill Robinson.



Here's one British star you are going to hear a lot about! Madeleine Carroll's American debut will be in *The Case Against Mrs. Ames*, with George Brent

**BE A DESIGNER OF
HOLLYWOOD
FASHIONS**

Qualify for a good position, or have your own Shop and win financial independence as Hollywood Fashion Expert. **DRESS LIKE SCREEN STARS** Design and make glamorous gowns for yourself like those of your favorite film star. Have more clothes and dress more smartly, at even less expense.

**HOLLYWOOD FASHION
CREATORS OUR ADVISERS**
With the cooperation of Movie Studios and Screen Stars, this 50-year old College will teach you Costume Designing in your spare time at home. Free placement service. If over 16, write at once for Free Illustrated Booklet.

WOODBURY COLLEGE
Dept. 61-F, Hollywood, California

**BECOME AN EXPERT
ACCOUNTANT**

Executive Accountants and C. P. A.'s earn \$3,000 to \$15,000 a year. Thousands of firms need them. Only 14,000 Certified Public Accountants in the U. S. We train you thoroughly at home in spare time for C. P. A. examinations or executive accounting positions. Previous experience unnecessary. Personal training under supervision of staff of C. P. A.'s, including members of the American Institute of Accountants. Write for free book, "Accountancy, the Profession that Pays."

LaSalle Extension University, Dept. 630-H, Chicago
The School That Has Trained Over 1,350 C. P. A.'s

POEMS Set to Music
Published

**FREE EXAMINATION—SEND POEMS TO
MCNEIL**
Bachelor of Music
1582 West 27th St. Los Angeles, Calif.

PSORIASIS

Don't suffer with this ugly, scaly skin affliction. PSORIATEX, the guaranteed treatment, relieves the most chronic cases, no matter how long afflicted. Positive relief guaranteed or money refunded. Write for free information. Don't delay. PSORIATEX LAB. INC. Dept. ATG, Real Estate Trust Bldg., Phila., Pa.

KILL THE HAIR ROOT

Remove the hair permanently, safely, privately at home, following simple directions. The Mahler Method positively prevents the hair from growing again. The delightful relief will bring happiness, freedom of mind and greater success.

Backed by 35 years of successful use all over the world. Send 6c in stamps TODAY for Illustrated Booklet, "How to Remove Superfluous Hair Forever."

D. J. MAHLER CO., Dept. 566F, Providence, R. I.

**LEARN TO DANCE THE REAL
HAWAIIAN HULA**

Right in your Own Home. Native Dancers teach you DIRECT from WAIKIKI BEACH AT HONOLULU. SEND 3c STAMP FOR FULL PARTICULARS.

**HAWAIIAN SCHOOL OF HULA
DANCING**
P. O. Box 3294, Honolulu, Hawaii

**WORK FOR THE
GOVERNMENT**

RAILWAY POSTAL CLERKS
CLERKS
CITY CARRIERS

**START
\$1260 to \$2100 Year
Men-Women**

FRANKLIN INSTITUTE
Dept. J307
Rochester, N. Y.

Rush FREE list of U. S. Government big pay JOBS. 32-page book describing salaries, hours, work. Tell me how to get a position.

Common education usually sufficient
Get ready immediately

Mail Coupon Today—**SURE**

NAME
Address

HOLLYWOOD

Beauty in the Evening

(Continued from page thirty-four)

that will normalize the weight in these areas. I'll be glad to send them to you, if you like. I have often noticed women who looked, at first glance, as if they were extremely ugly and misshapen of back and neck. But they really weren't! It was their atrocious posture that caused the trouble—shoulders stooped ungracefully, back almost humped, neck thickened and distorted by a hanging head. . . . So if you want to look shapely above the waist, hold your head easily erect, your shoulders straight but not rigid, and keep your backbone "hanging" straight as a die from the base of your skull.

Many girls scrub their faces religiously with soap and water, just as religiously pat cream on their faces and apply make-up carefully, in an effort to look a few years younger—only to have a neglected, lined throat give away the whole secret! For that's exactly what your neck does—tell the bitter truth about your birthdays—unless you lavish on it the same care you bestow from the chin up!

Naturally you wash your neck, back and arms when you take your bath each day, but you probably aren't *thorough* enough. The back, liberally covered with oil glands, develops blackheads and pimples readily; the neck, coming in contact, as it does, with grimy coat collars, acquires a permanently dingy look unless it receives extra cleansing and lubricating; and the arms, so liable to roughness or "goose flesh," need extra stimulation and friction.

● So—Do SCRUB YOUR NECK vigorously, front and back, with a coarse cloth and lots of lather. . . . Use a bath brush with flexible bristles to reach that sluggish flesh on back and arms. The stimulation and friction afforded by a good brush and generous lather will not only remove excess oil from the back, but will help to banish blackheads. Rough, scaly patches of epidermis on the upper arms will yield to the massaging and loosening action of copious lather and a brush, briskly wielded in circular motion.

Don't use a very expensive soap on your face and then economize with a cheap, inferior soap in your bath. The skin of your entire body is basically the same, and when you favor your face at the expense of your body, the result will be just the sort of thing I've been deploring—rough, blemished or sallow skin on neck, arms and back!

One of the finest facial soaps, costing only ten cents a cake, now contains the sunshine vitamin. An ingredient of this bland, creamy soap is irradiated with Vitamin D; and this particular ingredient is absorbed by the skin, carrying the vitamin units with it. There is certainly no need to tell you of the benefits of sunshine, in proper amounts, to the skin and the entire human organism. . . . Most people's skin, particularly that on the body, receives far too little of it—but this vitaminized soap, which has long been known as a superior cleanser, will help to supply some of that deficiency. If you wish, I shall be glad to send you its name.

Besides cleansing your neck with soap and water twice a day, you should also use a good, rich cream, to re-supply the skin with the oils it needs to keep it soft, firm and unwrinkled. During the day, the cream should be applied *before* soap and water and, at night, afterward, so that

★

If you would appreciate having a skin soft and smooth as a rose-petal...*immediately*...and enjoy a beauty bath sensation...try the Linit Beauty Bath.



... AS A BREEZE IN SPRING

Dissolve some Linit in your bath while the tub water is running, bathe as usual, step out and when you dry yourself pat your body with a towel...do not rub...then feel your skin...*soft* and *satiny smooth* as the rarest velvet. And the most astonishing thing about the Linit Beauty Bath is that the cost is trifling. Don't deny yourself such gratifying after-bath comfort when the expense is so insignificant. Try the Linit Beauty Bath and join the thousands and thousands of lovely women who daily enjoy its soothing luxury. Linit is sold by your grocer.

for fine Laundering

Don't overlook the directions on the Linit package . . . recommending Linit for starching. Linit makes even ordinary cotton fabrics look and feel like linen.





Shampoo-rinse Washes Hair 2 to 4 Shades Lighter

BLONDES, bring back to faded, brownish hair the radiant, golden beauty to which you have every right. Use Blondex. This unique combination shampoo and rinse all in one, washes the dulled, drabest hair 2 to 4 shades lighter in just one shampoo! And safely, too, for Blondex is an absolutely harmless rinse—not a harsh chemical or dye. Don't wait to bring back soft, silky, golden allure to your hair. Shampoo-rinse your hair today with Blondex. You'll be amazed at the change. Get it at any good drug or department store.

BLONDEX THE BLONDE HAIR SHAMPOO-RINSE

From Hollywood comes This NEW and BETTER Nail Polish!

There's a reason why Moon Glow Nail Polish is so popular with the stars of the screen and stage. Women everywhere who are particular about cosmetics use Moon Glow because it makes their hands more lovely, attractive and dainty than ever before. Also because its sparkling lustre lasts many days longer. Try one of the 8 smart new Hollywood shades. Only 25¢ for the giant size bottle at drug and department stores.

Or get the generous size bottle on sale at all good ten cent stores.



MOON GLOW Nail Polish

Moon Glow Cosmetic Co., Ltd., Dept. F66, Hollywood, Calif.

Please send generous trial bottle Moon Glow Polish () cream () clear. I enclose 10¢ (coin or stamps) for each shade checked. () Natural () Medium () Rose () Blood Red () Sun Tan () Coral () Tomato Red.

Name

St. & No.

City State

(In Canada, send 15 cents. Moon Glow, 36 Caledonia Rd., Toronto.)

some of it will remain on the throat all night.

● THERE IS AN UNUSUAL new all-purpose cream, so moderately priced that you need feel no qualms about using it lavishly on your throat as well as your face. One of its principal ingredients is the natural oil found in dairy cream or milk—and everyone has known for centuries what a grand skin softener and beautifier rich milk is! A white, creamy preparation, just "spreadable" enough in consistency, this new cream is delicately perfumed and delightful to use. The container is exceptionally smart looking—a white jar with a cerise label—and the small size costs only 50 cents. One dollar for the large jar. It is equally effective as a thorough cleanser, a lubricating and softening agent and a powder base. You'll agree with me when you see how fresh, smooth and refined your skin becomes under its bland magic.

Girls who would shudder at the thought of going dancing with an unpowdered face saunter forth blithely in evening dress with no make-up on arms, neck or back. A serious oversight that spoils a pretty picture. Always use make-up for arms and back, but not one that comes off on your escort's tuxedo! Select a liquid powder that has enough body to form a smooth, dull film on the skin. I can send you the name of a liquid that does just this. Furthermore, it comes in four shades, so that you can choose a tint that blends with your face powder. It's easy to apply and doesn't rub off. Lots of people use it at the beach to prevent tan, sunburn and freckles. A large bottle costs \$1.

Want to make the approaching warm weather endurable and yourself lovelier and daintier? Then invest in a trio of bath preparations with a uniform blossomy fragrance that is cooling and clingingly seductive. It consists of Dusting Powder (85 cents), lavender-tinted Bath Salts (also 85 cents) and a delicious *eau de cologne* in an unusual new bottle. The sixteen ounce size of *eau de cologne* is \$1.75 and the eight ounce, \$1. This fragrance-trio will make your bath pleasurable instead of dutiful. Do write to me if you are interested in the trade name.

Fanagram Contest

(Continued from page thirteen)

This is the contest in a nutshell—and the person who submits the cleverest set of answers will win Miss Sullivan's glistening ring. It's a present worth having from a point of value, quite as much as a souvenir!

Remember that fancy decorations do not help you win the contest. The judges demand only neatness and cleverness. The person who does the best job creating double Fanagrams is going to walk away with the prize.

There are no blanks to fill out, no complications whatever. Fanagrams was created largely as an entertaining game for your own amusement. Then we decided to add zest to the game with a monthly award. Play it for the sheer fun of the game, then send in your contribution. It may be the prize winner!

Address all entries to The Fanagrams Editor, HOLLYWOOD Magazine, 7046 Hollywood Blvd., Hollywood, Calif.

NEXT MONTH: Winner of Bing Crosby's radio!



LOST beauty... no allure... when eyes are muddy or prominently veined! Use new, scientific EYE-GENE before "dates" always! Clears even bloodshot eyes in seconds... or money refunded. Soothes and refreshes tired, smarting, strained, itching eyes almost instantly. Makes them white, sparkling, lovely! Safe. Stainless. At drug and dept. stores.

EYE-GENE



LEARN TO DANCE AT HOME

Don't envy good dancers—be one. It's as easy as A. B. C. with our illustrated courses, each complete in one booklet. Your choice sent prepaid or C. O. D. (in U. S. A.) plus postage.

BALL ROOM Complete course includes Waltz, Fox Trot, Tango, exhibition steps and 2 easy routines. **BEGINNERS TAP** Elementary steps and 2 easy routines. **ADVANCED TAP** 2 professional routines, definition of tap steps. **EACH**

FREE with \$2.00 order. Choice, one pair dancing taps or latest "Top Hat" exhibition dance. **ALL THREE COURSES \$2**

BILLY TRUEHART RADIO'S FAMOUS TAP DANCER

BILLY TRUEHART, Dept. N, 5308 Alameda Blvd., Houston, Texas

Z Glossier, Quicker-Drying Waves with ZEPHYR WAVE LOTION

YOU'LL be thrilled with the greater loveliness of your hair, your deeper, softer, longer-lasting waves—with Zephyr Finger Wave Lotion. Dries quicker, too—in only 10 to 15 minutes under hair dryer. Absolutely harmless. Contains no ether or alcohol. No flakes to brush out. Used by leading beauty parlors. Ask for a Zephyr wave at yours. Send 10¢ today for liberal trial supply.

ZEPHYR LABORATORIES 58 E. Washington, Dept. 12, Chicago, Ill.

You Can Regain Perfect Speech, if you

STAMMER

Send today for beautifully illustrated book entitled "DON'T STAMMER," which describes the Bogue Unit Method for the scientific correction of stammering and stuttering. Method successfully used at Bogue Institute for 35 years—since 1901. Endorsed by physicians. Full information concerning correction of stammering sent free. No obligation. Benjamin N. Bogue, Dept. 705, Circle Tower, Indianapolis, Indiana

Imported Silk Pajamas \$1.95

and Kimonos . . . Now

Hand embroidered—elaborate, gold dragon and silk flower design—black, open, red, green, and natural. Amazing values. Small, medium and large. Pay postman \$1.95 plus postage. Send for free illustrated booklet. Agents wanted.

ORIENTAL IMPORTS CO., Dept. H-3, 516 5th Ave., New York City

Learn To Play Piano The Magichord Way!

Only \$1.00 COURSE COMPLETE **Easiest Teach-Yourself Method** Sensational new quick short cut, reveals secrets of Modern Piano Playing. Wonderful Magichord Finder, included FREE, teaches chords without notes. You start playing at once—play popular songs in few weeks. Play by note or ear. No tedious exercises. Results guaranteed. Send \$1.00 for complete course, or sent C.O.D. **MAGICHORD METHODS** Sta. C. Box 5456, Dept. 21 Los Angeles . . . California

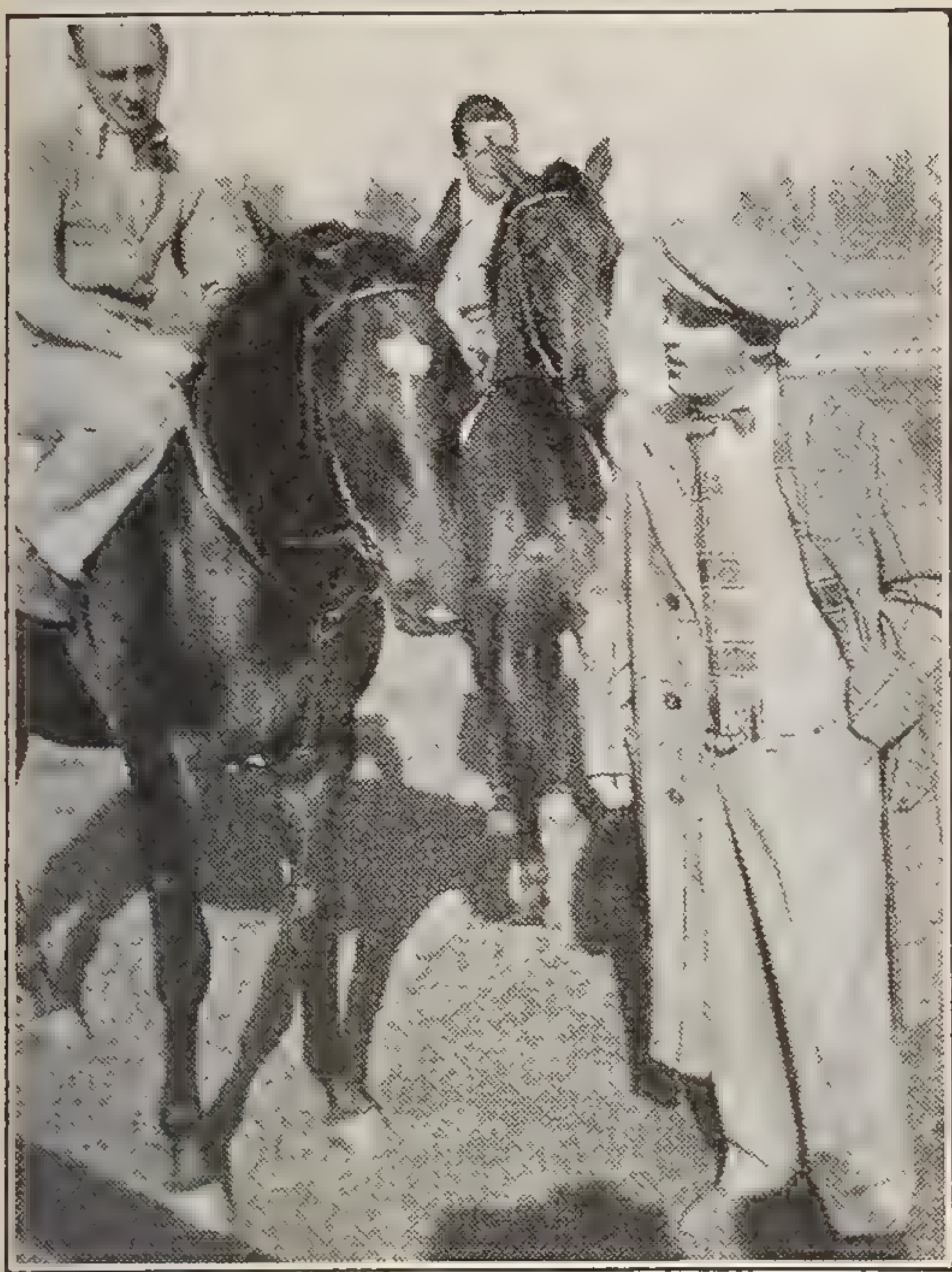
Rheumatism Relieve Pain In 9 Minutes

To relieve the torturing pain of Rheumatism, Neuritis, Neuralgia or Lumbago in 9 minutes, get the Doctor's Prescription **NURITO**. Absolutely safe. No opiates, no narcotics. Does the work quickly—and must relieve your pain in nine minutes or money back at Drug-gist's. Don't suffer. Use guaranteed **NURITO** today.

HOLLYWOOD

Bing Crosby's Color Madness

(Continued from page twenty-six)



Bing Crosby's checkered clothes were notorious at the races! Here he is shown at Santa Anita track, with his favorite horse

naive retort, to which his tailors have not succeeded in thinking up a good answer.

There is another side to Bing's yen for rough, comfortable, he-man clothes. Literally, tens of thousands of romance-starved maidens throughout the world have fallen in love with that husky-throated crooner sending out lullabies from the screen or a radio loud speaker. Every week, thousand of billet-doux pile into the Crosby dressing rooms at Paramount. While Bing appreciates the compliment, in a way, it also gets under his skin.

"You would think I'm some sort of a patent-leather haired Don Juan, or something," the crooner half complains. Whatever may be your conception of Bing Crosby, be assured he is no second Valentino. He is just an ordinary, very human, Spokane, Washington, boy, with a tricky voice that carried him to fame and fortune.

Some of Bing's friends believe his baggy old clothes habit is more the expression of a secret complex, an expression of he-man revolt against the unceasing barrage of mash notes. Bing insists he just likes to be comfortable and can't see any reason for not being.

But he can't explain away so easily this matter of getting on one brown sock and one blue one that Dixie caught before he escaped through the front door.

"Well, they're the same weight and both silk and—they look alike," Bing argued in his rather bashful manner.

● **HAVE YOU GUESSED THE ANSWER?** Bing is an unfortunate victim of that peculiar ailment, achromatopsia. In other words, he is completely color blind.

This little fact begins to throw much light upon the Crosby habit of gay, even though clashing, color schemes.

"I wear 'em because I like them!" Bing says.

JUNE, 1936

CATALINAS ONLY

STYLED FOR THE STARS OF HOLLYWOOD

By ORRY KELLY★

How would YOU like to wear a glamorous swim suit "styled by" this brilliant designer for Warner Brothers' Stars? Why not — just ask for Catalinas

\$ 6⁰⁰

If not on sale in your city, send weight color and money order direct to—

Geraine Greear, Warner Brothers' Player, wearing Catalina's POLKA DOT.

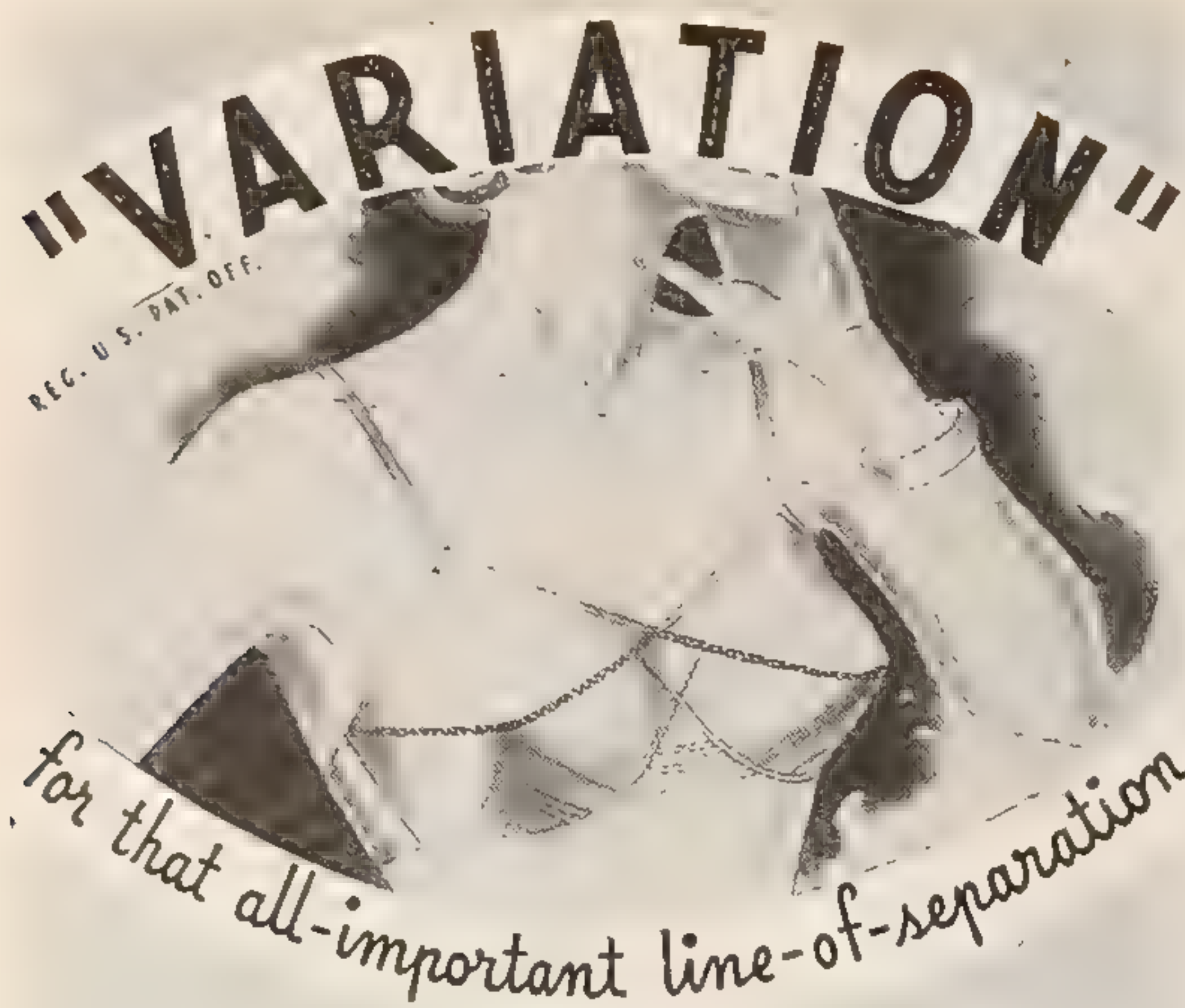
- 1 • Bette Davis
- 2 • Olivia de Havilland
- 3 • Joan Blondell
- 4 • Ruby Keeler

Catalina

SWIM SUITS

PACIFIC KNITTING MILLS, INC • LOS ANGELES

SEE PAGE 72 FOR STORES IN YOUR CITY FEATURING CATALINA SWIM SUITS



A distinct division between the breasts is especially important for the new fashions. To meet this need, Maiden Form developed this "Variation" brassiere which—in addition to under-breast stitching for extra-firm support—gives you that fashionable line-of-separation. Note the little heart-shaped "over-lap" at the center front—it supplies just enough gentle pressure at the necessary point! \$1.00 and \$1.50.



At All Leading Stores

Left: "Half-way," Maiden Form's "back-to-nature" brassiere—just a "frame-work" yet it uplifts without confining and supports bust perfectly. For day-time or evening, \$1.00. Send for free Foundation Booklet FJ: Maiden Form Brassiere Co., Inc., New York.



HAPPINESS

LONG
DENIED
HER

because
of—



PSORIASIS

Few women can be glamorously attractive and win their heart's desire if they are disfigured by psoriasis lesions. Siroil removes these crusts and scales of psoriasis and relieves other of its discomforts. It is applied externally, does not stain clothing or bed linen, and is offered on a strict money-back guarantee. Write for interesting booklet on Psoriasis and Siroil. It will be sent you free on request.

SIROIL LABORATORIES, INC. Dept F-6,
1214 Griswold Street—Detroit, Michigan

Please send me your booklet on Psoriasis

NAME _____
ADDRESS _____
CITY _____ STATE _____

The wise men of medicine calmly nod their heads in approval. Bing is right. He undoubtedly does get a sense of optical satisfaction from the hodge-podge of vivid colors he assembles because they do not look the same to him as they do to you and me, most of whom have a normal perception of, at least, the seven pure colors in the solar spectrum. Between the red end and the opposite violet end of the spectrum are millions of different tones of color, medical history recording one pair of eyes that could distinguish and describe 14,220 different shades.

Medical men tell us one out of five men and one out of twenty women are, at least partially, color blind. Some fail to distinguish only certain colors. Others, like Bing, have an optical system that completely distorts all colors. In fact, he may look at the same color at two different times and get two different color reactions.

So don't blame Bing if a yellow sweater, a pink shirt, a brown and purple tie, tan pants and a gray cap look appealing to him. Probably your carefully matched ensemble is shocking to his achromatopsic eyes. Anyway, he was born that way and can't do anything about it. Medical science thinks color blindness may result from some abnormal internal pressure on the optic nerve.

● ONE OF BING'S BROTHERS, Everett, also is color blind, but Everett claims he is better than Bing because he can, at least, match things even if he can't tell just what colors he's matching. Again medical men nod. This is a fact in some cases of color blindness, but a rare hour of entertainment is in store for anyone who can get Bing and Everett to arguing their respective abilities as color selectors.

Bing was seated at a table, poring over a manuscript. Abstractly, he was answering questions about the color of clothes and other things about the room, with occasional good guesses.

"What color is that pencil you're writing with?" we asked.

Obviously, he was taken by surprise and closely inspected the pencil with a sheepish smile:

"Aw, let's skip it!" The pencil was red as barn paint.

Bing's golf partners have remarked that he never bothers to pick up those little red, yellow and green wooden tees that you stick in the ground. It might interest them to learn that, after Bing sticks one in the grass, he couldn't find it again to save his soul without getting down and feeling around for it.

● BING ISN'T PARTICULARLY sensitive about his color troubles, but he doesn't always see the humorous side of it. However, he will never forget the first outfit of clothing he bought all by himself with his own money.

He returned home with what he thought was a swell blue serge suit and a new pair of brown shoes, only to learn that he had acquired a bright purple outfit with a pair of yellow shoes.

"I didn't have money enough to buy any more, so I had to wear them," he recalls, with a faint glimmer of a smile. "Anyway, they looked all right to me."

So, maybe, there is the origin of his laconic explanation:

"I wear them because I like them." And, after all, he's the one who has to wear them, isn't he?

—WALT CAMPBELL

NEW! NEW! NEW!

● **MOVIE CLASSIC**, now entirely written and edited in Hollywood, brings you new and more interesting features about your screen favorites.

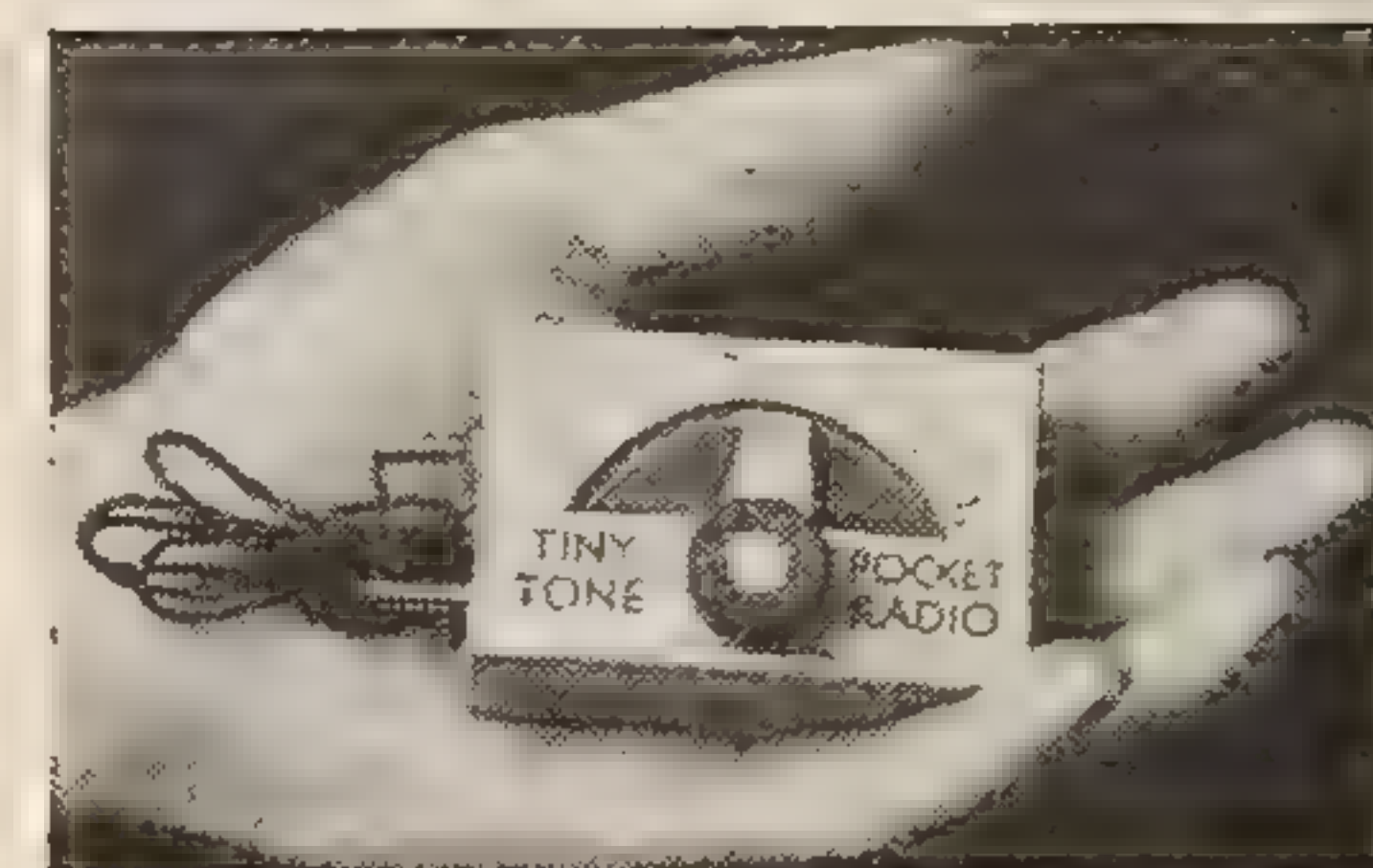
● Read *Meet the Wife* by Al Johnson, the most revealing story ever written about Ruby Keeler. . . . *In Quest of Romance*, the amazing life story of Errol Flynn. . . . Read *Rochelle Hudson's Love Hoax*. . . .

June **MOVIE CLASSIC**, now on sale at all newsstands.

Help Kidneys

Don't Take Drastic Drugs

Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drastic, irritating drugs. Be careful. If functional Kidney or Bladder disorders make you suffer from Getting Up Nights, Nervousness, Loss of Pep, Leg Pains, Rheumatic Pains, Dizziness, Circles Under Eyes, Neuralgia, Acidity, Burning, Smarting or Itching, you don't need to take chances. All druggists now have the most modern advanced treatment for these troubles—a Doctor's prescription called Cystex (Siss-Tex). Works fast—safe and sure. In 48 hours it must bring new vitality and is guaranteed to make you feel years younger in one week or money back on return of empty package. Cystex costs only 3c a dose at druggists and the guarantee protects you.



**NEW !!
MIDGET
POCKET
RADIO**

**\$2.99
COMPLETE
POSTPAID**

Fits in any small pocket easily. Weighs only 4 ozs. as shown. Comes in four beautiful colors (Black, Green, Brown, White). No tubes, batteries, or electrical connections needed! Nothing to wear or need replacement—will last for years—only one moving part! Separates and receives broadcast stations with beautiful clear tone. Range up to 50 miles—MUCH GREATER under good conditions—very little static or interference! Can be used by ANYONE ANYWHERE! NO CRYSTALS TO ADJUST! Absolutely complete with midget phone and instructions to use while in bed, hotels, at home, autos, offices, camps, on bicycles or any place you may be. No complicated or messy hookups—takes only a second to connect! THOUSANDS OF SATISFIED OWNERS. THESE ARE FACTS! Send only \$1.00 and pay postman \$1.99 plus postage on arrival or send \$2.99 (Cash, M. O. Check). Ideal Gift. Guaranteed. ORDER NOW! State Color. Foreign orders 60c extra.

TINYTONE RADIO CO. Dept. F-6, KEARNEY, NEBR.

AMAZING! SILK HOSE
GUARANTEED TO OR NEW HOSE
Wear Without Holes **FREE**

Amazing Guarantee Replaces Fine Silk Stockings Free. From 3 to 5 months wear Guaranteed. Sold through agents only. Startling money-making proposition. Mills reports \$120 earned in one week; Poirier \$127 in five days. Enormous selection. Over 100 styles, colors for men, women, children, all Guaranteed. Samples furnished. Send 1c postal quick.

Your own Hose
Free of Extra Cost

WILKNIT HOSIERY CO.
9-F Midway, Greenfield, Ohio

**The Best GRAY HAIR
REMEDY IS
MADE AT HOME**



YOU can now make at home a better gray hair remedy than you can buy, by following this simple recipe: To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it yourself at very little cost. Apply to the hair twice a week until the desired shade is obtained. Barbo imparts color to streaked, faded, or gray hair, makes it soft and glossy and takes years off your looks. It will not color the scalp, is not sticky or greasy and does not rub off.

HOLLYWOOD

Loretta Young— Sweet Girl, Smart Dame

(Continued from page twenty-five)



Loretta Young is back in pictures after a long rest prescribed by her doctors. You'll find her more beautiful than ever

attractive kid who hadn't filled out into womanhood yet and used to tag around the sets after her then brilliantly scintillating sister, Sally Blane.

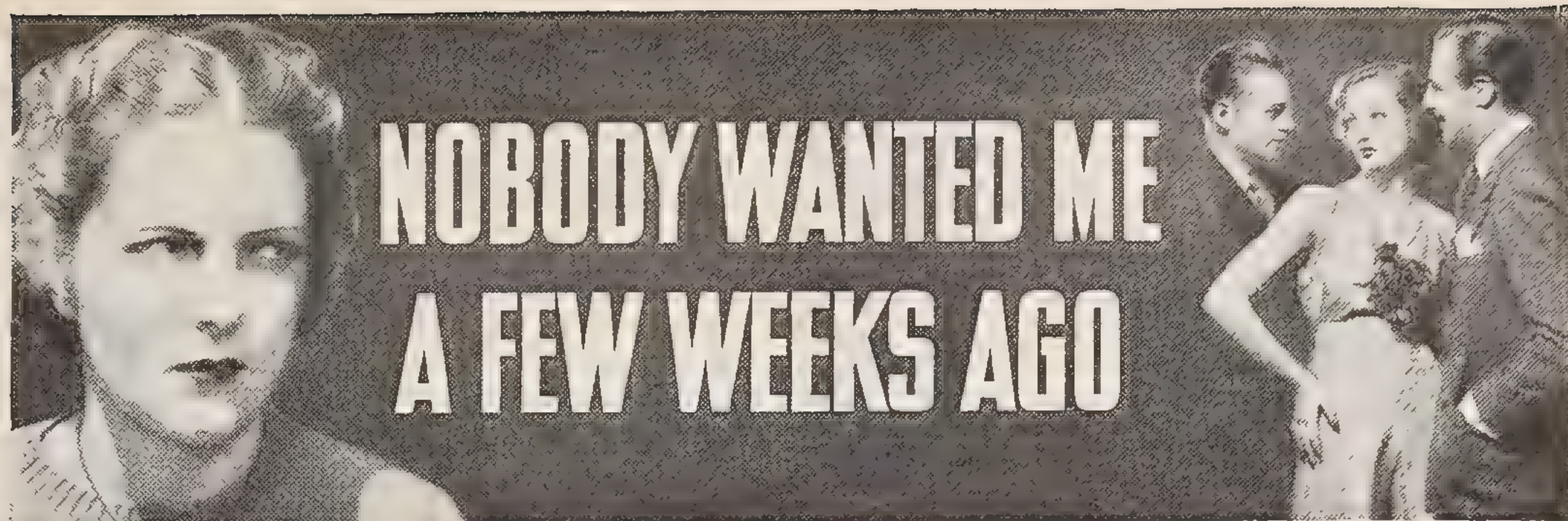
● FEW OF US WHO SAW Loretta inconspicuously about town in those days ever would have thought that that kid would some day be the absolute tops, big enough to have none other than the Great C. B. De Mille hold up production on one of his super-epics, *The Crusades*, because she was snowed in up in the mountains.

But don't think that Loretta attained that prominence by being all sweetness and light. She is, in reality, two separate and distinct people at home and at the studio. She's lived in this business all her life and knows it as only she could. She's learned a lot on the way up. Particularly she has discovered that allowing oneself to be imposed upon is a fool's game in any business, but most especially in pictures.

Let us make that plain. When Loretta first went into pictures on a long term contract she was just seventeen. Her contract had to be approved by the courts and it was stipulated that, being a minor, she could not work more than eight hours a day. The State appointed a lady to look after her in the studio and on the sets to see to it that the laws on child labor were upheld. But all that was extremely irksome to an energetic and ambitious young girl. She wanted to work till she dropped—anything to speed her success.

And that is just what she did do—worked till she dropped. For over two years, one picture after another, she would leave the set with the guardian, start to take her make-up off and then stall around until the lady had left. Instantly Loretta donned the war-paint again and was back on the set till two and three in the morning. She kept it up till the family had to send her to the hospital with a nervous break-down.

But even then Loretta was undaunted. It was not until an official from the



But now she's the most popular girl in town



Thousands gaining 5 to 15 lbs. with new "7-power" yeast tablets

IT certainly seems a crime against yourself to remain "skinny" and unable to attract friends when thousands have gained pounds of solid, naturally good-looking flesh this new easy way—in just a few weeks!

Doctors now know that the real reason why many find it hard to gain weight is that they do not get enough Vitamin B and iron in their daily food. Now with this new "7-power" discovery, which combines these two vital elements in little concentrated tablets, hosts of people have put on 5 to 15 pounds, normal curves—in a very short time.

Not only are thousands quickly gaining normally attractive pounds, but also naturally clear skin, freedom from miserable indigestion and constipation, new pep.

7 times more powerful

This amazing new product, Ironized Yeast, is made from special cultured ale yeast imported from Europe, the richest known source of Vitamin B. By a new process this yeast is concentrated 7 times—made 7 times more powerful. Then it is ironized with 3 kinds of strengthening iron.

If you, too, need Vitamin B and iron to build you up, get these new Ironized Yeast tablets from your druggist at once. Then, day after day, as you take them, watch skinny limbs and flat chest round out to normal attractiveness, skin clear to natural beauty—you're an entirely new person.

Money-back guarantee

No matter how skinny and rundown you may be from lack of enough Vitamin B and iron, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If not delighted with the results of the very first package, your money instantly refunded.

Special FREE offer!

To start you building up your health right away, we make this FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out seal on box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 286, Atlanta, Ga.



Posed by professional models

Why be FAT? "LOST 63 lbs."

Feel Fine"

...WRITES NEVADA LADY

● If you have tried to lose fat and failed, read these letters and take heart! "I tried to reduce, yet nothing worked. I was desperate. Then I tried RE-DUCE-OIDS and lost 63 lbs. I look and feel like a new person!" writes Mrs. A. Wood, 101 Burns St., Reno. This lady's experience is typical of hundreds of others, as shown by letters in our files.

● You can trust a Nurse to know the safe, easy way to lose fat. Mrs. G. L. Ryer, Reg. Nurse, Dayton, Ohio, writes: "I lost 47 lbs. with RE-DUCE-OIDS, though I did not diet." Thousands of delighted women have acquired lovely figures this proven way. Millions of packages sold. Why not start to reduce today? **REDUCED 50 LBS.:** Mrs. J. Schafer, 1029 Jackson St., Kansas City, Mo., writes: "I lost 50 lbs. My doctor pronounces me in better health than for years and I feel better in every way." Others write of reducing as much as 80 lbs., and report feeling better right from the start. **For your SAFETY—RE-DUCE-OIDS absolutely DO NOT CONTAIN** the dangerous drug, dinitrophenol. They are easy to take... tasteless.

FAT GOES...or Money Back!

Your money back in full if not delighted... you are the judge. No risk, so don't delay, fat is dangerous! At drug or dep't stores. Or send \$2 for 1 package; or \$5 for 3 packages direct to us, Currency, Money Order, or stamps. (10c fee must accompany C.O.D. orders only.) **Plain wrapper, no embarrassment.**

Scientific Laboratories of America, Inc. Dept. F366
746 Sansome Street, San Francisco, Calif.

Send me... packages of RE-DUCE-OIDS, for which I enclose payment, on your Money-Back Offer.

Name.....
Address.....
City..... State.....

WHAT?

only \$1⁰⁰ per week to
OWN A CORONA?

Yes—it's a fact! Our new Finance Plan makes it just that easy. Brand-new up-to-date portables, including carrying case.

Do this. First send coupon for descriptive booklet. Then go to a dealer's and see which one of the five CORONA models you like best. Try it... free. Then buy it, on these amazingly liberal terms. Here's the coupon.



-----MAIL COUPON TODAY-----
L C Smith & Corona Typewriters - Desk 6
161 Almond St., Syracuse, N. Y.
Please send Corona booklet, also tell me where I can arrange free trial.

Name.....
Street.....
City..... State.....

LOOK
and
FEEL
LIKE A
New
Person!

studio came to her in the hospital with the word that she was to start another picture in two days that she began to see the light. It was either work or the studio would magnanimously grant her a vacation without pay until she could... It is typical of Loretta that she has always felt sorry for the poor duck who had to deliver the news to her. He hated the job, but just had to obey orders.

Of course, conditions like that are all changed now, but in those few moments in the hospital bed little Miss Young who would work like a fool for the spirit of the thing became another person. She got smart, smart the hard way!

From that day to this she has never worked five minutes beyond the eight hours that are specified in her contract. Why should she? Advantage had been taken of her in no uncertain way and she decided that that was a sucker's game. You mustn't get the idea that she's tough about things. She's not. I know of no one any more popular with crews and casts than she. Even when she's standing on her rights she does it in such a sweet and evenly-disposed manner that no one could take exception to it—and she never takes any stand unless she's right!

A strange little quirk in her make-up about the hours she works is shown in her complete willingness to take stills and home-sittings for hours on end. Most players abhor that task. Try it yourself sometime—sitting for three or four hundred differently posed pictures with a dozen changes of costume and being forced to make each one register with a definite and lively expression. It is far more exhausting and monotonous work than acting, but Loretta will work until the cameramen drop in her own home. She's not afraid of work, not afraid of any task that comes along in daily life—but she won't be imposed upon.

● AT HOME IF THE MAID is busy when Loretta gets up she'd as soon go out in the kitchen and perk her own breakfast coffee. Her mother certainly would—and the two sisters—so, as she figures it, why not herself?

Loretta is such a completely normal, average every-day human being that she's well-nigh impossible to clearly portray. There's the average, normally well-off American family in New York or Massillon, Ohio. None of this oft-repeated talk of Hollywood extravagances and luxuries beyond reason and income.

And yet, at the same time, Loretta is the girl who has learned every rope in Hollywood on her way up. Frequently studios make a practice of giving cast and crew substantial proportionate bonuses when a picture has been brought in under schedule and is obviously a success. Just recently Loretta was offered a bonus amounting to \$10,000... and she turned it down! Very sweetly did she thank them and when they pressed it on her she said, "No, but if you really want me to have a bonus you can give me a trip to New York, all expenses paid, and a new car."

She outsmarted them, and they knew it and admired her for it. Had she accepted the cash bonus she would have had to pay an income tax on it which the studio would have been exempted of, but on the basis of a car and a trip for the bonus it was the studio and not Loretta who paid the additional Government tax... And that is what is known out here as figuring all the angles. That is plenty smart!

—WILLIAM ULMAN, JR.

Finds Way To Have Young Looking Skin at 35!



SMART, modern women no longer submit to the tragedy of "old skin" just because they are 30, 35, 40! A wonderful new creme, applied at night like cold cream, acts a scientific

way to free the skin of that veil of semi-visible darkening particles which ordinary creams cannot remove after a certain age. So gentle and quick—often only 5 days is time enough to bring out a glorious rose petal softness and fineness and white, clear look of youth. And, the way it eliminates common surface blemishes—ugly pimples, blackheads, freckles—is a revelation! Ask for this creme—Golden Peacock Bleach Creme at all drug and department stores.

HAPPY RELIEF FROM PAINFUL BACKACHE

Caused by Tired Kidneys

Many of those gnawing, nagging, painful backaches people blame on colds or strains are often caused by tired kidneys—and may be relieved when treated in the right way.

The kidneys are one of Nature's chief ways of taking acids and wastes out of the blood. A healthy person should pass about 3 pints a day and so get rid of more than 3 pounds of waste matter.

If the 15 miles of kidney tubes and filters don't work well, this waste stays in the body and may become poisonous. It may start nagging backaches, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness. Don't let it lay you up.

Ask your druggist for Doan's Pills—used successfully by millions for over 40 years. They give happy relief and will help to flush out the 15 miles of kidney tubes. Get Doan's Pills.



IF YOU HAVE
GRAY HAIR
and DON'T LIKE a
MESSY MIXTURE....
then write today for my
FREE TRIAL BOTTLE

As a Hair Color Specialist with forty years' European American experience, I am proud of my Color Impartor for Grayness. Use it like a hair tonic. Wonderfully GOOD for the scalp and dandruff; it can't leave stains. As you use it, the gray hair becomes a darker, more youthful color. I want to convince you by sending my free trial bottle and book telling All About Gray Hair. **ARTHUR RHODES, Hair Color Expert, Dept. 36, LOWELL, MASS.**



LEG SUFFERERS

Why continue to suffer? Do something to secure quick relief. Write today for New Booklet—"THE LIEPE METHOD OF HOME TREATMENT." It tells about Varicose Veins, Varicose Ulcers, Open Leg Sores, Milk or Fever Leg, Eczema. Liepe Method works while you walk. More than 40 years of success.

Praised and endorsed by thousands. **FREE BOOKLET**
LIEPE METHODS, 3284 N. Green Bay Ave., Dept. 70-F, Milwaukee, Wis.

Thrill YOUR FRIENDS TELL THEM WHAT THEIR HANDS REVEAL!



● Fun and unending popularity can be yours through this easy-to-learn, fascinating form of entertainment. Astound your friends at your next party! Hear their excited comments as you reveal their innermost secrets.

5 LESSONS FOR \$1⁰⁰
Send cash or money order to

HALLIE HART of HOLLYWOOD
Suite 202—6607 Sunset Blvd. Hollywood, California

HOLLYWOOD

A Date With Nelson Eddy

(Continued from page twenty-nine)

for me. Then I was shown how to hold it, how to bring it up toward my shoulders, then down again, releasing it with a follow-through motion. It looked awfully easy, and I carefully tried to pattern my motions after his.

"You're all wrong, Eddy." A masculine voice suddenly said in our ears, "Mitzi won't knock down a fly that way!"

We turned around and there stood Bob Taylor grinning widely, and his date, Irene Hervey, grinning too. At least, it was a pretty wide smile.

We decided to make a foursome of our Rip-Van-Winkling. I was first. The ball seemed to weigh a ton, and I couldn't follow-through when I bowled it. Nelson kept dashing up and correcting me, but it was no use. I was a dummy, and so was my score. I looked at him sadly.

"Don't worry," he comforted me, "you'll learn."

He was optimistic.

Nelson was next, and very good. Of course, when you're big and husky ... ! Irene followed him and knocked down one measly pin. That made me feel better. Bob was last, and like Nelson, made a clean sweep of things.

● I STAYED BOOBY RIGHT THROUGH. Irene almost kept me company, and the two boys went on being sensational. Whilst they waxed enthusiasticer and enthusiasticer, Irene and I had a cosy chat about our new clothes, from which topic we had to be violently wrenched to take our turns.

I think maybe the Taylor fella had too many coco-cola's under his belt, or maybe it was because of Nelson's additional girth. Anyway, the song-bird came out champion.

"Put on your coat, Cummings," he said loftily, "and let's scam out of here."

We scrambled.

It was only ten o'clock, but probably time to think seriously of going to Van's party. Therefore, Nelson drove me home to change clothes while he departed to get into his tuxedo.

"Can you be ready in forty minutes?" Nelson asked.

"Thirty!" bragged I.

"Unusual woman," murmured Eddy.

I gave him a knowing look and departed.

Fifty minutes later, done up in my best, I ran down to open the door for the blonde giant. He came waddling, yes, waddling in, bundled in a great overcoat. I stared. Just an overcoat, no matter how heavy, couldn't make a man look like *that*! He nodded his head cheerfully and eyed my flimsy wrap.

"Just as I thought," he said, "Boy Scout Eddy came prepared!" and with that he pulled himself out of the camel's hair, to stand there—in another overcoat! Then he busied himself putting me into coat number 1. Very businesslike about it, he was, and didn't care a Continental that it dragged on the floor, wrapped around me twice, and absolutely made activity of any sort impossible.

"There!" He surveyed his work with satisfaction. "Now you won't catch cold!" He wrapped one arm around the bulky bundle which, in social circles usually passed as Mitzi Cummings, and took it along, out of the door, down the walk, and hoisted it into the car. All the time he was muttering in his beard about silly

"ALLURING"



Win Popularity With Sunny Hair Friends Admire

Blonde or brunette, gain for yourself everlasting glamour of soft *lustrous* hair.

BLONDES—Impart natural sunny lustre to dull, faded or streaked hair. Rinse with Marchand's Golden Hair Wash to gain fascinating brilliance of really beautiful golden hair. Marchand's *evenly* lightens and brightens blonde hair.

BRUNETTES—Give a sparkling sheen to dull, lifeless hair. Rinse glowing highlights into *your* hair with Marchand's. Or, *secretly*, and unobserved (for you use Marchand's at home), you can easily become an appealing blonde. Marchand's lightens your hair to *any* alluring blonde shade.

BLONDES AND BRUNETTES—Use Marchand's to make unnoticeable superfluous hair on face, arms or legs. Marchand's alone keeps you dainty and smooth looking — *all over*. Start today. Get Marchand's Golden Hair Wash at any drugstore, or use coupon now to send for a full size bottle.

WANTED! ATTRACTIVE BLONDE FOR FREE VISIT TO NEW YORK—Full details in your bottle of Golden Hair Wash. At your druggist's. Or write Marchand's.

MARCHAND'S GOLDEN HAIR WASH

ASK YOUR DRUGGIST FOR MARCHAND'S TODAY, OR USE THIS COUPON

MARCHAND'S GOLDEN HAIR WASH, 521 West 23rd St., NEW YORK CITY
Please let me try for myself the SUNNY, GOLDEN EFFECT of Marchand's Golden Hair Wash. Enclosed 50 cents (use stamps, coin or money order as convenient) for a full-sized bottle.

Name.....

Address.....

City.....

State.....

F. P. 636

"I'm Hotel Hostess Now-and earning a splendid salary"



Helen Armitage, Hotel Hostess, Tells How She Secured Her Position, Though Without Previous Hotel or Business Experience.

"I had never been in business—knew nothing about any trade or vocation. When the finding of a position became imperative, I enrolled for the Lewis Course, convinced that I could make good in the fascinating hotel and institutional field. Soon I was Hostess of a lovely hotel, earning a splendid salary and having excellent opportunities for advancement. All entirely due to my Lewis Leisure-Time, Home-Study Training, which qualified me for success."

Step Into a Well-Paid Hotel Position

Good positions from coast to coast for trained men and women in hotel, club, steamship, restaurant and institutional field. Thousands of our graduates now holding well-paid positions as Hotel Managers, Assistant Managers, Stewards, Housekeepers, Hostesses and 55 other different types of positions. Living often included. Previous experience proved unnecessary. Lewis graduates, both young and mature, winning success. Good grade school education, plus Lewis Training, qualifies you at home, in leisure time. FREE Book gives full details about this fascinating field, and explains how you are registered, FREE of extra cost, in the Lewis National Placement Service, which covers the country through special arrangement with the more than 23,000 Western Union offices. Mail coupon NOW.

LEWIS HOTEL TRAINING SCHOOLS, Sta. MG-9842, Washington, D. C.

OPPORTUNITY COUPON

Lewis Hotel Training Schools,
Sta. MG-9842, Washington, D. C.

Send me Free Book, "Your Big Opportunity," without obligation, and details as to how to qualify for well-paid position.

Name
Address
City State



SIMPLE SIMON

MET A PIEMAN
AND ORDERED THREE OR FOUR;
HE NOW EATS TUMS
WHEN HEARTBURN COMES...
DON'T SUFFER ANY MORE!

Stop SAYING "NO" TO FAVORITE FOODS!

IT isn't only pie that disagrees with some people. Many say that even milk gives them a gassy stomach. The very best foods may bring on acid indigestion, sour stomach, gas, heartburn. Millions have found that Tums bring quick relief. Munch 3 or 4 after meals or whenever smoking, hasty eating, last night's party, or some other cause brings on acid indigestion. Tums contain no harsh alkalies, which physicians have said may increase the tendency toward acid indigestion. You will like their minty taste. Only 10c at all drug stores.



FREE: Beautiful five-color 1936 Calendar-Thermometer. Also samples of Tums and NR. Send stamp for packing and postage to A. H. Lewis Co., Dept. 22H50, St. Louis, Mo.

little girls who didn't wear enough to keep a gnat cosy.

● WE WERE cruising along at a fine pace when suddenly with no warning at all, Nelson jammed on the brakes. I visualized the most horrible of catastrophes narrowly avoided, when Nelson remarked casually, "I thought I saw a florist!"

But there wasn't any florist in sight, and Nelson, who had suddenly got the inspiration that I must have flowers, ordered me to watch the right side of the street while he watched the left. Suddenly I spotted a shop... just a little hole-in-the-wall situated in one of our great out-of-doors markets. In a shake we were in there, and found, to our amusement that while one half of the store was dedicated to selling posies, the other half was consecrated to the sale of dog supplies!

"Orchids!" demanded Nelson with fine optimism.

The little man, startled, shook his head mournfully.

"Gardenias?" questioned Nelson next.

The flower-puppy proprietor took out a box containing six broken blossoms.

But I ended up with orchids, two lovely green ones that we bought in another store. I might add that the florist kept one delighted eye on Nelson, whilst he reserved the other one for the purpose of surveying his corsaging. When it was properly beribboned he asked Nelson if he'd mind giving his autograph.

● I THOUGHT MY ROMEO was through with wild impulses by this time, but no! Practically within sight of Van's door he suddenly yanked the wheel of his car around and headed in the opposite direction.

"What," I inquired plaintively, "are you up to now?"

"Let's have a dance or two before we go in," he answered. "Let's romp over to the Troc."

In five minutes we were at the Trocadero. Just as we slipped out of our wraps we heard the lovely strains of "Rose Marie."

"See, you're out with the right guy!" he laughed. "Let's dance this one, quick."

Quick we did! We spun around the floor and the screen hero of "Rose Marie" sang the lilting, beautiful strains of the song right into my ear! I didn't tell him, of course, but to myself, every time he came to the phrase "Rose Marie, I love you," I substituted words that pleased me much better, and added that much more heart fluttering to the fact that I, and only I, was getting the benefit of a million-dollar voice, all for nothing! And then we started for Van Dyke's house.

The first two people we saw as we entered the director's house were... you guessed it!... Irene Hervey and Bob Taylor.

My boy-friend bowed low, then grasping my hand firmly, led me to the playroom which is all fancied up marine fashion, with small fishies swimming in a tank set into the bar. There were hundreds of people around. Jean Harlow, Bill Powell, Aline McMahon, Raquel Torres, Ted Healy and Shirley Ross among them. There was lots of noise from laughter and conversation, and we settled down to having a very good time.

I guess it was the natural law of gravitation that soon found us in the living-room grouped around the piano. Shirley Ross was singing, and swell, too. When she

FOR A LIMITED TIME

FREE TUBE

GOODYEAR GOODRICH - FISK FIRESTONE - U. S. And All Other Makes

Astounding Tire Bargains, unequalled and unbeatable elsewhere, on Standard Brands. Every tire repaired by our improved method and by skilled experts. 20 years of experience assures superior product. THOUSANDS OF USERS throughout the U. S. A. say our tires GIVE LONG, SATISFACTORY SERVICE. **ORDER NOW! DON'T WAIT!**—Get a Brand New Circular Molded Tube absolutely FREE with each two tires ordered. Offer good limited time.

BALLOON TIRES		REGULAR CORD TIRES		HEAVY DUTY TRUCK TIRES	
Size	Price	Size	Price	Size	Price
28x4.40-21	\$2.15	30x3 1/2	\$2.35	30x3 1/2	\$3.45
29x4.40-21	\$2.15	31x3 1/2	\$2.95	34x4 1/2	\$3.45
29x4.50-21	\$2.35	32x4	2.95	30x5	3.65
30x4.50-21	2.40	33x4	2.95	33x5	3.75
28x4.75-19	2.45	34x4	3.25	33x5	3.95
28x4.75-20	2.50	32x4 1/2	3.35	35x5	3.95
29x5.00-19	2.85				
30x5.00-20	2.85				
28x5.25-17	2.90				
28x5.25-18	2.90				
29x5.25-19	2.95				
30x5.25-20	2.95				
31x5.25-21	3.25				
5.50-17	3.35				
28x5.50-18	3.35				
29x5.50-19	3.35				
6.00-17	3.40				
30x6.00-18	3.40				
31x6.00-19	3.40				
32x6.00-20	3.45				
33x6.00-21	3.65				
32x6.50-20	3.75				
6.00-16	3.75				

TRUCK BALLOON TIRES

Size	Price	Size	Price
30x3 1/2	\$3.75	34x7	\$10.95
30x4	\$3.95	38x7	10.95
34x5	4.25	36x8	11.45
32x6	7.95	36x8	13.25
32x6	9.95	40x8	13.25

ALL OTHER SIZES DEALERS WANTED

SEND ONLY \$1.00 DEPOSIT on each tire ordered. (\$4.00 on each Truck Tire.) We ship balance C. O. D. Deduct 5 per cent if cash is sent in full with order. To fill order promptly we may substitute brands if necessary. **ALL TUBES BRAND NEW—GUARANTEED—HEAVY GAUGE CIRCULAR MOLDED.** Guard against price advances. Order Now. We agree to replace at half price any tire failing to give 9 months' service.

PERRY-FIELD TIRE & RUBBER CO.
2328-30 S. Michigan Ave. Dept. 4705, Chicago, Ill.

RELIEF FROM PSORIASIS

with **DERMOIL**

Make THE ONE SPOT TEST

Dermoil is being used by thousands of men and women throughout the country to secure relief from the effects of this ugly, stubborn, embarrassing scaly skin disease which often causes humiliation and mental agony.

Apply Dermoil externally. Does not stain clothing. Watch the scales go, the red patches gradually disappear and enjoy the thrill of a clear skin again.

J. F. "Suffered for nine years. Had spots on my scalp, forehead, arms, legs and fingernails. Nothing I ever used before has worked like Dermoil. You cannot see the places where the scales were".—H. S. "I have suffered from psoriasis for eleven years. My condition now since using Dermoil seems almost impossible to believe. Prior to that time a cup to a cup and a half full of scales formed every day".—M. N. K. "I am rolling up my sleeves for the first time in fifteen years as my arms are entirely cleared up".

Dermoil is backed with a positive guarantee to give chronic psoriasis sufferers definite benefit in two weeks time or money is refunded. Your word is final. Prove it yourself. Send 25c for generous trial bottle to make our convincing "One Spot Test". Booklet and proof of results FREE. Don't Delay. Write today. No obligation.

LAKE LABORATORIES
Box 6, Northwestern Station, Dept. F7—Detroit, Michigan

CATARRH AND SINUS CHART—FREE

Guaranteed Relief or No Pay. Stop hawking—stuffed-up nose—bad breath—Sinus irritation—phlegm-filled throat. Send Post Card or letter for New Treatment Chart and Money-Back Offer. 40,000 Druggists sell Hall's Catarrh Medicine. 63rd year in business. Write today!

F. J. CHENEY & CO. Dept. 226, TOLEDO, O.

OLD FACES MADE YOUNG



MEN you can look 10 to 15 years younger. 5 Minutes a Day Keeps Wrinkles Away and erases age lines. This new sensational home method Sent on Trial—You Risk Nothing. Lifts sagging muscles, fills up hollows.

No cosmetics, no massage, no straps. Men, women all ages write for thrilling book and **Facial Analysis Chart** both sent FREE in plain wrapper.

PAULINE PALMER, 1153 Armour Blvd., Kansas City, Mo.

HOLLYWOOD



Did you ever see Luise Rainer more becoming than in this evening wrap? She's shown with Frank Schulz at the Trocadero

finished Nelson was asked to render a ditty or two, but he wanted to listen, not be listened to. This simply wouldn't do at all, so I threatened him. "I'm going to tell on you, if you don't!"

"Tell what?"

"That you plant a couple of microphones around your house when you give a party so that the unsuspecting guests have their every remark recorded!"

"But I shall also tell," I went on, "that later on you play back what the microphones picked up for the benefit of all!"

WHEREUPON SHIRLEY LET OUT a mighty whoop and settled down to a good, old fashioned giggled fit.

"Mr. Nelson Eddy," speeched director Van Dyke, "will now favor us with some selections . . . or else!"

Nelson quickly moved over to the piano. The accompanist struck one note.

"Too fast!" yelled Nelson. Then, when everybody subsided, he settled down in earnest to a lovely Italian opera. It was glorious, listening to that full, round baritone voice, and the room was hushed. When the applause was over someone remarked that Nelson's Italian was very good.

"I owe it to my pants presser," he said. "When I was a newspaper reporter back East, some years ago and studying Italian operettas, I used to go to a little Italian cleaning shop. While he pressed my pants, I used to sing my songs to him. Between presses he would correct my accent!"

And soon someone said, "It's nearly four o'clock." And I saw Nelson come hurrying toward me carrying that blasted overcoat in which I would, once again, be bundled into helplessness. I tried to beg off, but he was adamant.

Modern Kitchens ... by NESCO

SEND 50c for 75c VALUE
Two-Lipped, Triple-Coated 2 3/4-Pint Sauce Pan

Test in your kitchen the acid-resisting, stain-fighting quality of the new NESCO Enameled Ware. Pours right or left. Quick-heating Flare Bottom. Send 50c for Sauce Pan and color-illustrated literature describing other NESCO household utilities.

Fashion dictates color ensembles
A NEW original idea—the NESCO KITCHEN ENSEMBLE. Practical, everyday kitchen utensils and equipment become ORNAMENTS—a prime requisite of interior decorating. Imagine—NESCO Enameled Cooking Utensils and Containers in matched sets—a lovely symphony creating new atmosphere in your kitchen.

NESCO Stainless Enameled Ware
New designs, perfect proportions, flare-bottomed for quick cooking and fuel saving. Spotless acid-resisting white, black trimmed with brilliant red knobs. Have all your kitchen things in the same color scheme. NESCO Products offer you this opportunity.

NESCO "Garden Girl" Japanned Ware
Rich and lustrous pure white Japanned surface with black trim and brilliant red knobs matching NESCO Enameled Ware and NESCO Kerosene Range. What a difference the new shapes make in the pantry. What joy to serve meals from such surroundings.

National Enameling and Stamping Co.
174 North Twelfth Street Milwaukee, Wisconsin

SONGS FOR TALKING PICTURES BIG ROYALTIES

paid by Music Publishers and Talking Picture Producers. Free booklet describes most complete song service ever offered. Hit writers will revise, arrange, compose music to your lyrics or lyrics to your music, secure U. S. copyright, broadcast your song over the radio. Our sales department submits to Music Publishers and Hollywood Picture Studios. WRITE TODAY FOR FREE BOOKLET.
UNIVERSAL SONG SERVICE, 681 Meyer Bldg., Western Avenue and Sierra Vista, Hollywood, California

GRAY FADED HAIR

Women, girls, men with faded, gray, streaked hair, shampoo and color your hair at the same time with my new French discovery—"SHAMPO-KOLOR". No fuss or muss. Takes only a few minutes to merely shampoo into your hair any natural shade with "SHAMPO-KOLOR". No "dyed" look, but a lovely, natural, most lasting color; unaffected by washing, or permanent waving. Free Booklet. Monsieur L. P. Valligny, Dept. 19, 254 W. 31st St., New York City.

Learn Profitable Profession in 90 days at Home

Salaries of Men and Women in the fascinating profession of Swedish Massage run as high as \$40 to \$70 per week but many prefer to open their own offices. Large incomes from Doctors, hospitals, sanitariums, clubs and private patients come to those who qualify through our training. Reducing alone offers rich rewards for specialists. Anatomy charts and supplies are given with our course. Write for details
National College of Massage & Physio-Therapy, 20 N. Ashland Avenue, Dept. A61, Chicago, Ill.

Switch to ZIP for overcoming BODY ODORS

CREAM DEODORANT
MORE FOR YOUR MONEY THE BEST TO BE HAD
Gives complete insurance against offending others! Easy to apply. Lasting. Harmless to your clothing. Ideal on sanitary napkins. A Physician's Prescription. Ask dealer or write
Madame Berthe, 562 Fifth Avenue, New York

FOR ALL WHITE SHOES —THIS AMAZING NEW WHITE CLEANER!



SATISFACTION GUARANTEED

FOR SALE BY GOOD STORES EVERYWHERE



Get Last!

The Perfected CREAM MASCARA -by Maybelline

After long and intensive research to formulate a cream mascara that would be worthy of the name Maybelline, we are proud to announce the finest of all cream form mascaras! We know you will be delighted with the new MAYBELLINE CREAM MASCARA the first time you try it, because it is:

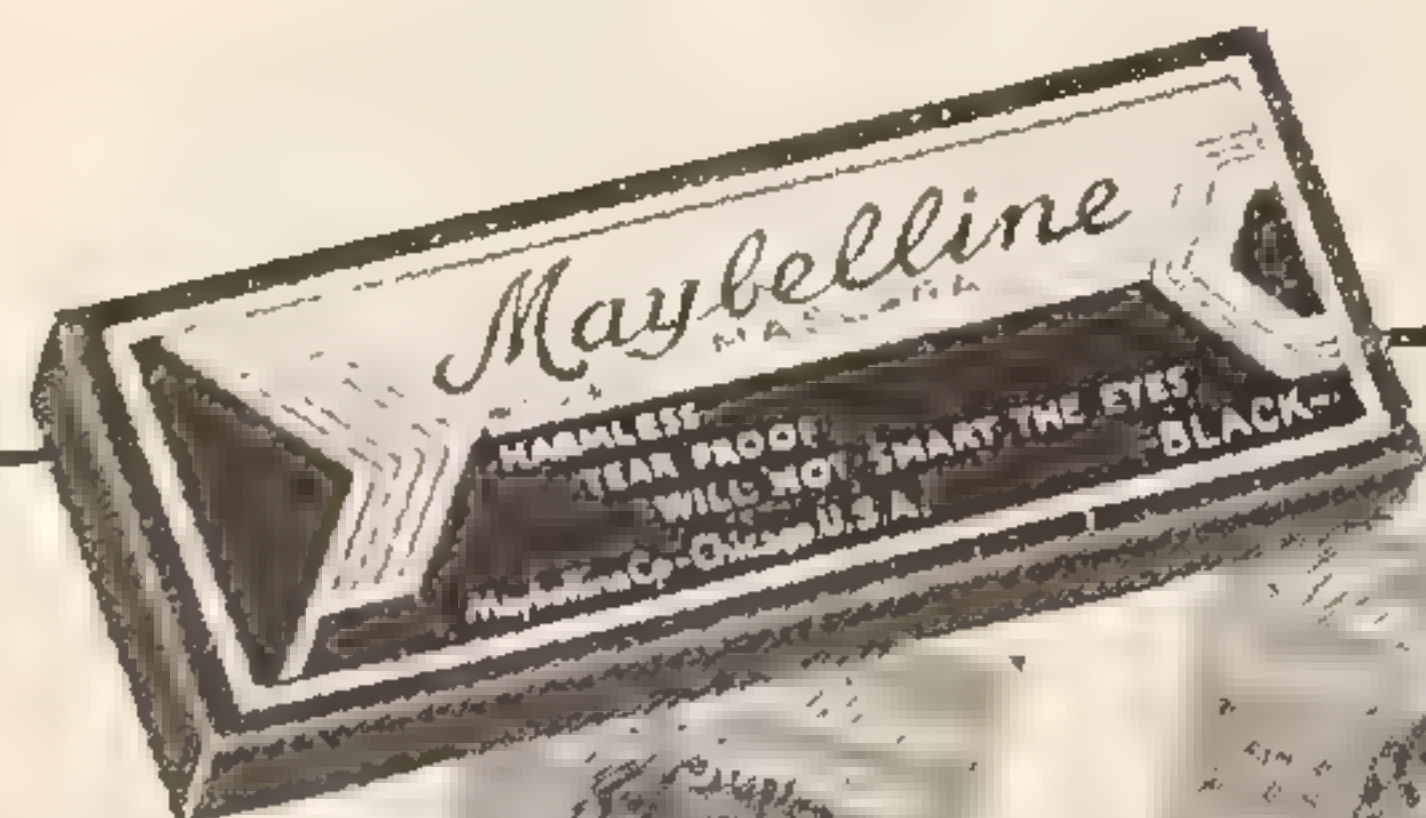
1. Easily applied—without water.
2. Creamy, velvet-soft—covers full length of the eyelashes evenly and smoothly.
3. Absolutely harmless, non-smarting, and tearproof.
4. The quickest and easiest way to achieve the *NATURAL* appearance of long dark lustrous lashes.
5. Beneficial to your lashes, keeps them soft and silky.
6. Makes the lashes curl upward.

If you have been disappointed or dissatisfied with other cream mascaras upon discovering they are waxy, gummy or stinging to your eyes—try MAYBELLINE'S perfect and harmless cream form mascara for really delightful eye beauty. The generous introductory size in a specially constructed dainty gold-metal tube, complete with exclusively molded brush, is obtainable NOW at all leading ten cent stores. Colors: Black, Brown and Blue. For perfect eye make-up in good taste—

INSIST on Quality—INSIST on genuine MAYBELLINE

Maybelline

WORLD'S FINEST AND LARGEST SELLING EYE BEAUTY AIDS



Cream and Solid Form Mascara, Eye Shadow, Eyelash Tonic Cream, Eyebrow Brush, Eyebrow Pencil



Shopping Guide

For store in your city featuring Catalina swim suits.

- | | |
|---|---|
| <p>Birmingham, Alabama
Burger Phillips Co.</p> <p>Mobile, Alabama
L. Hammel Dry Gds. Co.</p> <p>Phoenix, Arizona
Diamond Dry Gds. Co., Inc.</p> <p>Tucson, Arizona
Albert Steinfeld & Co., Inc.</p> <p>Yuma, Arizona
E. F. Sauguinetti</p> <p>Little Rock, Arkansas
Pfeifer Bros., Inc.</p> <p>Berkeley, California
J. F. Hink & Son, Inc.</p> <p>Fresno, California
E. Gottschalk & Co., Inc.</p> <p>Hollywood, California
Hollywood Knit Shop</p> <p>Long Beach, California
Buffum's, Inc.</p> <p>Los Angeles, California
Broadway Dept. Store, Inc.</p> <p>Oakland, California
H. C. Capwell Co.</p> <p>Pasadena, California
F. C. Nash & Co., Inc.</p> <p>San Bernardino, California
Harris Company, Inc.</p> <p>San Diego, California
Lion Clothing Co., Inc.</p> <p>San Francisco, California
Emporium, Inc.</p> <p>Santa Cruz, California
Samuel Leask & Sons, Inc.</p> <p>Santa Monica, California
Sponberg's, Inc.</p> <p>Stockton, California
Katten & Marengo, Inc.</p> <p>Denver, Colorado
The May Company</p> <p>Bridgeport, Connecticut
Meigs & Co., Inc.</p> <p>New London, Connecticut
Blair's</p> <p>Stamford, Connecticut
The C. O. Miller Co.</p> <p>Wilmington, Delaware
Kennard Pyle & Co.</p> <p>Washington, D. C.
Palais Royal, Inc.</p> <p>Jacksonville, Florida
Akra Bros. (3 stores)</p> <p>Miami, Florida
Burdines, Inc.</p> <p>Miami Beach, Florida
Nelsons Dept. Store</p> <p>Orlando, Florida
Yowell-Drew Co.</p> <p>St. Petersburg, Florida
Wilson-Chase Co.</p> <p>Tampa, Florida
O. Falk's Dept. Store, Inc.</p> <p>Atlanta, Georgia
Regenstein's Peachtree Stores</p> <p>Macon, Georgia
The Union Dry Gds. Co.</p> <p>Rome, Georgia
The Faby Store</p> <p>Boise, Idaho
Falk Mercantile Co., Ltd.</p> <p>Aurora, Illinois
Aishuler Bros. Co.</p> <p>Belleville, Illinois
Fellner-Rathem D. G. Co.</p> <p>Champaign, Illinois
G. C. Willis Dept. Store</p> <p>Chicago, Illinois
Marshall Field & Co.</p> <p>Decatur, Illinois
Gebhart-Gushard Co.</p> <p>Elgin, Illinois
Ackerman Bros.</p> <p>Evansville, Indiana
Leord's, Inc.</p> <p>Peoria, Illinois
B. & M., Inc.</p> <p>Rockford, Illinois
D. J. Stewart & Co.</p> <p>Springfield, Illinois
Myers Bros.</p> <p>Evansville, Indiana
Salm Bros.</p> <p>Fort Wayne, Indiana
Patterson Fletcher Co., Inc.</p> <p>Lafayette, Indiana
Loeb & Hene Company</p> <p>Michigan City, Indiana
Hirsch's</p> <p>Muncie, Indiana
Ball Stores, Inc.</p> <p>South Bend, Indiana
Robertson Bros. Dept. Store, Inc.</p> <p>Terre Haute, Indiana
Root Dry Goods Co.</p> <p>Vincennes, Indiana
H. Brokhage & Sons</p> <p>Burlington, Iowa
D. W. Klein Co., Inc.</p> <p>Des Moines, Iowa
Yunker Bros.</p> <p>Sioux City, Iowa
Davidson Bros. Co.</p> <p>Waterloo, Iowa
Lauerman Bros. Co.</p> <p>Hutchinson, Kansas
Levinsons Dept. Store</p> <p>Leavenworth, Kansas
Ettenson Dry Goods Co.</p> <p>Topeka, Kansas
Palace Clothing Co.</p> <p>Wichita, Kansas
Ronabaugh Dry Gds. Co.</p> <p>Covington, Kentucky
The John R. Coppin Co.</p> <p>Alexandria, Louisiana
Weiss & Goldring Co.</p> <p>Baton Rouge, Louisiana
Rosenfeld Dry Gds. Co., Ltd.</p> <p>Lake Charles, Louisiana
Wallace & Walter</p> <p>Monroe, Louisiana
Masur Bros.</p> <p>New Orleans, Louisiana
Leon Godchaux Clo. Co., Ltd.</p> <p>Baltimore, Maryland
The May Company</p> <p>Cumberland, Maryland
Rosenbaum Bros., Inc.</p> <p>Springfield, Massachusetts
Albert Steiger, Inc.</p> <p>Worcester, Massachusetts
Denholm & McKay Co.</p> <p>Detroit, Michigan
J. L. Hudson Company</p> <p>Flint, Michigan
Smith Bridgeman & Co.</p> <p>Grand Rapids, Michigan
Wurzberg Dry Gds. Co.</p> <p>Jackson, Michigan
L. H. Field Company</p> <p>Lansing, Michigan
J. W. Knapp Co.</p> | <p>Minneapolis, Minnesota
John W. Thomas & Co.</p> <p>St. Paul, Minnesota
Schuneman's & Manheimer's</p> <p>Biloxi, Mississippi
The Specialty Store</p> <p>Gulfport, Mississippi
George E. Northrop Co.</p> <p>Columbia, Missouri
Suzanne's, Inc.</p> <p>Kansas City, Missouri
Kline's</p> <p>St. Joseph, Missouri
Plymouth Clo. Co., Inc.</p> <p>St. Louis, Missouri
Famous Barr Company</p> <p>Missoula, Montana
Missoula Merc. Co.</p> <p>Grand Island, Nebraska
S. N. Wolbach Sons, Inc.</p> <p>Lincoln, Nebraska
Miller & Paine, Inc.</p> <p>Omaha, Nebraska
Herzberg's, Inc.</p> <p>Reno, Nevada
The Wonder Millinery & Dress Shop, Inc.</p> <p>Manchester, N. Hamp.
Pariseau's, Inc.</p> <p>Asbury Park, New Jersey
Pepper Bros., Inc.</p> <p>Newark, New Jersey
Hahne & Company</p> <p>New Brunswick, N. J.
P. J. Young D. G. Co. (Nevius Bros. Co.)</p> <p>Buffalo, New York
J. N. Adam & Company</p> <p>Niagara Falls, New York
McLeod-Johnson Co., Inc.</p> <p>Rochester, New York
E. W. Edwards & Sons, Inc.</p> <p>Yonkers, New York
Fertig's Specialty Shops, Inc.</p> <p>Asheville, North Carolina
M. V. Moore & Company</p> <p>Charlotte, North Carolina
J. B. Ivey & Company</p> <p>Durham, North Carolina
The Ellis Stone Co., Inc.</p> <p>Greensboro, North Carolina
Vanslory Clothing Co., Inc.</p> <p>Raleigh, North Carolina
J. Ellishberg</p> <p>Winston-Salem, N. C.
Anchor Co., Inc.</p> <p>Akron, Ohio
M. O'Neil Company</p> <p>Cincinnati, Ohio
John Shillito & Co.</p> <p>Cleveland, Ohio
May Company</p> <p>Dayton, Ohio
Johnston-Shelton Co.</p> <p>Steubenville, Ohio
Cooper Kline Co.</p> <p>Toledo, Ohio
The Lion Dry Goods Co.</p> <p>Youngstown, Ohio
Strouss Hirschberg Co.</p> <p>Muskogee, Oklahoma
Calhoun Dry Goods Co.</p> <p>Oklahoma City, Oklahoma
John A. Brown D. G. Co.</p> <p>Tulsa, Oklahoma
Brown Dunkin Co., Inc.</p> <p>Portland, Oregon
Lipman, Wolfe & Co.</p> <p>McKeesport, Pennsylvania
The Famous Co., Inc.</p> <p>New Castle, Pennsylvania
Fisher Bros. D. G. Co.</p> <p>Philadelphia, Pennsylvania
Jas. S. Jones & Co., Inc.</p> <p>Pittsburgh, Pennsylvania
Joseph Horne Company</p> <p>Providence, Rhode Island
Irving Nager</p> <p>Greenville, South Carolina
Ivey-Keith Company</p> <p>Spartanburg, S. C.
A. G. L. Smith Co.</p> <p>Knoxville, Tennessee
Anderson Dulin-Varnell Co.</p> <p>Memphis, Tennessee
B. Lowenstein & Bros., Inc.</p> <p>Nashville, Tennessee
Armstrong's</p> <p>Abilene, Texas
Ernest Grissom, Inc.</p> <p>Amarillo, Texas
Blackburn Bros., Inc.</p> <p>Beaumont, Texas
White House D. G. Co.</p> <p>Corpus Christi, Texas
Smart Shop</p> <p>Dallas, Texas
A. Harris & Company</p> <p>El Paso, Texas
Popular Dry Gds. Co.</p> <p>Fort Worth, Texas
W. C. Stripling Co.</p> <p>Galveston, Texas
Robert I. Cohen, Inc.</p> <p>Houston, Texas
Foley Bros. D. G. Co.</p> <p>San Antonio, Texas
Joske Bros. Co.</p> <p>Texarkana, Texas
Ben F. Smith D. G. Co.</p> <p>Waco, Texas
Goldstein Migel Co.</p> <p>Salt Lake City, Utah
Paris Co.</p> <p>Danville, Virginia
Belk-Leggett Co., Inc.</p> <p>Norfolk, Virginia
Rices Fashion Corner, Inc.</p> <p>Richmond, Virginia
Berry-Burk Co.</p> <p>Bellingham, Washington
J. B. Wahl</p> <p>Everett, Washington
Grand Leader D. G. Co.</p> <p>Seattle, Washington
Frederick & Nelson</p> <p>Spokane, Washington
Palace Kemp & Hebert, Inc.</p> <p>Charleston West Virginia
Coyle & Richardson</p> <p>Clarksburg, West Virginia
The Parsons-Souders Co.</p> <p>Huntington, West Virginia
Anderson Newcomb Co.</p> <p>Parkersburg, West Virginia
Dix Bros. & Co.</p> <p>Wheeling, West Virginia
George E. Stifel Co.</p> <p>Kenosha, Wisconsin
Block Bros.</p> <p>Milwaukee, Wisconsin
Gimbel Bros., Inc.</p> |
|---|---|

HOLLYWOOD

WHY MEN GO



Science Finds Easy Way to Remove Germ In Superficial Layers of Scalp and Stimulate Dormant Roots to Promote Hair Growth (Read Free Offer)

A germ called "Flask Bacilla of Unna" gets deep into the scalp skin in many cases of abnormal hair deficiency, causing a most dangerous type of dandruff. It clogs up pores and hair follicles, causing itchy scalp, falling hair, baldness and prevents dormant hair roots (papilla) from growing hair. Washing and shampooing does not remove the cause. It merely cleanses and treats the surface, rolling off the outer skin like water off a duck's back. No wonder baldness is increasing.

Now a new method enables people who have dandruff, falling hair, thin hair and baldness to easily remove the congested, thin outer layer of scalp skin. This permits opened pores and follicles to absorb air, sunshine and a blood-stimulating compound to activate the smothered, dormant hair roots in promoting hair growth as nature intended. It is all explained in a new treatise called "HOW HAIR GROWS," showing anatomy of your hair and tells what to do. This treatise is now being mailed FREE to all who write for it. Send no money, just name and address to Dermolav Lab., Desk 127-A, No. 1700 Broadway, New York, N. Y., and you get it by return mail free and postpaid. If pleased, tell your friends about it.

Win Him with LOVE CHARM



Irresistible and alluring perfumes were first used by the great Cleopatra in captivating her lovers. She knew their power and magic charm. Now you too can wear that strange, compelling scent reminiscent of ancient days and far off lands. Love Charm Perfume, a blend of exotic odors from 7 different Nations, fascinates the man you love—wins his affections. Convince yourself. Send 10c to cover mailing costs of a sample vial. Love Charm will delight you just as it has thousands of others everywhere.

Send today. LOVE CHARM CO., 585 Kingsland Avenue, St. Louis, Mo., Dept. 121-F.

LIGHTEN YOUR HAIR WITHOUT PEROXIDE

...to ANY shade you desire
...SAFELY in 5 to 15 minutes

Careful fastidious women avoid the use of peroxide because peroxide makes hair brittle. Lechler's Instantaneous Hair Lightener requires NO peroxide. Used as a paste, it cannot streak. Eliminates "straw" look. Beneficial to permanent waves and bleached hair. Lightens blonde hair grown dark. This is the only preparation that also lightens the scalp. No more dark roots. Used over 20 years by famous beauties, stage and screen stars and children. Harmless. Guaranteed. Mailed complete with brush for application.

FREE 36 page booklet "The Art of Lightening Hair Without Peroxide" Free with your first order.
ERWIN F. LECHLER, Hair Beauty Specialist
567 W. 181st St., New York, N. Y.

PRODUCTION NEWS

Learn about the pictures—how they're made—what they're about. HOLLYWOOD every month carries a complete department giving you a true picture of film activities!

SAFE because it is easier to clean

HYGEIA
NURSING BOTTLE



Joan Crawford Answers Her Critics

(Continued from page thirty-one)

● THEN THEY BECAME FRIENDS. Joan said, almost with tears in her eyes, "You can't imagine the wonderful feeling to meet him now and know that he isn't thinking those things about me!"

Few stars would be so moved by the opinions of strangers! Talented, successful, happily married, Joan might consider herself above criticism.

"Whenever I hear certain players lamenting that they couldn't move a step in New York for the crowds that followed them, I'd like to—" she smiled, "—kick them where it would do the most good!"

(This answers another criticism—that Joan and Franchot, in New York, had felt that way themselves.)

"We love people interested in us—cheering for us—demanding our autographs. We love fans. We'd die without them!"

"Do you think," she demanded, "that I believe for one minute that I advanced from a chorus girl to a star on my own ability? No. I came up because two or three people liked me in a tiny part. They told their friends. That small number of fans grew, encouraging me."

"I love my home—and they provided it. I like my car—and they gave me that! I need my singing lessons—and they are making them possible!"

● THAT'S WHAT I TRY to remember whenever I receive one of those other letters, the ones that criticize me unjustly. And after a few weeks I do reach a stage where I can say to myself that such criticism will come as long as I'm in pictures, and I must expect it. But with each criticism it takes those few weeks to reach that stage. In the meantime, I torture myself!

"There was one woman in particular who wrote me after I made *Rain* and *Letty Lynton*. Yes, she criticized the lip-make-up I wore in those pictures. The phrase *sisters under the skin* is trite, but that's how I felt about the girls I played in those pictures. And I believe that the lip make-up characterized them."

"If that was my idea of playing a part, as an actress, I wonder what my critics would have done? I received no constructive suggestions!"



Myrna Loy grins for the cameraman as she emerges from a night spot with her constant boy friend, Arthur Hornblow

"HERE'S MY SECRET OF A LOVELY SKIN"

This advertisement is based on an actual experience reported in an unsolicited letter. Subscribed and sworn to before me.



Bernice G. Ruttingh
NOTARY PUBLIC

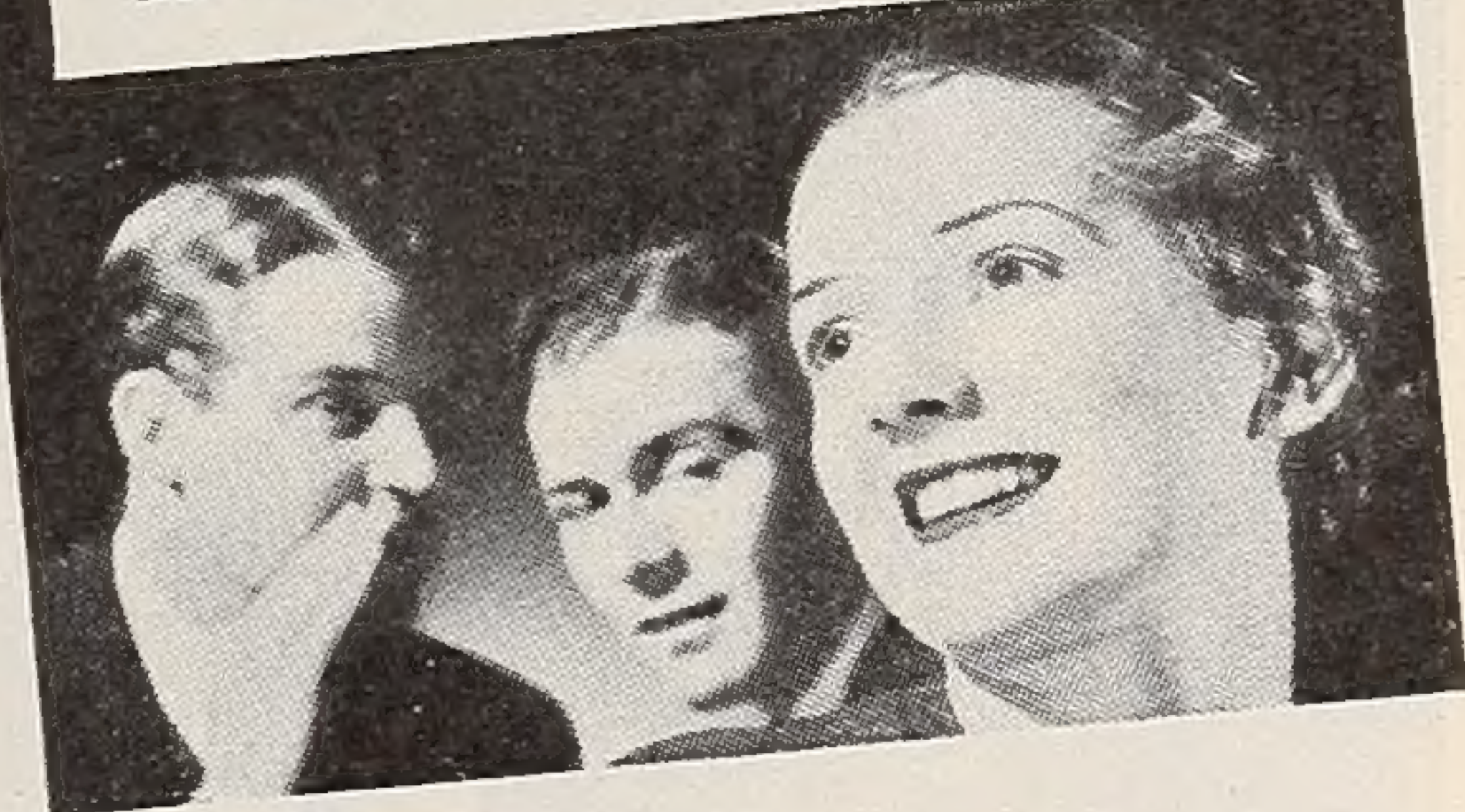
"My face and back were simply covered with pimples, and no medicine seemed to help."



"Then I read how your tablets helped others. I tried them and soon began to see results."



"I felt better; pimples vanished. When friends envy my skin, I advise Yeast Foam Tablets."



IF YOU are one of the thousands of unhappy girls who are looking for the TRUTH about ugly skin blemishes, eruptions, and pimples—who want to be relieved of embarrassment—let the above true experience encourage you. It is typical of countless letters of gratitude from women who have disposed of skin trouble and won back their charm with the help of pleasant-tasting Yeast Foam Tablets.

If you, too, are embarrassed by a skin marred with ugly blemishes—let Yeast Foam Tablets show you the way to regain your beauty. By supplying vital corrective elements, they rid the body of the poisons which cause such trouble—quickly, naturally, without discomfort. Get Yeast Foam Tablets today, and regain the beauty of a lovely, clear skin.



Ask your druggist for Yeast Foam Tablets today—and refuse substitutes. Send for Free Sample.

NORTHWESTERN YEAST CO.,
1750 N. Ashland Ave., Chicago, Ill.

Please send free introductory package of Yeast Foam Tablets. FG-6-36

Name _____
Address _____
City _____ State _____

Star Gazing in Hollywood

by JACK SMALLEY, Managing Editor

● HOLLYWOOD MAGAZINE being a somewhat frank little journal, it behooves me to speak candidly of the stars upon whom I gaze.

This is not so simple when the topic touches upon my favorite theme, but this time I'll discuss a few of the male sex. They are a gay lot, but not all are Lotharios.

● RALPH BELLAMY, for one, is not the Romeo type, though women fall for him like a ton of teakwood. He is distinctly conservative. He has a good business head. At this time of the year he will have enjoyed the profits from a very successful winter season of play at the Tennis Club he and Charlie Farrell own at Palm Springs. His voice is deep and beautiful to hear—it makes gals want to run fingers through his light, wavy locks. Which would annoy him no end.

● FRANCIS LEDERER, on the other hand, is an incurable romantic. He can spot a beautiful girl clear across the studio lot, and find some way of



Attractive to the ladies? You betcha—but Nelson Eddy won't admit it! Here he is with Frances Marion, noted film writer

getting introduced. Then he will, in the Continental manner, kiss her hand. While his dark, probing gaze holds their eyes like hypnotized birds. Oddly enough, men do not resent his palpable fascination for women. The man is regular; his grip is powerful, he is an accomplished athlete. He is a fanatic on peace, spending most of his sizable salary for propaganda against war. Since Chevalier left, there is no one in Hollywood quite like Lederer. In real life, Chevalier was dull, stodgy, poorly tailored, secretive. Lederer is



Dashing Errol Flynn and his lovely wife, Lili Damita . . . they fight beautifully, and make up again . . .

always charming, always keenly interested in life, so actually there is only their screen personality to compare.

● NELSON EDDY is no actor and makes no such pretense. But it is enough for him to merely walk into the scene. He has more trouble with women fans than any other star; they literally go crazy over him. He is meticulous in manner and dress; another conservative. He can dance like a fool. Eddy learned to sing from an institute in Chicago which teaches with phonograph records. He would play the records and drown them out with his voice. He is easy to interview because he knows what makes copy. He was making good money with an advertising agency, doing layouts and writing copy, when he discovered he could make more singing on the radio. He rates Tibbett and John Charles Thomas above himself as money-makers in the baritone business; Eddy keeps track. Chances are he has topped them all this year. He is stubborn, but along the right lines. He could have made more money staying in Hollywood for another picture following *Rose Marie*, but refused to cancel his singing tour and disappoint thousands.

● ERROL FLYNN, again, is distinctly the opposite. He is your true adventurer. He has the nerve of a PWA mule and the blarney of all Irish.

Flynn should have been a pirate. One of his forebears, Fletcher Christian, led the mutiny on the *Bounty*. Flynn would do the same under similar circumstances, and never hesitate. With very little money and few prospects, he won the heart of gorgeous Lili Damita and married her, which is true love if we never see the back of our neck. They fight beautifully—and make up. Which keeps them deliriously happy. His fan mail from *Captain Blood* rates him with Joe E. Brown and Dick Powell at Warners. *Charge of the Light Brigade* is next. So look out, Mr. Gable!

● CHARLES BOYER may be charming in a vaguely sinister fashion on the screen, but he is too moody, too difficult to approach, to suit the American taste among the men in Hollywood. Fred MacMurray, on the other hand, is as friendly and easy going as a Fuller Brush salesman, and has been so phenomenally successful that he is the busiest actor in Hollywood, hustling from studio to studio.



Ralph Bellamy, his wife and Johnny Mack Brown loll in the sun at Bellamy's Palm Springs Raquet Club . . . women like to run their hands through Ralph's curly hair . . .

● THIS HAS been a great year for male actors, with the establishment of such stars as Flynn, MacMurray, Henry Fonda and Robert Taylor. Meanwhile the box office stars hold their own. Bill Powell is reaching the apex of his career in *The Great Ziegfeld*. Chester Morris scored in *Three Godfathers*. Chet is now at M-G-M. He's another lad you like as well off as on the screen; lots of good horse sense and as straight as a string. And so—adios!

NEW CREAM MASCARA

Truly waterproof—far easier to use—because not mixed with water when applied

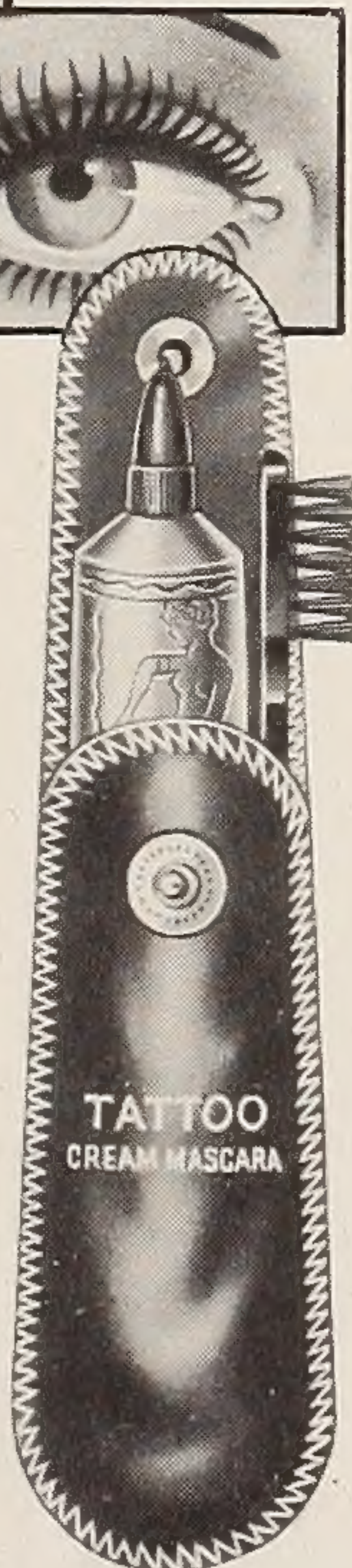


Make the Eye-Cup Test

Instead of waiting for tears, rain, or a plunge to show you, in a tragic way, that your mascara isn't safely smear-proof, make the eye-cup test . . . with an eye-cup full of water. If your lashes are covered with old-fashioned mascara they will likely become a sticky, "runny" mess . . . showing how easily the charm of your eyes can become a disillusioning smudge upon your cheek.

Then . . . tattoo your lashes with Tattoo Cream Mascara . . . let it dry . . . and make the eye-cup test. TATTOO cannot run or smear . . . you'll be delighted to discover that each tattooed lash, regardless of the drenching bath, remains beautifully tattooed!

The two little circled pictures at the right show another reason why you will become loyal to TATTOO once you have tried it. In the top circle you see how a tattooed lash is smoothly and evenly darkened from base to tip. Obviously, such lashes appear entirely natural and a thousand times more entrancing than lashes from which hang beady clods of lumpy mascara.



Waterproof TATTOO...the South Sea maiden's own secret of enchanting eyes

TATTOO's smoothness likewise makes TATTOO extremely easy to apply—far easier to apply than cake mascara. Simply whisk it on. Your very first try will yield a perfect result. Instantly your lashes will become exotically dark; they will look twice their real length, and will have a lovely, coaxing curl. TATTOO is non-smarting—non-irritating—and absolutely harmless. TATTOO your eyelashes once and you'll never go back to old-fashioned mascara.

Black, Brown or Blue only 50c . . . complete with brush in a smart, rubber-lined satin vanity . . . at all toilet goods counters.



Showing how evenly smooth a tattooed lash would look under a microscope . . . the reason why tattooed lashes are more alluring.



Lashes coated with ordinary mascara look like this under a microscope . . . rough, lumpy, unattractive.

SEND COUPON FOR 30 DAY TUBE!

TATTOO, 11 E. Austin Ave., Dept. F-50, Chicago
10c enclosed. Please send 30 day tube TATTOO Cream Mascara with brush. ☐ Black ☐ Brown ☐ Blue (check color desired).

Name _____

Street _____

City _____ State _____

TATTOO CREAM MASCARA

When you feel the desire to conquer..



.. then let your lips be
savagely red
warmly moist
tenderly soft

Let your lips be
savagely red . . . warmly moist like
dew . . . and tenderly soft . . . so soft that to
touch them is to forever surrender all desire for any
lips but yours! Nothing is so tempting as the pagan,
junglish reds of Savage Lipstick . . . and nothing is so sure
to conquer as lips that have the thrilling softness that
only this lipstick can give them. Savage is truly indel-
ible, too; it clings savagely as long as you wish your
lips to lure...and longer. None other is like Savage!

TANGERINE • FLAME • NATURAL • BLUSH • JUNGLE

AT ALL TEN CENT STORES

20¢



SAVAGE

The highly indelible lipstick